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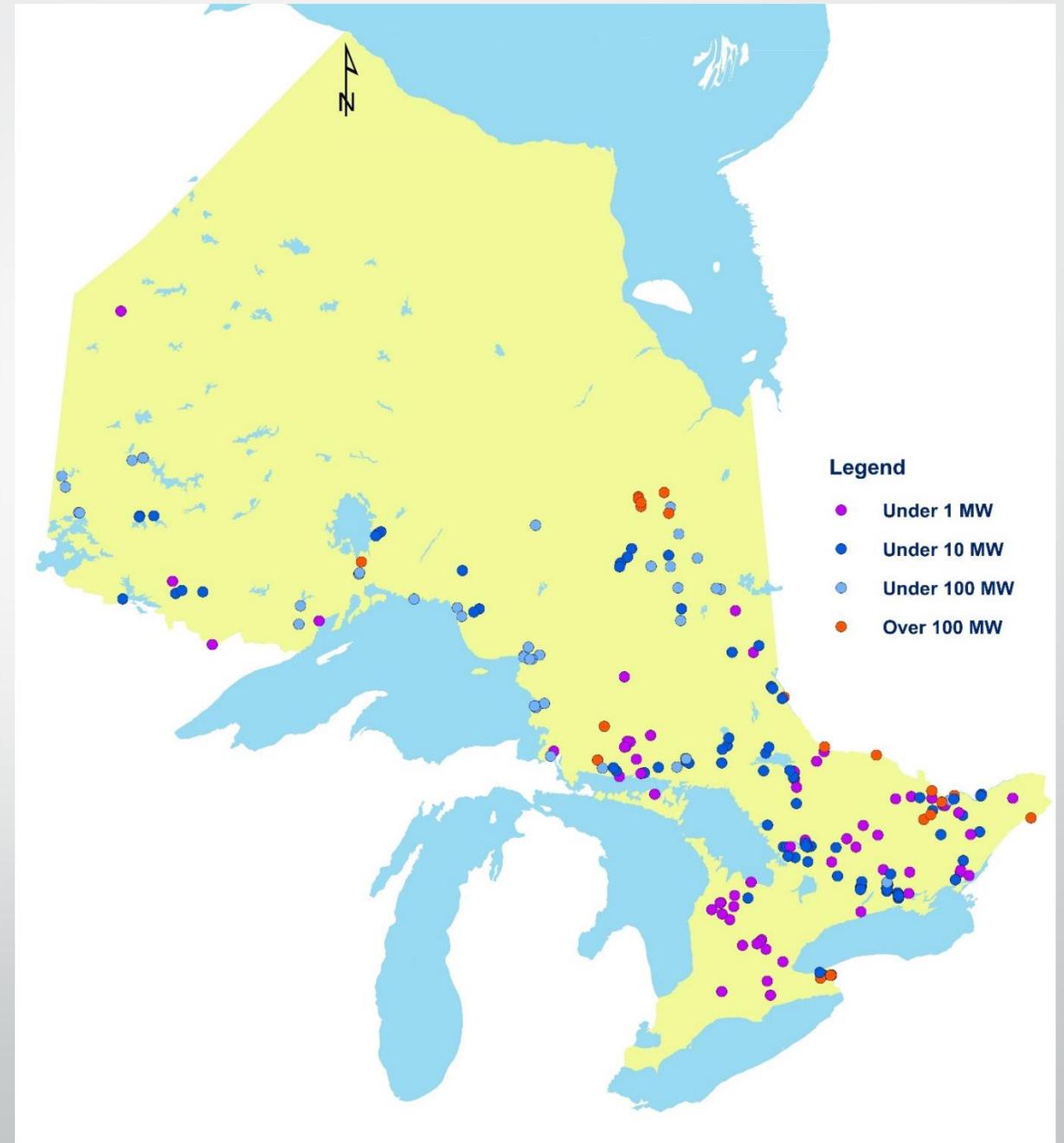


# Continue to be a Waterpower Champion

1. Sign the **Ontario Waterpower Champions Charter**
2. Celebrate Waterpower Day - **June 20<sup>th</sup>**
3. Connect with OWA
  - Subscribe to our e-mail distribution list
  - Follow us on social media
  - Use OWA as your resource for future waterpower information and questions

