

The Corporation of the City of Kawartha Lakes

Council Report

Report Number PRC2017-001

Date: February 21, 2017

Time: 2:00 pm

Place: Council Chambers

Ward Community Identifier: All

Subject: 2017 Community Partnership and Development Fund Allocation

Author/Title: Shelley Cooper

Signature:

Supervisor, Community Partnership and Programs



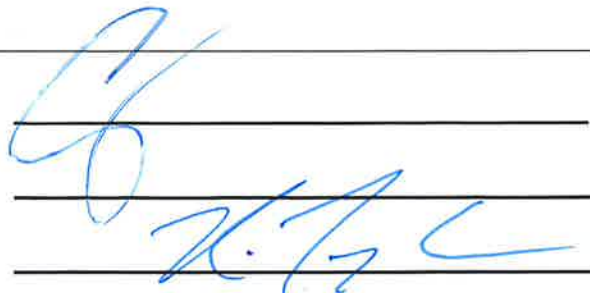
Recommendation(s):

RESOLVED THAT Report PRC2017-001, **2017 Community Partnership and Development Fund Allocation**, be received for information purposes only.

Department Head:

Corporate Services Director / Other:

Chief Administrative Officer:



Background:

The Community Partnership and Development Fund was developed in 2006 to acknowledge and support the efforts of volunteer/community organizations, provide for the betterment of the City, provide financial assistance, and to support strong community focus. Partnership funding is allocated in support of four (4) specific initiatives:

Beautification	\$ 85,000
Culture	\$ 18,500
Special Events	\$ 13,500
Municipal Tax Rebate	\$ 13,000

This report provides recommendations on the 2017 allocation of these resources.

Rationale:

In 2006, Council supported the creation of the Community Partnership and Development Fund Program to be distributed fairly throughout the municipality in four separate categories. In 2015 through the Core Service Review the Community Partnership and Development Fund was directed to continue with an annual budget of \$130,000 based on historical allocations.

As per Policy CP2016-008, community groups are invited to make requests for funding in any of the four categories: Beautification, Culture, Special Events, and/or Municipal Tax Rebate. Each funding category has specific requirements that community groups must meet in order for their application to be considered eligible. The application deadline was October 31, 2016 for 2017 funding. All applications are evaluated based on the established Funding Allocation Criteria. Applications received after October 31, 2016 will be considered in a second allocation on July 31, 2017 if there are remaining funds available.

The **Beautification Fund** (\$85,000) is to be distributed city wide for operating expenses with the purpose of enhancement projects, primarily intended for downtown/business area streetscapes.

Table 1 outlines the funds requested by organizations and the funding recommended to the Director of Community Services by staff for the **Beautification** program, and supported by the Director, to the extent the policy allows.

Table 1 – Beautification Funding Allocation – 2017

Community Group	Project	Amount Requested	Amount Recommended
Bobcaygeon Horticultural Society	Bobcaygeon Gardens	\$2,500.00	\$2,500.00
Burnt River Blooms	Beautificaton	\$1,500.00	\$1,500.00
Coboconk Horticultural Society	Hanging Baskets	\$2,500.00	\$2,500.00
Coboconk Norland & Area Chamber of Commerce	Seasonal Beautification	\$2,157.50	\$2,157.50
Dalton VMB	Community Centre Sign/Map	\$1,800.00	\$1,800.00
Fenelon Falls Chamber of Commerce	Flowers, Flags, Planters	\$10,750.00	\$10,750.00
Fenelon Falls Horticultural Society	Public Gardens	\$1,412.50	\$1,412.50
Impact 32 - Bobcaygeon	Flower Baskets, Town Banners, Street Décor, Tree Lighting	\$7,500.00	\$7,500.00
Kawartha Heritage Garnet Graham Park	Garnet Graham Signage, Gardens, Tree Planting	\$5,500.00	\$0.00
Kings Bay Residents Association	Public Gardens	\$350.00	\$350.00
Kinmount Committee for Planning & Economic Development	Floral Displays, Hanging Baskets	\$10,000.00	\$10,000.00
Lindsay DBIA	Downtown Beautification	\$45,000.00	\$35,000.00
Norland & District Hort Society	Hanging Baskets, Gardens	\$2,050.00	\$2,050.00
Omeme & District Horticulture Society	Main Street Planters & Village Gardens	\$1,350.00	\$1,350.00
Sturgeon Point Association	Public Gardens	\$500.00	\$500.00
Woodville Lions	Hanging Baskets	\$7,500.00	\$7,500.00
Total Requests	16	\$102,370.00	\$86,870.00

These funds are to be made available for purchases such as hanging baskets, banners, flowers, etc. in downtown business and key horticultural areas presently maintained by volunteers. It is not intended to be used to fund maintenance expenses and beautification of municipal park properties; this will still be funded and maintained by City staff through the operating budget. Horticulture societies and downtown improvement committees (DEC or BIA's) are eligible for this funding. Community groups must provide proof of matching funds to be considered eligible for funding and the funds must be used for operational purposes only.

