



**Presentation to the City of Kawartha Lakes Council
by**

Mike Bellamy, Marlene Morrison Nicholls, Mike Perry

April 11, 2017

Community Foundations in Canada



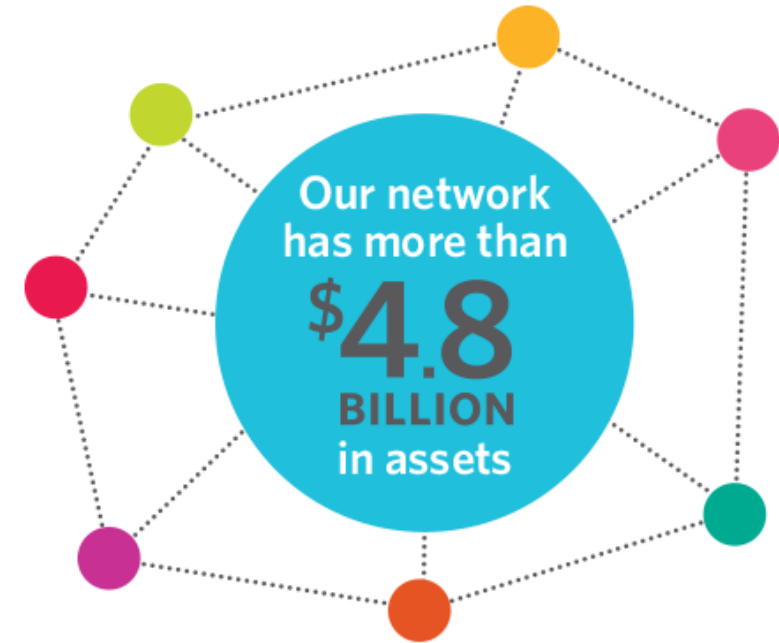
In 2015, we granted more than

\$215
MILLION

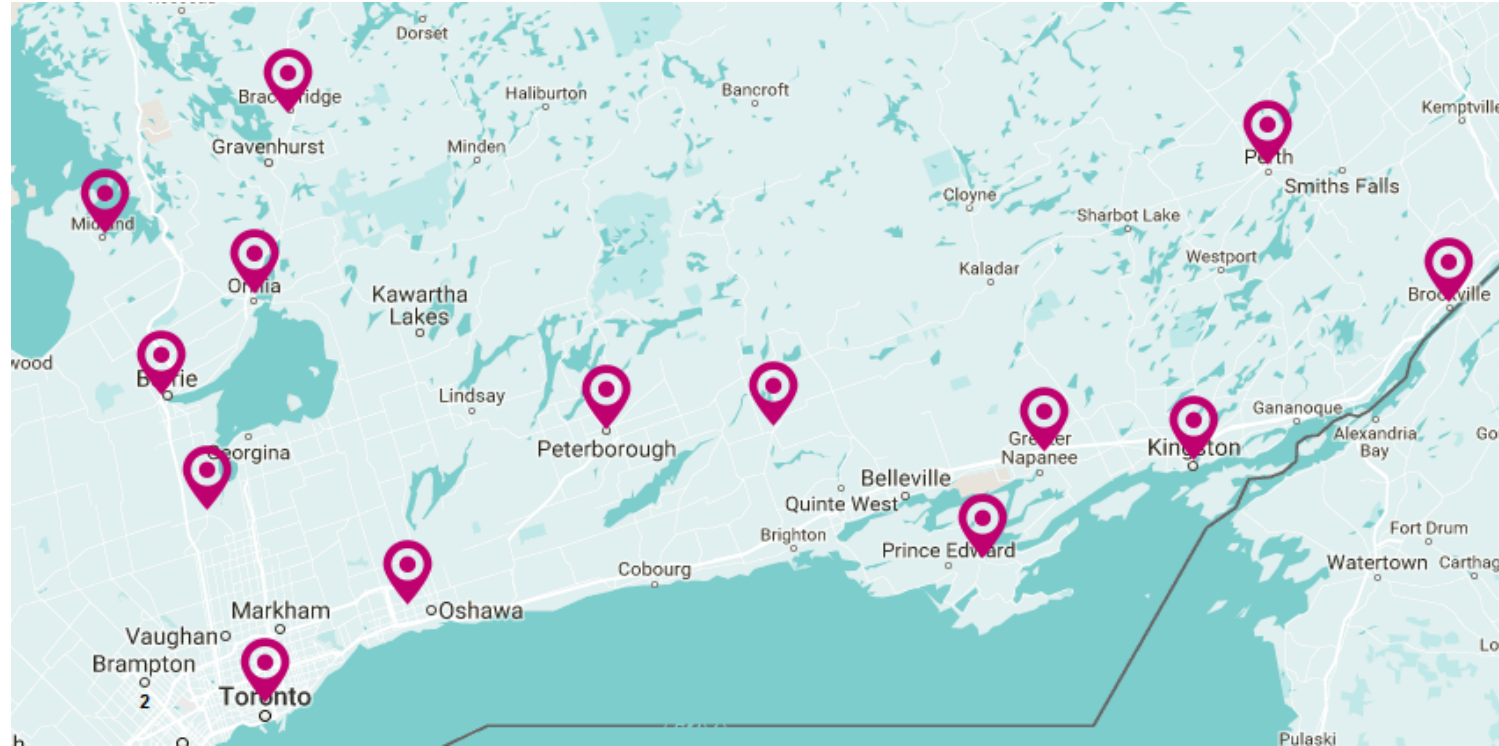
and today, we have more than

\$200
MILLION

in responsible and impact investments



Community Foundations Locally



Source: <http://communityfoundations.ca/find-a-community-foundation/>

Leadership Team



Vision

***A prosperous, innovative, caring and
progressive Kawartha Lakes
enriching the lives of all.***



Mission

**The Community Foundation of Kawartha Lakes
champions inclusion, innovation and prosperity
locally by connecting
people, projects, partnerships
and philanthropy.**



Community Foundation of Kawartha Lakes

Specific Focus: Local Gaps!

(pursuant to the Ontario *Business Corporations Act*)

- Preservation of the Environment
- The Arts
- Promotion of Health
- Workforce Enrichment, including youth innovation, mentorship and new farming capital
- Programs for the “Physically or Mentally Disabled”
- Low Cost Housing
- Relief of Local Poverty
- Charitable Funds/Foundation Management

Community Foundation of Kawartha Lakes – Founding Board of Directors

Bob Armstrong - Director, St. Lawrence Seaway Corporation, past President Ontario Chamber of Commerce

James Barrett - Owner, Lakeview Arts Barn / Globus Theatre

