

# **The Corporation of the City of Kawartha Lakes**

## **Committee of the Whole Report**

**Report Number PRC2019-002**

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**Date:** March 19, 2019

**Time:** 2:00 p.m.

**Place:** Council Chambers

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**Ward Community Identifier:** All

**Title:** 2019 Community Partnership and Development Fund Allocation

**Description:**

**Author and Title:** Shelley Cooper, Community Partnership and Programs Supervisor

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### **Recommendation(s):**

**That** Report PRC2019-001, 2019 Community Partnership and Development Fund Allocation, be received and;

**That** this recommendation be brought forward to Council for consideration at the next Regular Council Meeting.

**Department Head:**\_\_\_\_\_

**Financial/Legal/HR/Other:**\_\_\_\_\_

**Chief Administrative Officer:**\_\_\_\_\_

## Background:

The Community Partnership and Development Fund was established in 2006 to acknowledge and support the efforts of volunteer/community organizations, provide for the betterment of the City, and provide financial assistance to support specific initiatives:

- Beautification
- Culture
- Special Events
- Milestone Events
- Municipal Tax Rebate

This report provides recommendations on the 2019 allocation of these capital resources.

## Rationale:

As per Policy CP2016-008 Community groups are invited to make requests for funding in any of the five categories: Beautification, Culture, Special Events, Milestone Event, and Municipal Tax Rebate. Each funding category has specific requirements that community groups must meet in order for their application to be considered eligible. The application deadline was October 31, 2018 for 2019 funding. All applications are evaluated based on the established funding allocation criteria. Applications received after October 31, 2018 will be considered in a second allocation on July 31, 2019.

The **Beautification Fund** is to be distributed for operating expenses with the purpose of enhancement projects intended for downtown/business and streetscapes. Table 1 outlines funds requested by organizations and the recommendation by staff, and supported by the Director, to the extent the policy allows.

Table 1 – Beautification Funding Allocation 2019

Bobcaygeon Horticulture Society	Beautification	\$2,500.00	\$2,500.00
Burnt River Blooms	Beautification	\$1,500.00	\$1,500.00
Coboconk Horticultural Society	Hanging Baskets	\$2,500.00	\$2,500.00
Coboconk Norland & Area Chamber of Commerce	seasonal beautification	\$7,452.48	\$5,599.73
Dalton Volunteer Management Board	Beautification / Sign	\$2,100.00	\$2,100.00
Dunsford Community Centre	Gardening	\$7,500.00	\$0.00
Fenelon Falls Horticulture Society	Terrace Garden	\$10,866.00	\$10,866.00
Kawartha Works/ Impact 32	Beautify our Bobcaygeon	\$7,500.00	\$7,500.00
Kings Bay	Floral Gardens	\$350.00	\$350.00

Kinmount Committee for Planning & Economic Development	Kinmount Baskets and flowers	\$10,000.00	\$10,000.00
Lindsay DBIA	Beautification	\$35,000.00	\$35,000.00
Norland Horticultural Society	Planters & Gardens	\$2,500.00	\$2,500.00
Omeme Horticulture Society	Village Beautification	\$1,450.00	\$1,450.00
Sturgeon Point Association	Flowers	\$500.00	\$200.00
Woodville & District Lions Club	Hanging Baskets	\$4,731.08	\$4,731.08
<b>Total 1st Round Requests</b>		<b>15</b>	<b>\$96,449.56</b>
			<b>\$86,796.81</b>

These funds are made available for purchases such as hanging baskets, banners, flowers etc. in downtown business and key horticultural areas presently maintained by volunteers. It is not intended to be used to fund maintenance expenses and beautification of municipal park properties; this will be funded and maintained by City staff through the operating budget. Horticulture societies and downtown improvement committees are eligible for this funding. Community groups must provide proof of matching funds to be considered eligible for funding and the funds must be used for operational purposes only.

Funding has been recommended based on the established funding criteria and eligible expenses included in each individual application. Details about the project not recommended for funding are detailed below:

- The request from Dunsford Community Centre does not meet the funding criteria.

The objective of the **Culture Fund** is to help groups to promote their programs and services. Museums and organizations representing the arts community are examples of eligible organizations.

Table 2 outlines funds requested by organizations and the recommendation by staff, and supported by the Director. The maximum funding available per request is \$2000.00.

