



Downtown Parking Strategy



IBI GROUP
City of Kawartha Lakes
Council Presentation
July 16, 2019

Presentation Outline

- Study Scope and Objectives
- Methodology
- Existing Parking Supply
- Consultation
- Preliminary Recommendations
- Next Steps



Study Scope and Objectives

The study will identify opportunities and needs for parking in the core areas of Lindsay, Bobcaygeon, and Fenelon Falls. Key objectives include:

- Determining adequate future parking supply;
- Addressing stakeholder concerns;
- Reviewing parking service delivery models; and
- Meeting growth-related parking demands.

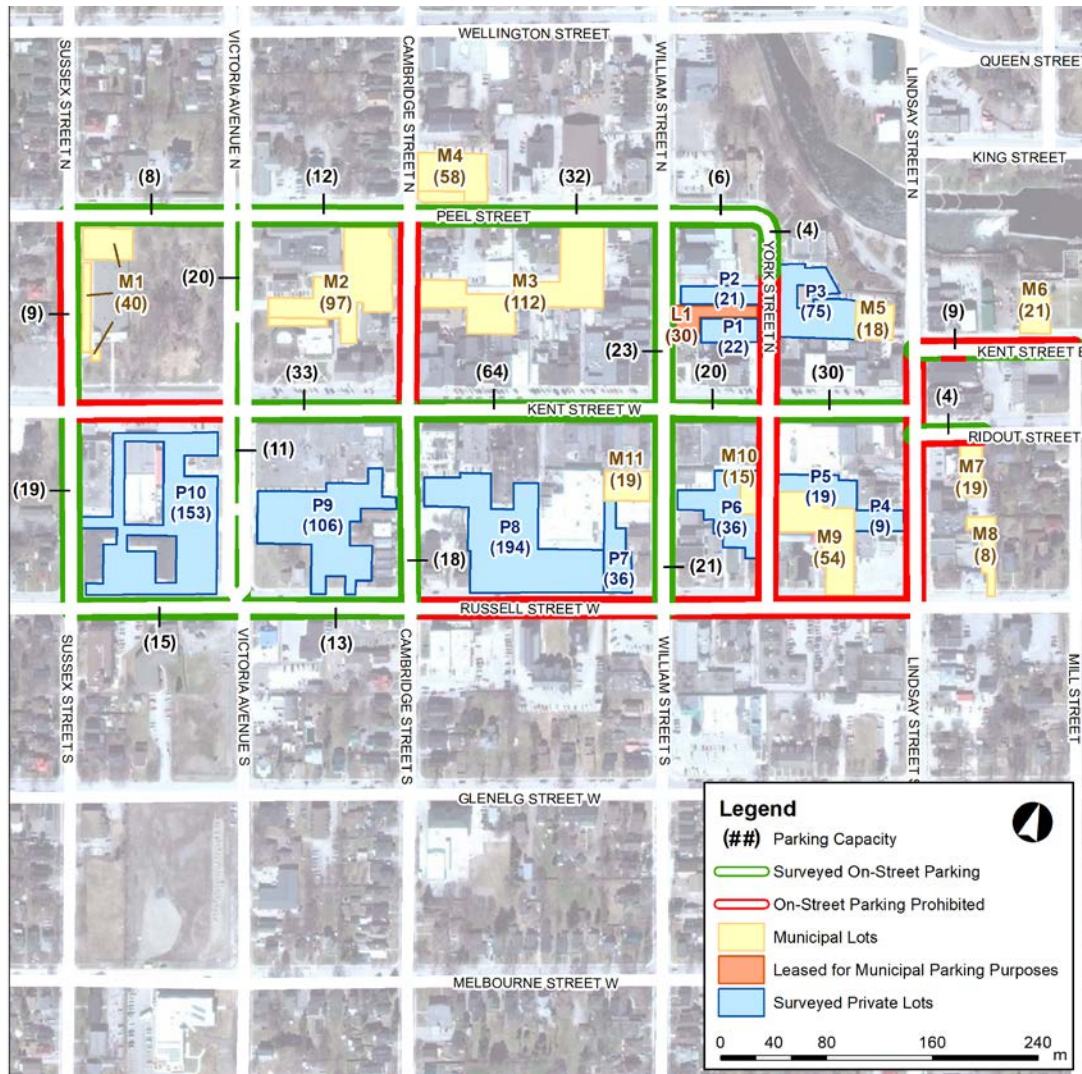
Methodology

- Parking Surveys (Existing Supply and Demand)
 - Winter Counts: Tues, December 18, 2018 and Sat, December 22, 2018
 - Spring Counts: Tues, June 4, 2018, Wed, June 5, 2018 and Sat, June 8, 2018
 - Summer Counts: mid-Summer
- Background Document Reviews
 - Draft Official Plan, Zoning By-Laws, Economic Development Strategy, Strategic Community Improvement Plan, Transit and Transportation Master Plans, Engineering Reports
- Future Parking Needs
 - Completed under a 10 year horizon scenario
 - Targeted utilization threshold of 85-90% effective capacity
 - Determine future parking supply and demand based on existing parking patterns, parking demand growth due to population growth outside Downtown, new developments within the study area, and parking supply losses and gains
 - Identify areas where additional parking supply may be needed and locations that may be suitable for development intensification

Methodology

- Guiding Principles and General Strategies
 - 10 guiding principles will be developed
 - Based on discussions with the City staff, a review of background documents, and a best practices review of similar municipalities
 - General strategies to help achieve the objectives identified in the guiding principles
- Service Model Options
 - Aligned with the Study's guiding principles and general strategies
 - Examines various service model options for addressing existing and anticipated needs
 - Considers capacity, demand and utilization, asset portfolio, operations, costs and financing, and governance
- Public Consultation
 - Public and Stakeholder Consultation
 - Online Survey and Crowdsourcing Map

