

# Million Dollar Makeover

## Application Intake Summary

Carlie Arbour  
Economic Development Officer, Community



# Million Dollar Makeover



# Million Dollar Makeover

Launched: November 16, 2018 (2 month intake)

Applications Due: January 17, 2019

- Grants - \$96,311.62 within Downtown Revitalization boundaries
  - Sign improvements
  - Façade improvements
  - Building repair and renovation
- Loans - \$1 million available City-wide
  - Sign improvements
  - Façade improvements
  - Building repair and renovation
  - Design studies
  - Accessibility improvements
  - Heritage conservation
  - Outdoor art
  - Outdoor patios

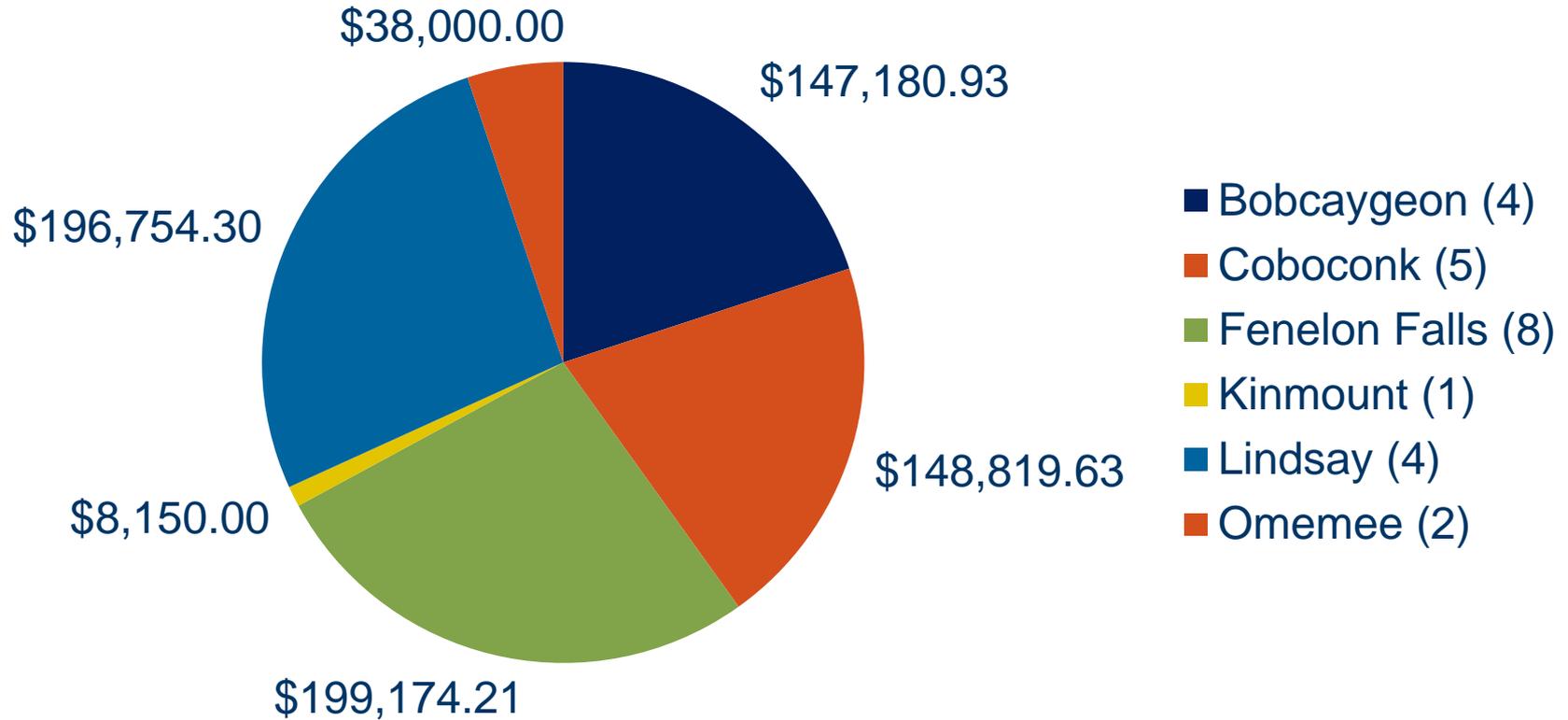
# Program Promotions

- Door-to-door canvassing
- Scheduled office hours in priority area communities
- Public presentations
- Webinars
- Print and online media outlets

