

# **The Corporation of the City of Kawartha Lakes**

## **Minutes**

### **Agricultural Development Advisory Board Meeting**

**ADAB2018-03**  
**Thursday, October 11, 2018**  
**9:30 A.M.**  
**Economic Development Boardroom**  
**Economic Development**  
**180 Kent Street West, Lindsay, Ontario**

**Members:**  
**Councillor Kathleen Seymour-Fagan**  
**Councillor Andrew Veale**  
**Robert Bonis**  
**Paul Brown**  
**Phil Callaghan**  
**Bruce McKeown**  
**Rebecca Parker**  
**Matthew Pecoskie**  
**Shawn Westland**

**Accessible formats and communication supports are available upon request.**

#### **1. Call to Order**

Chair R. Parker called the meeting to order at 9:30am. Councillors K. Seymour Fagan and A. Veale and Members R. Bonis, P. Brown, P. Callaghan, B. McKeown, M. Pecoskie, T. Webster and S. Westland, and K. Maloney, was the recording secretary.

Absent: M. Hollinger, T. Webster

#### **2. Administrative Business**

##### **2.1 Adoption of Agenda**

**Moved By** Councillor Veale

**Seconded By** P. Brown

**That** the agenda be adopted as circulated.

**Carried**

2.2 Declaration of Pecuniary Interest

There were no declarations of pecuniary interest noted.

2.3 Adoption of Minutes

**Moved By** P. Brown

**Seconded By** M. Pecoskie

**That** the minutes of the Agricultural Development Advisory Board meeting held on August 9, 2018, be adopted as circulated.

**Carried**

**3. Deputations/Presentations**

**4. Correspondence**

**5. New or Other Business**

5.1 Healthy Environment Plan Update

The report provided by LURA, the Healthy Environment Plan Consultants was reviewed. The committee proposed at meeting between the Consultants, ADAB members and Healthy Environment Plan Working Group members representing agriculture sector, on November 22, 2018.

**Moved By** P. Brown

**Seconded By** S. Westland

**That** the Report from LURA on the Agricultural items for the Healthy Environment Plan be received; and

**That** a meeting is requested on November 22, 2018 at 9:30 am with LURA staff to review and finalize the Agricultural Actions.

**Carried**

5.2 Drainage Task Force Update

A verbal report was provided by P. Brown. The Drainage Task Force Report with recommendations was passed at Council on September 25, 2018. The changes recommended will be implemented with the new term of council. This will include changes to the Terms of Reference reducing the number of council and public members.

**Moved By** B. McKeown

**Seconded By** M. Pecoskie

**That** the verbal report by P. Brown, regarding the Drainage Task Force, be received.

**Carried**

5.3 Terms of Reference Review

K. Maloney reported that Council had adopted an updated Terms of Reference template for Committees of Council as well as some recommended changes for Council representation to take effect with the new term of Council. As per the Council Policy, the committee was asked to provide any suggestions for updates to the Committee Terms of Reference.

**Moved By** M. Pecoskie

**Seconded By** P. Brown

**That** the Board has no recommendations for changes to the Agricultural Development Advisory Board Terms of Reference.

**Carried**

5.4 Removal of Soil, Placement of Fill, Alteration of Grade

Council adopted a revised Fill By-law at the Council meeting of September 25, 2018. Within the resolution adopting the updates, some of draft exemption provisions were removed as they pertained to work on agricultural lands. In addition Council requested that the amended report and recommendations be referred to the Agricultural Development Advisory Board for comment and report back to Council in Q1 2019. The Committee was asked to take time to review the report in preparation for a discussion at the December meeting.

**6. Update from Economic Development Division**

6.1 VIP Tour Verbal Report

The VIP Tour Committee reported on a successful tour held on September 7th. There was good attendance and the theme carried through the stops well. The attendees were very engaged and many noted that they had never been to a tree nursery before. Lunch was well done and the facilities at the Pontypool Community Centre were very good. There were good discussions and commentary on the bus during the tour. Within the attendees there was a large number of council candidates and a good mix of staff, agency partners and sitting councillors.

6.2 Kawartha Farmfest Verbal Report

Kawartha Farmfest was held on September 29th. The event was enhanced this year by an expanded marketing and promotion campaign, with more reach into the GTA and social media, all assisted by the Communications, Advertising and Marketing Division. Many of the sites also added experiences which could be purchased for an additional fee. The most popular new experiences were the vegetable picking, potato digging, horse grooming and alpaca felting. Pony rides continue to be a high demand item, with line ups most of the day. Attendance figures have not been tabulated to date, but most sites in the south half of the tour reported very strong attendance numbers.

6.3 **Spotlight on Agriculture Verbal Update**

The Spotlight on Agriculture in Kawartha Lakes event is now planned for March 22, 2019 at the Lindsay exhibition grounds. It will be a gala evening with a local food meal. There will be 2 awards given. Nomination forms and tickets will be available soon. Sponsorships are being accepted now to support the event. Assistance will be needed in soliciting award nominations.

7. **News and Updates from Members**

B. McKeown reported that the Soil & Crop trip to the Iowa Farm Progress Show was a success with 25 attending. Some of the highlights were the Kinze Innovation Centre and Cinnamon Ridge Farms as side stops.

The impacts to the dairy sector due to the USMCA trade deal have not really revealed themselves at this point. It will be more apparent as cut backs roll out in the future.

On the farm equipment side, the general negativity due to the dairy trade issue has had a negative impact on sales.

The beef industry is pleased that there was agreement reached as there was concern about the possibility of significant impact to the sector if no agreement was reached. No changes were made, so the sector remains in a stable situation.

There is currently a shortage in supply of sheep, keeping pricing strong. The fall has been busy with agricultural education at many fairs and events.

8. **Next Meeting**

The next meeting will be Thursday, December 13 at 9:30am in the Economic Development Boardroom.

9. **Adjournment**

The meeting was adjourned by the Chair at 11:10am.