

**The Corporation of the City of Kawartha Lakes**  
**Agenda**  
**Downtown Revitalization Advisory Committee Meeting**

**DRAC2021-01**  
**Thursday, February 18, 2021**  
**1:00 P.M.**  
**Council Chambers**  
**City Hall**  
**26 Francis Street, Lindsay, Ontario K9V 5R8**

**Members:**

**Mayor Andy Letham**  
**Matthew Hutchison**  
**Julie Kellett**  
**Lynne Manning**  
**Stephen Podolsky**  
**Dinah Wilson**  
**Karen Quinn**  
**Anna Radey**

This is an electronic participation meeting and public access to Council Chambers will not be available. Please contact [carbour@kawarthalakes.ca](mailto:carbour@kawarthalakes.ca) should you wish to view the proceedings and the Zoom meeting details will be provided.

Accessible formats and communication supports are available upon request. The City of Kawartha Lakes is committed to accessibility for persons with disabilities. Please contact [AgendaItems@kawarthalakes.ca](mailto:AgendaItems@kawarthalakes.ca) if you have an accessible accommodation request.

1.	<b>Call to Order</b>	
2.	<b>Elections</b>	
2.1.	Election of Chair	
2.2.	Election of Vice Chair	
3.	<b>Administrative Business</b>	
3.1.	Adoption of Agenda	
3.2.	Declaration of Pecuniary Interest	
3.3.	Adoption of Minutes	3 - 7
3.3.1.	Adoption of the February 20, 2020 Downtown Revitalization Committee Meeting	
4.	<b>Deputations/Presentations</b>	
5.	<b>Downtown Revitalization Updates</b>	
5.1.	Community Downtown Revitalization Updates	
5.2.	Economic Development Staff Update	
6.	<b>New or Other Business</b>	
6.1.	2021 Work Plan	8 - 8
6.2.	2021 Meeting Schedule	9 - 9
7.	<b>Next Meeting</b>	
8.	<b>Adjournment</b>	

**The Corporation of the City of Kawartha Lakes**  
**Minutes**  
**Downtown Revitalization Advisory Committee Meeting**

**DRAC2020-01**  
**Thursday, February 20, 2020**  
**5:00 P.M.**  
**Economic Development Boardroom**  
**Economic Development**  
**180 Kent Street West, Lindsay, Ontario**

**Members:**  
**Mayor Andy Letham**  
**Matthew Hutchison**  
**Julie Kellett**  
**Lynne Manning**  
**Stephen Podolsky**  
**Dinah Wilson**  
**K. Quinn**  
**Anna Radey**

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**1. Call to Order**

Vice Chair Matthew Hutchinson called the meeting to order at 5:02 p.m. Mayor Andy Letham, Lynne Manning, Stephen Podolsky, Dinah Wilson, Karen Quinn, Ana Ready, Denise Livingstone and Joe McCool were in attendance. Staff present were Craig Shanks and Carlie Arbour.

**2. Administrative Business**

**2.1 Adoption of Agenda**

**DRAC2020-01**

**Moved By** S. Podolsky

**Seconded By** D. Wilson

**That** the agenda be adopted as amended.

**Carried**

**2.2 Declaration of Pecuniary Interest**

There were no declarations of pecuniary interest disclosed.

**2.3 Adoption of Minutes**

**DRAC2020-02**

**Moved By** S. Podolsky

**Seconded By** Mayor Letham

**That** the minutes of the Downtown Revitalization Advisory Committee meeting held on October 15, 2019 be adopted as circulated.

**Carried**

**3. Deputations/Presentations**

**4. Correspondence**

**5. Business Arising from the Minutes**

**5.1 Public Washrooms**

**Coboconk:** Community interest in installing port-a-potty with decorative building on the private property of Bryant Insurance adjacent to the wharf. The Community to provide the location, design and insurance.

Craig Shanks to inquire with Realty Services Division regarding the preparation of the necessary agreements. The City

Joe McCool, the designer of the building will finalize the design and look at wayfinding signage for the washrooms.

**Omeme** – Community interest in promoting Coronation Hall as the available washroom within the Downtown in the off-season where the beach washrooms are not available. Director of Community Services approved the promotion of the Hall during standard operating hours (Monday – Friday 8:30am – 4:30 pm) only. The Hall is available for facility rentals outside of normal operating hours, and will not be available for use as a washroom during private functions.

**Fenelon Falls** – Public washrooms currently exist at the Beach, Library and TSW but all present a challenge to visitors with the offered hours of operation and accessibility to public need in the Downtown. The

Washrooms facilities and maintenance come with a significant costs and will need Council endorsement and budget. Will be included in the 2021 budget for a public washroom. Committee to consider making make a resolution during the budget deliberations.

Community and municipality urged to work with the TSW to allow public access their washrooms.

## **6. New or Other Business**

### **6.1 Downtown Revitalization Committee of Council 2020 Work Plan**

**That** the 2020 Downtown Revitalization Committee of Council Work Plan be approved and forwarded to Council for approval.

#### **DRAC2020-03**

**Moved By** S. Podolsky

**Seconded By** K. Quinn

**That** the 2020 Downtown Revitalization Committee of Council Work plan be approved by Council.

**Carried**

### **6.2 2020 Meeting Schedule**

The 2020 Meetings will take place the months of March, May and September. Additional meeting will be scheduled as necessary.

### 6.3 6.3 Electric Charging Stations

Lynn Manning introduced a conversation on bringing in electric charging stations to the City as an opportunity to enhance tourism. Interest in seeking one in the public parking lot in Fenelon Falls.

Currently there are charging stations in Norland and at the Lindsay Recreation Complex. Typically led by private business.

Committee to reach out to local businesses on the return on investment for the Charging Stations.

Carlie will research electric charging station grants and share it with the committee.

## 7. **Staff Update**

Carlie updated the Committee on the Digital Main Street and Million Dollar Makeover program. Presented the Committee with two new publications for the Local Data Intelligence Tool and a Workforce Attraction piece.

## 8. **Community Working Group Updates**

### 8.1 Working Group Successes and Challenge Updates

#### **Fenelon Falls**

- Teeny Tiny Summit with OMAFRA will be hosted in Fenelon Falls in early June.
- Fenelon Falls received a OTF grant to build an outdoor amphitheater.
- Sculpture competition in process for selection and installation of public art.
- Event organizers collaborating to determine opportunities to work together and build capacity.
- Looking at a new visioning process for 2021.
- Four new restaurants opened over the winter.
- Updated events through Chamber for 2020.

#### **Coboconk**

- Working on washroom project for the wharf.
- Looking for funding for project to keep geese out of the park.
- Wellness Centre at Train Station study currently in progress.

- Norland parking lot updated last year.

### **Lindsay**

- Strong focus on construction work. Building incentive programs to attract customers to shop Downtown.
- Trail Towns work plan and priorities set.
- Classics on Kent will go be in July 2020.

### **Omeme**

- Businesses joint venture with the Library and Mikeals Bakery
- New businesses locating in the Downtown.
- Omeme Units working on implementing community focused events including Easter and New Years Eve.
- Omeme Visioning program in development with key community leaders to introduce art programs and beautification within the Downtown.

## **8.2 Working Group Priorities**

## **9. Next Meeting**

The next meeting will be Tuesday, March 31 at 5:00 p.m. in Fenelon Falls.

## **10. Adjournment**

### **DRAC2020-04**

**Moved By** L. Manning

**Seconded By** D. Wilson

**That** the Downtown Revitalization Advisory Committee Meeting adjourn at 7:00 p.m.

**Carried**

<b>Goal</b>	<b>Measurement Stages</b>	<b>Timeline</b>	<b>Measurement of Success</b>
1. Make recommendations to Council on priority activities identified as "City Led" or "Collaborative" in the Downtown Revitalization Action Plans that may impact and inform future year City's budgets. (Priorities from each Downtown Action Plan will be identified by each community and put forward by the Committee in a combined Staff report.)	<ul style="list-style-type: none"> <li>a) As issues arise</li> <li>b) DRAC Meetings called</li> <li>c) Items Discussed</li> <li>d) Report to Council</li> </ul>	Ongoing	Council Adoption
2. Review the Downtown Action Plans and complete a summary of actions completed 2017-2021.	<ul style="list-style-type: none"> <li>a) Action plan review</li> <li>b) Identification of completed, in-progress, and incomplete actions.</li> <li>c) Report to Council</li> </ul>	Q4 2021	Annual Report
3. Make recommendations to Council on the framework of a Kawartha Lakes Downtown Revitalization program based on the Ontario Downtown Revitalization Program.	<ul style="list-style-type: none"> <li>a) Define the framework and scope of a Downtown program.</li> </ul>	Q4 2021	Establishment of a framework Downtown Revitalization program for Kawartha Lakes communities.



## **2021 Downtown Revitalization Committee of Council Meeting Schedule**

- Thursday February 18, 2021
- Thursday April 22, 2021
- Thursday June 17, 2021
- Thursday September 16, 2021
- Thursday November 18, 2021

### **Recommended Meeting Time:**

- 1 – 3pm

DRAFT