

The Corporation of the City of Kawartha Lakes

Minutes

Economic Recovery Task Force

ERTF2020-02

Tuesday, June 16, 2020

10:00 A.M.

Lindsay Service Centre - 2nd Floor

180 Kent Street West

Lindsay, ON K9V 2Y6

Members:

Mayor Andy Letham

Deputy Mayor Patrick O'Reilly

Councillor Kathleen Seymour-Fagan

Councillor Andrew Veale

Bjorn Alfredsson

Jill Quast

Mark Wilson

Director Chris Marshall

Director Juan Rojas

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1. Call to Order

Mayor Letham called the meeting to order at 10:01 a.m.. Deputy Mayor O'Reilly; Councillors Veale and Seymour-Fagan, appointed members Bjorn Alfredsson; Jill Quast and Mark Wilson were present.

Staff Present: Directors Marshall and Rojas; R. Mustard, Manager of Economic Development, C. Sisson, Supervisor of Development Engineering, L., Administrative Assistant and W., Executive Assistant.

Late Arrivals: Tom Phillips.

2. Adoption of Agenda

Addition to the Agenda:

Item 13.2 Memorandum - Fenelon Falls Chamber of Commerce - Assisting local businesses - Economic Recovery

Moved By Deputy Mayor O'Reilly

Seconded By M. Wilson

That the June 16, 2020 Economic Recovery Task Force Agenda be adopted, as amended.

Carried

3. Disclosure of Pecuniary Interest

There were no declarations of pecuniary interest disclosed.

4. Adoption of Minutes

That the June 2, 2020 draft Economic Recovery Task Force Minutes be adopted.

Moved By Councillor Veale

Seconded By J. Quast

Carried

4.1 June 2, 2020 Draft Economic Recovery Task Force Minutes ERTF2020-02.4.1

That the June 2, 2020 Draft Economic Recovery Task Force Minutes be adopted.

5. Business Arising from Minutes

5.1 Breakdown of Development Process ERTF2020-02.5.2

Mayor Letham advised the members the following Memorandum items will be brought forward to the June 23rd, 2020 Council meeting:

Waiving the fees for the patio permits, Farmer's Market events and the park rentals.

Director Marshall will provide an overview of the breakdown of the Development processes under item 8.1 of the Agenda.

5.2 Round Table Discussion - Kick Start Shop Local Campaign (Signage) ERTF2020-02.5.3

Staff advised the Kick Start Shop Local Campaign is currently in the development stage. This item will be discussed under item 9 of the Agenda.

5.3 List of projects currently under appeal ERTF2020-02.5.4

6. New Business

6.1 Memorandum - new appointee ERTF2020-02.6.1

Mayor Letham advised the members that Tom Phillips is interested in being a fourth appointed member of the Economic Recovery Task Force.

Moved By Deputy Mayor O'Reilly

Seconded By Councillor Seymour-Fagan

That Tom Phillips be appointed to the Economic Recovery Task Force.

Carried

7. Focus Area: 1 Infrastructure Stimulus

Mayor Letham advised the members this item will be discussed at a future meeting.

8. Focus Area 2: Development Approvals

8.1 Focus Area 2: Planning and Development Stimulus ERTF2020-02.8.1

Mayor Letham asked staff to provide a list of outstanding Planning applications to the next meeting to determine possible ways to streamline the processes for approvals in a timely manner.

Director Marshall provided an overview of the Development approvals presentation to the Task Force.

The members asked several questions regarding the Development approvals.

Mayor Letham advised the members that Tom Phillips has joined the meeting at 10:40 a.m. and introduced all of the Economic Recovery Task Force members and welcomed Tom to the Economic Recovery Task Force.

Christina Sisson provided comments on the Development approvals and suggested the Pre Consultation meetings be broken down into two separate categories. The first meeting would focus on Consents and Zoning issues and the second meeting would focus on more complex projects.

The members asked several questions regarding the Site Plan process.

There was further discussion regarding the Planning applications backlog due to the pandemic situation. Mayor Letham requested that staff bring forward a list of applications including Site Plans that are waiting to be processed to the next meeting.

The members had further questions regarding the Rural Zoning By-law project and if it was near completion. Mayor Letham asked staff to bring forward suggestions to alleviate the back log of Planning applications to the next meeting.

9. Focus Area 3: Business Recovery

Rebecca provided a high level overview of the updated Business Recovery that included the shop Local and Tourism Campaign. The members had some questions regarding the Business Recovery Campaign.

10. Engagement Strategy

10.1 Draft Engagement Strategy ERTF2020-02.10.1

Rebecca Mustard provided an overview of the Draft Engagement Strategy that fulfills the Task Force Terms of Reference engagement and working group responsibilities.

Task Force members agreed with the general direction of the Strategy. The Members discussed the options for Working Groups and requested meetings begin quickly and often with the frequency of meetings becoming less as

business move towards resiliency in the long term. The Task Force agreed that the framework for the Working Groups will be important and will provide names of potential participants although the invitation for participating will remain open. The Jump In platform is also open for participation.

Rebecca commented that as much information as possible from the first round of the Working Groups will be brought forward to the Task Force at the next meeting.

11. Timelines

12. Round Table Discussion

13. Correspondence

**13.1 News Release - Eastern Ontario Leadership Council - impact of COVID-19
ERTF2020-02.13.1**

Tom Phillips advised there will be an announcement forthcoming regarding access to funding for the Broadband expansion.

**13.2 Memorandum - Fenelon Falls Chamber of Commerce - Assisting Local Business
Economic Recovery ERTF2020-02.13.2**

Mayor Letham suggested Staff reach out to this group and incorporate comments in the working group feedback with a focus on the City wide perspective.

14. Next Meeting Date

Mayor Letham advised the next meeting date for the Task Force will be July 7, 2020 at 10 a.m..

15. Adjournment

That the June 16, 2020 Economic Recovery Task Force meeting be adjourned at 11:45 a.m..

Moved By M. Wilson

Seconded By Director Marshall

Carried