

Memo

To: Members of Council

From: Director of Community Services, Craig Shanks

Date: May 8 2018

Subject: Bobcaygeon Bikefest Permit Request

Background:

The Bobcaygeon Bikefest is a non-municipal event which has taken place in Bobcaygeon for the past few years. Bikefest Inc. is the organizer of the event. It typically occurs in the downtown core (Bolton Street) area of the community and will do so again this year. The event organizers work with the municipality to gain the required permits and ensure the municipal requirements are being addressed.

For the June 23, 2018 event, the organizers desire to host a new licensed public event (dance/concert) within the municipal Bobcaygeon/Verulam Community Centre. This new activity requires the issuance of a Special Occasions Permit (SOP) by the Alcohol and Gaming Commission of Ontario (AGCO). The requirement to host such an event is that they must be either;

- a) a Not-for-Profit organization, or;
- b) hold a current restaurant/caterer license that allows for Special Occasions Permits.

Bikefest Inc. does not meet either of these parameters.

Another option that would allow for this event to qualify for a SOP from the AGCO would be for the Municipality (Council) to declare the event a Municipally Significant Event. There is currently no such wording in our municipal policies to address such a request or action. Staff plan on updating the Alcohol Policy on Municipal Premises (073 CCS 011) to address this item for the future. In investigating other municipalities and the current language used to oversee this item the following clause is an example of a definition for a Municipally Significant Event;

"A one time, annual or infrequently occurring event that is open to the public, has a predetermined opening and closing date and time, and which;

- a) has local, regional, national or international historical or cultural significance,
- b) builds awareness of diverse cultures, or;
- c) benefits the community at large.

Staff will be proposing similar language be added to the Alcohol Policy on Municipal Premises (073 CCS 011) document in an upcoming report.

Staff does not believe that the Bobcaygeon Bikefest dance/concert event meets the intent of the above clause and would recommend that Council not provide this declaration. City staff and the AGCO have also advised Bikefest Inc. that a partnership with an existing organization which meets with the criteria to receive a SOP is an option to be considered. This would allow them to gain a permit without the need for the declaration by the Municipality as a Significant Event. One of the community groups mentioned in the deputation by Bikefest Inc. could potentially be that partner.

This event is scheduled for June 23, and has been in the planning stages for several months now (with ongoing discussions with both City staff and the AGCO). This specific event consideration has only recently been raised by the event organizers.

Recommendations:

That the memorandum from Director Shanks dated May 8, 2018 and entitled "Bobcaygeon Bikefest Permit Request" be received.

Alternative Option:

Should Council wish to declare this "for-profit" event a Municipally Significant Event to accommodate the organizer's request to host a licensed concert on Saturday June 23 2018 at the Bobcaygeon/Verulam Community Centre, then the following additional resolution should be passed:

That the 2018 Bobcaygeon Bikefest Event be declared by Council a Municipally Significant Event for the purpose of Bikefest Inc. being eligible to apply for the SOP from the AGCO to host a licensed dance/concert at the Bobcaygeon/Verulam Community Centre on June 23, 2018.