Study Area, Inventory, and Needs - Lindsay

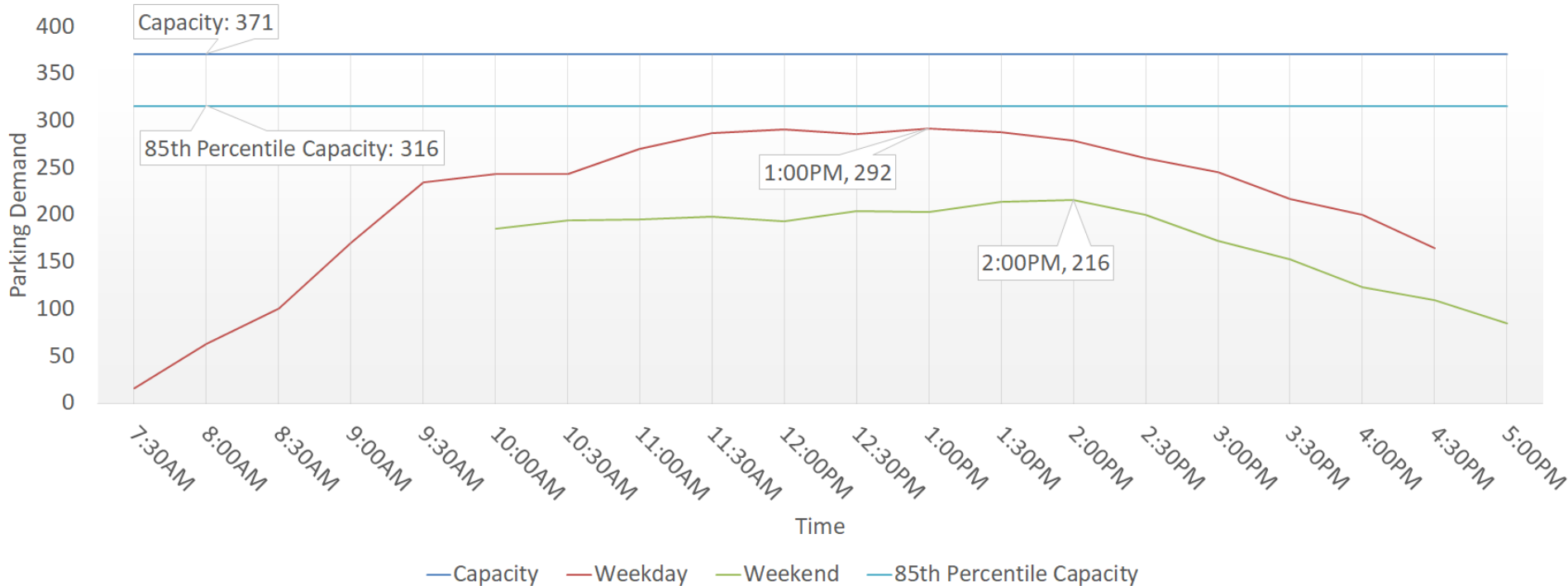


Existing Parking Supply and Demand – Lindsay

Winter 2018 Survey Results | On-Street Parking

- Weekday Utilization = 79%
- Weekend Utilization = 58%

Overall System Occupancy - On-Street Parking

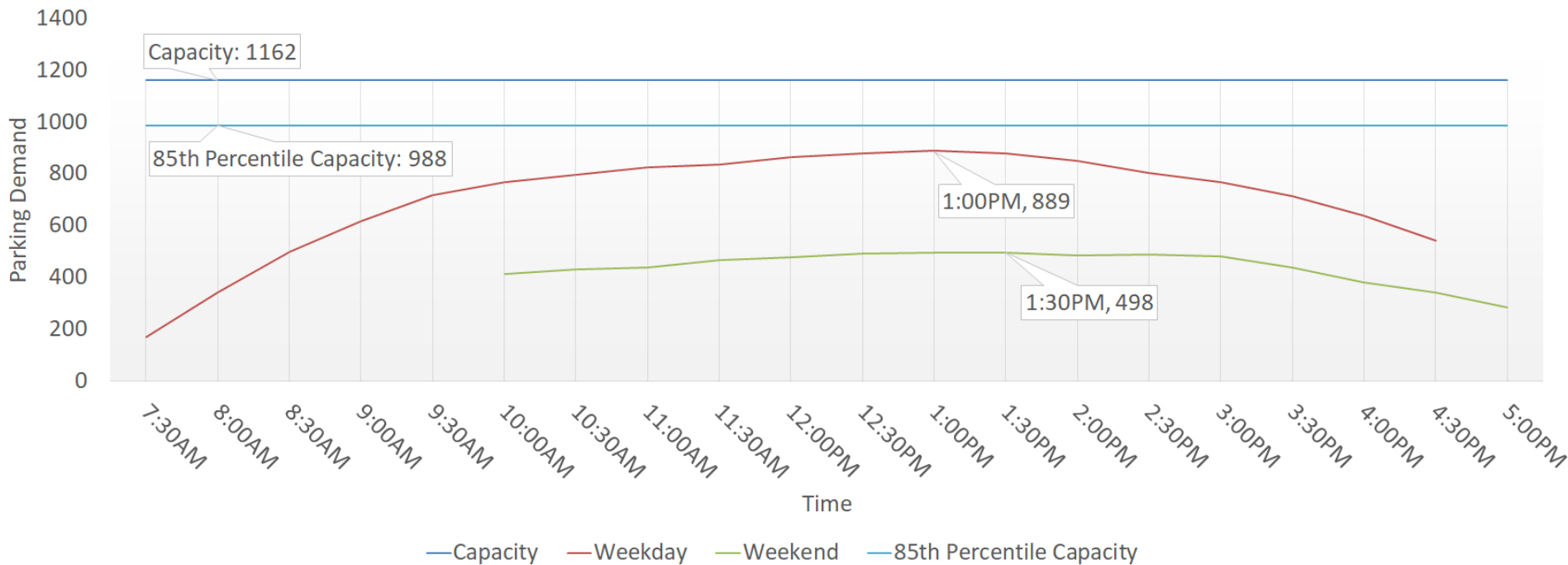


Existing Parking Supply and Demand – Lindsay

Winter 2018 Survey Results | Off-Street Parking

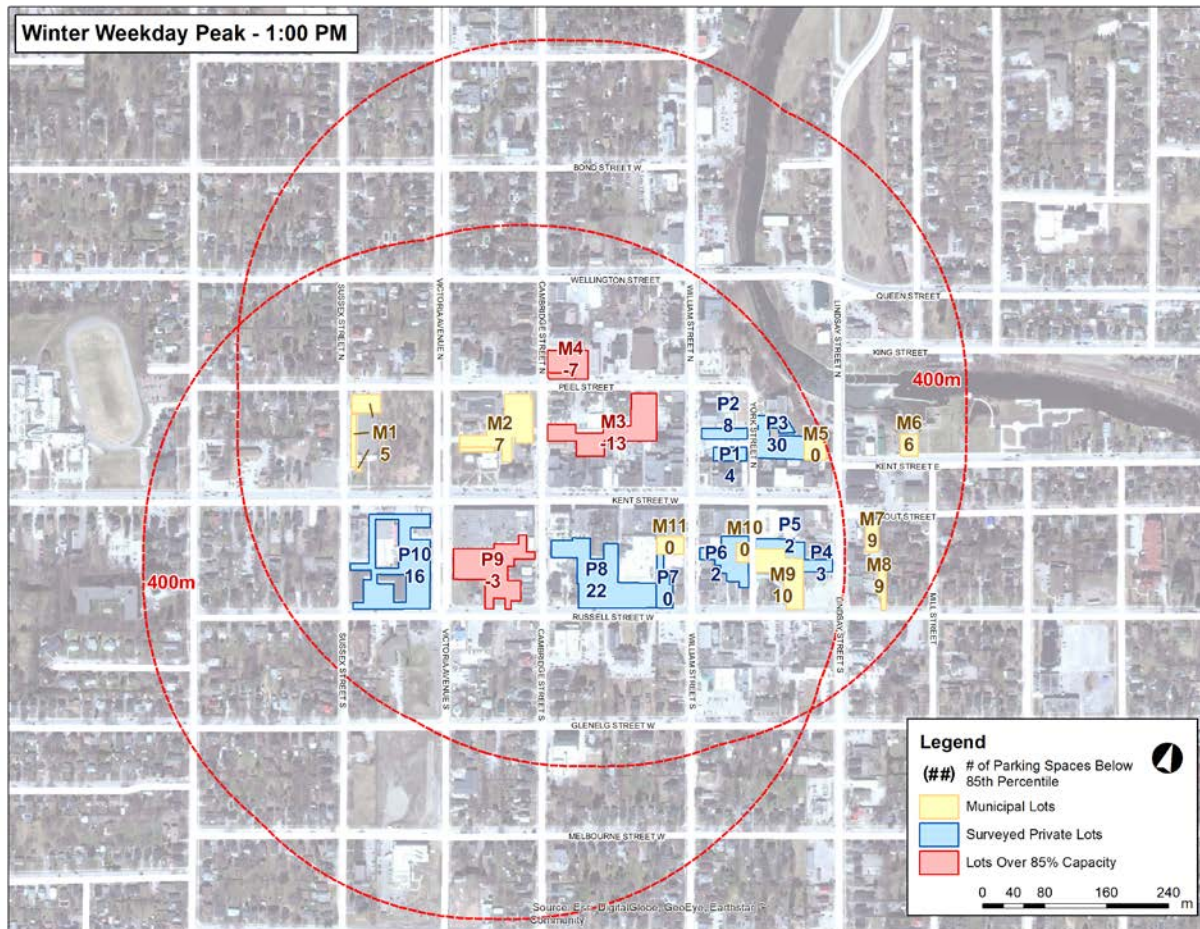
- Weekday Utilization = 77%
- Weekend Utilization = 43%

Overall System Occupancy - Off-Street Parking



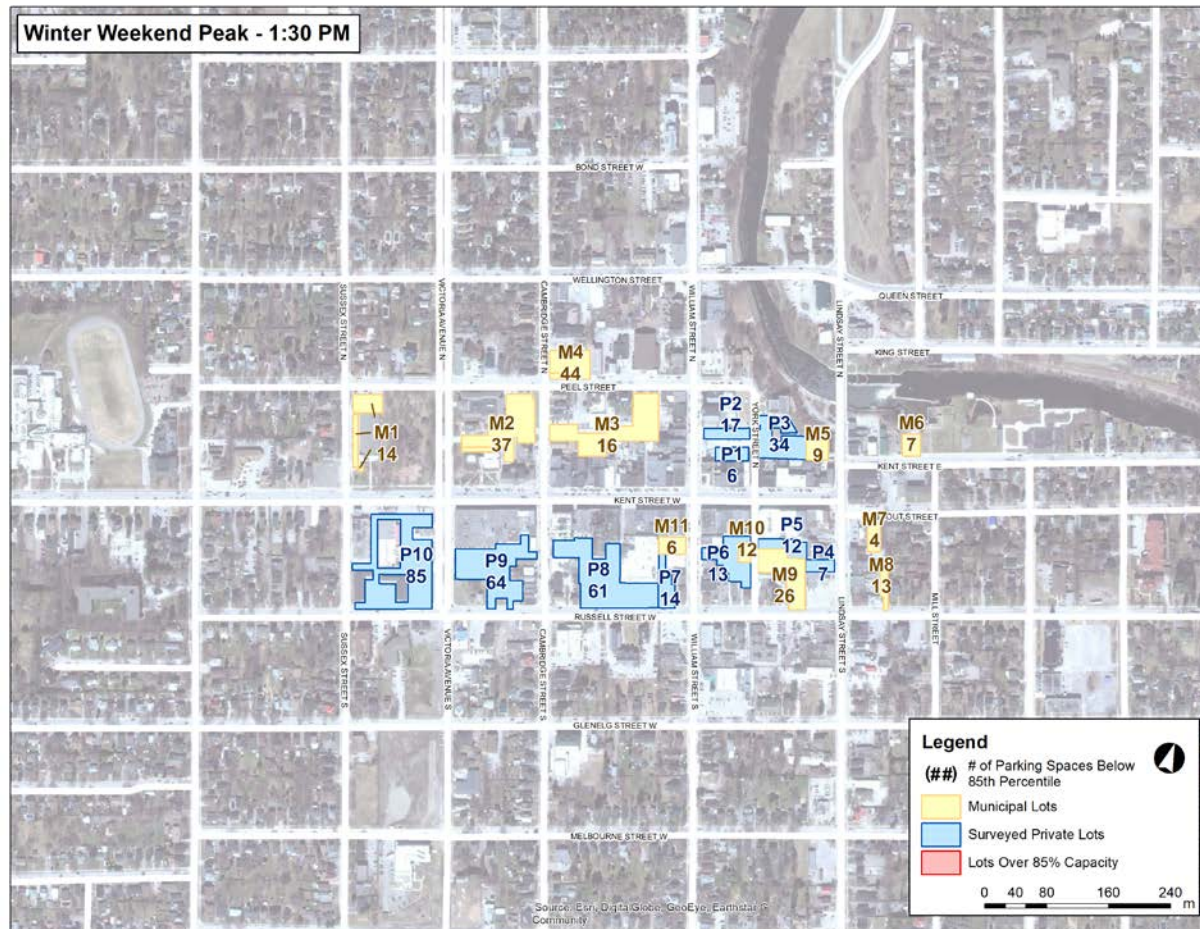
Existing Parking Supply and Demand – Lindsay Winter 2018 Survey Results | Off-Street Parking

- Weekday Utilization = 77%



Existing Parking Supply and Demand – Lindsay Winter 2018 Survey Results | Off-Street Parking

