

ERTF2020-09
Tuesday, December 8, 2020
Commencing at 10:00 a.m. - Electronic Participation
Economic Development Boardroom
Economic Development
180 Kent Street West, Lindsay, Ontario

Members:

Mayor Andy Letham
Deputy Mayor Patrick O'Reilly
Councillor Kathleen Seymour-Fagan
Councillor Andrew Veale
Bjorn Alfredsson
Tom Phillips
Jill Quast
Mark Wilson
Director Chris Marshall
Director Juan Rojas

Note: This is an electronic participation meeting and public access to the Economic Development Boardroom will not be available. Please visit the City of Kawartha Lakes Youtube Channel at <https://youtube.com/c/CityofKawarthaLakes> to view the proceedings.

Accessible formats and communication supports are available upon request. The City of Kawartha Lakes is committed to accessibility for persons with disabilities. Please contact AgendaItems@kawarthalakes.ca if you have an accessible accommodation request.

1.	Call to Order	
2.	Adoption of Agenda	
3.	Disclosure of Pecuniary Interest	
4.	Adoption of Minutes	
4.1.	ERTF2020-09.4.1	3 - 6
	Draft minutes from the October 13, 2020 Economic Recovery Task Force Meeting	
5.	Business Arising from Minutes	
6.	New Business	
7.	Focus Area: 1 Infrastructure Stimulus	
8.	Focus Area 2: Development Approvals	
9.	Focus Area 3: Business Recovery	
10.	Round Table Discussion	
11.	Correspondence	
11.1.	ERTF2020-09.11.1	7 - 8
	People's Economy Mike Perry	
12.	Adjournment	

The Corporation of the City of Kawartha Lakes
Minutes
Economic Recovery Task Force

ERTF2020-08
Tuesday, October 13, 2020
10:00 A.M.
Economic Development Boardroom
Economic Development
180 Kent Street West, Lindsay, Ontario

Members:
Mayor Andy Letham
Deputy Mayor Patrick O'Reilly
Councillor Kathleen Seymour-Fagan
Councillor Andrew Veale
Bjorn Alfredsson
Tom Phillips
Jill Quast
Mark Wilson
Director Chris Marshall
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1. Call to Order

Mayor Letham called the meeting to order at 10:03 a.m. with the following members present:

Deputy Mayor P. O'Reilly, Councillor A. Veale, Councillor K. Seymour-Fagan, T. Phillips, J. Quast, M. Wilson, Director C. Marshall, Director J. Rojas

Staff Present: R. Mustard, J. Johnston, R. Cowieson, R. Holy, C. Sisson

Regrets: B. Alfredsson

2. Adoption of Agenda

Moved By Councillor Veale

Seconded By Deputy Mayor O'Reilly

That the agenda be adopted as circulated.

Carried

3. Disclosure of Pecuniary Interest

There were no declarations of pecuniary interest disclosed.

4. Adoption of Minutes

4.1 ERTF2020-08.4.1

Draft minutes from the September 22, 2020 Economic Recovery Task Force meeting

Moved By J. Quast

Seconded By Councillor Seymour-Fagan

That the minutes of the Economic Recovery Task Force meeting held on September 22, 2020 be adopted as circulated.

Carried

5. Business Arising from Minutes

6. Focus Area 1: Infrastructure Stimulus

7. Focus Area 2: Development Approvals

7.1 ERTF2020-08.7.1 Current Planning Application Spreadsheet

The current planning application spreadsheet was reviewed. It will track the applications as well as the status of various policies and studies being updated or in the works. Tribunal dates will also be included.

The spreadsheet will be shared at the monthly Planning Advisory Committee meeting to ensure everything is up-to-date.

Moved By Councillor Veale

Seconded By Deputy Mayor O'Reilly

That the current Planning application spreadsheet be implemented into the work plan and updated at the monthly Planning Advisory Committee meeting.

Carried

7.2 ERTF2020-08-7.2 Concierge Pilot Program

R. Mustard explained that the Concierge Pilot Program is a nine month program. Planning and Economic Development staff reviewed the current planning application spreadsheet and have identified four applications that will go through this program. Emily Turner is the staff liaison to manage this program and she has already started reaching out to the four applicants.

An update will be provided to the Planning Advisory Committee every 3 - 6 months regarding the status of current applications going through the concierge program.

