

# **The Corporation of the City of Kawartha Lakes**

## **Council Report**

**Report Number PRC2020-003**

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**Meeting Date:** January 28, 2020

**Title:** 2020 Community Partnership and Development Fund Allocation

**Description:**

**Ward Number:**

**Author and Title:** Shelley Cooper, Community Partnership and Programs Supervisor

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### **Recommendation(s):**

**That** Report PRC2020-003, 2020 Community Partnership and Development Fund Allocation, be received.

**Department Head:**\_\_\_\_\_

**Financial/Legal/HR/Other:**\_\_\_\_\_

**Chief Administrative Officer:**\_\_\_\_\_

## Background:

The Community Partnership and Development Fund was established in 2006 to acknowledge and support the efforts of volunteer/community organizations, provide for the betterment of the City, and provide financial assistance to support specific initiatives:

- Beautification
- Culture
- Special Events
- Milestone Events
- Municipal Tax Rebate

This report provides recommendations on the 2020 allocation of these resources.

## Rationale:

As per the 2020 budget total funding available for distribution is \$130,000.00 for all categories. As per Management Directive MD2018-005 Community groups are invited to make requests for funding in any of the five categories: Beautification, Culture, Special Events, Milestone Event, and Municipal Tax Rebate. Each funding category has specific requirements that community groups must meet in order for their application to be considered eligible. The application deadline was October 31, 2019 for 2020 funding. All applications are evaluated based on the established funding allocation criteria. Applications received after October 31, 2019 will be considered in a second allocation on July 31, 2020 if any funding remains after the first allocation is complete.

The **Beautification Fund** is to be distributed for operating expenses with the purpose of enhancement projects intended for downtown/business and streetscapes. Table 1 outlines funds requested by organizations and the recommendation by staff, and supported by the Director, to the extent the management directive allows

Table 1 – CPDF Beautification Funding Allocation 2020

Community Group	Project	Amount Requested	Amount Recommended
Bobcaygeon Horticultural Society	Public Gardens	\$3,000.00	\$3,000.00
Coboconk Horticultural Society	Village Hanging Baskets & Planters	\$2,500.00	\$2,104.77
Coboconk, Norland & Area Chamber of Commerce	Season initiatives and shoreline plantings at lion's park.	\$4,489.50	\$1,375.00
Environmental Action Bobcaygeon Inc.	Case Manor Wall	\$7,500.00	\$0.00

Fenelon Falls & District Chamber of Commerce	Flowers, hanging baskets, flags, decorative displays for plowing match	\$13,000.00	\$6,650.00
Fenelon Falls Horticultural Society	Village Gardens	\$6,800.00	\$3,650.00
Impact 32 - Kawartha Works Community Co-Op	Hanging baskets, Paddle art, Holiday Tree	\$7,500.00	\$7,500.00
Kings Bay Residents	Entrance Gardens	\$350.00	\$350.00
Kinmount Committee for Planning & Economic Development	Flowers & Hanging Baskets	\$10,000.00	\$10,000.00
Lindsay Downtown BIA	Downtown Beautification	\$45,000.00	\$35,000.00
Little Britain Community Association	Flowers, Banners	\$3,500.00	\$1,050.00
Norland Horticultural Society	Central Gardens and planters	\$2,500.00	\$2,500.00
Omeme & District Horticulture Society	Public Gardens	\$1,475.00	\$1,475.00
Omeme & District Lions Club	Historic Banners & Seasonal Wreaths	\$2,180.90	\$2,180.00
Sturgeon Point Association	Flowers at playground, public beach and upper wharf	\$100.00	\$100.00
Valentia Church & Community Centre	Cultural Heritage Day	\$500.00	\$0.00
Woodville & District Lions Club	Woodville Hanging Baskets	\$5,153.70	\$5,153.70
<b>Total 1st Round Requests</b>	<b>17</b>	<b>\$115,549.10</b>	<b>\$82,088.47</b>

These funds are made available for purchases such as hanging baskets, banners, flowers etc. in downtown business and key horticultural areas presently maintained by volunteers. It is not intended to be used to fund maintenance expenses and beautification of municipal park properties; this will be funded and maintained by City staff through the operating budget. Horticulture societies and downtown improvement committees are eligible for this funding. Community groups must provide proof of matching funds to be considered eligible for funding and the funds must be used for operational purposes only.

Funding has been recommended based on the established funding criteria and eligible expenses included in each individual application. Details about the projects not recommended for funding are detailed below:

- The application from the Coboconk, Norland and Area Chamber of Commerce is recommended for partial funding, shoreline plantings are not considered an eligible beautification project.
- The application from Environmental Action Bobcaygeon is not recommended for funding as the Case Manor Wall is not an eligible beautification project.
- Fenelon Falls and District Chamber of Commerce is recommended for funding for eligible expenses.

- Little Britain Community Association is recommended for funding for eligible expenses.
- Valentia Church and Community Centre is not recommended for funding as the Cultural Heritage day is not an eligible beautification project.