- Weekend Utilization = 43%

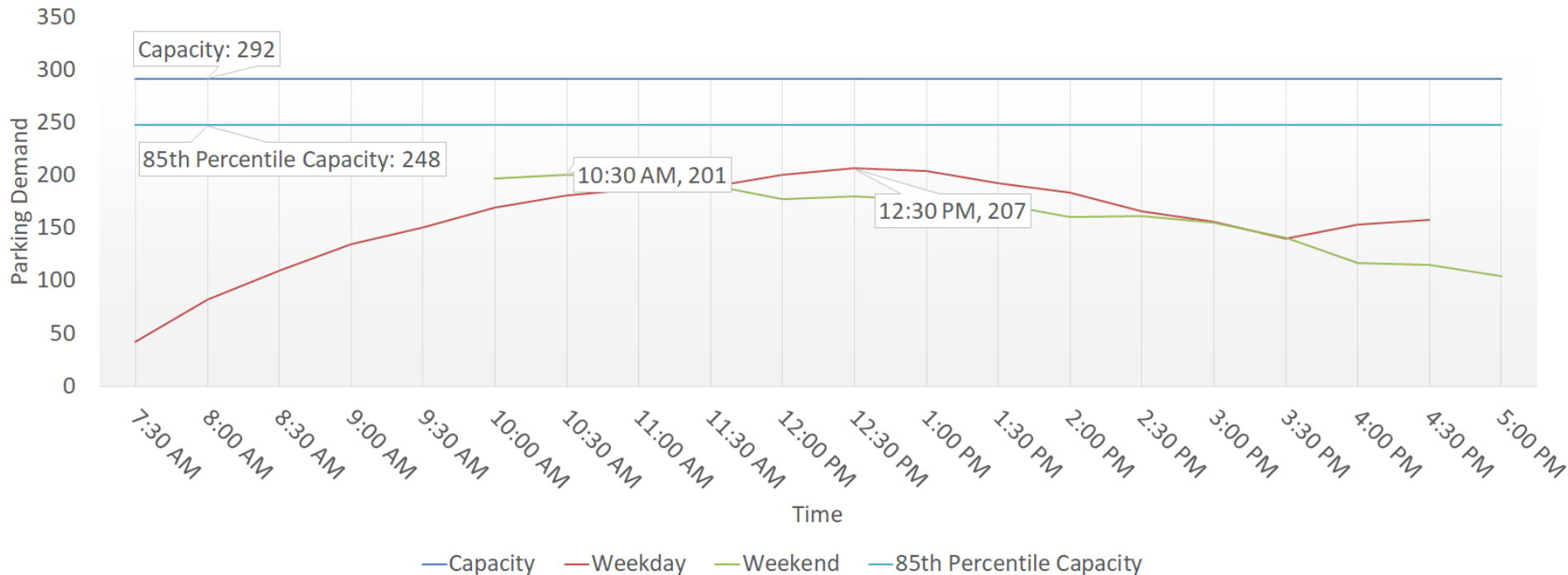


Existing Parking Supply and Demand – Lindsay

Spring 2019 Survey Results | On-Street Parking

- Weekday Utilization = 71%
- Weekend Utilization = 69%

Overall System Occupancy - On-Street Parking

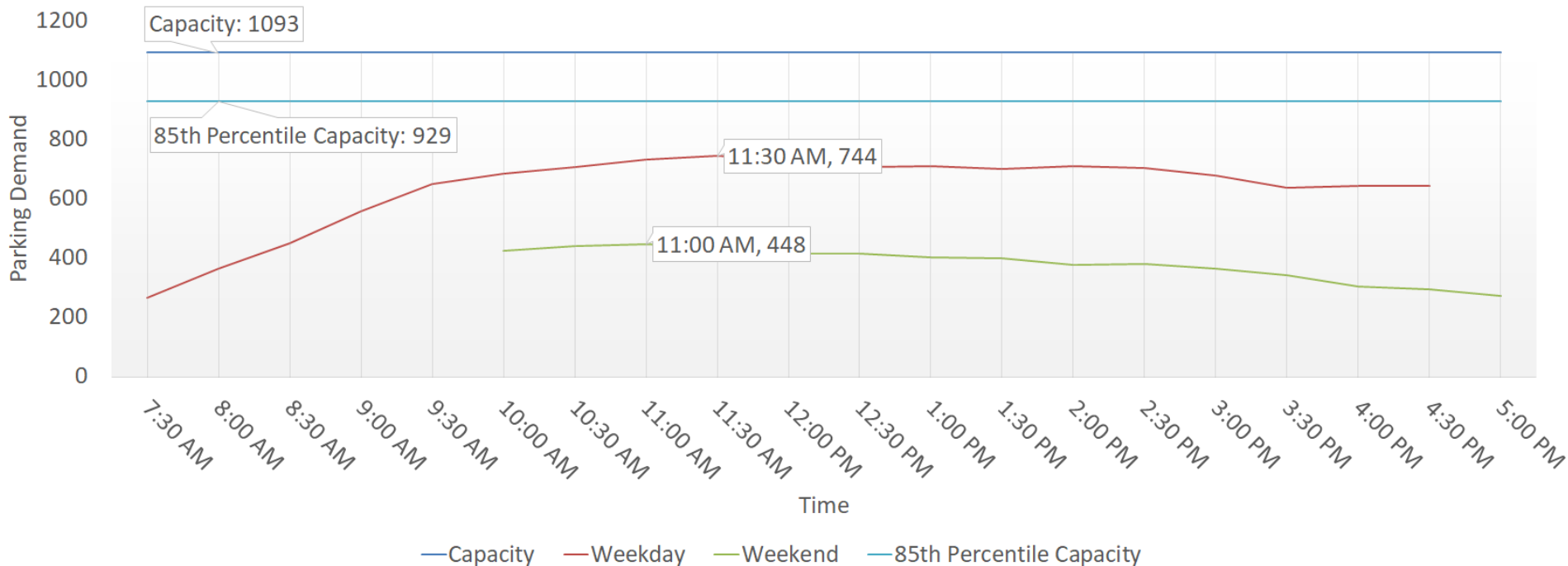


Existing Parking Supply and Demand – Lindsay

Spring 2019 Survey Results | Off-Street Parking

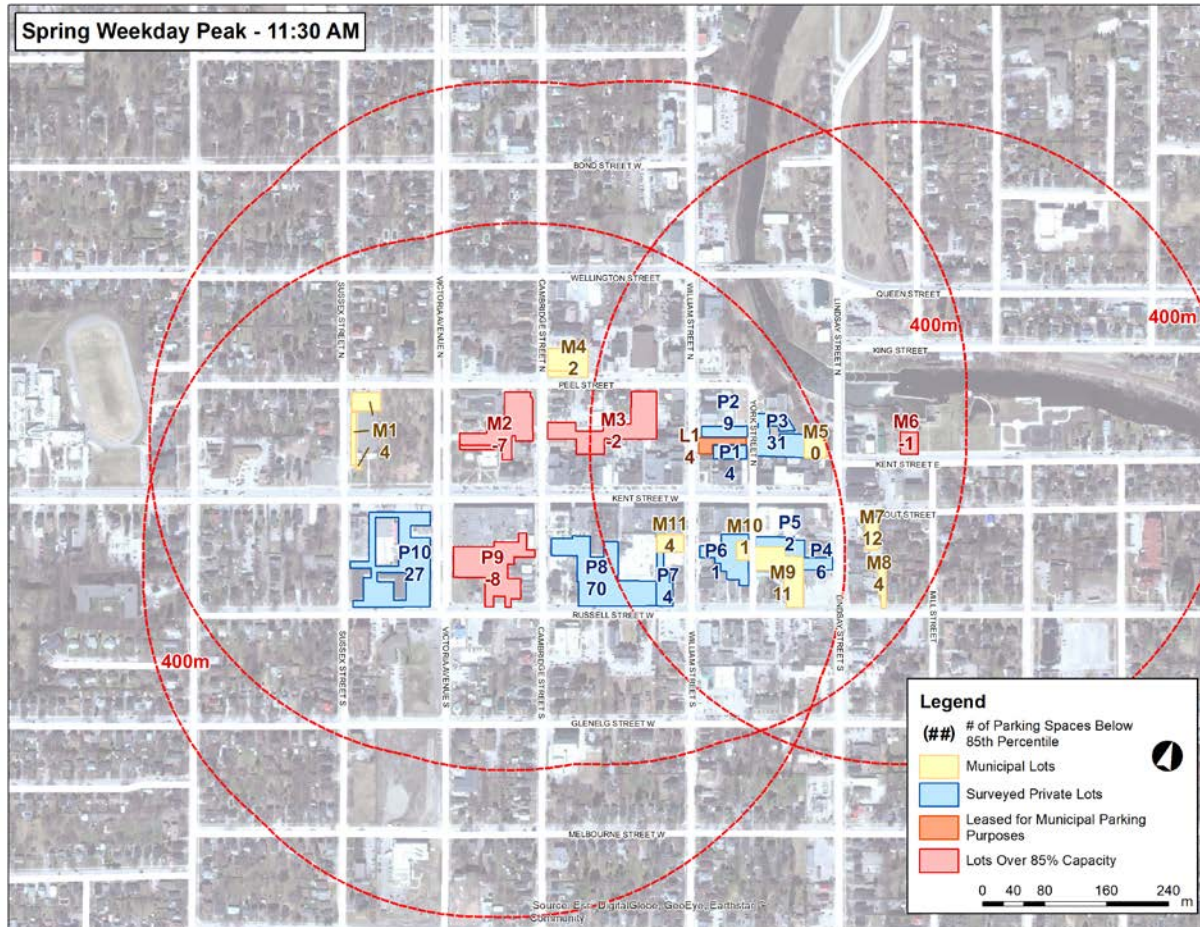
- Weekday Utilization = 68%
- Weekend Utilization = 41%

Overall System Occupancy - Off-Street Parking



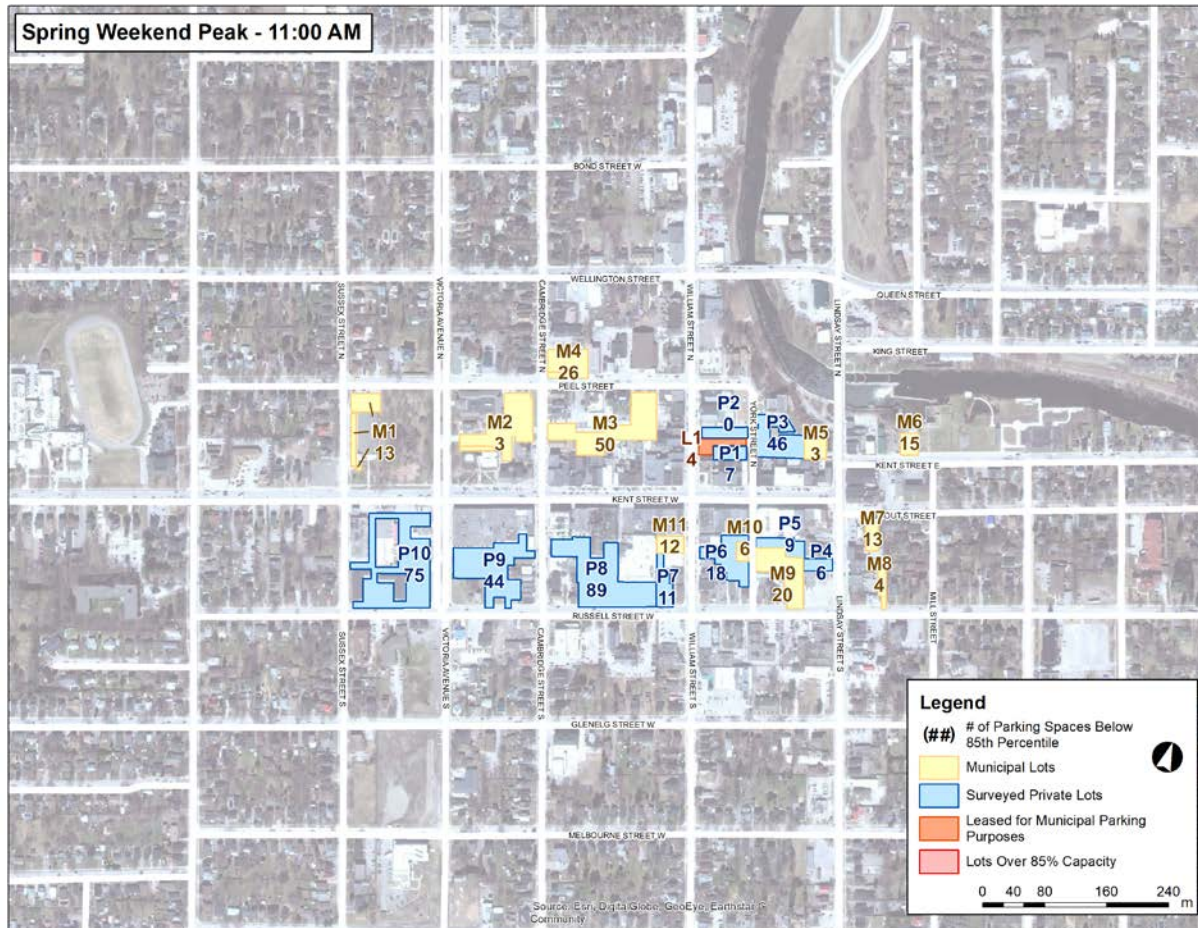
Existing Parking Supply and Demand – Lindsay Spring 2019 Survey Results | Off-Street Parking

- Weekday Utilization = 68%



Existing Parking Supply and Demand – Lindsay Spring 2019 Survey Results | Off-Street Parking

- Weekend Utilization = 41%



Study Area, Inventory, and Needs - Fenelon Falls



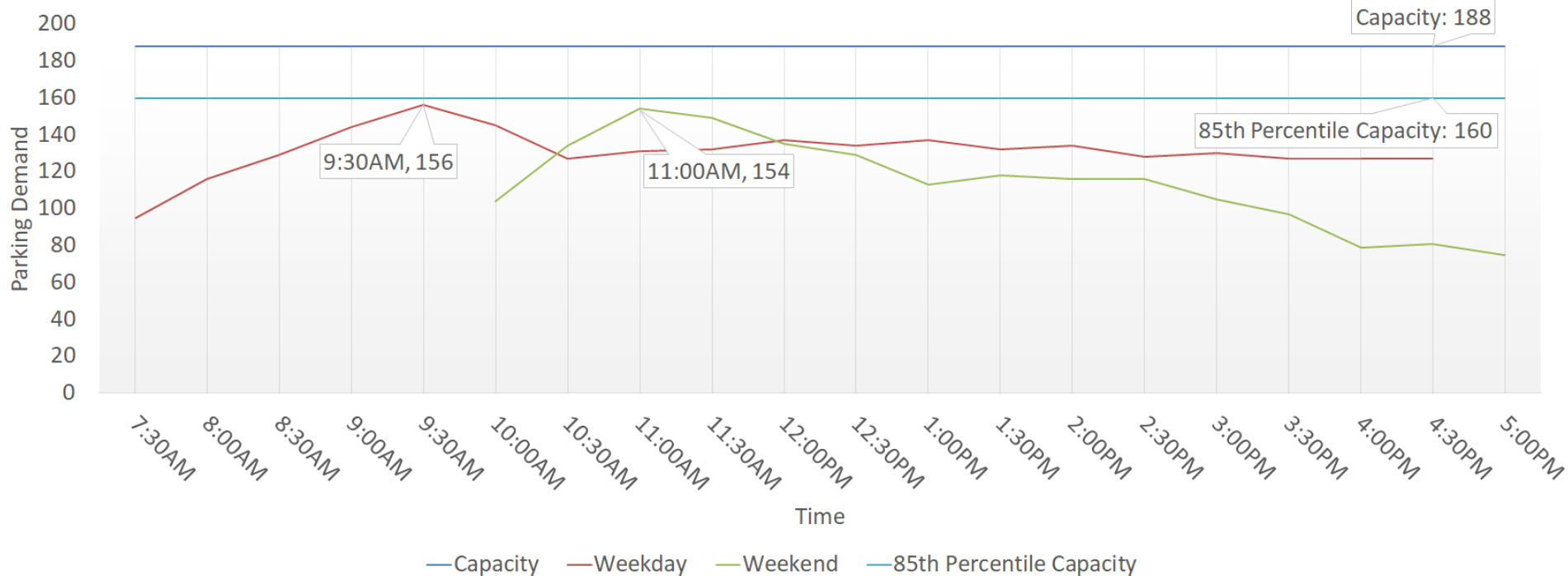
Source: Esri, DigitalGlobe.