Moved By Councillor Veale

Seconded By Councillor Seymour-Fagan

That the Concierge Pilot Program outlined on today's agenda be implemented for a 9 month pilot project and updated every 3 months at the Planning Advisory Committee meeting.

Carried

8. **Focus Area 3: Business Recovery**

8.1 ERTF2020-08.9.1

Task Force recommendations to council

Under the Economic Recovery Task Force Terms of Reference it states that the task force establishes to provide advice and recommendations to council and staff on resources and support to stimulate local economic recovery from the COVID-19 pandemic and that you would focus on 3 strategic areas. The agendas have always been set up with these in mind - critical infrastructure investments, planning and development stimulus and business recovery and support. All recommendations fit under those 3 strategic priorities. All of the recommendations are tied to or mentioned in existing strategic plans that the City has.

We have tried to capture everything from the last few months both short term and long term.

The recommendations were reviewed and discussion followed.

Moved By Dr. T. Phillips

Seconded By J. Quast

That the Economic Recovery Task Force adopt these action plan draft recommendations and that they be forwarded to council for consideration at the November Committee of the Whole council meeting.

Carried

9. Round Table Discussion

There will not be another task force meeting until after the task force recommendations have gone to council in November.

10. Correspondence

11. Adjournment

Moved By Councillor Veale

Seconded By Councillor Seymour-Fagan

That the Economic Recovery Task Force Meeting adjourn at 11:02 a.m.

Carried



“As humans, we are not made to sell and market to each other. Relationships are not transactions.”
- Marianne Williamson,
A Return to Love

“Historically, pandemics have forced humans to break with the past and imagine their world anew. This one is no different. It is a portal, a gateway between one world and the next.”
- Arundhati Roy



“Everything around you that you call life was made up by people that were no smarter than you. And you can change it, you can influence it...” – Steve Jobs



INTRODUCTION

These are hard, unprecedented times, and yet, we are enjoying a sense of unparalleled good will towards one another where normal, rigid rules don't have to apply. People say we want – and need – a new way of being economically. We are being reminded of what's profoundly important – our value of people, community and how interconnected we all are.

So let's seize this moment and transform the economy and make our rural communities places of abundance and prosperity, all within the means of the planet.

But there is no alternative, we're told. Nonsense. Now it's the people's turn...

LEADERSHIP TEAM

Dennis Geelan | Laraine Hale | Mike Perry
Helen Scott | Joli Scheidler-Benns

CONSULTATIONS

- ✓ **People's Economy Summit** – June 24
More than 80 participants online, co-hosted by the School for the Study of Canada at Trent University.
- ✓ **City's Economic Recovery Task Force** – June 26
Attended Innovation Working Group
- ✓ **Manager of Community Economic Development** – July 27
Virtual meeting
- ✓ **Online Sessions** – October 22 & 27
Included co-chairs of Haliburton-Kawartha Lakes Poverty Reduction Roundtable
- ✓ **Peoples' Economy “Hotline”** – October 22-29
705.702.2860

THE IDEAS

IDEA	INDIVIDUAL	COMMUNITY	ORGANIZATION	MUNICIPALITY
Municipal incentives to open co-ops and social enterprises equal to incentives to developers etc.				✓
Development of an app to link local residents and restaurants with farmers to supply curbside delivery of local food on demand.	✓		✓	
Concrete measures to mainstream community gardens to reduce dependence on corporate commodified food (e.g. Loblaw). This would include resident support of Fleming Community Garden, United Way, Urban Canopy, etc.	✓	✓	✓	
Establishing a local food processing co-op to ensure local incomes and sustained prices to farmers.	✓	✓	✓	
Build a local Kijiji-like web-space for community sharing (non-monetary) e.g. barter services, power tools, lawn mowers, cars?	✓	✓		
Implement a home retrofit program to reduce home-owners' and landlords' reliance on the fluctuating energy market, based Guelph, Hamilton, Newmarket examples (e.g. PACE, NEER, LICs) or Community Foundation model				✓
Lobby the provincial and federal governments to help obtain and retool the Fleetwood plant to supply the production of green energy technology and electric cars in collaboration with www.greenjobsoshawa.ca				✓

GET INVOLVED

Email: peopleseconomy2020@gmail.com

Online: <https://www.facebook.com/A-Peoples-Economy-110480994043444>

Phone: 705.702.2860