The objective of the **Culture Fund** is to help groups to promote their programs and services. Museums and organizations representing the arts community are examples of eligible organizations.

Table 2 outlines funds requested by organizations and the recommendation by staff, and supported by the Director. The maximum funding available per request is \$2000.00.

Table 2 – CPDF Culture Funding Allocation 2020

Community Group	Project	Amount Requested	Amount Recommended
Environmental Action Bobcaygeon Inc.	Case Manor Wall	\$7,500.00	\$0.00
Globus Theatre	2020 Brochures	\$2,000.00	\$2,000.00
Impact 32 - Kawartha Works Community Co-Op	Visit Bobcaygeon, Trail Town, Communities in Bloom, Ontario by Bike marketing	\$1,000.00	\$0.00
Kinmount Committee for Planning & Economic Development	Music in the Park	\$2,000.00	\$2,000.00
Kirkfield and District Historical Society	promote historical society activities and programs	\$2,430.00	\$2,000.00
Little Britain Community Association	Santa Claus Parade	\$1,000.00	\$0.00
Maryboro Lodge: The Fenelon Museum	Advertising programs and events	\$2,000.00	\$2,000.00
Valentia Church & Community Centre	Cultural Heritage Day	\$2,500.00	\$1,705.00
Victoria County Studio Tour	Victoria County Studio Tour	\$2,000.00	\$2,000.00
<b>Total 1st Round Requests</b>	<b>9</b>	<b>\$22,430.00</b>	<b>\$11,705.00</b>

Funding has been recommended based on the established funding criteria and eligible expenses included in each individual application. Details about the projects not recommended for funding are detailed below:

- The application from the Environmental Action Bobcaygeon Case Manor Wall does not meet the criteria.
- The application from Impact 32 does not meet the criteria.
- The application from the Little Britain Community Association does not meet the criteria.

- The Valentia Church and Community Centre is recommended to receive partial funding for eligible expenses.

The **Special Event Fund** is distributed to support local community events. The maximum funding under this program is \$500.00 per event, with one event per organization eligible to receive funding.

Table 3 outlines funds requested by organizations and the funding recommended by staff, and supported by the Director, to the extent the management directive allows.

**Table 3 – CPDF Special Event Funding Allocation 2020**

<b>Community Group</b>	<b>Project</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
Bobcaygeon Chamber of Commerce	Fishing Fun Fest at Canada Walleye Tournament	\$500.00	\$500.00
Carden Old Tyme Fiddle Contest	Carden Old Tyme Fiddle Contest	\$500.00	\$500.00
Coboconk, Norland & Area Chamber of Commerce	Santa Claus Parade	\$500.00	\$500.00
Fenelon Falls & District Chamber of Commerce	Easter Eggstravaganza	\$500.00	\$500.00
Green Trail Alliance	Celebration of Trails	\$500.00	\$500.00
Hickory Beach	BBQ	\$300.00	\$225.00
Impact 32 - Kawartha Works Community Co-Op	Mingle & Jingle	\$500.00	\$0.00
Impact 32 - Kawartha Works Community Co-Op	Frost Fest	\$500.00	\$500.00
Impact 32 - Kawartha Works Community Co-Op	Trail Town Kickoff	\$500.00	\$0.00
Kinmount Committee for Planning & Economic Development	Highland Games	\$2,000.00	\$500.00
Kirkfield and District Historical Society	Classic car, truck and tractor show at Kirkfield Festival	\$500.00	\$500.00
Lindsay & Area Reunion 2020	2020 Reunion Concert	\$500.00	\$0.00
Lindsay Santa Claus Parade	2020 Santa Claus Parade	\$500.00	\$500.00
Little Britain Community Association	Santa Claus Parade	\$1,000.00	\$500.00
Maryboro Lodge: The Fenelon Museum	Spring Arts & Crafts Event	\$500.00	\$500.00
Norland Summer Festival	Norland Summer Festival	\$500.00	\$500.00
Ontario Open Fiddle & Step Contest	Ontario Open Fiddle & Step Contest	\$500.00	\$500.00
Rotary Club of Fenelon Falls	Kids Fest	\$500.00	\$500.00
Sturgeon Point Association	Canada Day, Civic Regatta, Halloween	\$500.00	\$300.00
Victoria British Car Club	Brits in the Park 2020	\$500.00	\$500.00
Victoria County Plowman's Association	Victoria County Plowing Match	\$500.00	\$500.00

Woodville Community Festival	Woodville Community Festival	\$500.00	\$500.00
Woodville & District Lions Club	Woodville Show n Shine Car Show	\$480.00	\$450.00
Omemeë & District Lioness Club	Craft Show	\$255.76	\$255.76
<b>Total Requests</b>	<b>24</b>	<b>\$13,535.76</b>	<b>\$9,730.76</b>

Funding has been recommended to groups based on funding criteria and eligible expenses. Organizations receiving partial or not recommended to receive funding are detailed below:

- Impact 32 is receiving funding for one eligible event.
- Hickory Beach is receiving funding for eligible expenses.
- Lindsay Area Reunion is not being recommended to receive funding as fundraising events are not eligible per the management directive.