Existing Parking Supply and Demand - Fenelon Falls

Winter 2018 Survey Results | On-Street Parking

- Weekday Utilization = 83%
- Weekend Utilization = 82%

Overall System Occupancy - On-Street Parking

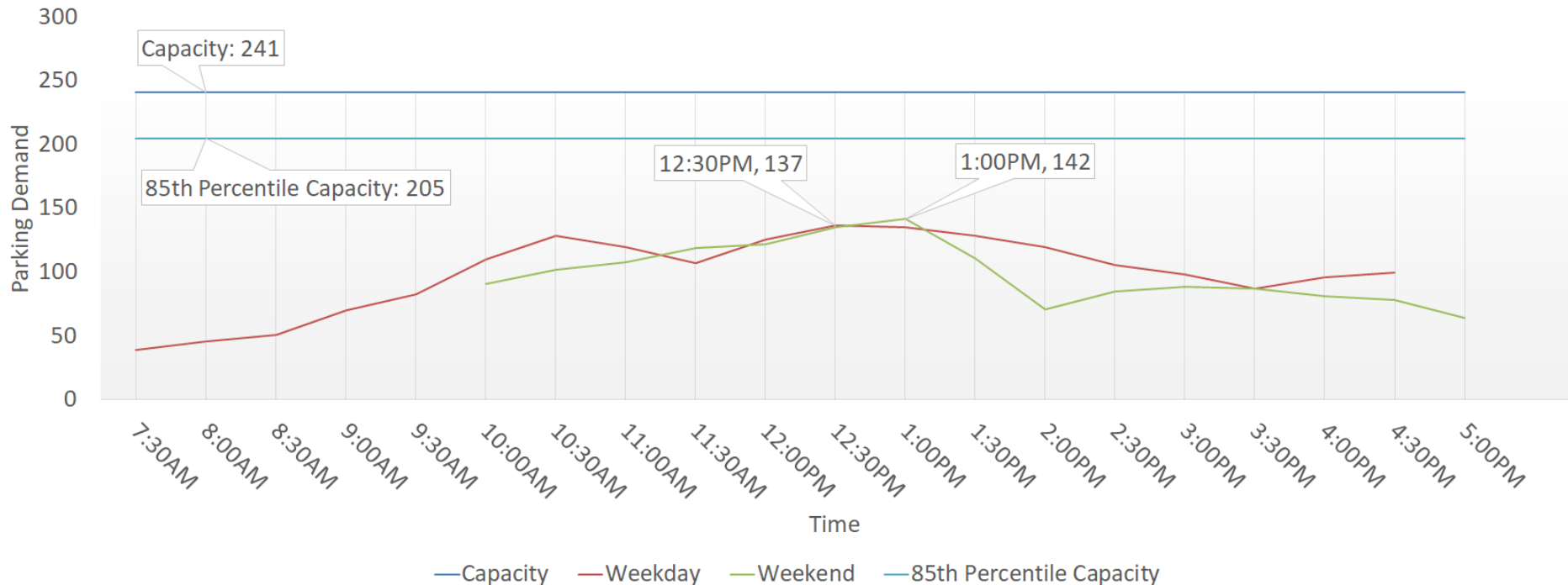


Existing Parking Supply and Demand - Fenelon Falls

Winter 2018 Survey Results | Off-Street Parking

- Weekday Utilization = 57%
- Weekend Utilization = 59%

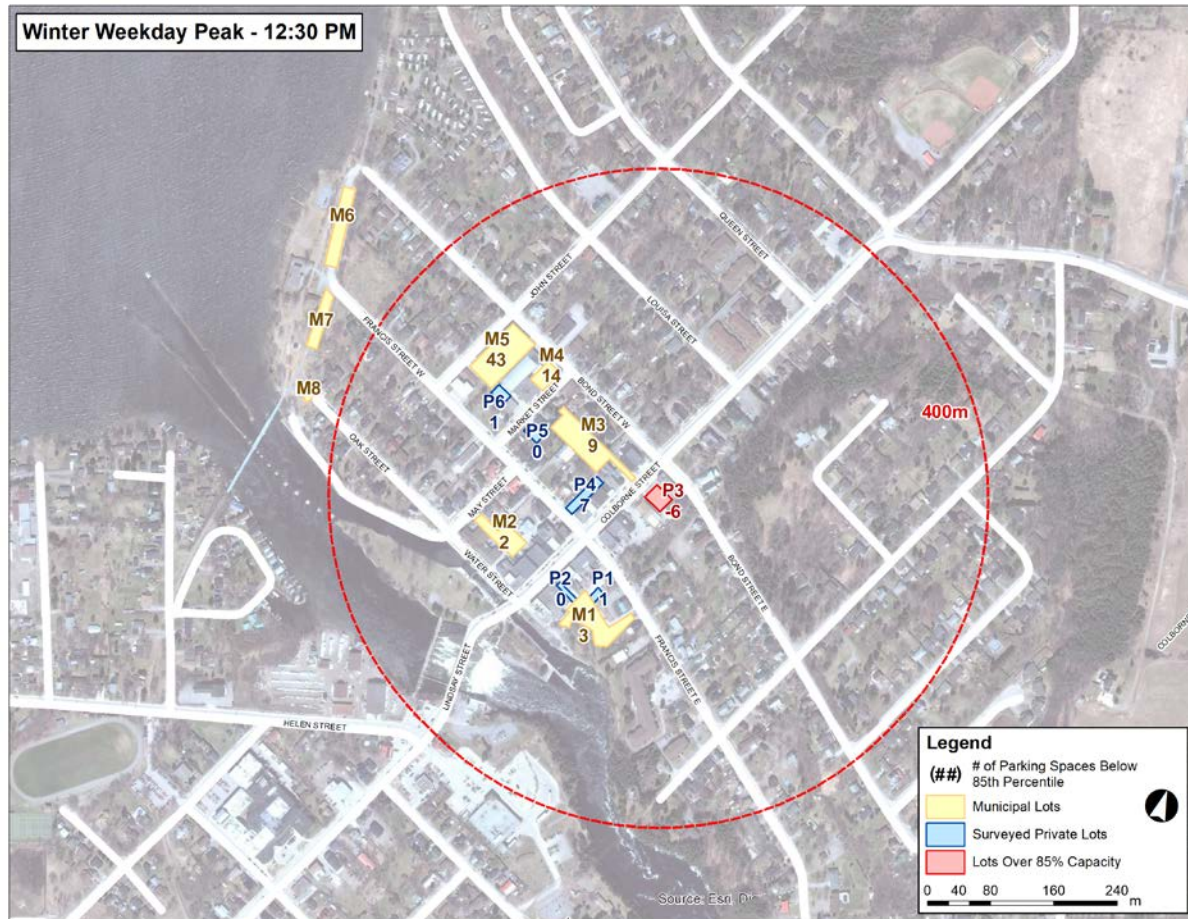
Overall System Occupancy - Off-Street Parking