The available funds (\$85,000) are not sufficient to fund all requests in full. Funding has been recommended based on each project individually based on the application. The recommendations are \$1,870.00 in excess of the \$85,000.00 allocated to beautification. The \$1,870.00 will be redirected from other areas of the Community Partnership and Development fund which were not fully requested. Details about the applications not being recommended for funding are detailed below:

- The request from Kawartha Heritage for Garnet Graham signage, gardens and tree planting is not being funded. This project received funding in 2016.
- The request from the Lindsay Downtown Business Improvement Association is being partially funded in the amount of \$35,000.00.

The **Culture Fund** (\$18,500) is allocated city-wide. The objective of this fund is to help groups promote their programs and services. Museums and organizations representing the arts community are examples of eligible applicants.

Table 2 outlines funds requested by organizations and the recommendation by staff, and supported by the Director up to the limit of the policy, for funding.

Table 2 – Culture Funding Allocation – 2017

Community Group	Project	Amount Requested	Amount Recommended
Coboconk & District Lions Club	Concerts in the Park Series	\$960.00	\$960.00
Coboconk New Horizons Seniors Club	Coboconk Jail	\$415.00	\$415.00
Globus Theatre	Brochures and Posters	\$2,000.00	\$2,000.00
Kawartha Arts Network Inc	Promotional Items	\$1,256.62	\$1,256.62
Kawartha Heritage	Historical Speakers Series	\$400.00	\$400.00
Kinmount Committee for Planning & Economic Development	Concerts in the Park Series	\$2,000.00	\$2,000.00
Kirkfield & District Historical Society	Promotion of Cultural Programs	\$3,950.00	\$2,000.00
Lindsay & District Chamber of Commerce	Diversity Workshop	\$4,422.55	\$0.00
Maryboro Lodge: The Fenelon Museum	Fenelon Then & Now Exhibit	\$1,280.00	\$1,280.00
Victoria County Studio Tour	Victoria County Studio Tour	\$2,000.00	\$2,000.00
Total Requests	10	\$18,684.17	\$12,311.62

The maximum funding available per request is \$2000.00. Funding has been recommended based on each project individually based on the application. Details about the applications not being recommended for funding are detailed below:

- The request from the Lindsay and District Chamber of Commerce is not being recommended as the Diversity Workshop project does not meet the criteria for culture funding.

The **Special Event Fund** (\$13,500) is to be distributed city wide. The focus of the funding is to support locally based community events. The maximum funding under this program is \$500 per event.

Table 3 outlines the funds requested by organizations and the funding recommended by staff for the Special Event program, and supported by the Director.

Table 3 – Special Event Funding Allocation – 2017

Community Group	Project	Amount Requested	Amount Recommended
Bobcaygeon & Area Chamber of Commerce	Evening of Awards of Excellence	\$500.00	\$500.00
Bobcaygeon Canada Day Committee	Bobcaygeon Canada Day	\$500.00	\$0.00
Carden Old Tyme Fiddle Contest	Fiddle Contest	\$500.00	\$500.00
Coboconk Norland & Area Chamber of Commerce	Santa Claus Parade	\$500.00	\$500.00
Hickory Beach Association	Community BBQ	\$300.00	\$300.00
Kawartha Heritage	Victory Ball	\$500.00	\$500.00
Kawartha Cavaliers Drum Corps Inc.	60th Anniversary Celebration	\$500.00	\$500.00
Kinmount Committee for Planning & Economic Development	Highland Games	\$2,000.00	\$500.00
Kinmount Community Centre	Snowflake Ball, Halloween Party, Family Events	\$600.00	\$500.00
Kirkfield & District Historical Society	Classic Car Show/Pancake Breakfast	\$500.00	\$500.00
Kirkfield Festival	Kirkfield Festival	\$500.00	\$500.00
Lindsay & District Chamber of Commerce	Evening of Excellence	\$500.00	\$500.00
Lindsay Curling Club	Sr. Mens & Womens Curling Championship Opening Reception	\$500.00	\$500.00
Maryboro Lodge: The Fenelon Museum	Fruit Festival	\$500.00	\$500.00
Omeme & District Lioness Club	Pancake Breakfast & Craft Show	\$146.36	\$146.36
Omeme Curling & Rec Centre	Canada Day Event	\$500.00	\$0.00
Ontario Open Fiddle & Step Dance Contest	Step Dance Contest	\$500.00	\$500.00
Sturgeon Point Association	Civic Holiday Celebration	\$500.00	\$500.00
Victoria British Car Club	Brits in the Park	\$500.00	\$500.00
Victoria County Plowmans Assoc	Plowing Match	\$500.00	\$500.00
Woodville Community Festival	Woodville Community Festival	\$500.00	\$500.00
Woodville Lions Club	Woodville Community Festival/Car Show	\$480.00	\$480.00
Total Requests	22	\$12,026.36	\$9,426.36

