

# HELPING INNOVATIVE STARTUPS SHAPE THE FUTURE

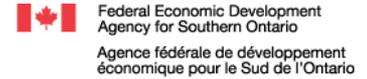


**INNOVATION  
CLUSTER**

PETERBOROUGH AND  
THE KAWARTHAS



## Core Funding Partner



## Zone Partner



## Program Partner



Southern Ontario Fund for Investment in Innovation  
 FIISO (Fonds d'investissement dans l'innovation du Sud de l'Ontario)



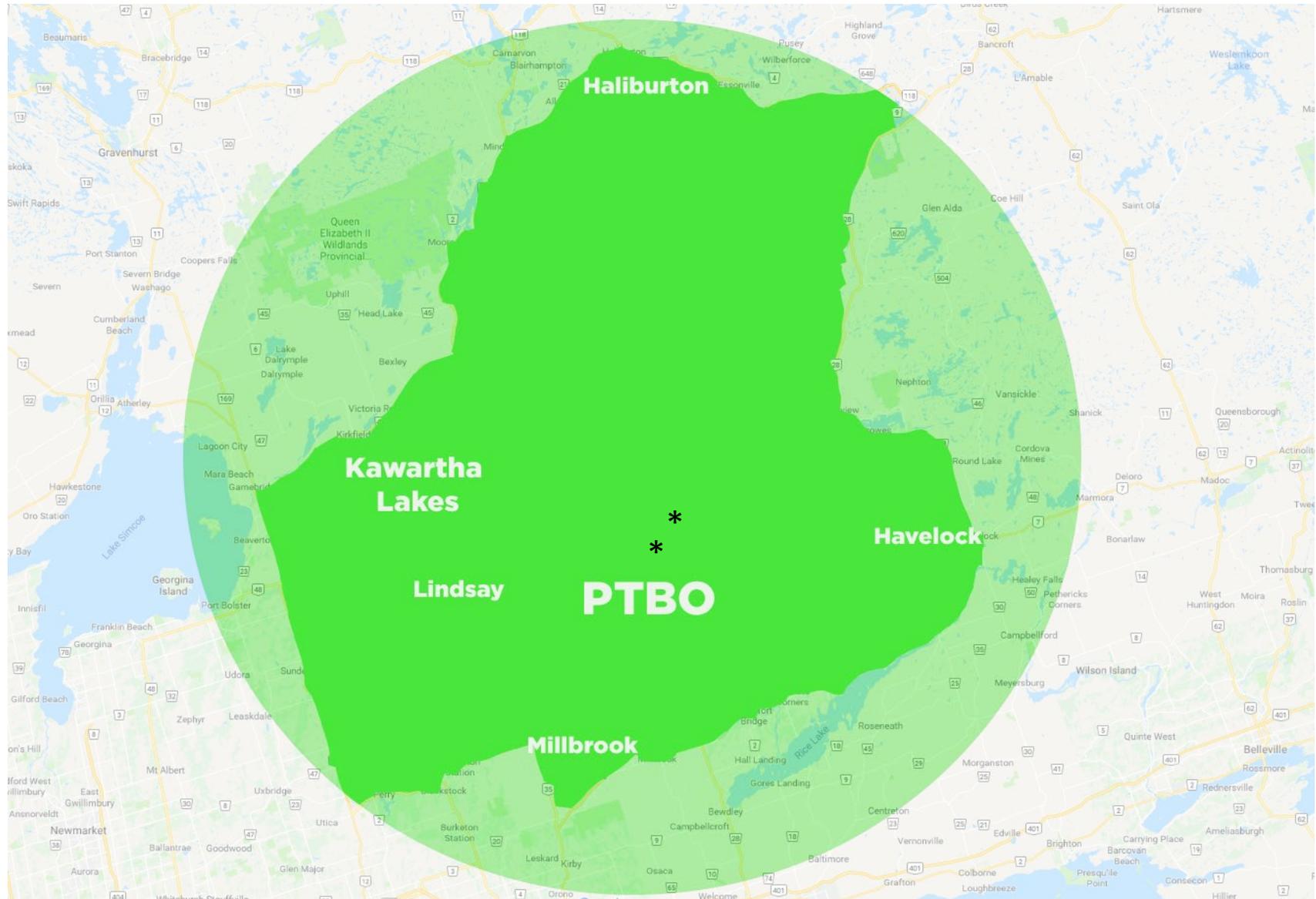
## Knowledge Partner



## Entrepreneur Sponsor



# GEOGRAPHICAL COVERAGE



# PHYSICALLY LOCATED in PETERBOROUGH

## DOWNTOWN PETERBOROUGH



## DOWNTOWN PETERBOROUGH



## DOWNTOWN PETERBOROUGH



# OUR BOARD OF DIRECTORS



**JOHN DESBIENS**  
CHAIR OF THE BOARD



**STEVE HENDERSON**



**TIM BARRIE**



**BRENT WOOTTON**



**DAVE BIGNELL**



**SALLY HARDING**



**MAUREEN ADAMSON**



**DANA EMPHEY**



**DIANE RICHARD**



**NEIL EMERY**



**LE NGUYEN**



**JIM GASTLE**

**Consisting of exemplary, leading experts in their field – entrepreneurs, law, finance, clean technology, education & more.**

# **STRENGTHENING INNOVATION & ENTREPRENEURIAL CAPACITY**



# ASSISTING NEW COMPANY FORMATION & GROWTH



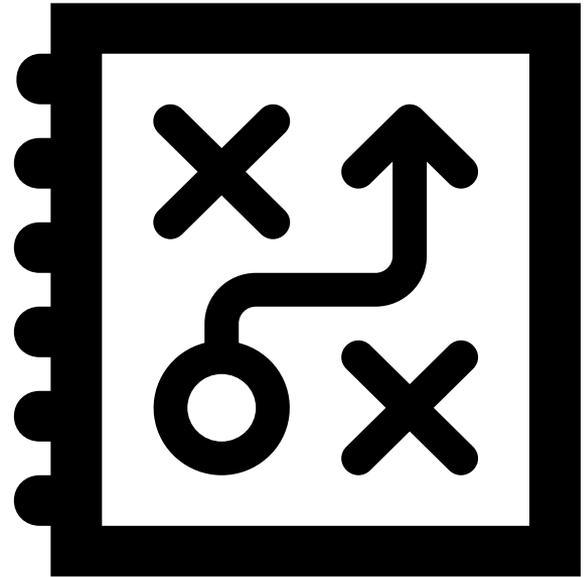
# GROWING OUR KNOWLEDGE BASED ECONOMY



## Did you know?

**80 percent of start-ups fail in the first two years**

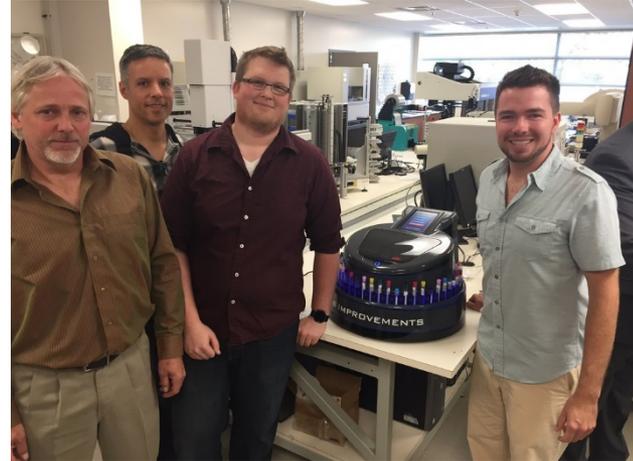
**BUT incubation programs reduce that to less than 30 percent**



