Kawartha Lakes Family Doctor Recruitment





City of Kawartha Lakes
Annual Update
October 29th, 2019

A Little Waiting Room Humour!



"We're running a bit behind, so I'm going to take whichever of you screams in agony the loudest."

CartoonStock.com



KLHCI'S Vision

Everyone living in CKL has a primary health care provider

KLHCI'S Mission

To successfully recruit and retain family doctors for the citizens of CKL



Volunteer Board of Directors

- Strong working Board of Directors
- Members from throughout CKL and widening age range
- Currently looking for new members who share our vision



Appointed Board Members/Associates

- City of Kawartha Lakes
- Ross Memorial Hospital
- Associates



Our Main Focus

Family Physician Recruitment and Retention



Family Physician Recruitment

- Agency of choice for recruitment and retention of family physicians in CKL
- Continue to be successful in recruiting to CKL
- Statistics you need to know and understand



Family Physician Recruitment

 CKL residents without either a CKL Family Physician or none at all!

28,000



What is KLHCI Doing to Recruit?

- Provincial job fairs
- Residents' Weekends
- Welcome:
 - Learners from the 5 southern Ontario schools of medicine
 - Residents of CKL who are studying internationally
- Specific Learning Opportunities:
 - Rural Community Medical Education Day for U of T medical students
 - Queens Family Medicine Residents Education Day (Peterborough Site)
- One-on-one site visits

Medical Learner Program

- All learners are potential family physicians for the City of Kawartha Lakes
- All learners are potential citizens of the City of Kawartha Lakes
- Potential family physician citizens bring approximately \$500,000 - \$1,000,000 in economic development*



Medical Learner Program

Residency Program Development



Retention Programs

- Besides Doctor Appreciation Week and events like Ladies' Night Out, we are focusing our efforts to establish a Continuing Professional Development Program within the CKL!
- Continuing Professional Development is a College of Physicians and Surgeons of Ontario requirement.



Benefits to CKL from KLHCI Partnership

- 37 family doctors have been recruited to CKL since 2003
- Sufficient primary medical care contributes significantly to a healthier community
- Access to primary medical care for employees is an important criteria for new companies/industry to move into CKL



Funding from City of Kawartha Lakes

- Operational dollars from CKL
- Return of Service incentive funding from CKL
- Funding for Family Doctor Professional Educational Program



Other Funding

- Ross Memorial Hospital
- Previously have received funding through Community Futures Development Program/EODP
- KLHCI- sponsorship program



Questions/Thoughts for You!

- We would like YOUR feedback on:
 - Your perception regarding physician coverage?
 - How should we better engage local businesses?
 - As change seems to be a constant now, what do you feel works well to ensure we continue to work together on common issues?









Thank you for your continued support



QUESTIONS?