Existing Parking Supply and Demand - Fenelon Falls

Winter 2018 Survey Results | Off-Street Parking

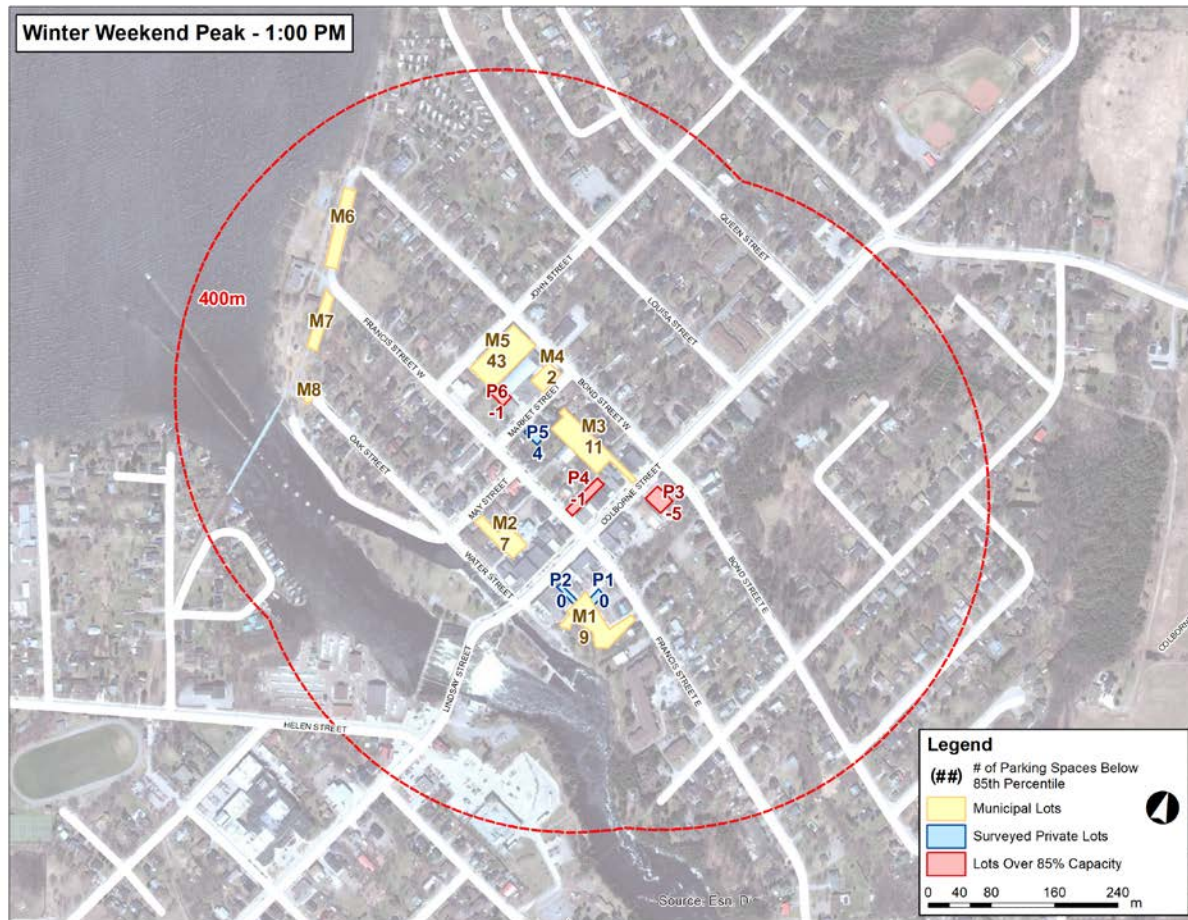
- Weekday Utilization = 57%



Existing Parking Supply and Demand - Fenelon Falls

Winter 2018 Survey Results | Off-Street Parking

- Weekend Utilization = 59%

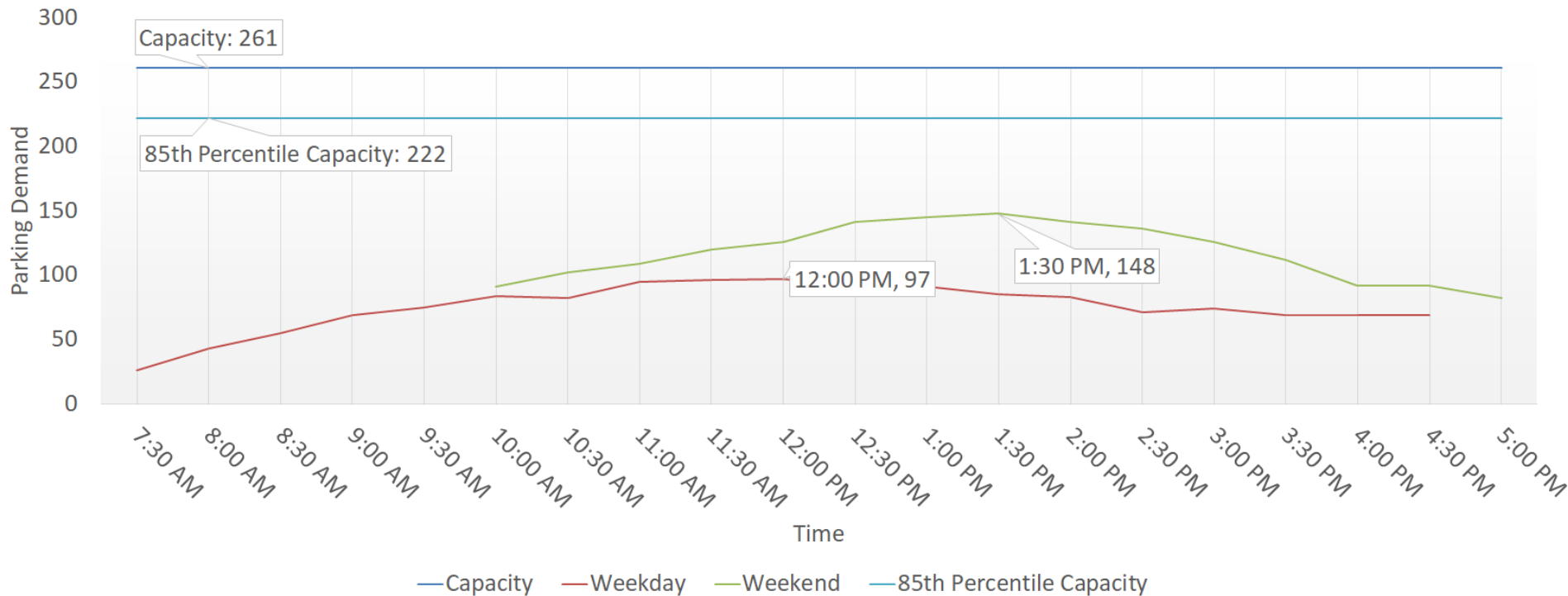


Existing Parking Supply and Demand - Fenelon Falls

Spring 2019 Survey Results | On-Street Parking

- Weekday Utilization = 37%
- Weekend Utilization = 57%

Overall System Occupancy - On-Street Parking

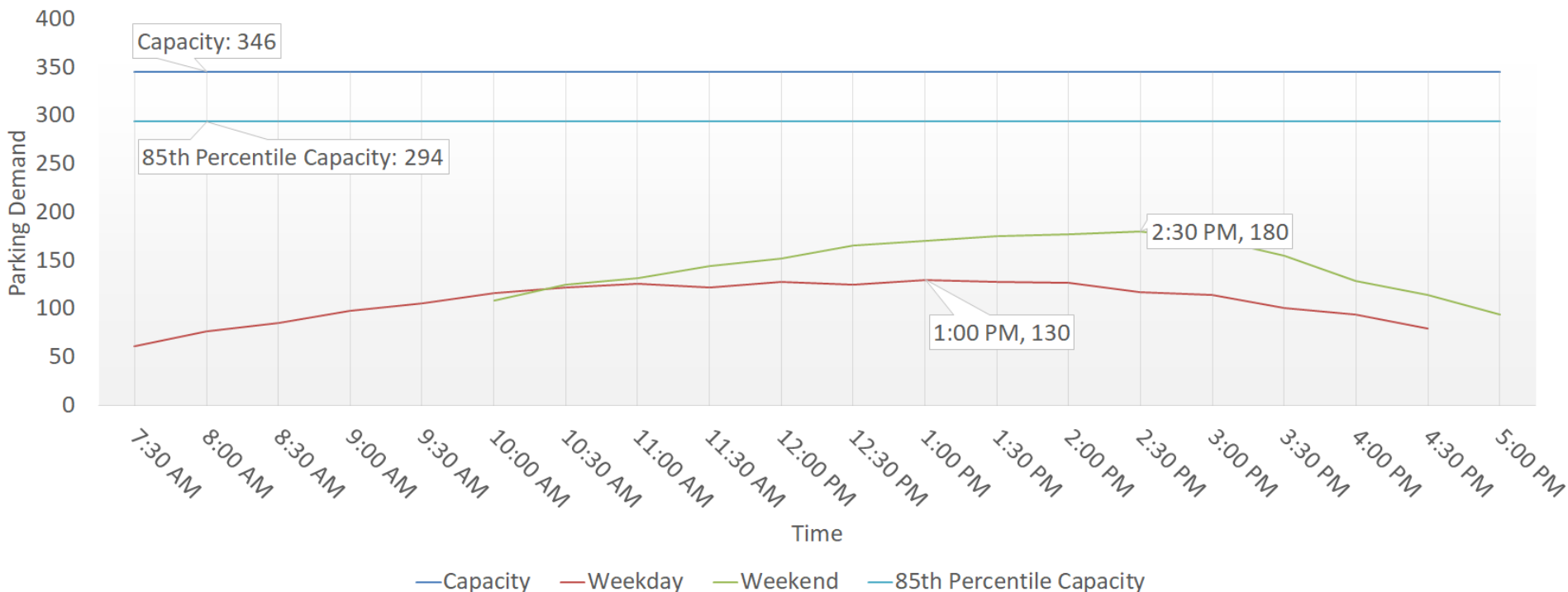


Existing Parking Supply and Demand - Fenelon Falls

Spring 2019 Survey Results | Off-Street Parking

- Weekday Utilization = 38%
- Weekend Utilization = 52%

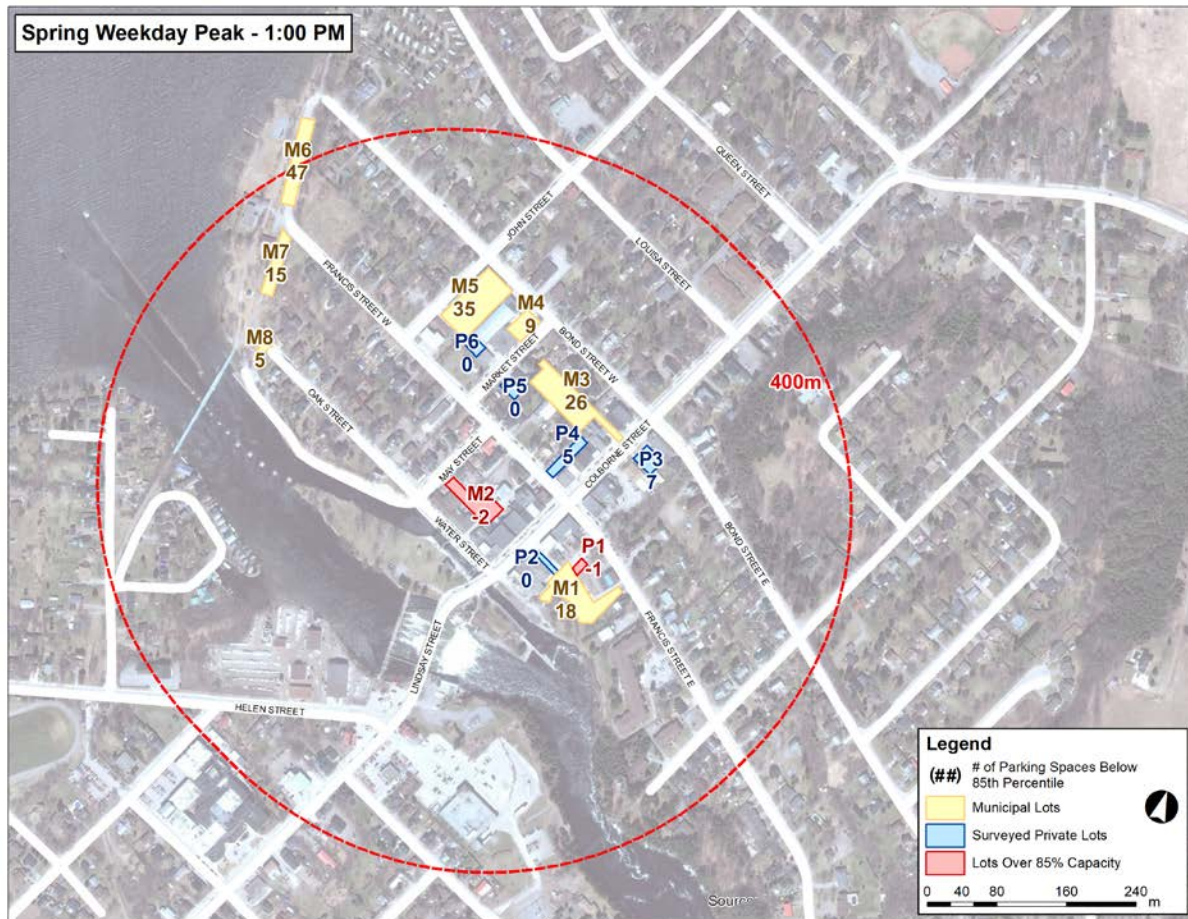
Overall System Occupancy - Off-Street Parking



