

The Corporation of the City of Kawartha Lakes

Council Report

Report Number PRC2017-004

Date: April 18, 2017

Time: 1:00 p.m.

Place: Council Chambers

Ward Community Identifier: All

Subject: Kawartha Lakes Sport & Recreation Strategy Follow Up

Author/Title: Jenn Johnson

Signature:

Manager, Parks, Recreation and Culture Division

Recommendation(s):

RESOLVED THAT Report PRC2017-004, "Kawartha Lakes Sport & Recreation Strategy Follow Up", be received for information.

Department Head:

Corporate Services Director / Other:

Chief Administrative Officer:



Background:

In 2014, a group of Kawartha Lakes organizations applied to the Ontario Trillium Foundation (OTF) to fund the development of a sport and recreation council within the City. Seven collaborative agencies signed on to the application, each committed to working with sport and recreation providers to help increase access to and participation in sport and recreation through the development of a sport and recreation council. Responsibility is shared across these organizations to ensure the work plan submitted to the OTF is completed.

The work plan is a set of interrelated projects designed to allow the Kawartha Lakes Sport and Recreation Council (KLSRC) to support the enhanced delivery and promotion of active living opportunities in Kawartha Lakes. KLSRC partners work toward improved collaboration, communication, and stakeholder advocacy to ensure that opportunities are accessible and contribute to the development of individual physical literacy. The development of a sport and recreation strategy was undertaken to provide direction and recommendations to support the sustainable growth and changing landscape in the delivery of sport and recreation in Kawartha Lakes.

At a Special Council meeting in February 2017, a deputation was presented by the Kawartha Lakes Sport and Recreation Council. The following motion passed:

RESOLVED THAT the presentation of Scott McRoberts and Ryan Alexander from the Kawartha Lakes Sports and Recreation Council, providing an update on the group's activities, be received and referred to staff for a report back by the end of April 2017.

CR2017-120

This report addresses that direction of Council.

Rationale:

In 2014 Parks, Recreation and Culture staff were approached by community members seeking support of the development of a sport and recreation council. From that time staff have been involved at varying levels in the development of the KLSRC and subsequently the Kawartha Lakes Sport and Recreation Strategy.

A sport and recreation community consultation process was included in the development of the strategy. The document also considers national, provincial and best practice policy from other communities. The inclusion of this information attempts to ensure that the strategy considers current and emerging community needs and opportunities.

The document has five strategic goals: Shared Leadership, Open Communication, Opportunity for All, Capacity of our Sport & Recreation Community and Sustainability. There are recommended actions within each strategic goal area. **Table 1** outlines the 29 goals and the impact to the Parks, Recreation and Culture Division resources.

Table 1 – Kawartha Lakes Sport and Recreation Strategy Action Items

Rec #	Recommended Action	Recommended Timeline	Recommended Lead	Impact to PRC
Shared Leadership				
1A	Commitment from municipality, sport & recreation groups, health and education stakeholders in the development of a collaborative leadership framework for sport & recreation in CKL	Immediate	KLSRC Steering Committee	HR -
1B	Establish an advisory committee of key sport and recreation stakeholders that addresses a new era of working together towards positive systems change.	Immediate	KLSRC Steering Committee	HR
2	Develop a Terms of Reference and Memorandum of Understanding for key stakeholders in the implementation of the SRS	Immediate	Advisory Committee	HR
3	Establish an evaluation and reporting process for the SRS	Immediate	Advisory Committee	HR
4	Ensure the advisory committee provides regular reports to the broader sport and recreation sector on its work	Immediate and Ongoing	Advisory Committee	HR
5	Identify clear and concise roles for organizations involved in implementing the SRS to ensure they have a defined focus and can realistically commit to achieving desired outcomes	Immediate	Advisory Committee	HR
Open Communication				
6	Through active communication network, establish effective methods of information sharing and knowledge transfer	Short	Advisory Committee, KLSRC Communications sub-committee	HR
7	Host an annual sport and recreation meeting to discuss current challenges, successes and best practices	Short	Advisory Committee	HR

8	Working with various communication outlets and partners, KLSRC to be a one stop shop for communicating all sport and recreation opportunities	Short	KLSRC Communications sub-committee	No Impact
9	Coordinate joint promotion for all sport & rec opportunities available through various mediums – e.g. a sport & recreation fair, event such as Try it week, using the PRC Community Guide as a comprehensive community listing/registration opportunity, online listing on KLSRC website.	Short	Advisory Committee, KLSRC Communications sub-committee	HR Division currently organizes such activities
Opportunity For All				
10	Conduct an asset mapping exercise to identify current programs, specific barriers and gaps within the sector	Immediate	Advisory Committee, KLSRC Steering Committee	HR, \$ Not part of current workplan
11	Utilize the asset mapping exercise to create a plan that identifies priorities for implementation, potential projects and key timelines	Short	Advisory Committee, KLSRC sub-committees	HR, \$ Not part of current workplan
12	Ensure that the necessary resources are available to support the integration of Physical Literacy and Long Term Athlete Development concepts in to all sport and recreation opportunities	Medium/Long	Advisory Committee, KLSRC Physical Literacy (PL) sub-committee	HR
13	Coordinate with community leaders and organizations to create a focused strategy for adults to ensure the availability of accessible active living opportunities necessary for lifelong participation	Medium/Long	KLSRC Access & PL sub-committees	HR
14	Coordinate multi-activity, multi-sport and cross-training programs that develop fundamental movement skills across Long Term Athlete Development stages	Medium/Long	KLSRC PL sub-committee	No Impact
15	Advocate and develop supports for cost effective programs to be delivered in CKL to allow residents to participate and have access to various sport and recreation opportunities.	Medium	Advisory Committee, KLSRC Access sub-committee	HR, (potentially \$)
16	Clearly define and promote CKLPRC	Short	CKL PRC	Currently