Funding has been recommended based on each event application. Of the 22 applications received for Special Event funding all except the organizations listed below are being recommended to receive the requested amount, with the maximum amount of \$500.00. Details about the applications not being recommended for funding are detailed below:

- The request from the Bobcaygeon Canada Day Committee is not eligible. Canada Day events receive other benefits/funding from Parks, Recreation and Culture and are not eligible to receive funding through this program.
- The request from the Omemee Curling and Rec Centre is incomplete, additional information is required. The application may be reviewed during the second allocation phase.

The **Municipal Tax Rebate Program** (\$13,000) is allocated city wide. Limited to one funding request per property per calendar year, this fund is a historic practice available only to those community organizations that provide recreational services or facilities to the general public and have traditionally (pre-amalgamation) received a municipal tax rebate on their taxes with the exception of education tax. This initiative assists organizations that provide recreation through privately owned community facilities; some of which would perhaps see the facilities fall to City ownership if this assistance were not provided.

Table 4 outlines the funds requested by organizations based on their 2016 final tax bill and the funding recommended by staff for the Municipal Tax Rebate program, and supported by the Director.

Table 4 – Municipal Tax Rebate Funding Allocation – 2017

Community Group	2016 Tax Bill - Municipal Levy	Funding Recommended
Bethany Athletic Society	\$1,949.70	\$1,949.70
Dunsford Community Centre	\$6,346.70	\$6,346.70
Pontypool Community Centre	\$1,671.16	\$1,671.16
The Senior Citizens Club of Fenelon Falls	\$4,375.30	\$0.00
Southview Cameron New Horizons Seniors	\$1,527.69	\$1,527.69
5	\$15,870.55	\$11,495.25

Five applications were received for Municipal Tax Rebate Funding. The groups that are eligible include: The Bethany Athletic Society, the Dunsford Community Centre, the Pontypool Community Center and the Southview Cameron New Horizons Seniors Club. These groups are being recommended for funding per the Council Policy. Please note that the final funding amounts will be slightly higher based on each property's 2017 Final Tax bill.

- The application from The Senior Citizens Club of Fenelon Falls is not being recommended. As per the policy funding is only available to the organizations grandfathered and listed above.

Summary, a total of 53 applications were received, requesting \$148,951.08 in funding through the Community Partnership and Development Fund. The total funds to be distributed to qualifying groups at this time are \$120,103.23. The funding allocation results are outlined in **Table 5**.

Table 5 – Summary of Recommended Allocation – 2017

	Number of Requests	Total Funding Available	Total Funds Requested	Total Funds Recommended	Funds Available For 2nd Allocation
Beautification	16	\$85,000.00	\$102,370.00	\$86,870.00	-\$1,870.00
Culture	10	\$18,500.00	\$18,684.17	\$12,311.62	\$6,188.38
Special Events	22	\$13,500.00	\$12,026.36	\$9,426.36	\$4,073.64
Municipal Tax	5	\$13,000.00	\$15,870.55	\$11,495.25	\$1,504.75
CPDF	53	\$130,000.00	\$148,951.08	\$120,103.23	\$9,896.77

Following Council's receipt of this report, each organization will receive a confirmation letter that shall include provisions to ensure that all liabilities, insurance, permits and permissions required for each individual project have been met in accordance with City policy. A form of reconciliation from each organization must also be returned to the City for the purposes of project audits.

Other Alternatives Considered:

The allocations recommended follow the Community Partnership and Development Fund Program Policy CP2016-008 and attempt to support the maximum number of organizations/projects within existing approval levels.

Council could choose to limit the total beautification funding to \$85,000, thus reducing each groups funding proportionally.

Financial Considerations:

The recommendations within this report allow for the allocation of the 2017 Community Partnership and Development Fund Program Initiative as per the policy and within the budget of \$130,000. The remaining funds totaling \$9,896.77 may be allocated as per policy during the second funding allocation phase.

Relationship of Recommendation(s) To Strategic Priorities:

This program supports the Quality of Life of pillar of the Vision by providing community support.

Review of Accessibility Implications of Any Development or Policy:

N/A

Servicing Comments:

N/A

Consultations:

Funding requests from various community groups.

Attachments:

N/A

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