Funding for community events celebrating Quarter Century anniversaries is available under the **Milestone Event** category. Funding allotment is determined based on applications received with a maximum of \$10,000.00 per event. Table 4 Outlines funds requested for Milestone Events.

Table 4 – CPDF Milestone Event Funding Allocation 2020

<b>Milestone Event Allocation</b>	<b>Project</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
Boys & Girls Club of Kawartha Lakes	50th Anniversary	\$8,643.00	\$3,855.00
Maryboro Lodge: The Fenelon Museum	75th Anniversary of end of WW2	\$3,365.00	\$0.00
Woodville Skating Club	50th Anniversary Carnival	\$10,000.00	\$8,110.00
<b>Total Milestone Requests</b>	<b>3</b>	<b>\$22,008.00</b>	<b>\$11,965.00</b>

Funding has been recommended for the Boys and Girls Club of Kawartha Lakes and the Woodville Skating Club based on funding criteria, eligible expenses and available funds. Maryboro Lodge: The Fenelon Museum is not being recommended to receive milestone funding for this anniversary. Maryboro Lodge received milestone funding for an event in 2019.

The **Municipal Tax Rebate** Program is limited to one funding request per property per calendar year. This fund is a historic practice available only to those community organizations that provide recreational services or facilities to the general public and have traditionally (pre-amalgamation) received a municipal tax rebate on their taxes with the exception of the education tax. This initiative assists organizations that provide recreation through privately owned community facilities; some of which would perhaps see the facilities fall to city ownership if this assistance were not provided.

Table 5 Outlines funds requested by organizations based on their 2019 final tax bill and the funding recommended by staff, and supported by the Director, to the extent the management directive allows. Final payments will be made based on the 2020 tax bill and will be slightly higher than the amounts below.

Table 5 – CPDF Municipal Tax Funding Allocation 2020

<b>Community Group</b>	<b>Requested</b>
Bethany Athletic Society	\$2,011.56
Dunsford Community Centre	\$7,418.92
Pontypool Community Centre	\$1,646.41
Southview Cameron New Horizons Seniors	\$1,769.23
<b>Total Municipal Tax Requests</b>	<b>4</b>
	<b>\$12,846.12</b>

In summary a total of 57 applications were received requesting a total of \$186,368.98 in funding through the Community Partnership and Development Fund.

	<b>Number of Requests</b>	<b>Total Funds Requested</b>	<b>Total Funds Recommended</b>
Beautification	17	\$115,549.10	\$82,088.47
Culture	9	\$22,430.00	\$11,705.00
Special Events	24	\$13,535.76	\$9,730.76
Municipal Tax	4	\$12,846.12	\$12,846.12
Milestone Special Event	3	\$22,008.00	\$11,965.00
<b>CPDF</b>	<b>57</b>	<b>\$186,368.98</b>	<b>\$128,335.35</b>

Following Council's receipt of this report, each organization will receive a confirmation letter that will include provisions to ensure that all liabilities, insurance, permits and permission required for each individual project are met in accordance with City Policy. Funding is pending project approval by the facility supervisor or manager.

A form of reconciliation from each organization must be returned to the City for the purpose of project audits.

### **Other Alternatives Considered:**

The allocations recommended follow the Community Partnership and Development Fund Program Management Directive MD2018-005 and attempt to support the maximum number of eligible projects within existing approval levels.

## **Financial/Operation Impacts:**

The recommendations within this report allow for the allocation of the 2020 Community Partnership and Development Fund Allocation as per the management directive and within the budget of \$130,000.00.

Upon distribution of the recommended funding the 2020 50/50 Community Partnership and Development Fund Initiative will have a balance of \$1,664.65 in remaining funds. This funding can be distributed in a second round, for applications received after the deadline as per Management Directive MD2018-005.

2020 Funding Available	\$130,000.00
2020 Recommended Allocation	\$128,335.31
<b>Total 2019 Funding Remaining</b>	<b>\$ 1,664.65</b>

## **Relationship of Recommendation(s) To The 2016-2019 Strategic Plan:**

The recommendations within this Report contribute to the Council Adopted Strategic Plan. It can identify more than one of the Goals, namely:

- Goal 1 – A Vibrant and Growing Economy
- Goal 2 – An Exceptional Quality of Life

Link to Strategic Plan

<https://documents.city.kawarthalakes.on.ca/sites/CorpDocs/Plans/2016%20Strategic%20Plan%20City%20of%20Kawartha%20Lakes.pdf>

## **Review of Accessibility Implications of Any Development or Policy:**

### **Consultations:**

Funding requests from various community groups.

### **Attachments:**

N/A

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**Department Head:** Craig Shanks