Community Group	Project	Amount Requested	Amount Recommended
Maryboro Lodge	Promote FF as Cultural Destination	\$2,000.00	\$2,000.00
Globus Theatre	Brochures	\$2,000.00	\$2,000.00
Fenelon Station Gallery	Rack Cards	\$568.00	\$568.00
Dunsford Community Centre	Indigenous Peoples area	\$7,500.00	\$0.00
Victoria County Studio Tour	Studio Tour Brochure	\$4,030.00	\$2,000.00
Kawartha Heritage	Speaker Series	\$400.00	\$400.00
Kinmount Committee for Planning & Economic Development	Music in the Park	\$3,000.00	\$2,000.00

Kirkfield & District Historical Society	Promotion	\$3,475.00	\$2,000.00
Bethany Athletic Society	Victoria Day Event	\$4,150.00	\$0.00
<b>Total 1st Round Requests</b>	<b>9</b>	<b>\$27,123.00</b>	<b>\$10,968.00</b>

Funding has been recommended based on the established funding criteria and eligible expenses included in each individual application. Details about the projects not recommended for funding are detailed below:

- The application from the Dunsford Community Centre project does not meet the criteria.
- The application from the Bethany Athletic Society for the Victoria Day Event does not meet the criteria.

The **Special Event Fund** is distributed to support local based community events. The maximum funding under this program is \$500.00 per event, with one event per organization receiving funding.

Table 3 outlines funds requested by organizations and the funding recommended by staff, and supported by the Director, to the extent the policy allows.

Table 3 – Special Event Funding Application 2019

<b>Community Group</b>	<b>Project</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
Bethany Athletic Society	Show n Shine Car Show	\$500.00	\$0.00
Bethany Athletic Society	Victoria Day	\$4,150.00	\$500.00
Brits in the Park	Brits in the Park	\$500.00	\$500.00
Carden Old Tyme Fiddle Contest	Carden Old Tyme Fiddle Contest	\$500.00	\$500.00
Coboconk Norland & Area Chamber of Commerce	Santa Claus Parade	\$500.00	\$500.00
Dunsford CC	Gala Dinner	\$500.00	\$0.00
Fenelon Falls & District Chamber of Commerce	Harvest Happenings	\$500.00	\$500.00
Fenelon Falls & District Chamber of Commerce	Midnight Madness	\$500.00	\$0.00
Fenelon Falls & District Chamber of Commerce	Diva Night	\$500.00	\$0.00
Fenelon Falls & District Chamber of Commerce	Easter Eggstravaganza	\$500.00	\$0.00
Green Trails Alliance	Celebration of Trails	\$500.00	\$500.00
Hickory Beach Assoc.	BBQ	\$300.00	\$210.00
Kawartha Heritage	Sheep to Warm Woolies Event	\$500.00	\$0.00
Kawartha Heritage	Summerfest	\$500.00	\$500.00
Kawartha Yarn & Fibre	Fibre Festival	\$500.00	\$500.00

Kinmount Committee for Planning & Economic Development	Highland Games	\$2,000.00	\$500.00
Maryboro Lodge: The Fenelon Museum	Autumn Arts & Crafts Festival	\$500.00	\$500.00
Omeme Lioness	Craft Show & Pancake Breakfast	\$212.44	\$212.44
Ontario Open Fiddle & Step	Ontario Open Fiddle & Step	\$500.00	\$0.00
Sheila Boyd Foundation	Antique Sale	\$500.00	\$0.00
Sturgeon Point Association	Civic Holiday BBQ	\$500.00	\$500.00
Victoria County Plowman's Association	Victoria County Plowman's Association	\$500.00	\$500.00
Women's Resources	Speaker Event	\$2,700.00	\$0.00
Woodville & District Lions Club	Woodville Festival Car show	\$490.00	\$490.00
<b>Total Requests</b>	<b>21</b>	<b>\$18,852.44</b>	<b>\$6,912.44</b>

Funding has not been recommended to groups based on funding criteria and eligible expenses. Organizations receiving partial or no funding are detailed below:

- Bethany Athletic Society is receiving funding for one eligible event per policy.
- Dunsford Community Centre Gala Dinner event does not meet the funding criteria or eligible expenses.
- Fenelon Falls and District Chamber of Commerce is receiving funding for one eligible event per policy.
- Hickory Beach is receiving funding for eligible expenses only.
- Kawartha Heritage is receiving funding for one eligible event per policy.
- Ontario Open Fiddle and Step contest is celebrating a milestone anniversary so may receive future funding under that category.
- Sheila Boyd Foundation's Antique Sale does not meet the funding criteria.
- Women's Resources Speaker Event does not meet the funding criteria.

