

# **Kawartha Lakes Economic Recovery Task Force Agenda**

**ERTF2020-04**

**Tuesday, July 21, 2020**

**Commencing at 10:00 a.m. - Electronic Participation**

**Economic Development Boardroom**

**Economic Development**

**180 Kent Street West, Lindsay, Ontario**

## **Members:**

**Mayor Andy Letham**

**Deputy Mayor Patrick O'Reilly**

**Councillor Kathleen Seymour-Fagan**

**Councillor Andrew Veale**

**Bjorn Alfredsson**

**Tom Phillips**

**Jill Quast**

**Mark Wilson**

**Director Chris Marshall**

**Director Juan Rojas**

**Note: This is an electronic participation meeting and public access to the Economic Development Boardroom will not be available. Please visit the City of Kawartha Lakes Youtube Channel at <https://youtube.com/c/CityofKawarthaLakes> to view the proceedings.**

**Accessible formats and communication supports are available upon request. The City of Kawartha Lakes is committed to accessibility for persons with disabilities. Please contact [AgendaItems@kawarthalakes.ca](mailto:AgendaItems@kawarthalakes.ca) if you have an accessible accommodation request.**

1.	<b>Call to Order</b>	
2.	<b>Adoption of Agenda</b>	
3.	<b>Disclosure of Pecuniary Interest</b>	
4.	<b>Adoption of Minutes</b>	4 - 7
4.1	ERTF2020-04.4.1	
	Draft minutes from the July 7 Economic Recovery Task Force meeting.	
5.	<b>Focus Area: 1 Infrastructure Stimulus</b>	
5.1	ERTF2020-04.5.1	8 - 8
	Infrastructure Priorities - J. Rojas	
6.	<b>Focus Area 2: Development Approvals</b>	
6.1	ERTF2020-04.6.1	
	Rural Zoning Bylaw Consolidation Update - R. Holy	
6.2	ERTF2020-04.6.2	
	Development Working Group Update - B. Alfredsson	
7.	<b>Focus Area 3: Business Recovery</b>	
7.1	ERTF2020-04.7.1	9 - 9
	Tourism Funding Announcement - R. Mustard	
7.2	ERTF2020-04.7.2	
	Marketing Programs - R. Mustard	
8.	<b>Prospects for Growth</b>	
8.1	ERTF2020-04.8.1	
	Prospects for Growth Presentation - T. Phillips	
9.	<b>Round Table Discussion</b>	

10. **Correspondence**

11. **Adjournment**

Next meeting date August 11 at 10:00 a.m.

**The Corporation of the City of Kawartha Lakes**  
**Minutes**  
**Economic Recovery Task Force**

**ERTF2020-03**

**Tuesday, July 7, 2020**

**Commencing at 10:00 A.M. – Electronic Participation**

**Economic Development Boardroom**

**Economic Development**

**180 Kent Street West, Lindsay, Ontario**

**Members:**

**Mayor Andy Letham**

**Deputy Mayor Patrick O'Reilly**

**Councillor Kathleen Seymour-Fagan**

**Councillor Andrew Veale**

**Bjorn Alfredsson**

**Tom Phillips**

**Jill Quast**

**Mark Wilson**

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**1. Call to Order**

Mayor Letham called the meeting to order at 10:04 a.m. with the following members present: Deputy Mayor O'Reilly, Councillor Seymour-Fagan, Councillor Veale, B. Alfredsson, J. Quast, M. Wilson

Staff Present: Director C. Marshall, Director J. Rojas, R. Mustard, C. Sisson, J. Johnston

Regrets: T. Phillips

**2. Adoption of Agenda**

**Moved By** Councillor Seymour-Fagan

**Seconded By** Deputy Mayor O'Reilly

**That** the agenda of the Economic Recovery Task Force meeting for Tuesday, July 7, 2020 be adopted as circulated.

**Carried**

**3. Disclosure of Pecuniary Interest**

There were no declarations of pecuniary interest disclosed.

**4. Adoption of Minutes**

**4.1** ERTF2020-03.4.1 Draft Minutes June 16 Economic Recovery Task Force Meeting

**Moved By** Councillor Veale

**Seconded By** B. Alfredsson

**That** the minutes from the June 16 Economic Recovery Task Force Meeting be adopted with the following amendment:

Section 8.1 Mayor Letham asked staff to provide a list of outstanding Planning applications to the next meeting to determine possible ways to speed up the processes for approvals in a timely manner.

**Carried**

## **5. Business Arising from Minutes**

There was discussion about whether there are ways to speed up the back end of the zoning bylaw consolidation process.

### **5.1 ERTF2020-03.5.1. Outstanding Planning Applications including Site Plans**

Presentation of the report included highlighting 2,738 total housing units in the midst of processing right now, total commercial is 326,000sq.ft. and total industrial is 30,000sq.ft.. Discussion followed and included suggestions to improve the development and pre consultation processes and the requirements the City must follow. Planning has recently hired additional Staff to support the volume of applications.

### **5.2 ERFT2020-03.5.2. Working Group Input**

Discussion took place after the report was reviewed. It was suggested to improve communication that would explain the development process to help applicants know the status of their applications.

A small working group was established to review the current permit process and come up with ideas to improve it. The members are: B. Alfredsson, M. Wilson, C. Sisson, C. Marshall, R. Mustard. B. Stonehouse will also be asked to be a part of this group.

