

ERTF2020-09
Tuesday, December 8, 2020
Commencing at 10:00 a.m. - Electronic Participation
Economic Development Boardroom
Economic Development
180 Kent Street West, Lindsay, Ontario

Members:

Mayor Andy Letham
Deputy Mayor Patrick O'Reilly
Councillor Kathleen Seymour-Fagan
Councillor Andrew Veale
Bjorn Alfredsson
Tom Phillips
Jill Quast
Mark Wilson
Director Chris Marshall
Director Juan Rojas

Note: This is an electronic participation meeting and public access to the Economic Development Boardroom will not be available. Please visit the City of Kawartha Lakes Youtube Channel at <https://youtube.com/c/CityofKawarthaLakes> to view the proceedings.

Accessible formats and communication supports are available upon request. The City of Kawartha Lakes is committed to accessibility for persons with disabilities. Please contact AgendaItems@kawarthalakes.ca if you have an accessible accommodation request.

11. Correspondence

11.1. *ERTF2020-09.11.1*

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People's Economy
Mike Perry



“As humans, we are not made to sell and market to each other. Relationships are not transactions.”
 - Marianne Williamson,
 A Return to Love

“Historically, pandemics have forced humans to break with the past and imagine their world anew. This one is no different. It is a portal, a gateway between one world and the next.”
 - Arundhati Roy



“Everything around you that you call life was made up by people that were no smarter than you. And you can change it, you can influence it...” – Steve Jobs



INTRODUCTION

These are hard, unprecedented times, and yet, we are enjoying a sense of unparalleled good will towards one another where normal, rigid rules don't have to apply. People say we want – and need – a new way of being economically. We are being reminded of what's profoundly important – our value of people, community and how interconnected we all are.

So let's seize this moment and transform the economy and make our rural communities places of abundance and prosperity, all within the means of the planet.

But there is no alternative, we're told. Nonsense. Now it's the people's turn...

LEADERSHIP TEAM

Dennis Geelan | Laraine Hale | Mike Perry
 Helen Scott | Joli Scheidler-Benns

CONSULTATIONS

- ✓ **People's Economy Summit** – June 24
 More than 80 participants online, co-hosted by the School for the Study of Canada at Trent University.
- ✓ **City's Economic Recovery Task Force** – June 26
 Attended Innovation Working Group
- ✓ **Manager of Community Economic Development** – July 27
 Virtual meeting
- ✓ **Online Sessions** – October 22 & 27
 Included co-chairs of Haliburton-Kawartha Lakes Poverty Reduction Roundtable
- ✓ **Peoples' Economy "Hotline"** – October 22-29
 705.702.2860

THE IDEAS

IDEA	INDIVIDUAL	COMMUNITY	ORGANIZATION	MUNICIPALITY
Municipal incentives to open co-ops and social enterprises equal to incentives to developers etc.				✓
Development of an app to link local residents and restaurants with farmers to supply curbside delivery of local food on demand.	✓		✓	
Concrete measures to mainstream community gardens to reduce dependence on corporate commodified food (e.g. Loblaw). This would include resident support of Fleming Community Garden, United Way, Urban Canopy, etc.	✓	✓	✓	
Establishing a local food processing co-op to ensure local incomes and sustained prices to farmers.	✓	✓	✓	
Build a local Kijiji-like web-space for community sharing (non-monetary) e.g. barter services, power tools, lawn mowers, cars?	✓	✓		
Implement a home retrofit program to reduce home-owners' and landlords' reliance on the fluctuating energy market, based Guelph, Hamilton, Newmarket examples (e.g. PACE, NEER, LICs) or Community Foundation model				✓
Lobby the provincial and federal governments to help obtain and retool the Fleetwood plant to supply the production of green energy technology and electric cars in collaboration with www.greenjobsoshawa.ca				✓

GET INVOLVED

Email: peopleseconomy2020@gmail.com

Online: <https://www.facebook.com/A-Peoples-Economy-110480994043444>

Phone: 705.702.2860

