

The Corporation of the City of Kawartha Lakes

Council Report

Report Number PRC2018-001

Date: January 30, 2018

Time: 2:00 p.m.

Place: Council Chambers

Ward Community Identifier: ALL

Subject: Fees and Charges – Community Parks

Author Name and Title: Shelley Cooper, Community Partnership and Programs Supervisor

Recommendation(s):

That Report PRC2018-001, **Fees and Charges – Community Parks**, be received; and

That the By-Law to Establish and Require Payment for Fees for Information, Services, Activities and Use of City Property in the City of Kawartha Lakes (#2016-206) be amended to include the proposed changes to Section D-3 Recreation Programs, as outlined in Report PRC2018-001; and

THAT the new User Rates be effective for the 2018 season.

Department Head:_____

Financial/Legal/HR/Other:_____

Chief Administrative Officer:_____

Background:

The Parks, Recreation and Culture Fees and Charges Policy was established to provide guidance to staff and to provide a basis for decision making related to the development, assessment and administration of fees and charges for Parks, Recreation and Culture Division services. Users of the parks have benefited from the establishment of a standardized, fair and equitable fee schedule.

All services and fees provided by the Parks, Recreation and Culture Division were recently incorporated into the Consolidated By-Law to Establish and Require Payment of Fees for Services, Activities and Use of City Property in the City of Kawartha Lakes (#2016-206).

The current By-Law, section D-3 Recreation Programs, outlines a fee schedule for a Park Shelter Daily rate of \$31.75 per day, and a Special Event Daily rate of \$253.75 per day.

Under the current structure these fees would apply to requests based on the location being booked not necessarily the type of event, regardless of the impact.

It is becoming difficult for staff to determine the appropriate fee to charge for services such as: large commercial events, promotional events, fundraising walks/runs, fundraising public barbecues, weddings, fitness classes, performances, etc., as they range in size (number of attendees), duration of the event/activity, and which classification (i.e. Shelter rate or Special Event) should apply.

This report has been written to better define functions for parks bookings and to develop the appropriate fees for those services.

Rationale:

Park Spaces are used for community, private or commercial events which vary greatly in size and to varying degrees of impact on the park and staffing. Large events attract bigger crowds and require more significant staffing for preparation, monitoring and post event clean up, while small events require minimal staffing support.

As a result, staff are recommending that Park Fees are established based on the number of anticipated attendees the event will attract, and availability of the park to the public.

Fees based on the number of people attending events have been established in other municipalities and would allow staff to easily determine an appropriate fee.

The proposed daily fee schedule is outlined in the table below:

Park Space Event Rental

1-50 Attendees	\$31.75 / per day
51-150 Attendees	\$95.25 / per day
151-300 Attendees	\$175.00 / per day
301-1,000 Attendees	\$253.75 / per day
Over 1,001 Attendees	\$379.00 / per day

Staff are also recommending a new fee for Park Activities be added under Section D-3 Recreation Programs of the By-Law, for commercial activities or programs that take place in public parks. Commercial activities would be defined as any person, group, or organization charging fees to clients to conduct organized recreation activities or services on City owned parkland. Types of activities would include but not be limited to: fitness programs, yoga classes and photos.

The recommended fee schedule is outlined in the table below:

Park Activity Rental

Park Hourly Rate	\$19.30 / per hour	Maximum 4 hours per day
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Other Alternatives Considered:

Other options that were considered were to keep the current fee structure. This is not being recommended due to the inequalities and inconsistency in application of current fees. Not all special events require the same amount of staff resources and this should be reflected in the fee structure.

The proposed fee structure will allow for a more consistent application of park permits, and provide staff with better defined fees for events and activities.

Financial/Operation Impacts:

The additional fees would have a modest impact on future operating budgets. It is felt that the additional fees will not impact potential renters because the fees would better reflect the type of event. It is important to note that any informal use of parks spaces will continue to be provided at no cost to the users.

Relationship of Recommendation(s) To The 2016-2019 Strategic Plan:

The recommendations within this report directly align with all Strategic Goals, namely:

- Goal 1 – A Vibrant and Growing Economy

- Goal 2 – An Exceptional Quality of Life
- Goal 3 – A Healthy Environment

Review of Accessibility Implications of Any Development or Policy:

N/A

Servicing Implications:

N/A

Consultations:

N/A

Attachments:

N/A

Department Head E-Mail: cshanks@kawarthalakes.ca

Department Head: Craig, Shanks, Director of Community Services

Department File: