


**HELPING
INNOVATIVE
STARTUPS SHAPE
THE FUTURE** 



**INNOVATION
CLUSTER**

**PETERBOROUGH AND
THE KAWARTHAS**



Core Funding Partner



City of
Peterborough



Federal Economic Development
Agency for Southern Ontario
Agence fédérale de développement
économique pour le Sud de l'Ontario

Zone Partner



Program Partner



Southern Ontario Fund for Investment in Innovation
FIIISO (Fonds d'investissement dans l'innovation du Sud de l'Ontario)



Knowledge Partner



STIKEMAN
KEELEY
SPIEGEL
LLP

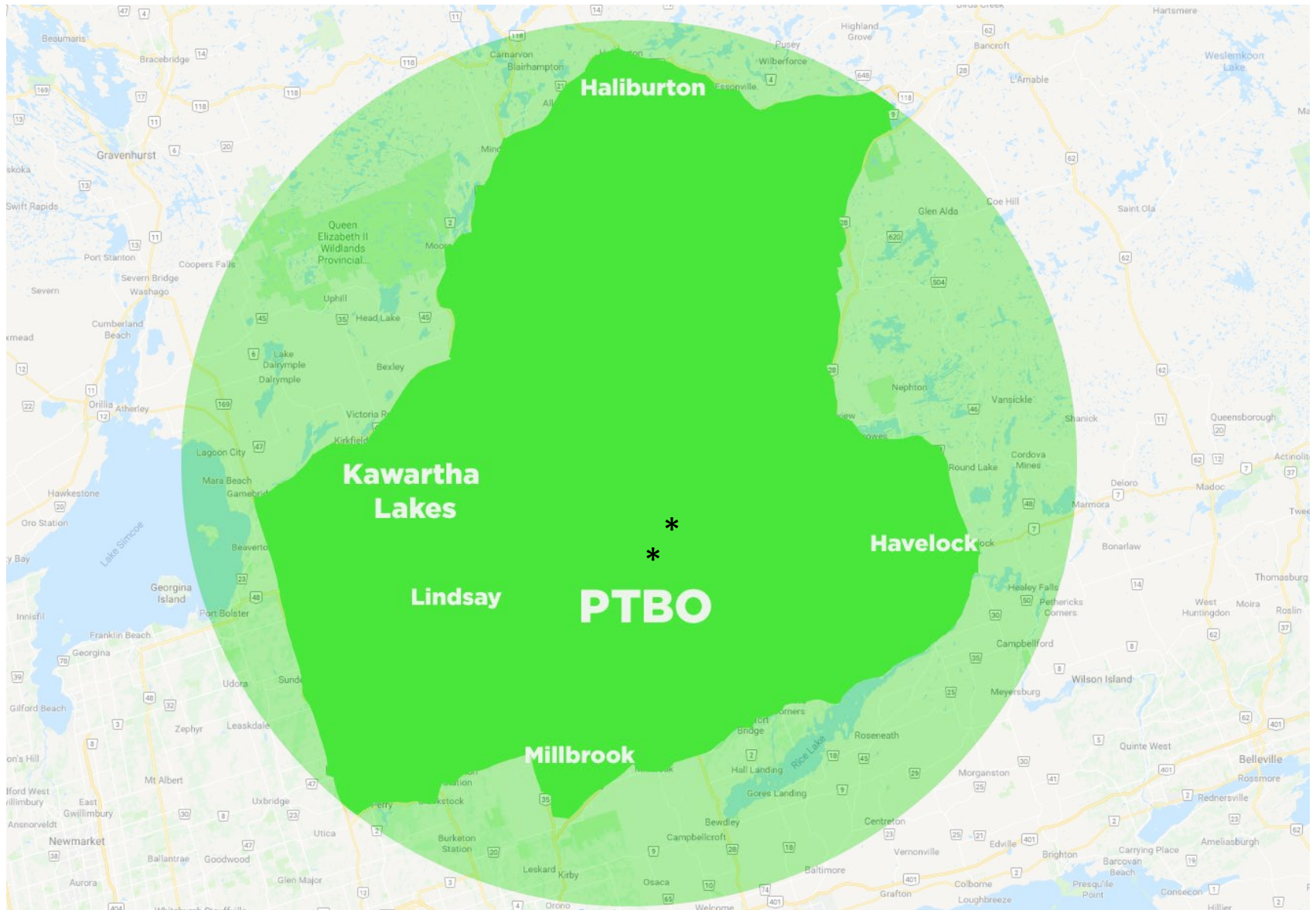


Bereskin & Parr
INTELLECTUAL PROPERTY LAW

Entrepreneur Sponsor



GEOGRAPHICAL COVERAGE



PHYSICALLY LOCATED in PETERBOROUGH

DOWNTOWN PETERBOROUGH



DOWNTOWN PETERBOROUGH



DOWNTOWN PETERBOROUGH



OUR BOARD OF DIRECTORS



JOHN DESBIENS
CHAIR OF THE BOARD



STEVE HENDERSON



TIM BARRIE



BRENT WOOTTON



DAVE BIGNELL



SALLY HARDING



MAUREEN ADAMSON



DANA EMPEY



DIANE RICHARD



NEIL EMERY



LE NGUYEN



JIM GASTLE

Consisting of exemplary, leading experts in their field – entrepreneurs, law, finance, clean technology, education & more.

STRENGTHENING INNOVATION & ENTREPRENEURIAL CAPACITY



ASSISTING NEW COMPANY FORMATION & GROWTH



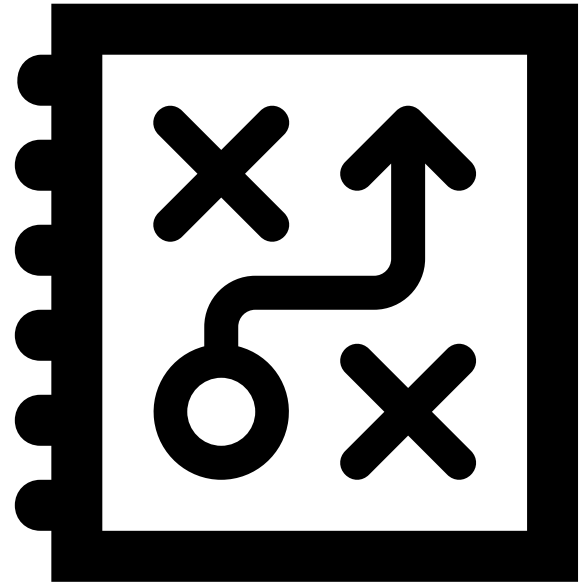
GROWING OUR KNOWLEDGE BASED ECONOMY



Did you know?

80 percent of start-ups fail in the first two years

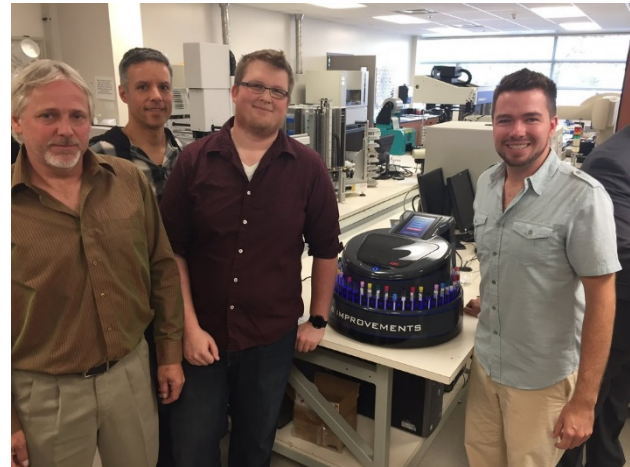
BUT incubation programs reduce that to less than 30 percent



