

The Corporation of the City of Kawartha Lakes
Council Report

Report Number CS2018-011

Date: June 19, 2018
Time: 2:00 p.m.
Place: Council Chambers

Ward Community Identifier: Fenelon Falls

Title: Release of Fenelon Falls Legacy C.H.E.S.T. Funds to Kawartha Works Community Co-Operative Inc.

Author and Title: Lisa Peimann, Executive Assistant, Community Services

Recommendation(s):

That Report CS2018-011, **Release of Fenelon Falls Legacy C.H.E.S.T. Funds to Kawartha Works Community Co-operative Inc.**, be received;

That the Kawartha Works Community Co-operative Inc. be approved for funding in the amount of \$5,000.00 with the allocation to come from the Fenelon Falls Legacy C.H.E.S.T. Reserve (3.24350).

Department Head: _____

Financial/Legal/HR/Other: _____

Chief Administrative Officer: _____

Background:

Grant applications for the disposition of Fenelon Falls residual C.H.E.S.T. funding have been received by Community Services Administration through the local Councillors on behalf of community interests. The Councillors are supportive of the request. Total funding requested is \$5,000.00. There is \$183,777.72 residual funding available for distribution.

Residual fund distributions are treated in the same manner, and subject to the same criteria as the ongoing C.H.E.S.T. funding programs in Lindsay and Bobcaygeon. The distribution of these funds is also subject to requirement for a full reconciliation of costs at the end of the project.

This report is brought forward to Council to approve the release of funds from the Fenelon Falls C.H.E.S.T. Fund Reserve (3.24350). The application and review comments are summarized below.

Rationale:

Kawartha Works Community Co-operative Inc. was established in 2016 to provide a shared governance and administrative platform for non-profit initiatives in the City of Kawartha Lakes. It has recently been deemed “an emergent governance” organization by the Ontario Trillium Foundation. Projects are sponsored by the Kawartha Works Community Co-operative Inc. members and operate under the terms of reference negotiated with the Kawartha Works Community Co-operative Inc. board. Once approved, projects share costs of insurance, bookkeeping, accounting and governance.

Fenelon Falls Live! was formed as a project of the Kawartha Works Community Co-operative Inc. in the summer of 2016 to develop local venues, audiences and talent for live performances in Fenelon Falls and the surrounding area. In 2017 it mounted three dances and two outdoor concerts featuring local artists. The outdoor concerts were collaborations with the Museum at Maryboro Lodge. The Kawartha Works Community Co-operative Inc. engaged in community consultation and planning and through the planning exercises, it was identified that Simcoe Day weekend in August (the civic holiday is called Simcoe Day in Ontario) as an opportunity to focus on Ontario and regional history, and to showcase the connection between Fenelon Falls and the Trent Severn Waterway lands surrounding the locks at Fenelon Falls. The intent of this project is to make it annual signature event.

The long term goal is to make Simcoe Day weekend a signature event with regional draw for Fenelon Falls in Summer, just as Santa Day has become for Fenelon Falls in early Winter, drawing people to Fenelon Falls from the wider region and drawing seasonal residents and tourist away from the lake and into the village for part of a day. It is expected that it will take 7 or more years for

Fenelon Falls Simcoe Day Celebration to become established in that way. This year marks its first, modest beginning, from which the Kawartha Works Community Co-operative Inc. looks to expand incrementally every year.

This first year, Fenelon Falls Live! will sponsor The Peterborough Concert Band, and 1812 reenactment troupe camping on the island Friday night and performing a re-enactment Saturday afternoon. An actor playing Lord Simcoe will lead a short parade and make a speech. Off the island, facing Water Street, will be a Fenelon Falls Live! concert featuring local musicians. Subsequent years will see more ambitious programming evolve.

As indicated above, other businesses and organizations will supplement this core offering auxiliary elements: a beer garden patio on Water Street, free ice cream from Slices and Scoops, free popcorn, interactive programming along Water Street and at Maryboro Lodge and a horse-drawn wagon ride shuttling people between the locks and the Museum. Other businesses may choose to participate so as to enhance visitor experience.

The Kawartha Works Community Co-operative Inc. is requesting \$5,000.00 from the Fenelon Falls C.H.E.S.T. Funds to cover approximately 1/3rd of the budget and the other 2/3rd have been pledged by local businesses and organizations. The Fenelon Falls C.H.E.S.T. Fund money will be used towards the marketing budget of \$6,985.50.

The total cost of the event is estimated at \$15,223.00 with the remaining funds to come from fundraising, donations, in-kind, applicant contributions and other grants, if applicable.

Other Alternatives Considered:

This report is brought to Council at the request of the Ward Councillors in keeping with the established policy for disposition of residual C.H.E.S.T. funds in the absence of a community committee. No alternative has been considered.

Financial/Operation Impacts:

The Fenelon Falls Legacy C.H.E.S.T. Fund has residual funds remaining in the amount of \$183,777.72. With the recommendations outlined within this report if approved will leave a balance of \$178,777.72 for further distribution in future years.

Relationship of Recommendation(s) To The 2016-2019 Strategic Plan:

The recommendations within this report directly align with all Strategic Goals through our Value of Collaboration, namely:

- Goal 1 – A Vibrant and Growing Economy
- Goal 2 – An Exceptional Quality of Life
- Goal 3 – A Healthy Environment

Review of Accessibility Implications of Any Development or Policy:

N/A

Servicing Implications:

N/A

Consultations:

Councillor Elmslie

Councillor Strangway

Treasury

Attachments:

N/A

Department Head E-Mail: cshanks@kawarthalakes.ca

Department Head: Craig Shanks, Director of Community Services

Department File: