



**academy
theatre**



the academy theatre foundation

BUILT

1892

- *provide a venue in the Kawartha Lakes for a variety of performance genres*

FOUNDATION CREATED

1962

- *non-profit board to preserve the historic theatre*



our mission

**To responsibly operate
a premier, historic theatre;
and to foster the development
and enjoyment of the performing
arts in the Kawartha Lakes.**



our vision

**To be an economic
anchor, social pillar,
and valued space
for memorable
artistic experiences.**



2018 - 2019

H.R. PLAN

- *Develop an inclusive H.R. Plan*

SPONSORSHIPS

- *Be financially viable through Academy-sponsored events, rentals, grants and fundraising*

ANNIVERSARY

- *Celebrate with major fundraising and educational initiatives*



2018 - 2019

MARKETING

- *Improve and increase marketing (implementation of a new brand, website, and ticketing process/system etc.)*

BUILDING

- *Maintain, restore and improve physical infrastructure*

COMMUNITY

- *Enhance community focus partnerships*



programming

A move towards more diverse annual programming which caters to a larger audience

- *Musical Theatrical Performances*
- *Comedic Performances*
- *Lecture Series*
- *TIFF viewing*
- *Bands and Solo performers*



recent improvements (**physical**)

TAKE A SEAT

- *Raised approximately \$255,000.00 in five months that was matched with federal grants*

NEW ROOF

- *Commences in June to complete the much needed repairs*

TRAVELER CURTAIN

- *Commences in June to install a new traveller curtain*

GUILD ROOM

- *Now able to comfortably host a variety of more intimate events in our upstairs forum*



recent improvements (organizational)

BOARD MEMBERS

- *Eight (8) new board of directors over a two years period, chosen from a wide range of expertise and experience*

GENERAL MANAGER

- *New Full-Time General Manager to commence June 1, 2018*

MORTGAGE

- *Mortgage being paid down from \$250k to \$50k*



Ask for money