Existing Parking Supply and Demand - Fenelon Falls

Spring 2019 Survey Results | Off-Street Parking

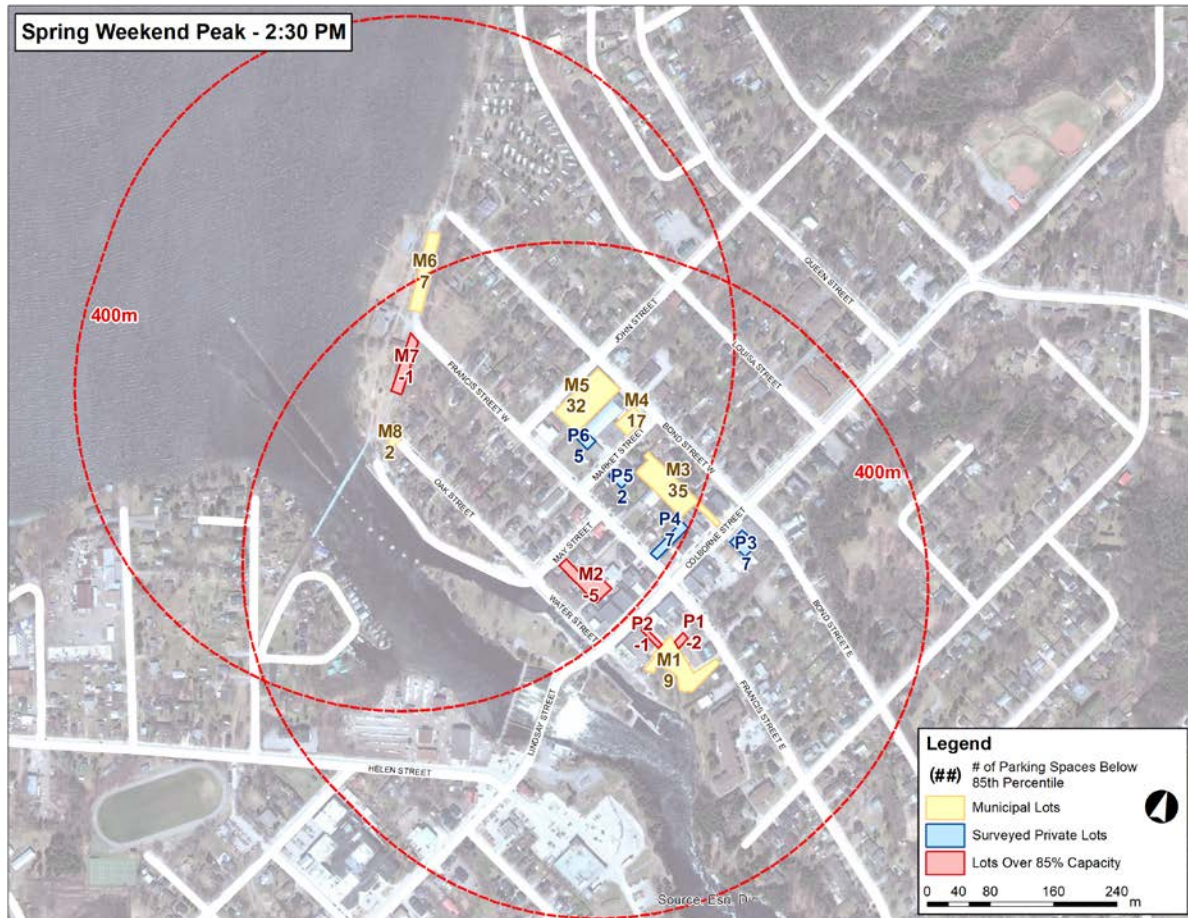
- Weekday Utilization = 38%



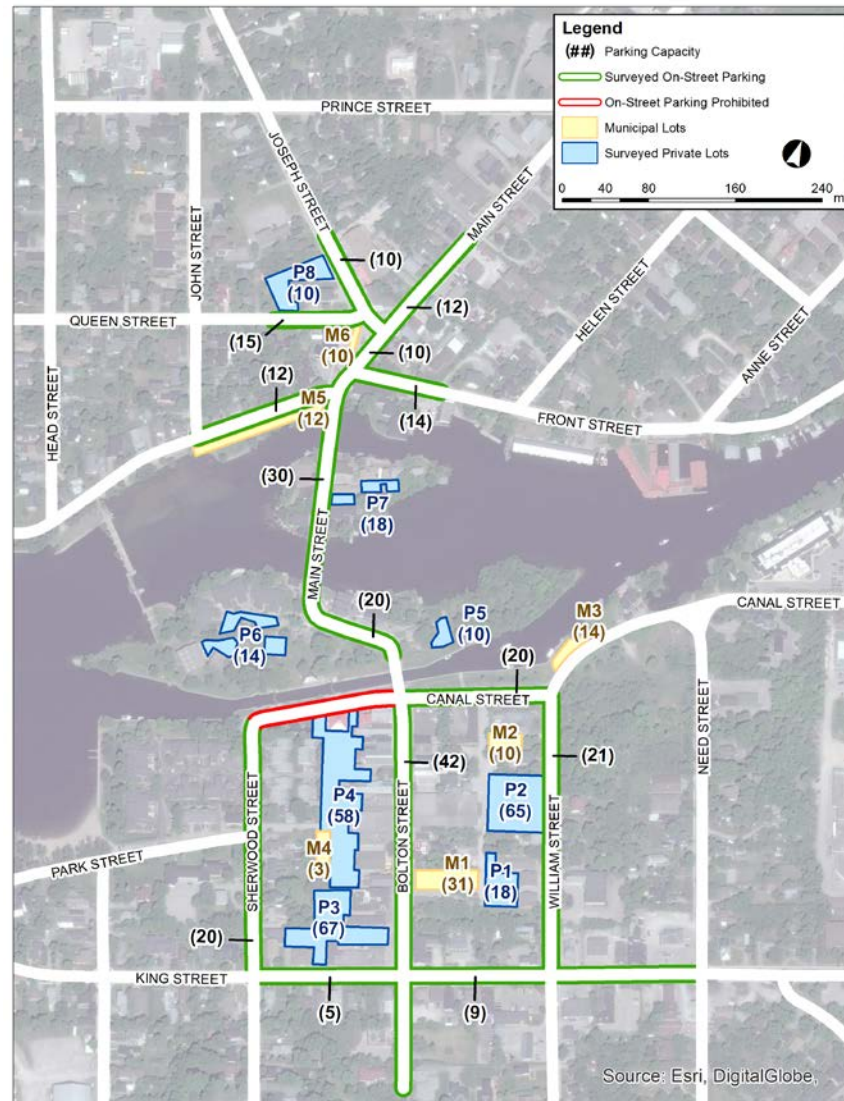
Existing Parking Supply and Demand - Fenelon Falls