	Partnership Program as a platform to support the growth and development of existing and new sport and recreation opportunities			available
17	Promote the Join in CKL Access Friendly Toolkit to providers and work towards creating transparent access-friendly policies for more financially accessible programming	Medium	KLSRC Access sub-committee	HR, \$ Not part of current workplan
Capacity For Our Sport & Recreation Community				
18	Through KLSRC website, create and provide a centralized resource hub or “knowledge centre” for providers that shares best practices for governance, financial management, and other needs of the sector	Short	KLSRC Communication sub-committee	HR
19	Host an annual sport education summit focused on various topics surrounding the delivery of sport and recreation needs in CKL	Medium	KLSRC Steering Committee, Central East Physical Literacy Project (CEPLP)	HR
20	Work with sector providers to identify certification needs to coordinate training and certification clinics (LTAD stage appropriate coaching, first aid, concussion, etc)	Short	KLSRC PL sub-committee, CEPLP	No Impact
21	Provide educational opportunities to train providers on the integration of physical literacy and LTAD concepts to build capacity with quality age and ability appropriate programs	Short	KLSRC PL sub-committee, CEPLP	HR, \$ Not part of current workplan
22	Develop an implementation plan for the Volunteer Development Strategy that also addresses an aging volunteer workforce while promoting opportunities to develop young leaders in CKL	Medium	Advisory Committee, KLSRC Organizational Development sub-committee	HR
23	Sport and recreation sector to be part of the Intersectoral consultation process (see below #26) when updating municipal plans, strategies and infrastructure pertaining to sport and recreation (e.g. Tourism Strategy for the City, Parks Recreation & Culture Strategic Plan, facility	Short	KLSRC Steering Committee	HR – multi-departmental Not part of current workplans

	closures, updates, re-purposing, etc.)			
Sustainability				
24	Create an advocacy strategy targeting municipal government and the private sector in CKL that promotes the benefits of investment in, and importance of, access to sport and recreation	Short	Advisory Committee, KLSRC Steering Committee	HR
25	Research and collaborate on securing grant funding programs from various governments, charities and private corporations that support the SRS	Immediate	KLSRC Steering Committee, Coordinator	HR
26	CKL PRC to create an intersectoral consultation process that addresses the diversity of current and emerging community needs for quality sport and recreation infrastructure	Short	CKL PRC	HR Not part of current workplan
27	Advocate for CKL Parks, Recreation and Culture to update their Strategic Plan to allow PRC to create alignment with stakeholders as described through relevant recommendations of the Strategy, especially building on the Shared Leadership model	Short/Ongoing	Advisory Committee, KLSRC Steering Committee	HR, \$
28	Explore opportunities to develop a sport tourism strategy with various stakeholders that drive revenue and economic development opportunities for KLSRC and the broader community	Long	KLSRC Steering Committee, CKL Economic Development	HR – multi-departmental Not part of current workplans

Note: HR = Staff time and associated costs required

\$ = Budgetary resources required

Action items 1A, 1B, 10, 16, 17, 21, 23 have been identified by KLSRC to be directly lead by Parks, Recreation and Culture staff.

Parks, Recreation and Culture staff have been part of the KLRSC and sub-committees since its inception. Staff anticipate providing the same level of support to this group into the future.

Other Alternatives Considered:

Council could choose to direct staff to not participate in the KLSRC moving forward due to the fact that it is not part of current workplans. However, staff are not recommending this as it is a community lead initiative that coordinates with the overall municipal strategic plan. As well, staff have been involved in the process since the inception.

Financial Considerations:

No budgetary impacts to the 2017 budget with the exception of staff time required to be involved in the KLSRC. Dependent on future decisions/actions there may be budget implications in upcoming years.

Relationship of Recommendation(s) To Strategic Priorities:

The Kawartha Lakes Sport & Recreation Strategy impacts the following element within the municipal Strategic Plan:

- Goal 2: An Exceptional Quality of Life - Improved Wellness, Well-Being & Community Health

Review of Accessibility Implications of Any Development or Policy:

Accessibility is included in the action items within the Kawartha Lakes Sport & Recreation Strategy.

Servicing Comments:

N/A

Consultations:

KLSRC

Attachments:

N/A

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Department File: