The Corporation of the City of Kawartha Lakes

Minutes

Downtown Revitalization Advisory Committee Meeting

DRAC2021-02
Thursday, April 15, 2021
1:00 P.M.
Council Chambers
City Hall
26 Francis Street, Lindsay, Ontario K9V 5R8

Members:
Mayor Andy Letham
Anna Radey
Denise Livingstone
Dinah Wilson
Julie Kellett
Karen Quinn
Lynne Manning
Matthew Hutchison
Stephen Podolsky

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1. Call to Order

C. Arbour called the meeting to order at 1:05 p.m. Mayor Letham, D. Livingstone, D. Wilson, L. Manning and S. Podolsky were in attendance.

Absent: A. Radey, J. Kellett, K. Quinn, M. Hutchinson

Marylee Boston, Chris Appleton, Rebecca Mustard and Melissa McFarland were also in attendance.

2. Elections

Carlie Arbour

2.1 Election of Chair

C. Arbour called for nominations for the position of Chair.
S. Podolsky nominated L. Manning for the position of Chair.
The position of Chair was assumed by L. Manning.

2.2 Election of Vice Chair

C. Arbour called for nominations for the position of Vice Chair.
L. Manning nominated S. Podolsky for the position of Vice Chair.
The position of Vice Chair was assumed by S. Podolsky.

3. Administrative Business

3.1 Adoption of Agenda

DRAC2021-08
Moved By Mayor Letham
Seconded By S. Podolsky

That the agenda be adopted as circulated.

Carried

3.2 Declaration of Pecuniary Interest

There were no declarations of pecuniary interest disclosed.

3.3 Adoption of Minutes

3.3.1 Adoption of the February 18, 2021 Downtown Revitalization Committee Meeting

DRAC2021-09
Moved By S. Podolsky
Seconded By D. Wilson

That the minutes of the Downtown Revitalization Advisory Committee meeting held on February 18, 2021, be adopted as circulated.

Carried

4. Deputations/Presentations

5. Downtown Revitalization Updates

5.1 Community Downtown Revitalization Updates

The Community Downtown Revitalization Updates are an opportunity for each community to identify the current priorities and projects in the community, acknowledge any challenges that are being faced with implementing their plans. An opportunity to collaborate and offer support to one another.

Coboconk - Norland: Cottage community is starting to come more regularly, with the Provincial direction most are bringing their food and supplies from their home and not stopping at local businesses. Recent Provincial Shutdown has been a challenge for businesses. Anchor business in Norland closing in May. Moving forward on some beautification and socially distanced activities: Lions Park geese deterrent work, Norland Days event celebrating the diversity of businesses with a number of prizes for the winners.

Lindsay: Still in the midst of construction. BIA remains active in supporting membership. Provincial Shutdown proving to be a challenge. Intend on bringing events back when permitted, likely in 2022.

Fenelon Falls: Downtown currently under construction. Businesses are finding the combination of construction and the Provincial Shutdown very challenging. Looking forward to increased visitors throughout the summer if permitted. The Grove Theater will be available for rentals beginning in July.

Mayor Letham: There will be a student ambassador program to help out in Downtowns, major parks, boat launches and increased support for waste collection and washrooms. Still defining the details of this program. The City did not receive Connecting Link funding for Omemee, for 2021/22 projects.

DRAC2021-10
Moved By Mayor Letham
Seconded By D. Livingstone

That the Community Downtown Revitalization Updates, be received.

Carried

5.2 Economic Development Staff Update

C. Arbour presented an update on the major City projects completed to date under the Downtown Revitalization Action Plans.

DRAC2021-011
Moved By S. Podolsky
Seconded By D. Wilson

That the Economic Development Staff Update, be received.

Carried

6. New or Other Business

6.1 Electric Charging Stations

C. Arbour presented an update on the current electric vehicle charging (EVC) stations in Kawartha Lakes and information about the Natural Resources Canada Zero Emission Vehicle Infrastructure Program.

The Committee acknowledges that there will be a future demand for EVC stations and will revisit this issue in the future.

DRAC2021-12
Moved By S. Podolsky
Seconded By D. Wilson

That the information regarding Electronic Charging Stations, be received.

Carried

6.2 Future of Downtown Revitalization

Prior to next meeting, each community to work with Economic Development to review and update their action plans to their current status.

In September, evaluate what is next for the program and how it can continue to support existing Downtown Revitalization communities and allow for other areas to participate in the program.

7. Next Meeting

The next meeting will be Tuesday, September 16, 2021 at 1:00 p.m.

8. Adjournment

DRAC2021-013
Moved By S. Podolsky
Seconded By Mayor Letham

That the Downtown Revitalization Advisory Committee Meeting adjourn at 2:14 p.m.

Carried