# Ontario Waterpower

- 224 Facilities
- Range in Size
  - 1kW - 1000+MW



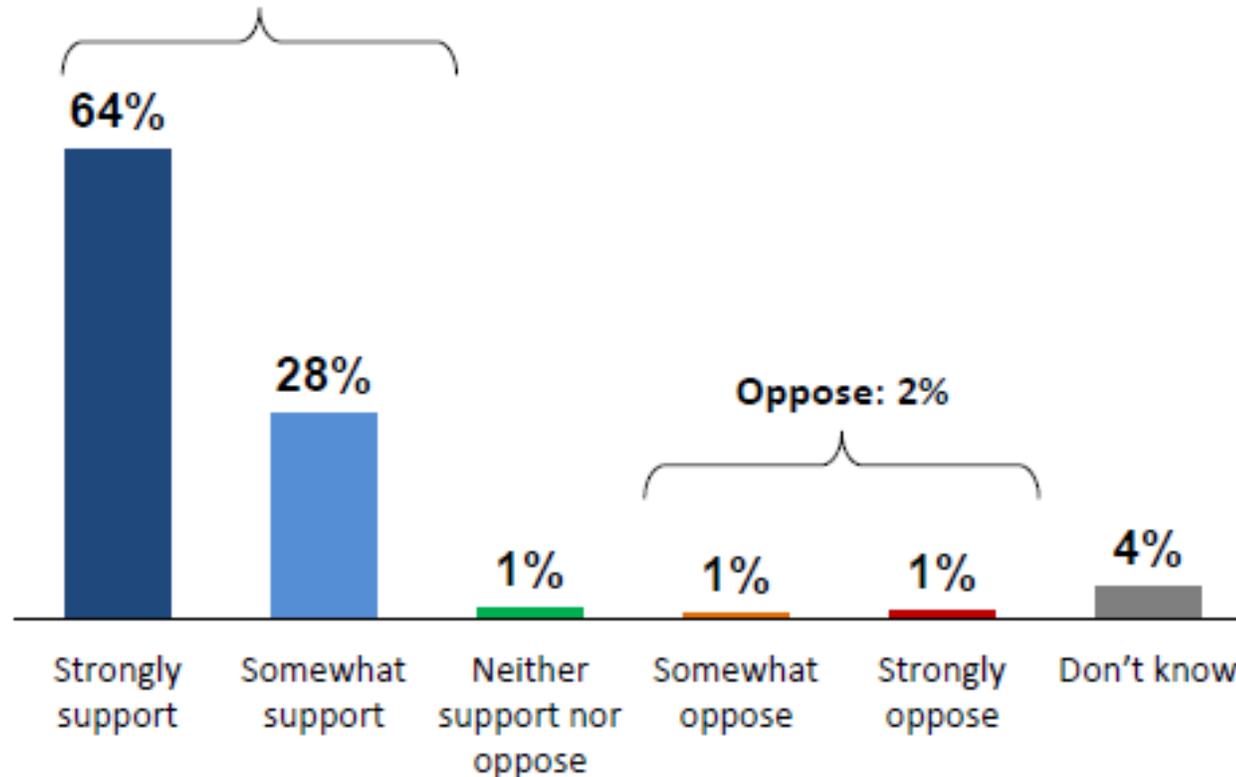
# Everyone, everywhere: Strong support for waterpower across all regions and partisanship



Now I'd like to ask you some questions about different ways of generating electricity. Based on your general feeling considering value and cost, please tell me whether you strongly support, somewhat support, somewhat oppose, or strongly oppose each way of producing electricity in Ontario. How about ... **Waterpower**

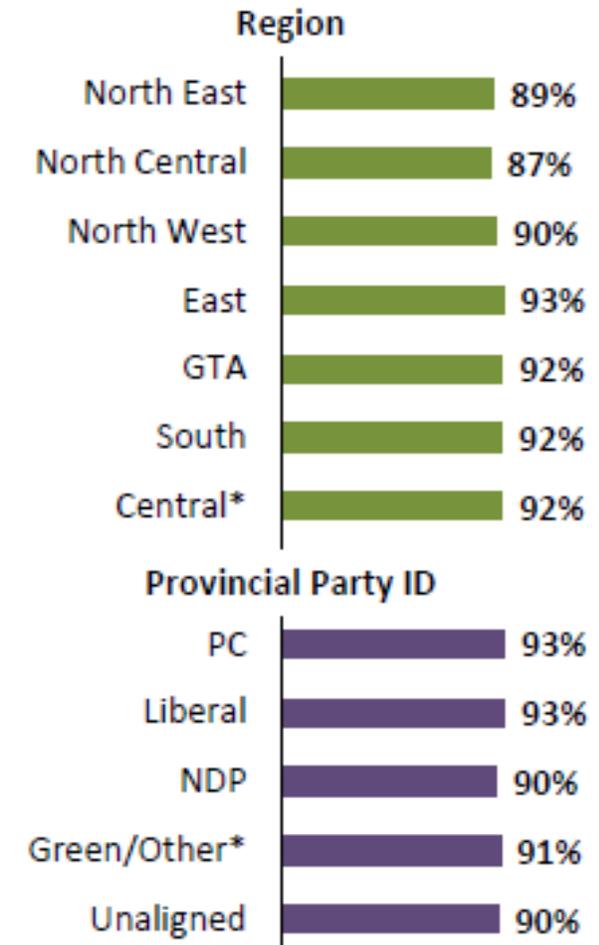
[asked of all respondents; n=600]

**Support: 92%**



## Segmentation

*Respondents who say "support"*



# City of Kawartha Lakes Community Assets

n = 2 waterpower facilities

Facility	Year Built	Owner	Capacity
Elliott falls	1990	Bracebridge Generation	0.8 MW
Fenelon Falls	1997	Shaman Power Corporation	2 .6MW

# Changing Landscape

- Provincial Movement to Local Planning
- Opportunities to retrofit aging assets
  - Existing waterpower facilities
  - Dams that currently have alternative purposes
- Sustainable Communities



# Ontario Waterpower Champions Charter

Framework for Council to demonstrate its commitment to integrating and balancing its socio-cultural, economic and environmental goals.

## **The Commitment of Waterpower Champions:**

- We support the use and expansion of local waterpower;
- We support historical infrastructure and refurbishment opportunities;
- We conserve and enhance our man-made and natural environment;
- We value the voices – all of the voices - of our community; and
- We work with others collaboratively to create opportunities.



Questions?