Spring 2019 Survey Results | Off-Street Parking

- Weekend Utilization = 52%



Study Area, Inventory, and Needs - Bobcaygeon

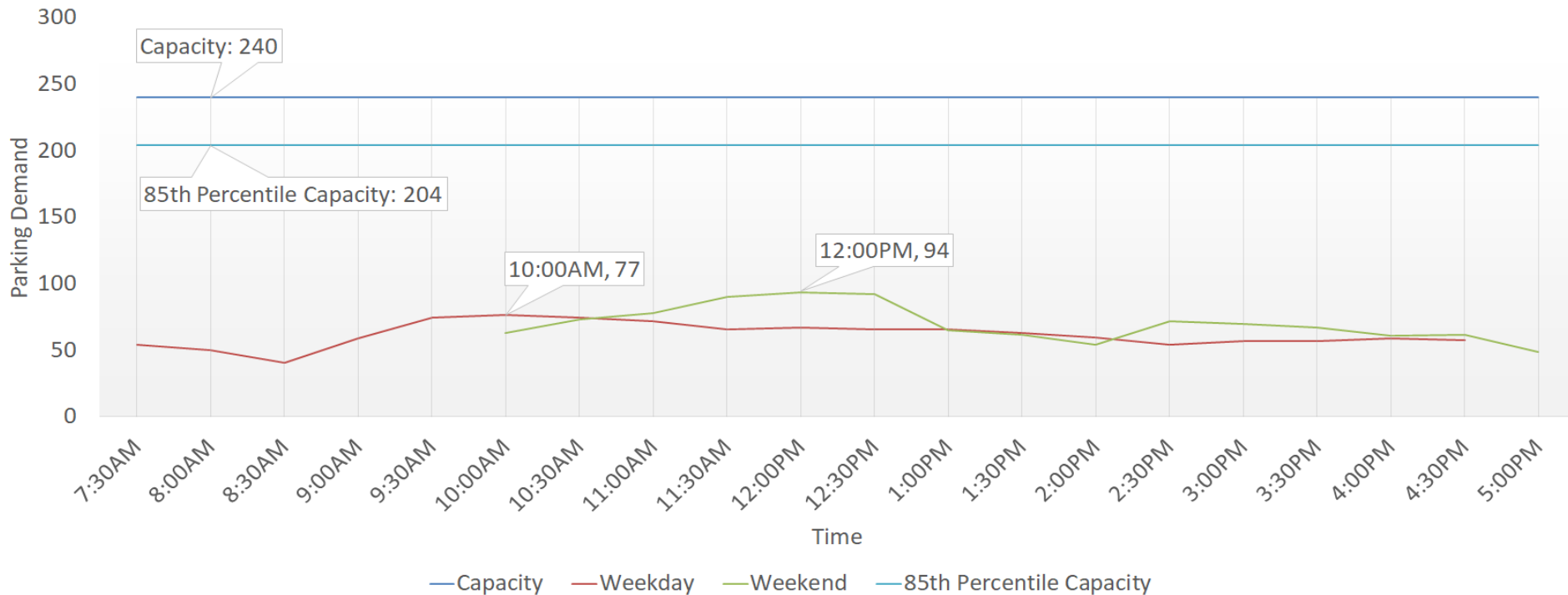


Existing Parking Supply and Demand – Bobcaygeon

Winter 2018 Survey Results | On-Street Parking

- Weekday Utilization = 32%
- Weekend Utilization = 39%

Overall System Occupancy - On-Street Parking

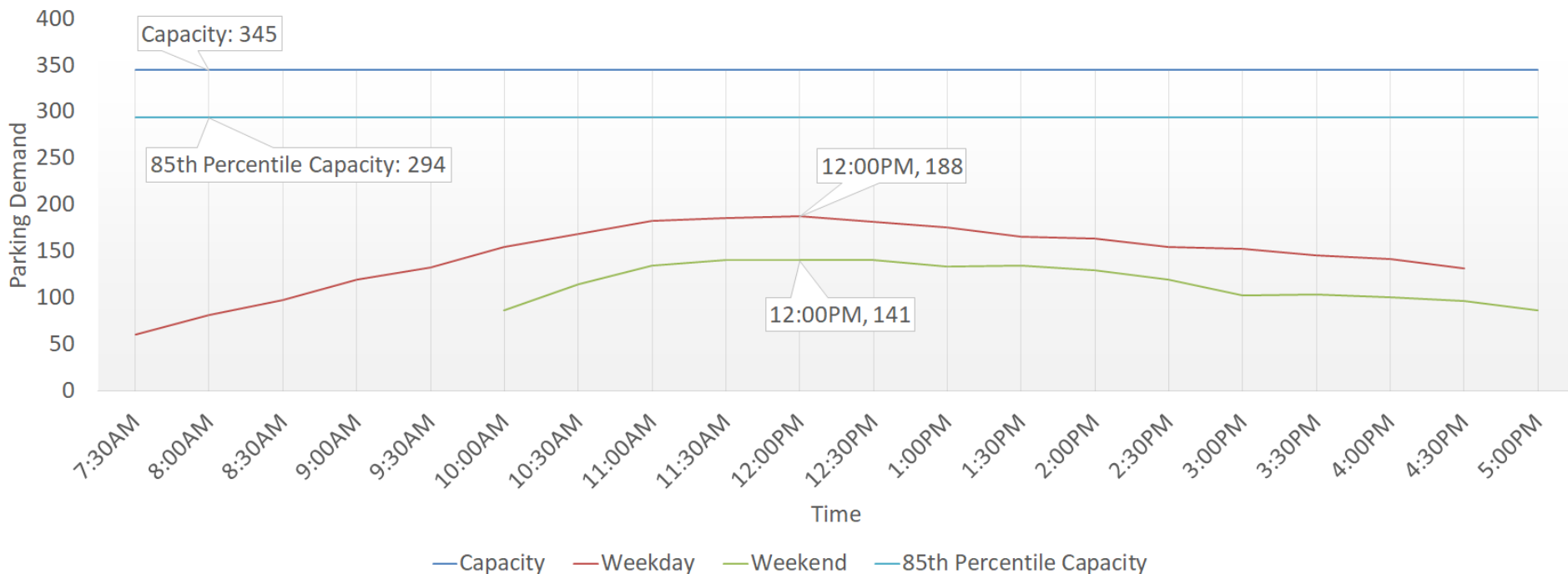


Existing Parking Supply and Demand – Bobcaygeon

Winter 2018 Survey Results | Off-Street Parking

- Weekday Utilization = 54%
- Weekend Utilization = 41%

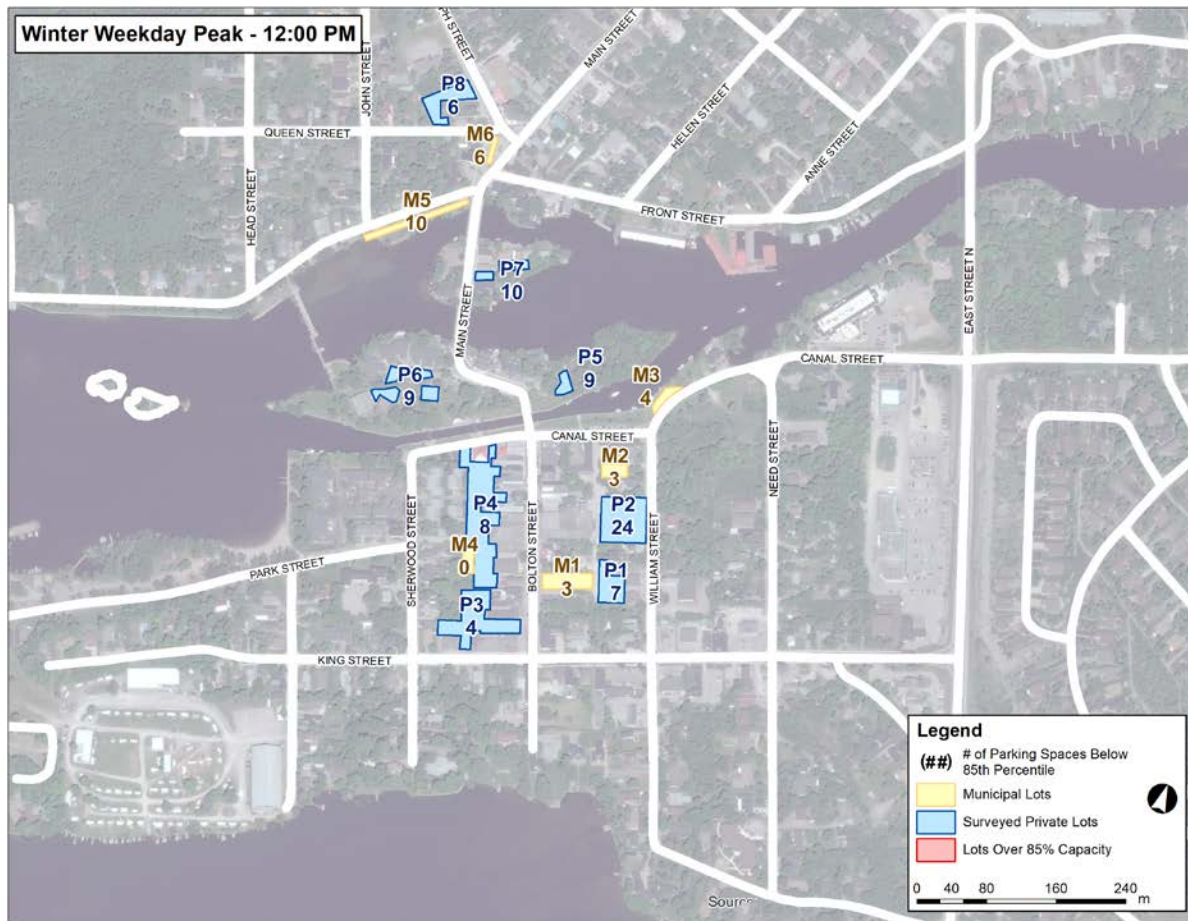
Overall System Occupancy - Off-Street Parking