# CLEAN TECHNOLOGY



# HEALTHCARE



# AGRICULTURE TECH



# DIGITAL TECHNOLOGY



# SERVICES OVERVIEW

INCUBATION SPACE

WORKSHOPS

COMMERCIALIZATION of ACADEMIC RESEARCH

KNOWLEDGE PARTNERS / EXPERTS in RESIDENCE

ENTREPRENEURIAL COMPETITIONS

EVENTS



# COMPANIES SUPPORTED

2018

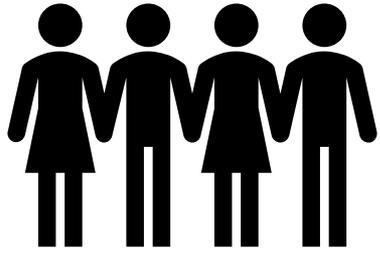
**Total innovation & technology (+ youth) startups  
accepted into the incubation program:**

**40 + 46 = 86**

**Specific to  
City of Kawartha Lakes**

**7 + 1 = 8**

OCE Target: 5 Companies



# EMPLOYMENT CREATED

2018

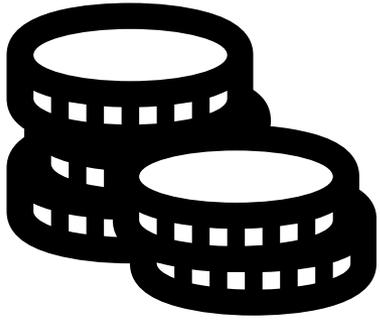
**Total part-time and full-time employees created by startups:**

**171**

**Specific to  
City of Kawartha Lakes**

**20**

**OCE Target: 10 Positions**



# ECONOMIC IMPACT

2018

**Total sales, personal investment, equity investment, loans & grants:**

**\$15,431,351.37**

**Specific to  
City of Kawartha Lakes**

**\$2,355,633**

OCE Target: \$1,000,000



**THANK YOU**

# AWARENESS

LOCAL & NATIONAL  
2018

PUBLISHED BLOGS: 70

PRESS RELEASES ISSUED: 40

MEDIA PICK UPS: 131

PUBLIC EVENTS HELD: 37

PUBLIC EVENT ATTENDEES: 1,545

## Augmented, virtual reality studio unveiled by Kavtek Software at Innovation Cluster in Peterborough

By Jason Bai, The Peterborough Examiner  
Wednesday, October 11, 2017 8:36:54 EDT PM



## Peterborough's Innovation Cluster signs door-opening deal with Brazil

By Greg Davis, Peterborough This Week



Innovation Cluster and Ontario 150 present 'E-Connect with Michele Romanow' at the Market Hall on October 30  
%kavtek0187 - Peterborough, Ontario

A new partnership between Peterborough's Innovation Cluster and an incubator at a Brazilian university is expected to open up one of the world's largest markets to Peterborough entrepreneurs.

## Tech entrepreneur and CBC Dragon Michele Romanow to speak in Peterborough

Innovation Cluster and Ontario 150 present 'E-Connect with Michele Romanow' at the Market Hall on October 30  
%kavtek0187 - Peterborough, Ontario



## Peterborough Startup Chimp Treats Creates New Jobs Through Partnership With Community Living

Peterborough's Brooke Hammer, founder and CEO of Chimp Treats, has taken the drive and passion of her two startup businesses to hold a job fair through a partnership with Community Living—providing three employment opportunities for those with intellectual and developmental disabilities.

The 22-year-old entrepreneur began her entrepreneurial journey after founding 'Take Flight', a business inspired when her brother with Down Syndrome faced community barriers trying to find meaningful work. Hammer started the organization to help those with developmental disabilities find independence, social interaction, purpose, and meaningful employment through day programs and services.

"I wanted my brother to be able to experience the joy, satisfaction and pride that comes with meaningful work and belonging to a community," says Hammer.

## Peterborough company Kavtek Software launches AR/VR platforms for real estate and consumers

By Greg Davis, Videographer - Global News



Peterborough-based digital startup Kavtek Software has launched pilot AR/VR platforms for realtors and tech companies.