

The Corporation of the City of Kawartha Lakes

Council Report

Report Number RD2018-002

Date: March 20, 2018
Time: 2:00 p.m.
Place: Council Chambers

Ward Community Identifier: ALL

Subject: Rescind Installation of Banners Over City Roads Policy

Author Name and Title: Bryan Robinson, Director of Public Works

Recommendation(s):

That Report RD2018-002, **Rescind Installation of Banners Over City Roads Policy**, be received;

That Council rescinds “Installation of Banners Over City Roads” policy C 140 EPW 012; and

That the attached Management Directive titled “Installation of Banners Over City Roads” be adopted and updated as necessary by Staff in accordance with Council Policy CP2016-003 (City of Kawartha Lakes – Policy System), as amended.

Department Head: _____

Financial/Legal/HR/Other: _____

Chief Administrative Officer: _____

Background:

Council has directed Staff to review all Council Policies during each term of Council.

At the Executive Committee meeting of February 8, 2018, Staff provided rationale that Council Policy 140 EPW 012 "Installation of Banners Over City Roads" is no longer necessary and the procedures covered in the Policy are more appropriately covered within a Management Directive. The Executive Committee concurred with the rationale and requested that Staff provide a report to Council to rescind Policy 140 EPW 012 (Installation of Banners Over City Roads) and establish a guiding Management Directive in its place.

This report addresses this direction.

Rationale:

The City has identified management directives as a framework to facilitate operational expectations. The current City policy for installation of banners over City roads is procedural in nature. The process and requirements are those which can be administered at the Staff level.

Staff proposes to rescind the Installation of Banners Over City Roads Policy and establish guiding requirements within a management directive to be approved by the Chief Administrative Officer.

The rationale is that the procedures covered within existing Policy 140 EPW 012 (Appendix B) are ones that should be within the oversight of staff and hence within the definition of a management directive. For reference the draft management directive has been attached (Appendix A).

Upon approval of the recommendations attached to this report, the management directive will be forwarded to the Chief Administrative Officer for approval.

Other Alternatives Considered:

No alternatives are being considered at this time.

Financial/Operation Impacts:

There are no significant financial implications within this report.

Relationship of Recommendation(s) To The 2016-2019 Strategic Plan:

This report aligns with the strategic plan by promoting event advertising thereby encouraging a vibrant and growing economy.

Review of Accessibility Implications of Any Development or Policy:

There are no accessibility implications within this report.

Servicing Implications:

There are no servicing implications within this report.

Consultations:

Manager, Roads Operations

Attachments:

Appendix A – Draft Installation of Banners Over City Roads Management Directive



Appendix A
Management Directive

Appendix B – Existing Council Policy 140 EPW 012



140 EPW 012
Installation of Banner

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Department Head: Bryan Robinson