Existing Parking Supply and Demand – Bobcaygeon

Winter 2018 Survey Results | Off-Street Parking

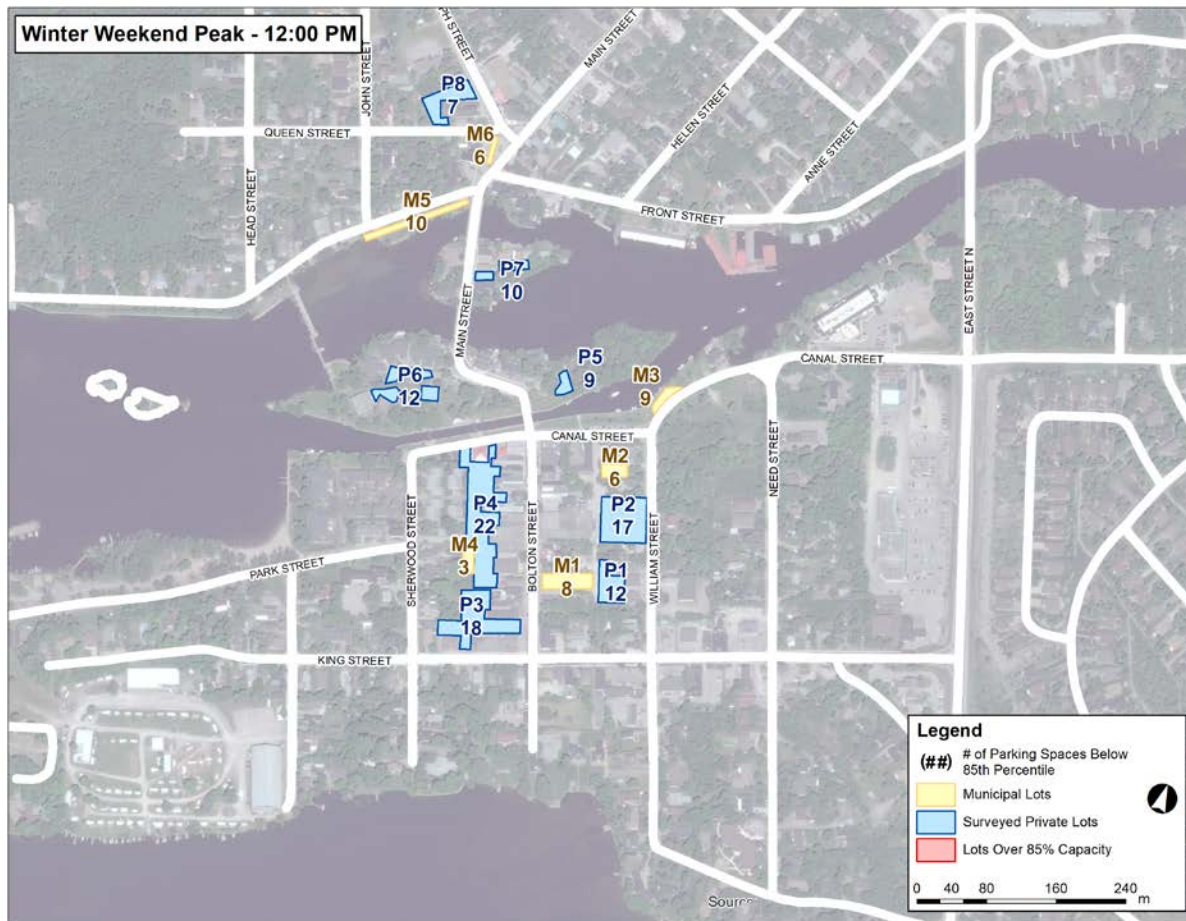
- Weekday Utilization = 54%



Existing Parking Supply and Demand – Bobcaygeon

Winter 2018 Survey Results | Off-Street Parking

- Weekend Utilization = 41%

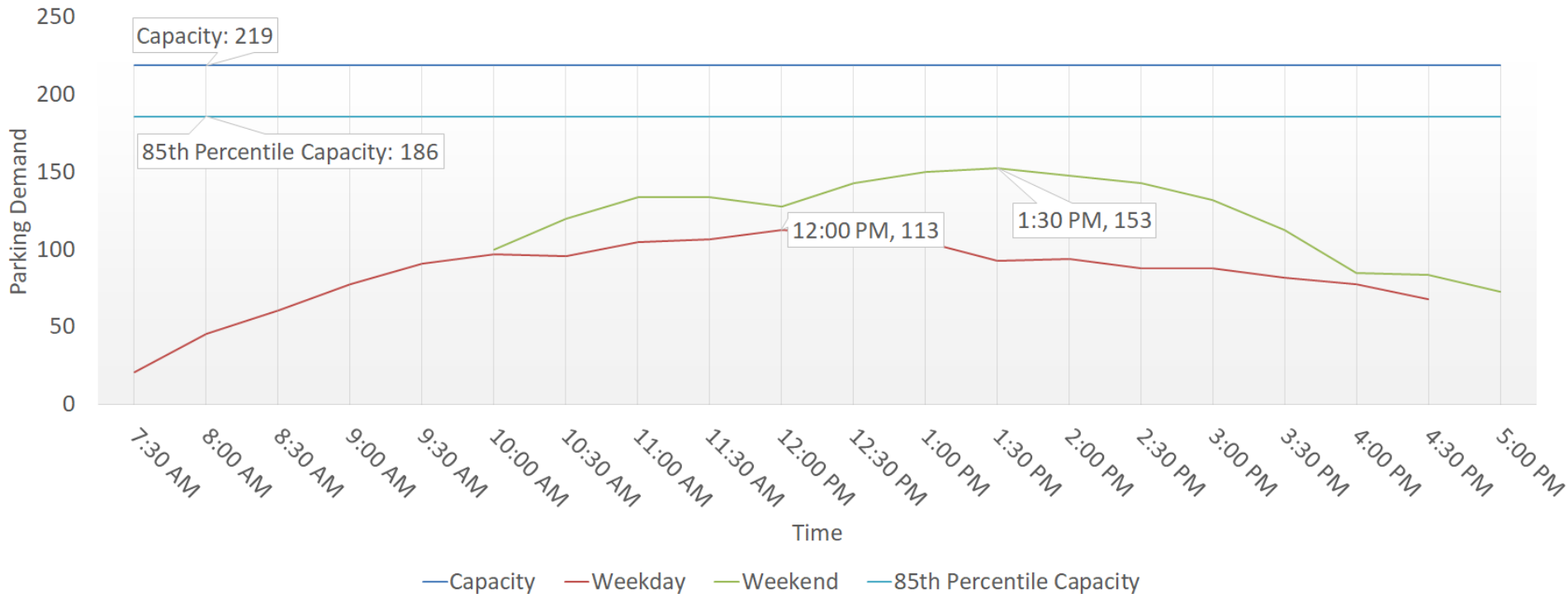


Existing Parking Supply and Demand – Bobcaygeon

Spring 2019 Survey Results | On-Street Parking

- Weekday Utilization = 52%
- Weekend Utilization = 70%

Overall System Occupancy - On-Street Parking

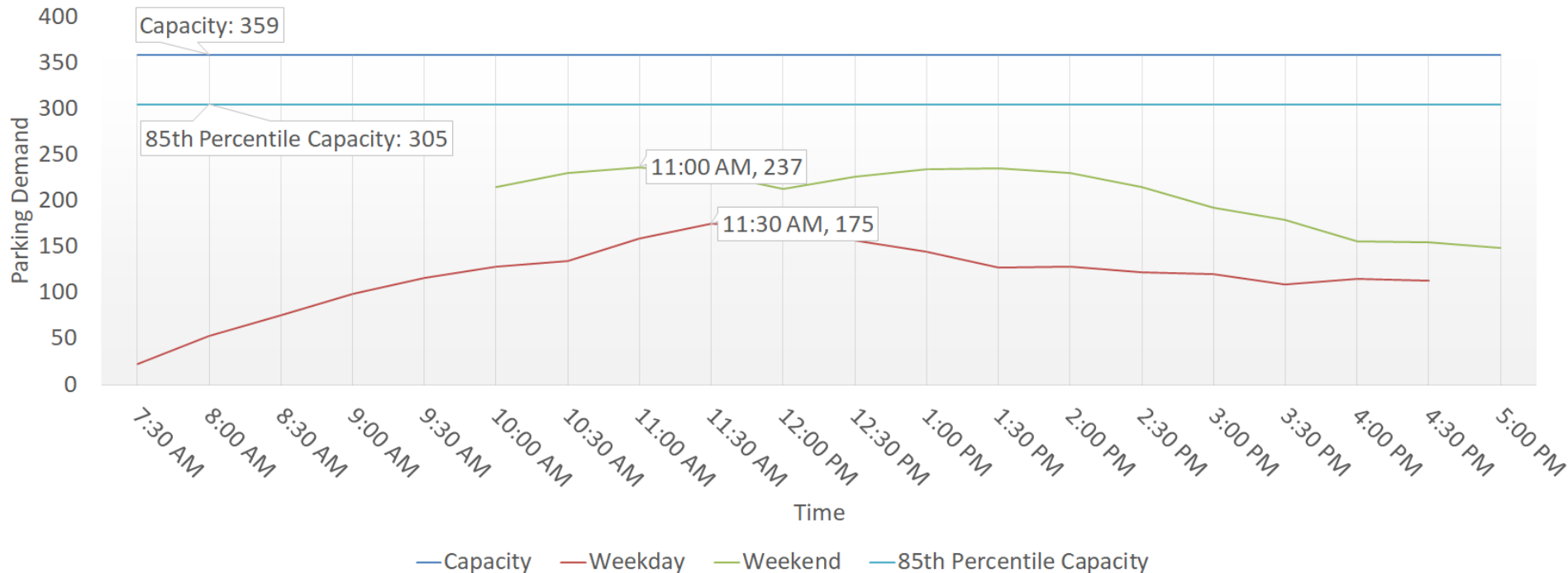


Existing Parking Supply and Demand – Bobcaygeon

Spring 2019 Survey Results | Off-Street Parking

- Weekday Utilization = 49%
- Weekend Utilization = 66%

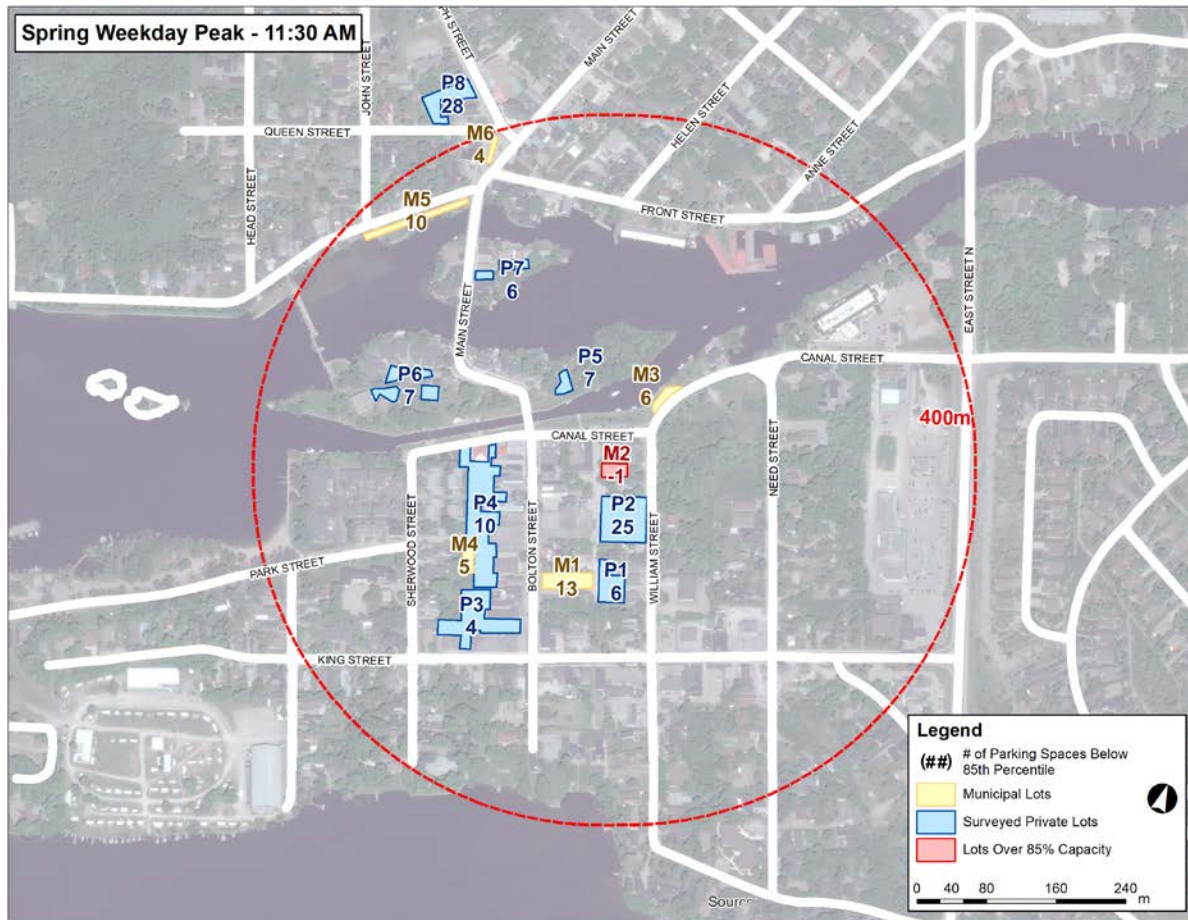
Overall System Occupancy - Off-Street Parking



Existing Parking Supply and Demand – Bobcaygeon

Spring 2019 Survey Results | Off-Street Parking

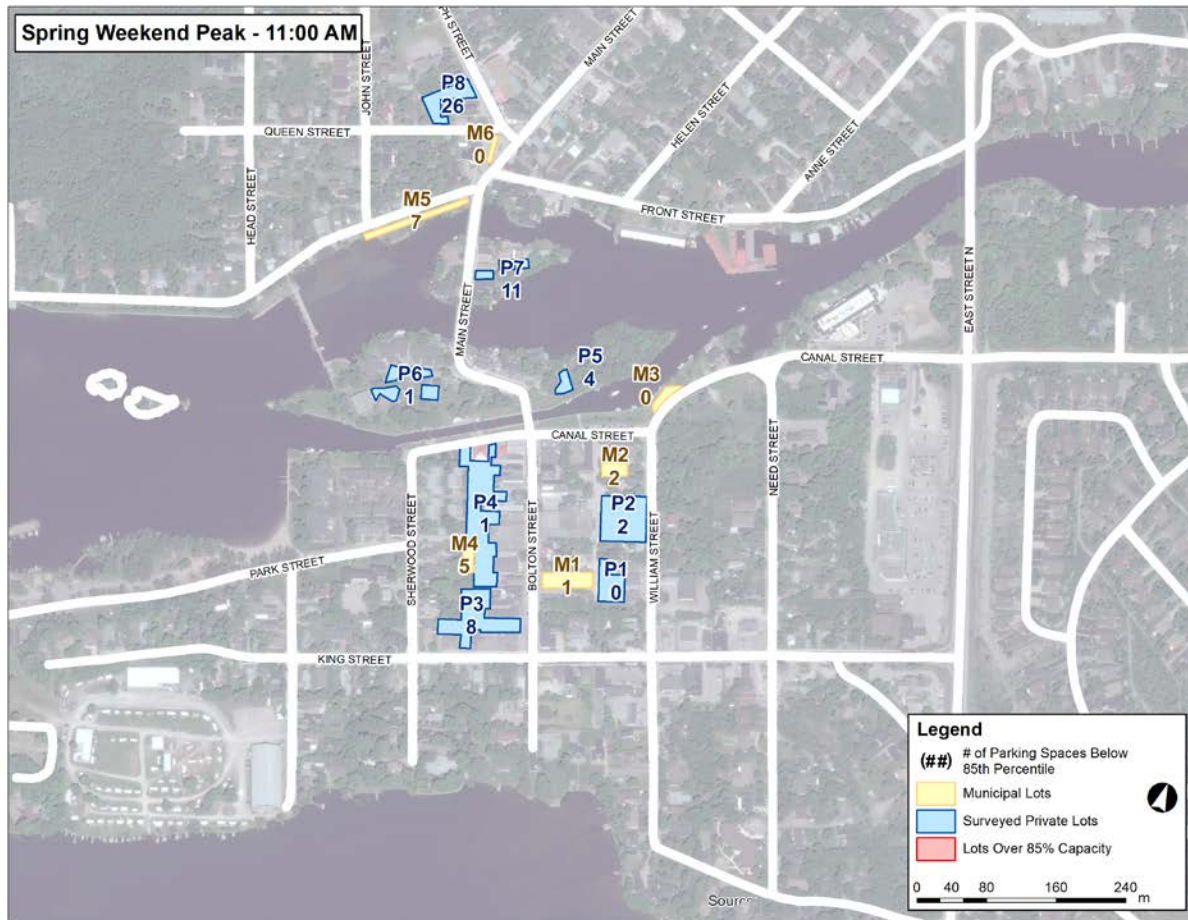
- Weekday Utilization = 49%



Existing Parking Supply and Demand – Bobcaygeon

Spring 2019 Survey Results | Off-Street Parking

- Weekend Utilization = 66%



Public Consultation

- Online Survey and Crowdsourcing Map
 - April 2, 2019 to August 31, 2019
 - To Date:
 - 183 survey responses
 - 29 map submissions
- Public Information Centres (PICs) and Stakeholder Presentations
 - Lindsay: Tues, March 5, 2019
 - Fenelon Falls: Wed, March 6, 2019
 - Bobcaygeon: Thurs, March 7, 2019

Public Consultation – Key Findings

PICs and Stakeholder Presentations

No available parking spaces, especially in the Summer

Poor wayfinding signage to public parking lots

Poor wayfinding signage for long vehicles

Lack of proactive enforcement

Inconsistent by-law requirements (e.g., cash-in-lieu)

Public Consultation – Key Findings

Online Survey and Crowdsourcing Map - Lindsay (to date)

- Majority park off-street, mostly in lot M3, M4, or P8
- Majority find the parking prices fair or a bargain
- Nearly half would not support an increase in parking prices
- More than half would not like to see a parking garage/structure built
- More than half would not support on-street paid parking
- Majority are willing to walk less than 5 minutes (400 m) after parking their car

Public Consultation – Key Findings

Online Survey and Crowdsourcing Map - Lindsay (to date)

- Online Comments:
 - “If employees and owners of businesses didn’t park in front of their stores there would be a lot more on-street parking on Kent Street for shoppers”
 - “Signage is inconsistent and poorly located”
 - “I can drive around the block several times, lots are all full, it is terrible. I tend to then head to the mall”
 - “Parking garages are ugly, they don’t align with historic downtown and would detract from tourism appeal”
 - “Difficult to find parking spots on Kent Street for people with walking problems”

Public Consultation – Key Findings

Online Survey and Crowdsourcing Map – Fenelon Falls (to date)

- Majority park off-street, mostly in lots M1 or M2
- Most would not support a parking fee similar to Downtown Lindsay
- More than half are satisfied with the overall parking experience
- Most would not like to see a parking garage/structure built
- Most would not support on-street paid parking
- Majority are willing to walk less than 3 minutes (200 m) after parking their car

Public Consultation – Key Findings

Online Survey and Crowdsourcing Map – Fenelon Falls (to date)

- Online Comments:
 - “I use handicapped parking and there is not enough and it is never enforced”
 - “More public parking and signage required. Street parking is not optimal”
 - “There are empty lots that could be used for local employee parking as many don’t have adequate parking as there are multiple businesses and tenants a well in the immediate downtown area”
 - “Bringing on-street paid parking back would not be satisfactory at all”

Public Consultation – Key Findings

Online Survey and Crowdsourcing Map – Bobcaygeon (to date)

- Majority park off-street, mostly in lot M1
- Most would not support a parking fee similar to Downtown Lindsay
- More than half are satisfied with the overall parking experience
- Most would not like to see a parking garage/structure built
- Most would not support on-street paid parking
- Majority are willing to walk less than 5 minutes (400 m) after parking their car

Public Consultation – Key Findings

Online Survey and Crowdsourcing Map – Bobcaygeon (to date)

- Online Comments:
 - “No parking spots most days”
 - “Usually a side street has a spot”
 - “I feel that too many store/office workers park on the street taking up valuable space”
 - “Paid parking should only be in the Summer time”
 - “Active enforcement would be better than paid parking”

Preliminary Recommendations

- Improve Parking Infrastructure
 - Clean up and/or reconfigure existing parking lots
 - Add pavement markings to on-street parking zones
 - Investigate impacts of on-street paid parking

- Improve Signage and Wayfinding
 - Add proper wayfinding signage
 - Provide name and number parking lots
 - Create a trailer and boat map and routing plan

- Increase Public Parking Supply
 - Additional off-street parking where needed

- Improve Parking Management
 - Active by-law enforcement
 - Fixed cash-in-lieu fees

Key Takeaways

- Existing parking supply, as a whole, was within the acceptable threshold during both Winter and Spring surveys; although some lots may operate above the 85% threshold, there is available parking at another parking lot, within a 400 metre walking radius (5 minute walk)
- Employee parking issues
- Existing wayfinding and enforcement issues
- Majority of the public would not support paid parking or the construction of a parking garage / parking structure
- Online Survey and Crowdsourcing map are open until end of August 2019

Next Steps

- Summer Surveys (July/August 2019)
- Future Conditions (August/September 2019)
- Public Information Centre (October/November 2019)
- Final Report (November/December 2019)
- Final Presentation to Council (January/February 2020)

Council Discussion

- Questions?
- Comments?
- Further Direction?