

# **The Corporation of the City of Kawartha Lakes**

## **Council Report**

**Report Number PRC2018-002**

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**Date:** January 30, 2018  
**Time:** 2:00 p.m.  
**Place:** Council Chambers

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**Ward Community Identifier:** All

**Subject:** 2018 Community Partnership and Development Fund  
Allocation

**Author Name and Title:** Shelley Cooper, Community Partnership and  
Programs Supervisor

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### **Recommendation(s):**

**That** Report PRC2018-002, 2018 Community Partnership and Development  
Fund Allocation, be received.

**Department Head:**\_\_\_\_\_

**Financial/Legal/HR/Other:**\_\_\_\_\_

**Chief Administrative Officer:**\_\_\_\_\_

## Background:

The Community Partnership and Development Fund was developed in 2006 to acknowledge and support the efforts of volunteer/community organizations, provide for the betterment of the City, provide financial assistance and to support four specific initiatives:

- Beautification
- Culture
- Special Events
- Municipal Tax Rebate

This report provides recommendations on the 2018 allocation of these resources.

## Rationale:

In 2006, Council supported the creation of the Community Development Partnership and Development Fund Program to be distributed fairly throughout the municipality in four separate categories. In 2015 through the Core Service Review the Community Partnership and Development Fund was directed to continue with an annual budget of \$130,000.00 base on historical allocations.

As per Policy CP2016-008, community groups are invited to make requests for funding in any of the four categories: Beautification, Culture, Special Events, and Municipal Tax Rebate. Each funding category has specific requirements that community groups must meet in order for their application to be considered eligible. The application deadline was October 31, 2017 for 2018 funding. All applications are evaluated based on the established Funding Allocation Criteria. Applications received after October 31, 2017 will be considered in a second allocation on July 31, 2018 if there are remaining funds available.

The **Beautification Fund** is to be distributed for operating expenses with the purpose of enhancement projects intended for downtown/business area streetscapes.

Table 1 outlines funds requested by organizations and the recommendation by staff, and supported by the Director, to the extent the policy allows.

Table 1 – Beautification Funding Allocation – 2018

Community Group	Project	Amount Requested	Amount Recommended
Bobcaygeon Horticultural Society	Gardens	\$2,500.00	\$2,500.00
Burnt River Blooms	Gardens	\$1,500.00	\$1,500.00
Coboconk Horticultural	Hanging Baskets &	\$2,500.00	\$2,500.00

Society	Planters		
Coboconk, Norland & Area Chamber of Commerce	Seasonal Beautification	\$6,501.00	\$2,337.50
Fenelon Falls Chamber of Commerce	Flowers, Flags & Decorations	\$12,000.00	\$12,000.00
Fenelon Falls Horticulture Society	Public Gardens	\$3,075.00	\$3,075.00
Hickory Beach	Village Entrance Signage	\$900.00	\$0.00
Kawartha Heritage	Community Herb Garden	\$1,525.00	\$0.00
Impact 32 - Kawartha Works Community Cooperative	Beautify Bobcaygeon - Hanging Baskets	\$7,500.00	\$7,500.00
Impact 32 - Kawartha Works Community Cooperative	Community Art Sculpture/Mural	\$7,500.00	\$0.00
Kings Bay Residents Association	Island Gardens	\$250.00	\$250.00
Kinmount Committee for Planning & Economic Development	Floral Displays	\$10,000.00	\$10,000.00
Lindsay DBIA	Beautification	\$35,000.00	\$35,000.00
Omemee Horticulture	Village Gardens	\$1,350.00	\$1,350.00
Rotary Club of Lindsay	Elgin Park Signage	\$395.50	\$0.00
Sturgeon Point Association	Gardens	\$500.00	\$500.00
Woodville & District Lions Club	Hanging Baskets	\$5,586.83	\$5,586.93
<b>Total Requests</b>	<b>17</b>	<b>\$98,583.33</b>	<b>\$84,099.43</b>

These funds are to be made available for purchases such as hanging baskets, banners, flowers, etc. in downtown business and key horticultural areas presently maintained by volunteers. It is not intended to be used to fund maintenance expenses and beautification of municipal park properties; this will be funded and maintained by City staff through the operating budget. Horticulture societies and downtown improvement committees are eligible for this funding. Community groups must provide proof of matching funds to be considered eligible for funding and the funds must be used for operational purposes only.

Funding has been recommended based on the established funding criteria and eligible expenses included in each individual application. Details about the projects not recommended for funding are detailed below:

- The request from Hickory Beach for a village entrance sign is not recommended to receive funding as this project does not meet the criteria.
- The request from Kawartha Heritage for a herb garden is not recommended to receive funding as this project does not meet the criteria.

- The request from Impact 32 for a downtown mural is not recommended to receive funding as this project does not meet the criteria.
- The request from the Rotary Club of Lindsay for the Elgin Park sign is not recommended to receive funding as this project does not meet the criteria. Other aspects of this project are recommended to receive funding under the 50-50 Community Capital Project Funding Allocation.

The objective of the **Culture Fund** is to help groups promote their programs and services. Museums and organizations representing the arts community are examples of eligible organizations.

Table 2 outlines funds requested by organizations and the recommendation by staff, and supported by the Director up to the limit of the policy for funding. The maximum funding available per request is \$2,000.00.

<b>Community Group</b>	<b>Project</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
Globus Theatre	2018 Brochures	\$2,000.00	\$2,000.00
Kawartha Heritage	Historical Speakers Series	\$400.00	\$400.00
Kinmount Committee for Planning & Economic Development	Music In the Park	\$3,000.00	\$2,000.00
Maryboro Lodge: The Fenelon Museum	Promote children's programs	\$1,480.00	\$1,480.00
Victoria County Studio Tour	Brochure	\$2,900.00	\$2,000.00
<b>Total Requests</b>	<b>5</b>	<b>\$9,780.00</b>	<b>\$7,880.00</b>

Funding has been recommended for all applications up to the maximum amount per application.

