



**Cultural Centre Committee Working Group
Report to City of Kawartha Lakes City Council
October 29, 2019**

**Susan Taylor, Chair, Cultural Centre Committee, KLAC Board member
and Beverly Jeeves, Co-Chair KLCHN**

WHAT IS #4 ON THE 10 WAYS THAT THE CITY IS MOVING FORWARD...

The Creative Economy

As Mayor Letham said back in May 2019;

“Arts, culture and heritage is not a special interest group, unless a \$27 billion economy and 300,000 jobs is considered of special interest.”

“The municipality is investing in this real and exciting tourist-driving economy and the best is yet to come.”

<https://lindsayadvocate.ca/mayor-talks-top-10-ways-city-is-moving-forward/>

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HOW WE HAVE BEEN MOVING FORWARD...

CW2019-049

CR2019-224

Moved By Deputy Mayor Elmslie

Seconded By Councillor Dunn

That the City work with the Cultural Centre Committee to establish a working group to prepare an RFP for a Cultural Centre(s) Feasibility Study to be conducted by a independent qualified consultant;

That representatives from the municipality, including Economic Development staff and other required staff and Councillors Seymour-Fagan and Richardson, be added to the Cultural Centre Committee or working group;

That the City include up to \$100,000 as a decision unit in the 2020 budget as the City's contribution towards the Cultural Centre(s) Feasibility Study;

That the working group, in consultation with staff, propose options for the oversight of the feasibility study for Council's consideration; and

That staff be directed to complete the 2019 Cultural Master Plan by the end of 2019 which will include engagement with community stakeholders on their needs and aspirations for a future cultural centre and their future vision and strategies for Kawartha Lakes cultural sector growth.

Carried

THE PARTNERSHIP BEHIND THIS MOMENTUM...

Councillor Kathleen Seymour-Fagan

Councillor Tracy Richardson

Chris Marshall - Director of Development Services

Rebecca Mustard - Manager of Economic Development

Donna Goodwin - Arts, Culture & Heritage Development Officer

Jamie Anderson - Library Director/CEO

Beverly Jeeves - Co-Chair/Heritage Network Board

Al Ingram - Co-Chair/Heritage Network & President/Settlers Village

Nancy Newton - Olde Gaol Museum Board

Alex McLeod - Chair/Academy Theatre Board

Val Barkey - Past Chair/Academy Theatre Board & Community Member

Dianne Lister - Secretary/Past Chair/KL Arts Council Board

Pat Murphy - Past Chair/KL Arts Council Board

Susan Taylor - Working Group Chair/KL Arts Council Board/ED Kawartha Art Gallery

Barb Truax - Community Member

Don Hughes - Community Member

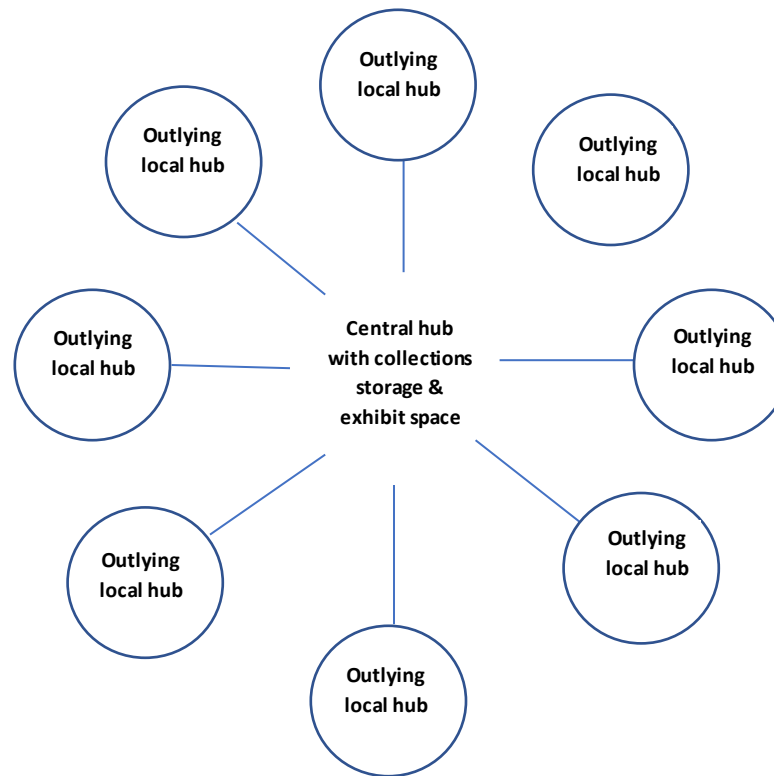
Jim Garbutt - BIA Board Member & Community Member

WHAT WILL A FEASIBILITY STUDY DO?...

Feasibility studies test the viability of a project concept by a number of different measures and provide objective analyses on a variety of areas such as the following:

- **Assessing a proposed model for a Cultural Centre/hub**
- **Follow up on the City's Core Services review for a proposed site**
- **Recommend capital budget and an operating budget**
- **Review potential funding sources**
- **Recommend potential governance models**
- **Provide further community communication and engagement**

A HUB & SPOKE MODEL TO MEET THE NEEDS OF ALL OF OUR MUNICIPALITY MEMBERS



HOW DO WE MAKE IT HAPPEN...

- Council endorses the multiple hub model for future KL cultural facilities
- Council commits to matching funds for the Feasibility Study by endorsing a \$50,000 commitment from the City to match the Kawartha Lakes Arts Council's private donation of \$50,000
- Council endorses the positioning of the future KL cultural facilities initiative as a partnership between the City and the Culture Centre Committee as a 50/50 partnership in ongoing planning and oversight of the feasibility study
- Council endorses the establishing of a Cultural Centre Steering Committee
- Council endorses the provision of City staff / technical support as required to the Cultural Centre Steering Committee

HOW WILL THE FEASIBILITY STUDY BE MANAGED...

- **Building further on the partnership between the City and the Cultural Centre Steering Committee, a committee comprised of 50/50 representation between City and Community would manage the Feasibility Study**
- **Terms of Reference would be drafted by the Steering Committee**
- **In-kind support from City staff would be made available to the Steering Committee to assist and manage the Feasibility Study**

WHY DOES COUNCIL NEED TO SUPPORT THESE RECOMMENDATIONS...

Because in 2014, Ontario's cultural sector contributed 301,933 jobs as well as \$27.7 billion in direct economic impact, or 4.1% of the province's GDP. This also represents 45% of the total cultural GDP in Canada.

Next steps:

- 1. Decision unit in budget deliberations - \$50,000 request, memo drafted by City staff**
- 2. Terms of Reference for Steering Committee drafted; members selected**
- 3. Request for Proposal issued by Steering Committee – January 2020**
- 4. Consultant/firm chosen by Steering Committee – February 2020**
- 5. Feasibility Study underway – March – June 2020**

THANK YOU!