



**United Way**  
**City of Kawartha Lakes**  
**Change starts here.**

50 Mary St. W  
Lindsay, ON K9V 2N6  
705-878-5081  
office@ckl.unitedway.ca

# Funding in the City of Kawartha Lakes



SOCIETY OF ONTARIO



Over **\$7 million** has been invested in agency programs since 1986 in the City of Kawartha Lakes

In addition, United Way has invested more than **\$1 million** in community projects since 2005.

# Funding in Haliburton County



Four United Way for the City of Kawartha Lakes' member agencies provide services in Haliburton County: Big Brothers Big Sisters, John Howard Society, Community Living Trent Highlands & EarlyON.

**United Way CKL is committed to expanding community development in Haliburton County through agency funding and outreach projects.**

In October of 2017, United Way staff, Community Living Trent Highlands staff and clients, as well as community volunteers took part in a Day of Caring in the garden at the Community Living office in Haliburton.

# Food Security



In Kawartha Lakes **1600 - 2100 people** use food banks on a monthly basis - **40% are children**. In Haliburton County, 271 households access food banks -30% with children. (2017)

Recommendations from the Food Security Action Plan and the Poverty Reduction Strategy include support for community gardens and community kitchens as well as **innovative community food security initiatives**.

# Develop Current Food Security Initiatives

- **Community/Collective Kitchens**
- **Community Gardens**
- **Good Food Box Program**
- **Universal Student Nutrition Programs**
- **Food security networking, advocacy, and advisory groups**



# Community Gardens



United Way is able to help alleviate food insecurity in the community through its gardens and work on the Poverty Reduction Table.

**Over 120  
Community Garden  
Plots in the City of  
Kawartha Lakes  
and Haliburton**

United Way has provided educational gardening workshops at 7 schools, 2 daycares, and summer camps in the City of Kawartha Lakes.

# Veggies for Vets



## NEW HORIZONS FOR SENIORS PROGRAM



**Promote volunteerism,  
community engagement and  
social participation**

**Provide more visibility for the  
Legions through the  
introduction of social media  
workshops.**

# Outstanding Corporate Leadership

- Crayola believes that every person in our community deserves an opportunity for a quality and colourful life.
- Through the Crayola Sale and workplace campaigns they have raised **\$1,052,050!**
- Crayola's employees have volunteered thousands of hours
- There are economic ripple effects in the community from the sale



## Successful Partnerships Achieve Great Things!

Community partnerships are vital to increase collaborative actions

We want to recognize The LEX for providing an incredible venue for the Crayola Sale

2019 will be the 165<sup>th</sup> edition of The Lindsay Exhibition, a testament to the strong agriculture roots in this community



EDWIN BINNEY'S  
**community**

**garden**



LINDSAY

# Key Partnerships



**School of Environmental &  
Natural Resource Sciences**  
Frost Campus | Fleming College



# Unique Multi-pronged Approach

## **EDUCATION:**

Educational component will have direct learning and experiential opportunities for Fleming students in its Sustainable Agriculture course. Placement time in this garden will be part of its curriculum and students will earn credit for their work.

Educational supports, kits and tours will be developed around the elementary and secondary curriculum.

Encourage youth to consider agricultural careers.

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# Unique Multi-pronged Approach

## **Food Security:**

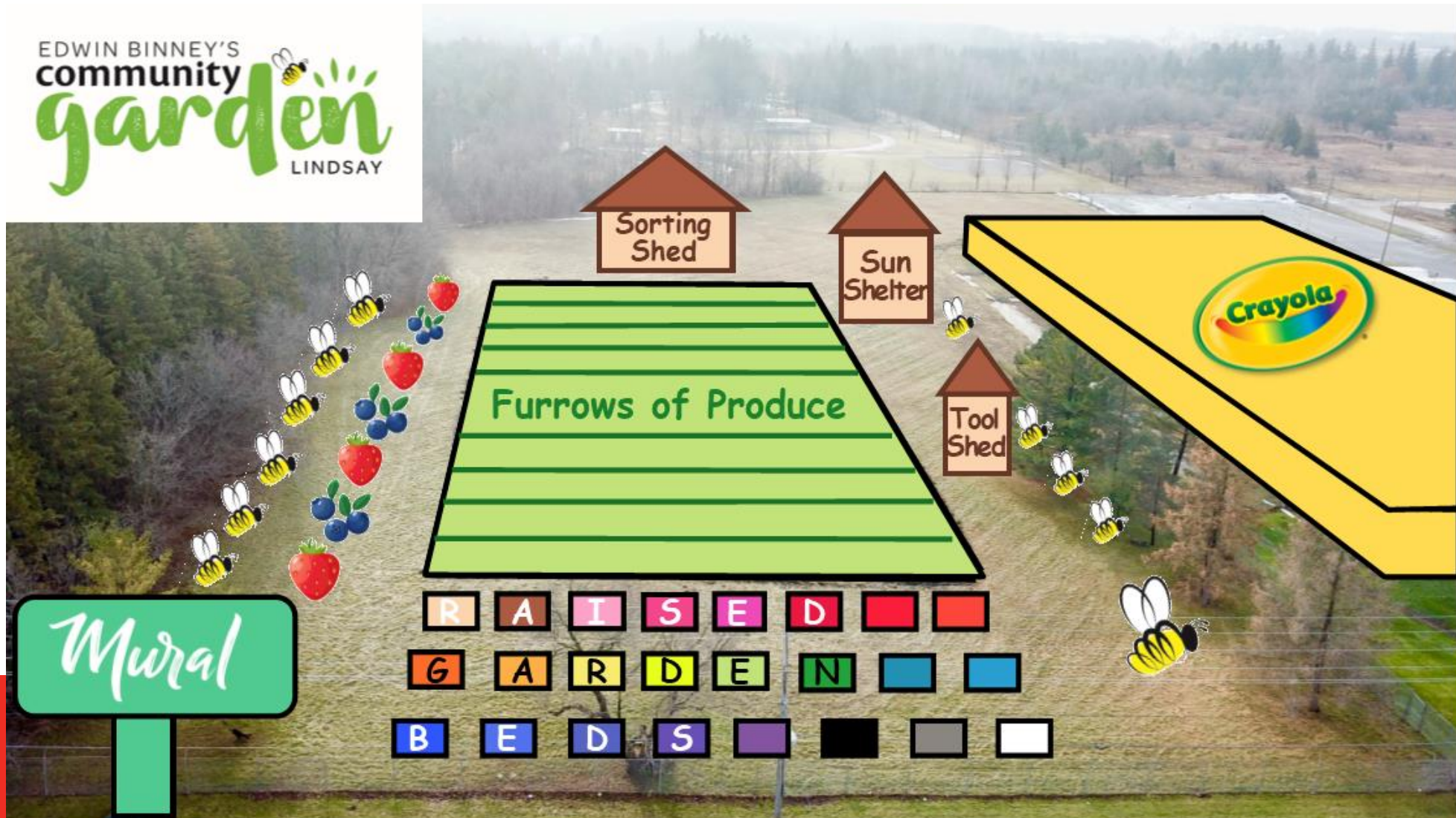
Increase supply of fresh produce to the Good Food Box which will help extend the reach into rural settings and offset cost

Provide fresh produce to Meals On Wheels, School Nutrition Programs, Community Kitchen programs, Shelters and food banks



**Edwin Binney's Community Garden**

EDWIN BINNEY'S  
community  
**garden**  
LINDSAY



Edwin Binney's Community Garden

*Donate Now*

Help us fill the  
shovel to start  
planting!



Edwin Binney's Community Garden

# Youth Opportunities

## Mural Competition



# Youth Opportunities

*Documentary Competition*

**YourTV**



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