CLEAN TECHNOLOGY



HEALTHCARE



AGRICULTURE TECH



DIGITAL TECHNOLOGY



SERVICES OVERVIEW

INCUBATION SPACE

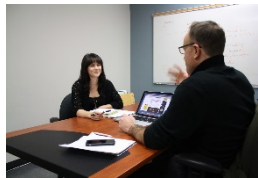
WORKSHOPS

COMMERCIALIZATION of ACADEMIC RESEARCH

KNOWLEDGE PARTNERS / EXPERTS in RESIDENCE

ENTREPRENEURIAL COMPETITIONS

EVENTS



COMPANIES SUPPORTED

2018

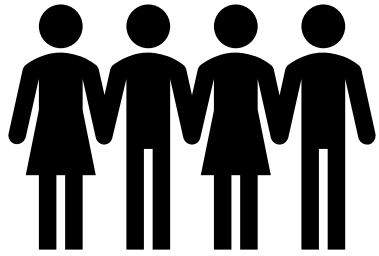
**Total innovation & technology (+ youth) startups
accepted into the incubation program:**

$$40 + 46 = 86$$

**Specific to
City of Kawartha Lakes**

$$7 + 1 = 8$$

OCE Target: 5 Companies



EMPLOYMENT CREATED

2018

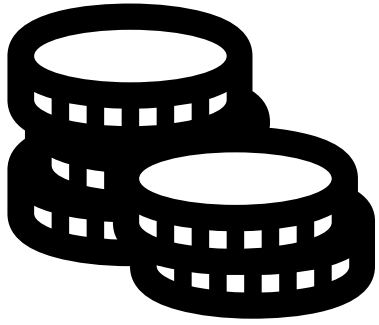
Total part-time and full-time employees created by startups:

171

**Specific to
City of Kawartha Lakes**

20

OCE Target: 10 Positions



ECONOMIC IMPACT

2018

Total sales, personal investment, equity investment, loans & grants:

\$15,431,351.37

**Specific to
City of Kawartha Lakes**

\$2,355,633

OCE Target: \$1,000,000



THANK YOU

AWARENESS

LOCAL & NATIONAL
2018

PUBLISHED BLOGS: 70

PRESS RELEASES ISSUED: 40

MEDIA PICK UPS: 131

PUBLIC EVENTS HELD: 37

PUBLIC EVENT ATTENDEES: 1,545

Augmented, virtual reality studio unveiled by Kavtek Software at Innovation Cluster in Peterborough

By Jason Bain, The Peterborough Examiner
Wednesday, October 11, 2017 @ 3:04 EDT PM



Peterborough's Innovation Cluster signs door-opening deal with Brazil

Oct 11, 2017 10:28:00 AM Peterborough This Week



Peterborough also has a deal with Brazil to open a new office in Brazil. The deal was signed by the Mayor of Peterborough, Michael Gorman, and the Mayor of Brazil, Fernando Collor. The deal is a partnership between Peterborough's Innovation Cluster and an incubator at a Brazilian university is expected to open up one of the world's largest markets to Peterborough entrepreneurs.

Tech entrepreneur and CBC Dragon Michele Romanow to speak in Peterborough

Innovation Cluster and Ontario 150 present 'E-Connect with Michele Romanow' at the Market Hall on October 30
%>h4>October 30, 2017



Peterborough Startup Chimp Treats Creates New Jobs Through Partnership With Community Living

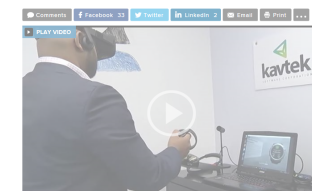
Peterborough's Brooke Hammer, founder and CEO of Chimp Treats, has taken the drive and passion of her two startup businesses to hold a job fair through a partnership with Community Living—providing three employment opportunities for those with intellectual and developmental disabilities.

The 22-year-old entrepreneur began her entrepreneurial journey after founding Take Flight, a business inspired when her brother with Down Syndrome faced community barriers trying to find meaningful work. Hammer started the organization to help those with developmental disabilities find independence, social interaction, purpose, and meaningful employment through day programs and services.

"I wanted my brother to be able to experience the joy, satisfaction and pride that comes with meaningful work and belonging to a community," says Hammer.

Peterborough company Kavtek Software launches AR/VR platforms for real estate and consumers

By Greg Davis
Videographer - Global News



Peterborough-based digital startup Kavtek Software has launched pilot AR/VR platforms for realtors and tech companies.