



County of Simcoe
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simcoe.ca



February 2, 2018

City Clerk
City of Kawartha Lakes
26 Francis Street
Lindsay, ON K9V 5R8

RECEIVED

FEB 07 2018

OFFICE OF THE CITY CLERK
KAWARTHA LAKES

Attention: City Clerk

Subject: White Paper – Building a Seniors Campus

At its meeting on November 28, 2017, Simcoe County Council approved the following recommendation:

“That Item CCW 17-359, dated November 28, 2017 regarding a White Paper on Simcoe County’s experiences with respect to Building a Seniors Campus, be received; and

That the County of Simcoe’s White Paper entitled, “Building a Seniors Campus: A Sustainable Model to Support Positive Aging and Strengthen our Communities” be disseminated to the Province of Ontario, Municipalities responsible for Long Term Care, Not for Profit organizations and any other agencies or associations who have requested information on Simcoe County’s Georgian Village experience.”

It is requested that this matter be presented to your Council for information.

Thank you for your attention to this matter.

Regards,

John Daly
County Clerk

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Enc.



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Administrative Officer
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In 2013, the County of Simcoe introduced Georgian Village, a state-of-the-art seniors' service campus. Our vision was to develop a cost-effective, revenue-generating facility that offers a variety of community-based services, programs and housing types in one location through a continuum of care model and age-at-home philosophy. Georgian Village became so much more than what we could have ever envisioned and since opening our doors it has gone on to receive numerous awards and accolades on a provincial and national level.

This paper provides an insightful and experiential guide for those who seek information about the future of long term care and seniors' services through an informative review of the Georgian Village process.

Written by Jane Sinclair, General Manager of Health and Emergency Services, who led the development of Georgian Village, this paper defines what success in seniors' care and housing can look like. Georgian Village is unlike any other seniors' care facility in the province and perhaps the country. As a campus, it supports the needs of our aging population, offers sustainable housing through a variety of housing types, cultivates local economic growth, and generates revenue opportunities to offset an inadequate funding system for critical services as long-term care and community support programs.

The challenges facing all long term care and seniors services providers - municipal, not-for-profit or private - are significant. Georgian Village, as an industry model, can serve as a solution.

But don't take my word for it, please take time to read the enclosed paper and come and see Simcoe County's Georgian Village first hand to experience this success in person. We look forward to doing anything we can to help you replicate and even build on this achievement.

Mark Aitken

Chief Administrative Officer,
County of Simcoe