

2020 -2030 CMP : Top Priorities

- **Priority One: Cultural Sector Business, Professional and Non-Profit Training, Objectives 1 and 2**
- **Priority Four: Expand Cultural Sector Funding Options**
- Supporting information for these is provided in Section Five of the plan

Priority One:

Cultural Sector Business, Professional and Non-Profit Training

OBJECTIVE ONE: Cultural sector not-for-profit organizations and businesses have strong operational, governance, professional and business skills

ACTIONS

- Develop a professional, management and business training program for CKL cultural businesses and organizations through Economic Development, the Kawartha Lakes Small Business and Entrepreneurship Centre (CKLSBEC) and in partnerships with outside agencies
- Partner with non-profit agencies to introduce governance training for the boards of Non-Profit organizations
- Partner with organizations to introduce workshop programs that feature specialists and local organizations with experience in state-of-the-art museum, gallery and cultural venue practices, as well as best practice in tourism products and events
- Introduce data gathering and feedback tools and facilitate data gathering practices across the sector to collect visitor and customer information and to continue board evaluations of operations and activities

Priority One:

Cultural Sector Business, Professional and Non-Profit Training

OBJECTIVE 2. Kawartha Lakes museums & galleries have access to **professional conservationist /curatorial staff expertise**, training and assistance in collections management and care and now qualify for a wide range of provincial/federal cultural grants. They have established partnerships with and work effectively with Fleming College's Museum Management program.

- Invite professional conservation and curatorial staff to hold training workshops for local cultural organizations
- Hire a professional conservationist / curatorial staff person to oversee and assist in the management and care of all museum, gallery and municipal collections

* Two factors limiting KL Cultural Organizations from obtaining Provincial & Federal Operational Grant Funding:

- Professional staff expertise / training

- Industry-standard climate-controlled collections storage space

Priority Four:

Expand Cultural Sector Funding Options

- Grant writing assistance
- Cultural organizations build in a revenue stream in business plans
- Improving philanthropic and business support
- Municipality offers a modest performance - based operational grant program – PURPOSE - provide an incentive for local cultural organizations to improve their operational and professional capacities so that they are able to qualify for and obtain provincial and federal operational funding