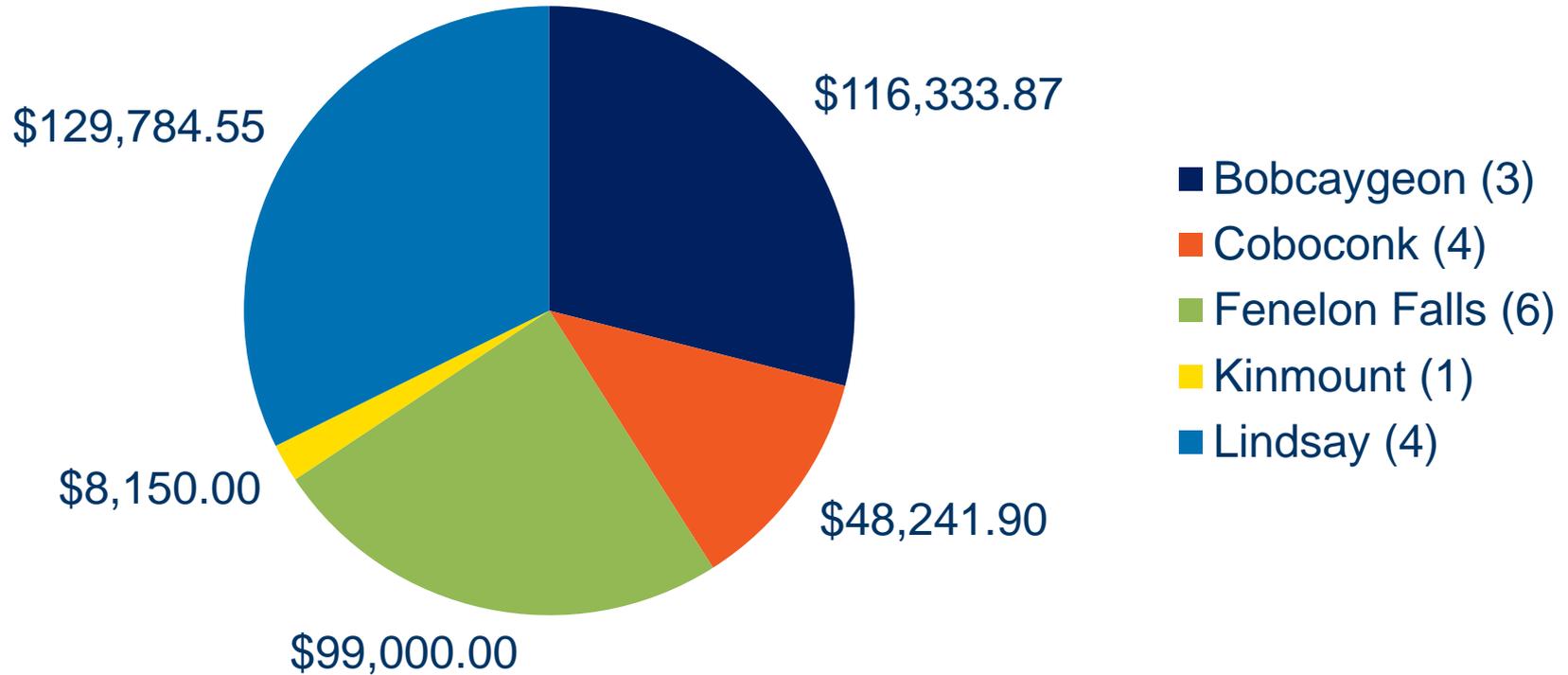
# Intake Process



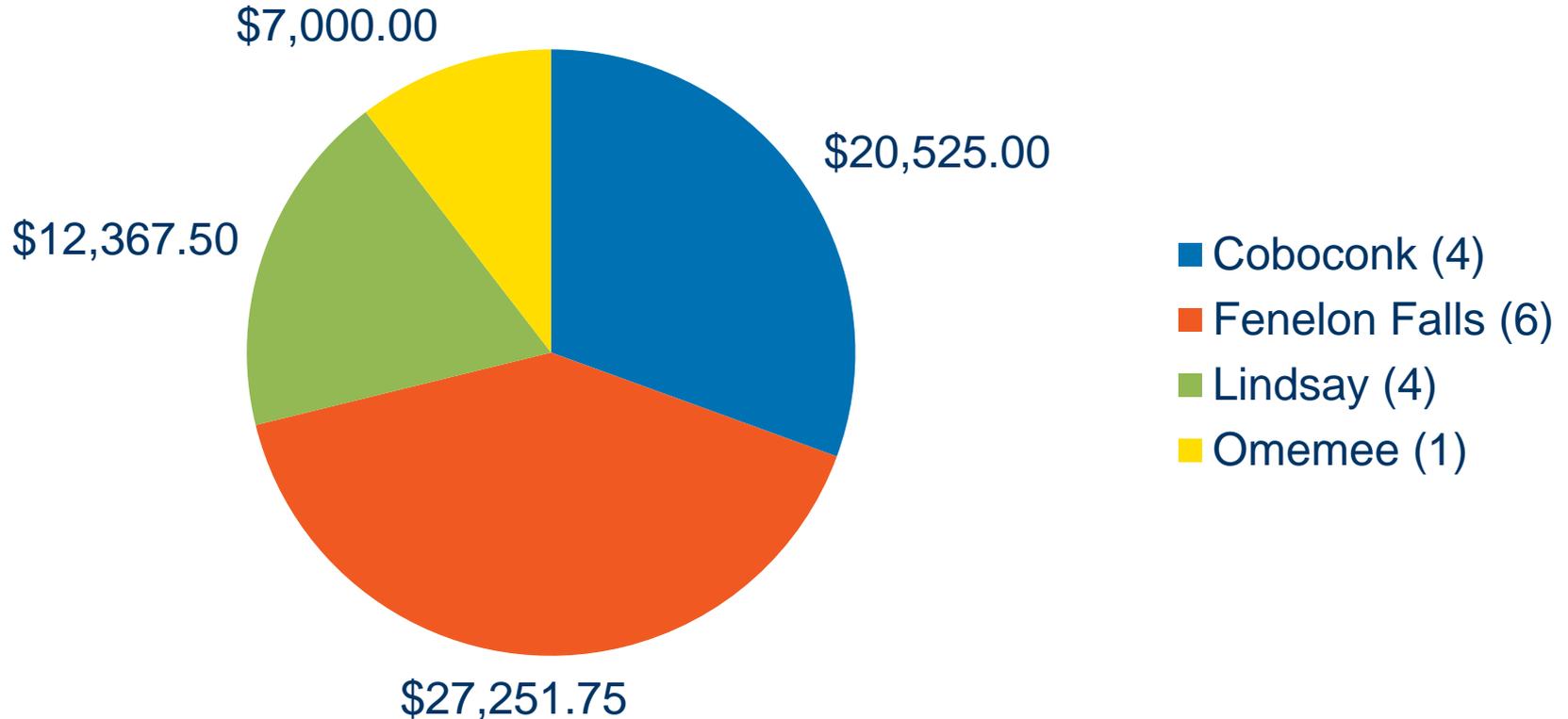
# Project Applications by Community



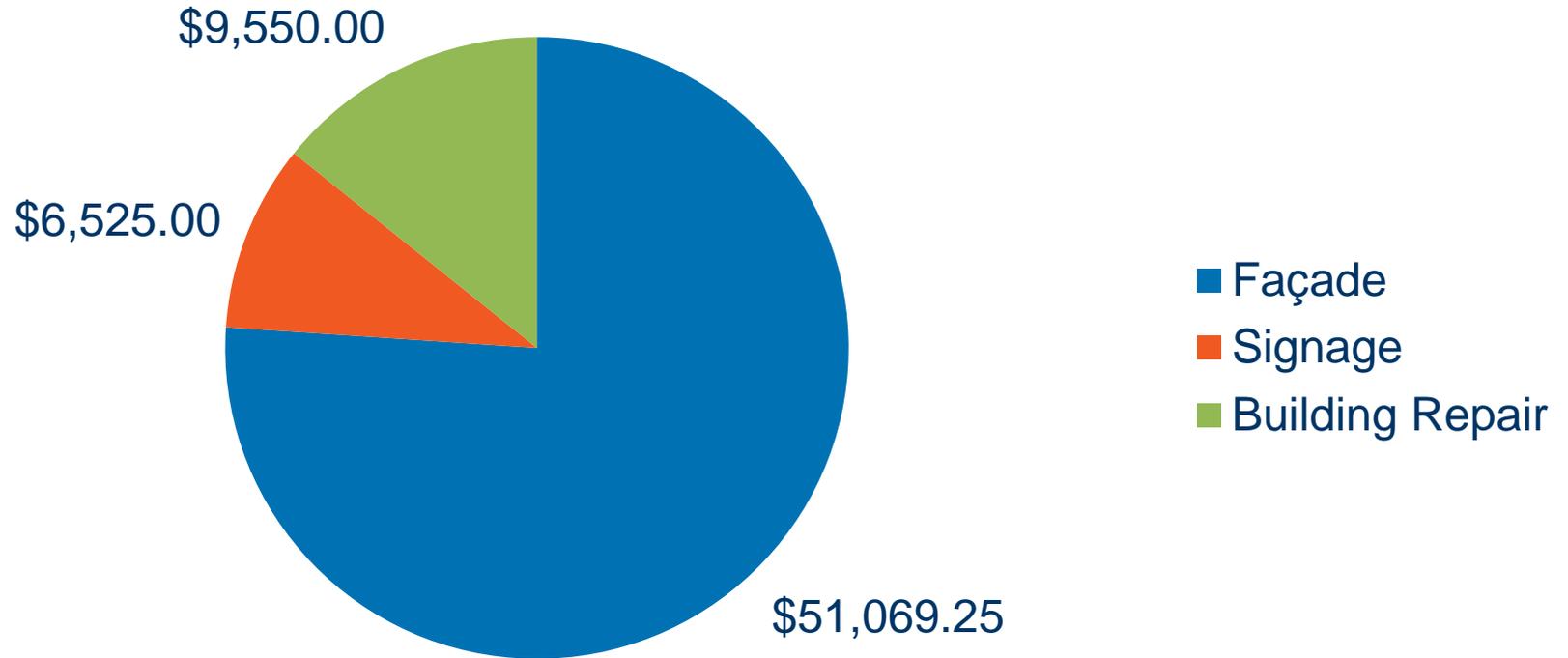
# Approved Loans by Community



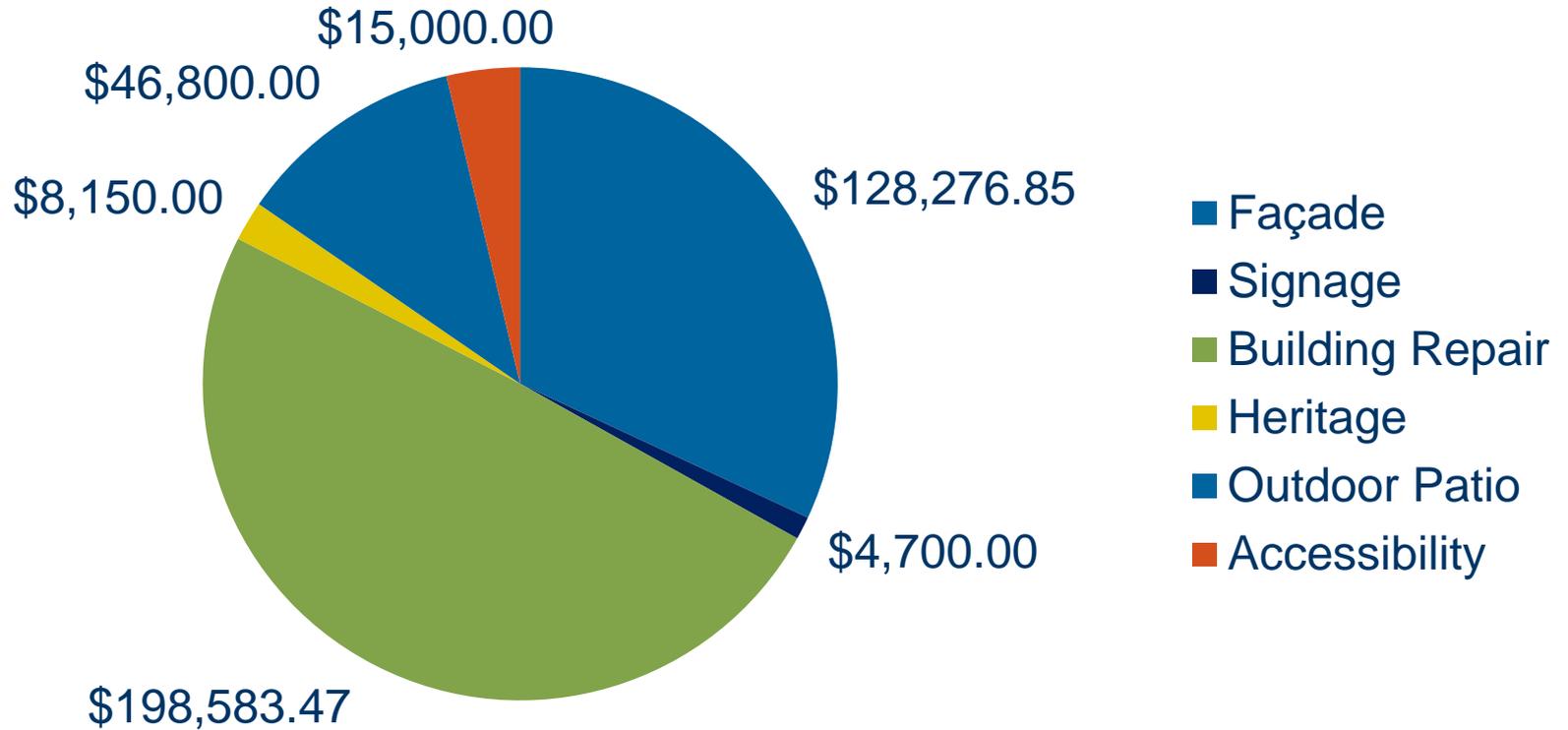