Mike Bellamy - Owner, Webrelay Toronto

Margaret Cunningham - Partner, Jack Communication Group

James Fagan, Financial Advisor, Investors Group

John Fox - Owner, Canadian Tire / Boston Pizza

(Name redacted at request of individual 05/02/2018)

Marlene Morrison Nichols - President, Stewart Morrison Insurance Brokers Ltd.

Christine Paradoski - Tax Manager, Scotiabank

Jack Roks - Counsel, Ontario Municipal Employees Retirement System (OMERS Pension Plan)

Harry Stoddart- General Manager, Lindsay Central Exhibition

Affiliates of the Board:

Nancy Griffin – Financial Advisor & Founder, Passionate Legacy Inc.

Craig Shanks - Director of Community Services, City of Kawartha Lakes

Karrisa Ward - Partner, Wards LLP- Lindsay

Lloyd Wicks - Owner, Grass Hill Farm Ltd.

Donna Villemaire - President, United Way of Kawartha Lakes

VitalSigns®

Community foundations taking the pulse of
Canadian communities.



COMMUNITY
FOUNDATIONS
OF CANADA
all for community.



The Brant Community Foundation is under contract with the City of Brantford to review and administer the City's municipal grants program on behalf of The City of Brantford:

General Operating Grants

Start-up and Capital Funding Grants

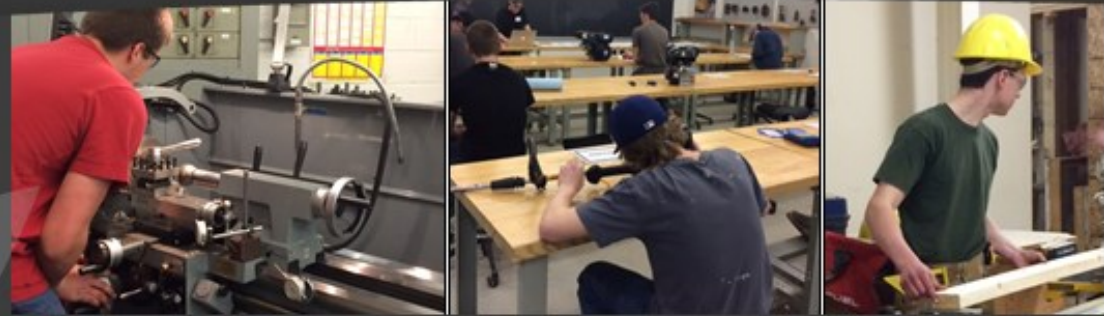
Emergency Funding Grants

Organizational Capacity Building Grants

Community Foundation Grey Bruce

Ontario Youth Apprenticeship Program (OYAP)

