

The Corporation of the City of Kawartha Lakes

Committee of the Whole Report

Report Number ED2019-009

Date: April 9, 2019

Time: 1:00 p.m.

Place: Council Chambers

Ward Community Identifier: All

Title: Downtown Revitalization Committee of Council - 2018 Motion Summary

Description: A summary of all of the motions made by the Committee of Council in 2018 and their current status

Author and Title: Carlie Arbour, Economic Development Officer – Community

Recommendations:

That Report ED2019-009, **Downtown Revitalization Committee of Council - 2018 Motion Summary**, be received; and

That this recommendation be brought forward to Council for consideration at the next Regular Council Meeting.

Department Head:_____

Financial/Legal/HR/Other:_____

Chief Administrative Officer:_____

Background:

At the Council Meeting of March 7, 2017, Council adopted the following resolution:

CR2017-194

RESOLVED THAT Report ED2017-005, **Downtown Revitalization Update and Action Plans**, be received;

THAT the Downtown Revitalization Action Plans for Coboconk-Norland, Fenelon Falls, Lindsay and Omemee, as outlined in Appendices A to D respectively to Report ED2017-005, be approved;

THAT financial considerations for projects beyond those already identified in existing budgets and work plans be incorporated in future budgets for consideration;

THAT a Downtown Revitalization Committee of Council be established with representation including each community that has a completed Downtown Revitalization Plan; and

THAT staff develop the Terms of Reference for the Downtown Revitalization Committee and forward to Council for approval.

CARRIED

The Terms of Reference for the Downtown Revitalization Committee of Council defines that the Committee shall make recommendations to Council on policy and advocacy actions that are identified in the Downtown Revitalization strategic action plans as barriers to, or opportunities for, growth in the Downtowns.

In 2018, the Downtown Revitalization Committee of Council passed a number of recommendations for Council. This report brings these recommendations forward on behalf of the Committee.

Rationale:

The Downtown Revitalization Committee is a new Committee of Council. These motions were made throughout 2018 and were addressed by Staff in the Fall when it was discovered they had not been presented to Council. As the timing coincided with the municipal election, Staff incorporated these motions into ongoing initiatives and are now presenting a status update to Council.

At the April 25, 2018 Downtown Revitalization Committee of Council meeting, the following motions were passed regarding cash-in-lieu of parking:

Moved By S. Podolsky
Seconded By P. South

That the Downtown Revitalization Advisory Committee receive the four letters of support from the four chambers of commerce about the motion regarding cash in lieu.

Carried

Moved By C. Handley
Seconded By L. Manning

That the Downtown Revitalization Advisory Committee recommends that the Council of the Corporation of the City of Kawartha Lakes immediately rescind the Cash-in-Lieu of Parking policies in Lindsay and Fenelon Falls until such time that fair policies that apply equally across the City of Kawartha Lakes can be considered.

Carried

The 2012 City of Kawartha Lakes, Town of Lindsay, County of Victoria and the Village of Fenelon Falls Official Plans all contain policies enabling cash in lieu of parking.

The cash-in-lieu motions were forwarded to Staff for inclusion in the Downtown Parking Strategy project. The project began in late 2018 and will conclude in early 2020. Under the guidance of a cross-divisional steering committee of staff, the Study will evaluate the Downtown Parking needs for the Downtowns in Lindsay, Fenelon Falls and Bobcaygeon. The Consultant for the project, IBI Group, is tasked with identifying the existing and future parking demands, conducting stakeholder and public consultations and assessing current parking policies. Cash-in-lieu of parking policies will be examined as part of the parking study. Upon completion of the Downtown Parking Strategy, Council will be tasked to determine which recommendations to implement.

At the October 3, 2018 Downtown Revitalization Committee of Council, the Committee passed the following motions regarding Development:

Moved By S. Podolsky
Seconded By C. Handley

That the City exempt Community Improvement Focus Areas from development charges in its development charge by-law update.

Carried

Moved By S. Podolsky
Seconded By C. Handley

That development charges be deferred for any successful community improvement plan application, in a focus area, until such time as the new development charge by-law is in place.

Carried

The Development Charges motions have been forwarded to the Development Charges Task Force for consideration. The Task Force was established to provide advice and recommendations to Staff regarding the formulation of a development charges by-law to replace the existing by-law. The Task Force will conduct a review of commercial development charges.

Following the Development Charges recommendations made by the Downtown Committee of Council, a memo was provided to the Manager of Corporate Assets and Treasurer providing the motion and a request that the resolutions be forwarded to the Development Charges Taskforce for consideration.

At the October meeting, Committee also passed the following motions:

Moved By L. Manning
Seconded By S. Podolsky

That a total of \$400,000.00 contribution for Community Improvement Plan funding be included in the 2019 budget as a decision unit during budget deliberations.

Carried

Moved By D. Wilson
Seconded By C. Handley

That an extra position be created in the Economic Development department to assist with the implementation of the Community Improvement Plan and the continuation of the Downtown Revitalization program.

Carried

On August 14, 2018 Council passed the following motion for \$100,000 to be considered as a decision unit for the CIP:

PLAN2018-069

Community Improvement Plan - Final

Leah Barrie, Policy Planning Supervisor

Leah Barrie, Policy Planning Supervisor, provided a brief overview of the report.

CR2018-514

Moved By Councillor O'Reilly

Seconded By Councillor Elmslie

That Report PLAN2018-069, **Community Improvement Plan – Final**, be received;

That the By-law to adopt the Community Improvement Project Area and CIP, attached as Appendices A and B to Report PLAN2018-069, be approved by Council;

That the Mayor and Clerk be authorized to execute any documents and agreements required by this approval; and

That a \$100,000.00 contribution for Community Improvement Plan funding, with funding source options including the Economic Development Reserve, be included in the 2019 budget as a decision unit.

Carried

Both motions were presented to Council as part of the 2019 budget deliberations. Staff recommended that Council consider \$100,000 in funding following the level of interest received in the Million Dollar Makeover Expression of Interest Process.

Other Alternatives Considered:

This report is to present to Council the motions made by the Committee of Council in 2018, and the actions taken by Staff to date.

Council could extract any of the above motions and consider an alternate direction.

Financial/Operation Impacts:

There are no financial considerations relating to this report.

Should Council provide Staff with an alternate direction on any of the above motions, the financial impacts will need to be evaluated.

Relationship of Recommendation(s) to the 2016-2019 Strategic Plan:

The Downtown Revitalization Committee of Council relates to the Council Adopted Strategic Plan in supporting A Vibrant and Growing Economy. Through consultation and advice provided by stakeholders involved in the Downtown, Council is able to support a stronger local economy through the delivery of programs and policy decisions that provide support to the sector.

Consultations:

Downtown Revitalization Committee of Council

Manager of Corporate Asset

Manager of Planning

Treasurer

Director of Corporate Services

CAO

Attachments:

None

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Department Head: Chris Marshall