# Approved Grants by Community



# Approved Grants by Program



# Approved Loans by Program



# Status of Projects

- 17 Funding Agreements Signed
- 1 Site Plan Required
- 1 Agreement Unsigned
- Construction happening this Spring

# Bobcaygeon



# Coboconk



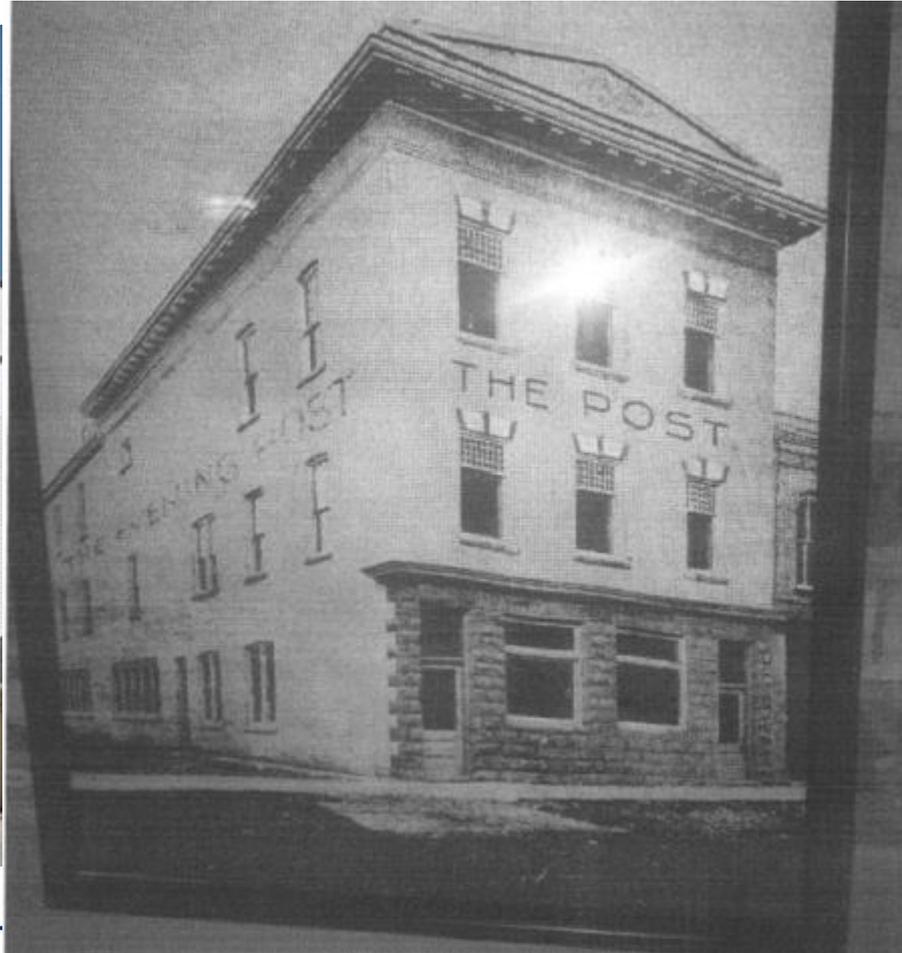
# Fenelon



# Kinmount



# Lindsay



# Omemee



# Next Intake

- Opening April 12, 2019
- Applications Due July 12, 2019
  - 3 month intake process

# Next Intake - Grants

## Grants

- Façade Improvement
- Signage Improvement
- Building Repair
- **Accessibility**

**\$100,000**  
**City Wide**

**\$29,167.37**  
**DR Areas**

# Next Intake - Loans

## Loans

- Façade Improvement
- Signage Improvement
- Building Repair
- Accessibility
- Outdoor Art
- Heritage Conservation
- Outdoor Patios
- Design Studies

\$699,674.20

City Wide

# Million Dollar Makeover

