The Corporation of the City of Kawartha Lakes

Council Report

Report Number LIC2018-003

Date:May 22, 2018Time:2:00 p.m.Place:Council Chambers

Ward Community Identifier: Ward 13

Subject: Old Dog Brewing Company (By The Glass) Liquor Licence

Author Name and Title: Alix Hick, Senior Licensing Officer

Recommendation(s):

That Report LIC2018-003, Old Dog Brewing Company (By The Glass) Liquor Licence, be received; and

That Council support the issuance of a Manufacturers Limited Liquor Sales (By The Glass) Liquor Licence to Old Dog Brewing Company for their facility at 30 King Street E., Bobcaygeon.

Department Head:

Financial/Legal/HR/Other:_____

Chief Administrative Officer:

Background:

Prior to the issuance of a Manufacturers Limited Liquor Sales Licence, commonly known as a By the Glass Liquor Sales Licence, the Alcohol and Gaming Commission of Ontario requires the Council of the municipality in which a brewery is located to pass a resolution in support of the issuance of licence.

Rationale:

A Manufacturer's Limited Liquor Sales Licence allows eligible Ontario wineries and breweries to sell and serve their products for consumption on their manufacturing site where the sale is primarily aimed at promoting the manufacturer's product and either providing an enhanced tourist experience or fulfilling an educational purpose.

Old Dog Brewing Company is situated in Bobcaygeon, one of the prime tourism areas in the municipality. By being able to serve their product by the glass during tours of the brewery, it is anticipated that the brewery tour experience will become an attraction that will bring tourists to the area.

Other Alternatives Considered:

If Council declines to pass a resolution supporting the issuance of a Manufacturers Limited Liquor Sales (By the Glass) Liquor Licence to Old Dog Brewing Company, the business will not be able to offer tasting as part of the brewery tour.

Financial/Operation Impacts:

N/A

Relationship of Recommendation(s) to the 2016-2019 Strategic Plan:

By supporting the issuance of a Manufacturers Limited Liquor Sales (By the Glass) Liquor Licence to Old Dog Brewing Company, Council will be supporting two objectives of the 2016-2019 Strategic Plan: a stronger more diversified economy, and enhanced tourism.

Review of Accessibility Implications of any Development or Policy:

N/A

Servicing Implications:

N/A

Consultations:

N/A



Department Head E-Mail: critchie@kawarthalakes.ca Department Head: Cathie Ritchie, City Clerk