The **Special Event Fund** is distributed to support locally based community events. The maximum funding under this program is \$500.00 per event.

Table 3 outlines funds requested by organizations and the funding recommended by staff, and supported by the Director, to the extent the policy allows.

Table 3 – Special Event Funding Allocation – 2018

<b>Community Group</b>	<b>Project</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
Bobcaygeon & Area Chamber of Commerce	Evening of Excellence	\$500.00	\$500.00
Carden Old Tyme Fiddle	Fiddle Contest Prizes	\$500.00	\$500.00

Contest			
Coboconk, Norland & Area Chamber of Commerce	Santa Claus Parade	\$500.00	\$500.00
Hickory Beach	Annual BBQ	\$300.00	\$145.00
Kawartha Heritage	Old Fashioned Christmas	\$500.00	\$500.00
Kawartha Region Arts & Heritage Society	Craft Beer & Food Festival	\$500.00	\$500.00
Kawartha Works Community Cooperative	Lock 34 One day Event	\$500.00	\$500.00
Kinmount CC	Family Events	\$500.00	\$400.00
Kinmount Committee for Planning & Economic Development	Highland Games	\$2,000.00	\$500.00
Maryboro Lodge: The Fenelon Museum	Childrens Toy Event	\$500.00	\$500.00
Omeme & District Lions Club	Santa Claus Parade	\$500.00	\$500.00
Ontario Open Fiddle & Step Dance Contest	Ontario Open Fiddle & Step Dance Contest	\$500.00	\$500.00
Sturgeon Point Association	Civic Holiday Event	\$500.00	\$200.00
Victoria British Car Club	Brits in the Park	\$500.00	\$500.00
Victoria County Plowman's Association	Plowing Match	\$500.00	\$0.00
Woodville & District Lions Club	Woodville Festival Car Show	\$500.00	\$500.00
Woodville Community Festival	Woodville Community Festival	\$500.00	\$500.00
<b>Total Requests</b>	<b>17</b>	<b>\$9,800.00</b>	<b>\$7,245.00</b>

Funding has been recommended based on eligible expenses provided in the application.

- The Victoria County Plowman's Association application for the International Plowing event is not being funded at this time as the application does not provide detailed information on expenses to determine eligibility.

The **Municipal Tax Rebate Program** is limited to one funding request per property per calendar year, this fund is a historic practice available only to those community organizations that provide recreational services or facilities to the general public and have traditionally (pre-amalgamation) received a municipal tax rebate on their taxes with the exception of the education tax. This initiative assists organizations that provide recreation through privately owned community facilities; some of which would perhaps see the facilities fall to City ownership if this assistance were not provided.

Table 4 outlines the funds requested by organizations based on their 2017 final tax bill and the funding recommended by staff, and supported by the Director, to the extent the policy allows.

<b>Community Group</b>	<b>Amount Requested</b>
Bethany Athletic Society	\$2,382.91
Dunsford Community Centre	\$7,562.23
Pontypool Community Centre	\$1,646.41
Southview Cameron New Horizons Seniors	\$1,618.96
<b>4</b>	<b>\$13,210.51</b>

Four applications were received for Municipal Tax Rebate Funding. These groups are being recommended for funding per the Council Policy. It should be noted that the final funding amounts will be slightly higher based on each community group's 2018 Final Tax bill.

Summary, a total of 43 applications were received requesting \$131,373.84 in funding through the Community Partnership and Development Fund. The total funds to be distributed to qualifying groups at this time are \$112,434.94. The funding allocation requests are outlined in Table 5.

	<b>Number of Requests</b>	<b>Total Funds Requested</b>	<b>Total Funds Recommended</b>
Beautification	17	\$98,583.33	\$84,099.43
Culture	5	\$9,780.00	\$7,880.00
Special Events	17	\$9,800.00	\$7,245.00
Municipal Tax	4	\$13,210.51	\$13,210.51
Milestone Special Event		\$0.00	\$0.00
<b>CPDF</b>	<b>43</b>	<b>\$131,373.84</b>	<b>\$112,434.94</b>

Following Council's receipt of this report, each organization will receive a confirmation letter that shall include provisions to ensure that all liabilities, insurance, permits and permissions required for each individual project have been met in accordance with City policy. A form of reconciliation from each organization must be returned to the City for the purpose of project audits.

### **Other Alternatives Considered:**

The allocations recommended follow the Community Partnership and Development Fund Policy CP2016-008 and attempt to support the maximum number of organizations/projects within existing approval levels.

## **Financial/Operation Impacts:**

The recommendations within this report allow for the allocation of the 2018 Community Partnership and Development Fund Program Initiative as per the policy and within the budget of \$130,000.00. The remaining funds totaling \$17,565.06 will be allocated as per policy during the second funding allocation phase.

## **Relationship of Recommendation(s) To The 2016-2019 Strategic Plan:**

The recommendations within this report directly align with all Strategic Goals, namely:

- Goal 1 – A Vibrant and Growing Economy
- Goal 2 – An Exceptional Quality of Life
- Goal 3 – A Healthy Environment

## **Review of Accessibility Implications of Any Development or Policy:**

N/A

## **Servicing Implications:**

N/A

## **Consultations:**

Funding requests from various community groups.

## **Attachments:**

N/A

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**Department Head:** Craig Shanks

**Department File:**