Funding for community events celebrating Quarter Century anniversaries is available under the **Milestone Event** category.

Table 4 Outlines funds requested for Milestone Events. Staff are working with the Ontario Open Fiddle and Step contest on a revised application.

<b>Milestone Event Allocation</b>	<b>Project</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
Maryboro Lodge: The Fenelon Museum	125th Anniversary of Fenelon Falls Lock Opening to traffic	\$2,925.00	\$2,925.00

The **Municipal Tax Rebate** Program is limited to one funding request per property per calendar year. This fund is a historic practice available only to those community organizations that provide recreational services or facilities to the general public and have traditionally (pre-amalgamation) received a municipal tax rebate on their taxes with the exception of the education tax. This initiative assists organizations that provide recreation through privately owned community facilities; some of which would perhaps see the facilities fall to city ownership if this assistance were not provided.

Table 5 Outlines funds requested by organizations based on their 2018 final tax bill and the funding recommended by staff, and supported by the Director, to the extent the policy allows.

<b>Community Group</b>	<b>Requested</b>
Bethany Athletic Society	\$2,011.56
Dunsford Community Centre	\$7,452.22
Pontypool Community Centre	\$1,646.41
Southview Cameron New Horizons Seniors	\$1,684.07
<b>4</b>	<b>\$12,794.26</b>

In summary a total of 50 applications were received requesting a total of \$158,144.26 in funding through the Community Partnership and Development Fund.

	<b>Number of Requests</b>	<b>Total Funds Requested</b>	<b>Total Funds Recommended</b>
Beautification	15	\$96,449.56	\$86,796.81
Culture	9	\$27,123.00	\$10,968.00
Special Events	21	\$18,852.44	\$6,912.44
Municipal Tax	4	\$12,794.26	\$12,794.26
Milestone Special Event	1	\$2,925.00	\$2,925.00
<b>CPDF</b>	<b>50</b>	<b>\$158,144.26</b>	<b>\$120,396.51</b>

Following Council's receipt of this report, each organization will receive a confirmation letter that will include provisions to ensure that all liabilities, insurance, permits and permission required for each individual project are met in accordance with City Policy. A form of reconciliation from each organization must be returned to the City for the purpose of project audits.

### **Other Alternatives Considered:**

The allocations recommended follow the Community Partnership and Development Fund Policy CP2016-008 and attempt to support the maximum number of eligible projects within existing approval levels.

## **Financial/Operation Impacts:**

The recommendations within this report allow for the allocation of the 2019 Community Partnership and Development Fund Initiative as per the policy and within the budget of \$130,000.00.

Upon distribution of the recommended funding the 2019 Community Partnership and Development Fund Initiative will have a balance of \$9,603.49 in remaining funds. This funding can be distributed in a second round, for applications received after the deadline as per Policy CP2016-008

2019 Funding Available	\$130,000.00
2019 Recommended Allocation	\$120,396.51
<b>Total 2019 Funding Remaining</b>	<b>\$ 9,603.49</b>

## **Relationship of Recommendation(s) To The 2016-2019 Strategic Plan:**

The recommendations within this Report contributes to the Council Adopted Strategic Plan. It can identify more than one of the Goals, namely:

- Goal 1 – A Vibrant and Growing Economy
- Goal 2 – An Exceptional Quality of Life
- Goal 3 – A Healthy Environment

Link to Strategic Plan

<http://links/corpdocs/Corporate/2016%20Strategic%20Plan%20-%20City%20of%20Kawartha%20Lakes.pdf?Web=1>

## **Review of Accessibility Implications of Any Development or Policy:**

N/A

## **Servicing Implications:**

N/A

## **Consultations:**

Funding requests from various community groups.

## **Attachments:**

N/A

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**Department Head:** Craig Shanks