**Moved By** Councillor Seymour-Fagan

**Seconded By** Director Marshall

**That** Working Groups meet by sector on a set schedule every two (2) months for the remainder of the year to provide regular input to the Task Force on the state of the local economy and their needs;

**That** Working Groups be organized by sector, or cross-sector, on specific topics as determined by the Task Force.

It is also recommended that the Task Force regularly update the local business community on progress on action items. This will help overcome the challenge of working with businesses while This can be achieved through the Jump In Kawartha Lakes platform, press releases, Economic Development Newsletter and the Economic Development social media accounts.

**Carried**

5.3 ERTF2020-03.5.1. Pre-Consultation applications list and process

A list of current pre-consultation applications cannot be provided as they are confidential. There is currently no backlog of applications. When an application is received, it is reviewed and prioritized.

Discussion took place regarding administration support and if the minutes from pre-consultation meetings could be circulated sooner than they have been. There was also discussion whether site plans and sketches could be sent out electronically understanding that not all applications are submitted with a lot of detailed information.

**6. Focus Area: 1 Infrastructure Stimulus**

There was no discussion

**7. Focus Area 2: Development Approvals**

Report was reviewed. There was a brief discussion regarding the Community Improvement Plan (CIP). Looking at potentially allowing all tools in the CIP to be available to help businesses at this time.

**8. Focus Area 3: Business Recovery**

There was discussion about increasing number of garbage cans and access to washrooms and making sure that our marketing message is very clear and concise.

**9. Engagement Strategy**

The Engagement Strategy was discussed at the June 16 meeting.

**10. Round Table Discussion**

There was no discussion.

**11. Correspondence**

Letter from Councillor R. Ashmore was received regarding the Omemee Mill Pond Bridge. This is a capital budget item planned in the 2021 budget.

**12. Adjournment**

Next meeting to be held on July 21.

Meeting was adjourned at 11:55 a.m.

### Shovel Ready Design Projects

Project / Program Name	Type of Work	Timing	High Level Estimate
Ellice Street	Road, Sewer, Watermain Construction	Ready Now	\$ 3,000,000.00
Elliot Street	Road, Sewer, Watermain Construction	Ready Now	\$ 1,800,000.00
Murray Street	Road, Sewer, Watermain Construction	Ready Now	\$ 3,500,000.00
Bob Brown Way and Bradley Street	Road Urbanization	Ready Now	\$ 600,000.00
Glenelg Street West	Road, Sewer, Watermain Construction	Ready Now	\$ 1,800,000.00
Downtown Lindsay - Phase 3	Road, Sewer, Watermain Construction & Streetscape Beautification	Ready Now	\$ 6,500,000.00
			<u>\$ 17,200,000.00</u>

Project / Program Name	Type of Work	Timing	High Level Estimate
Mill Pond Bridge	Bridge Replacement	Ready for September 2020	\$ 1,400,000.00
Hartley Road Bridge	Bridge Replacement	Ready for September 2020	\$ 500,000.00
Ballyduff Road Bridge	Bridge Replacement	Ready for September 2020	\$ 200,000.00
Cameron Road	Road Urbanization	Ready for September 2020	\$ 1,600,000.00
Canal Street	Road, Sewer, Watermain Construction	Ready for September 2020	\$ 3,000,000.00
Downtown Lindsay - Phase 4	Road, Sewer, Watermain Construction & Streetscape Beautification	Ready for September 2020	\$ 4,000,000.00
			<u>\$ 10,700,000.00</u>

Project / Program Name	Type of Work	Timing	High Level Estimate
Fenelon Falls Downtown	Road, Sewer, Watermain Construction & Streetscape Beautification	Ready for December 2020	\$ 2,500,000.00
Omeme Downtown	Road and Sewer Construction & Intersection Upgrades and Streetscape Beautification	Ready for December 2020	\$ 2,100,000.00
			<u>\$ 4,600,000.00</u>

\*as per A.Found  
spreadsheet &  
contingency



## **Kawartha Lakes to Receive Over \$1.4 Million in Tourism Support**

**NEWS**

July 9, 2020

**Bobcaygeon** – Lisa MacLeod, Minister of Heritage, Sport, Tourism and Culture Industries joined Laurie Scott, Minister of Infrastructure and MPP for Haliburton—Kawartha Lakes—Brock, earlier today to announce over \$1.4 million in tourism supports across the Kawartha Lakes region.

"This funding is part of an effort to encourage homegrown tourism and talent," said Minister MacLeod. "As our government moves forward with reopening the province, we are proud to invest over \$1.4 million to support initiatives in the Kawartha Lakes region that promote our communities and put our tourism industry on a path to recovery."

A \$1.25 million investment in to Kawartha's regional tourism organization will deliver locally driven marketing programs designed to encourage all Ontarians to explore their communities.

"As one of the most beautiful parts of Ontario, Haliburton-Kawartha Lakes Brock is usually a magnet for visitors from other parts of our province and beyond," said Laurie Scott, MPP Haliburton-Kawartha Lakes-Brock. "This provincial funding will help our businesses and residents who work in the tourism industry as we recover from the impacts of COVID-19."

The government is also investing over \$150,000 in local festivals and events through the Celebrate Ontario program to help reinvigorate our province's \$36 billion tourism industry that supports over 400,000 jobs.

Our government is committed to continuing its work with our province's tourism and arts sectors to ensure that as the economy gradually reopens, Ontario will be in the best position to welcome the world back to our province.

### **Additional Resources**

- [Celebrate Ontario program](#)

### **Media Contact**

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