Grant of \$2,000 to host the Grey-Bruce Regional Technological Skills Competition



Job Opportunity For Youth Grant Program

In an effort to address the specific community need of youth employment, a NEW grant opportunity was developed in 2012. The *Job Opportunity for Youth* initiative provides charitable and not-for-profit organizations with grant funding to provide job opportunities for youth in our community.

Community Foundation Grey Bruce

Launch Pad, Hanover

Recipients of a \$4,000 grant to support the youth activity & technology centre



The Community Foundation is not a usual charity...



*It is a **tool**! A mechanism to raise philanthropy funds to fill long-time gaps, including in **municipal services** and infrastructure in partnership with the City!*



A word cloud centered around the theme of 'Kawatha Lakes Services'. The words are arranged in a circular pattern, with 'Services' being the largest and most central word. Other prominent words include 'Kawatha Lakes', 'Gamechanger', 'Budget', 'Taxpayer', 'Investment', 'Taxes', 'Innovation', 'Solutions', 'Collaboration', 'Residents', 'Inclusion', 'OutsidetheBox', 'Community', 'Municipality', 'Pressure', 'Funding', 'Philanthropy', 'Finally', 'Local', 'Partnership', 'Forward', 'Infrastructure', and 'Increased'. The words are in various colors and orientations, creating a dynamic and visually engaging composition.

Forward
Infrastructure
Increased
Local
Partnership
Finally
Budget
Philanthropy
Gamechanger
Taxpayer
Residents
Inclusion
OutsidetheBox
Community
Municipality
Pressure
Funding
City-Wide
Kawatha Lakes
Solutions
Investment
Taxes
Innovation
Collaboration

Job Opportunity For Youth Grant Program

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Funds - Campbellford



Municipal fund

The Municipal Fund at the Campbellford/ Seymour Community Foundation is used for projects determined by The Municipality of Trent Hills.

As of 2015, over \$1.48 Million from the Municipal Fund have been invested in the Community. Projects range in size from \$300 for Library signage to over \$144,000 for the Splash Pad at Kennedy Park.



Projects completed through Municipal Fund Grants

The Municipal Fund at the
Campbellford/Seymour Community Foundation
is used for projects determined by the Municipality of Trent Hills.



2003	Booth Street Reconstruction	62,938.25	
2004	Improve Accessibility to Municipal Offices	20,000.00	
	Compressor for Fire Department	30,000.00	
	Venture Van Purchase	20,000.00	
	Restoration of Town Clock	25,000.00	
	Improve Accessibility to Pool	30,000.00	
2005	Sign for Campbellford Business Park	25,000.00	
	Physician Recruitment Program	20,000.00	
	Breathing Apparatus for Fire Department	17,500.00	
	Speaker for Economic Development Summit	2,500.00	
	Resurfacing of Petherick's Road	54,457.00	
	Promotion of Health & Nature at Ferris Park	3,000.00	
	Creation of a beach at Ferris Park	15,000.00	Re-allocated to Revitalization of Kennedy Park -2009



			Budget
		Revenue	
	Grant	\$	125,000
	sponsorship	\$	7,500
	Total Revenue	\$	132,500
		Expenses	
	salaries	\$	100,000
	benefits	\$	17,000
	space	\$	14,400
	miscellaneous	\$	2,500
	advertising	\$	500
	insurance	\$	1,200
	IT		
	web hosting	\$	-
	IT support	\$	-
	legal	\$	500
	meeting expenses	\$	2,500
	printing	\$	750
	postage	\$	500
	Total Expenses	\$	139,850







"The Community Foundation of Greater Peterborough quickly became...a valued organization contributing to the **nurturing of a complete community**. By bringing together philanthropic efforts, it...creates a legacy not just for community-minded individuals, but **for the entire community**.

The City of Peterborough was proud to provide seed funding to...this **sustainable source of assistance** that will benefit...community projects for generations."

[emphasis added.]

Mayor Daryl Bennett
City of Peterborough