

The Corporation of the City of Kawartha Lakes

Council Report

Report Number PLAN2018-069

Date: August 14, 2018
Time: 2:00 p.m.
Place: Council Chambers

Ward Community Identifier: All

Title: Community Improvement Plan – Final

Description: The Strategic Community Improvement Plan (CIP) outlines the financial incentive programs and tools to business and property owners to encourage and support economic development in alignment with the City's strategic priorities over a 10-year period.

The CIP has been reviewed and updated as a result of staff, stakeholder and public consultation, and processed in accordance with the Planning Act.

Author and Title: Leah Barrie, Policy Planning Supervisor

Recommendations:

That Report PLAN2018-069 **Community Improvement Plan – Final**, be received;

That the By-law to adopt the Community Improvement Project Area and CIP, attached as Appendices A and B to Report PLAN2018-069, be approved by Council;

That the Mayor and Clerk be authorized to execute any documents and agreements required by this approval; and

That a \$100,000.00 contribution for Community Improvement Plan funding, with funding source options including the Economic Development Reserve, be included in the 2019 budget as a decision unit.

Department Head:_____

Financial/Legal/HR/Other:_____

Chief Administrative Officer:_____

Background:

The required statutory public meeting was held by the Planning Advisory Committee (PAC) on July 4, 2018 and the following resolution was passed:

PAC2018-032

That Report PLAN2018-051, **Community Improvement Plan**, be received; and

That the draft CIP be referred back to Staff pending the outcome of the public consultation component, and that any revisions to the draft CIP be brought back to a subsequent Planning Advisory Committee meeting.

Carried

Following the completion of the public consultation component, a revised CIP was brought back to PAC on August 1, 2018 and the following resolutions were passed:

PAC2018-035

That Report PLAN2018-063 **Community Improvement Plan – Summary**, be received;

That the By-law to adopt the CIP and Community Improvement Project Area, substantially in the form attached as Appendices A and B to Report PLAN2018-063, be approved and adopted by Council; and

That the Mayor and Clerk be authorized to execute any documents and agreements required by this approval.

Carried

PAC2018-036

That a \$100,000.00 contribution for Community Improvement Plan funding, with funding source options including the Economic Development Reserve, be included in the 2019 budget as a decision unit.

Carried

This report addresses that direction. There have been no substantive changes to Report PLAN2018-063 adopted by PAC.

Rationale:

Issues identified in the submissions have been categorized into 5 themes:

- I. Objectives
- II. Project Area
- III. Financial Incentive Programs
- IV. Application Process
- V. Housekeeping

I. Objectives

Submissions were seeking an expansion of program coverage for eligible land uses and public infrastructure, and clarification of residential options.

Explanations have been provided in the summary chart, and the CIP has been revised as appropriate.

II. Project Area

Submissions were seeking clarification of Focus Areas, and that grants be made available City-wide.

Explanations have been provided in the summary chart, and the CIP has been revised as appropriate.

III. Financial Incentive Programs

Submissions were seeking details over the operationalization of the financial tools (i.e. loan terms and conditions; grant availability; eligibility for multiple financial tools and their conditions; the City's re-payment commitments to its current funding partner (KLCFDC); annual budget assignments); program inclusions and grant amounts; and, clarification of specific program criteria. Additionally submissions were seeking program coverage to extend to community groups.

Explanations have been provided in the summary chart, and the CIP has been revised as appropriate.

The CIP is a long-term policy document that provides a framework for a broad and comprehensive range of financial tools and programs that Council can activate and deactivate as needed to align with City priorities and funding availability. Council approval of this framework marks the completion of Phase 1 of the CIP Workplan.

Phase 2 includes the implementation of the CIP, where the mechanics of the financial tools, programs and agreements are delivered. Like with other municipal

financial programs, the funding agreement will specify terms and conditions, duration, default and other provisions.

IV. Application Process

Submissions were seeking details over the application form and intake period; City staff roles; application scoring criteria; building and planning approvals; audits, timeframes and contractors; collection of securities; and, funding agreements.

Details are provided in the summary chart. All submissions will be further considered as part of Phase 2 of the CIP Workplan, where the application form and process are delivered.

V. Housekeeping

Submissions identified two mislabeled street names; the CIP has been revised.

Other Alternatives Considered:

Approval of the CIP as presented provides Council with a suite of choices going forward. It would be reasonable to initiate the loan incentive tool for all listed programs, and to scope the grant incentive tool based on our current funding partner's parameters (OMAFRA).

Financial/Operation Impacts:

The City has agreed to re-pay the KLCFDC interest-free loan of \$500,000 over 5 years at \$100,000 per year. OMAFRA's grant is due to expire in 2020.

The Director of Corporate Services will present a subsequent report to Council describing optimal cost recovery scenarios, and loan terms and conditions.

Relationship of Recommendations to the 2016-2019 Strategic Plan:

The recommendations within this report directly align with Council's goal to establish a Vibrant and Growing Economy by investing in community improvements that support local business and downtown revitalization and prosperity.

Review of Accessibility Implications of Any Development or Policy:

The Accessibility Co-ordinator has been involved in the consultation process.

Servicing Implications:

Staff in the Engineering & Corporate Assets and Public Works Departments have been involved in the consultation process.

Consultations:

No further consultations have been held.

Attachments:

Appendix A – Community Improvement Project Area & CIP By-law



CIP_By-law.docx

Appendix B – Community Improvement Plan



CIP Final.pdf

Appendix C – Consultation Summary



Consultation_Summary.docx

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Department File: D00-99-014