

Kawartha Lakes to Receive Over \$1.4 Million in Tourism Support

NEWS

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Bobcaygeon – Lisa MacLeod, Minister of Heritage, Sport, Tourism and Culture Industries joined Laurie Scott, Minister of Infrastructure and MPP for Haliburton—Kawartha Lakes—Brock, earlier today to announce over \$1.4 million in tourism supports across the Kawartha Lakes region.

"This funding is part of an effort to encourage homegrown tourism and talent," said Minister MacLeod. "As our government moves forward with reopening the province, we are proud to invest over \$1.4 million to support initiatives in the Kawartha Lakes region that promote our communities and put our tourism industry on a path to recovery."

A \$1.25 million investment in to Kawartha's regional tourism organization will deliver locally driven marketing programs designed to encourage all Ontarians to explore their communities.

"As one of the most beautiful parts of Ontario, Haliburton-Kawartha Lakes Brock is usually a magnet for visitors from other parts of our province and beyond," said Laurie Scott, MPP Haliburton-Kawartha Lakes-Brock. "This provincial funding will help our businesses and residents who work in the tourism industry as we recover from the impacts of COVID-19."

The government is also investing over \$150,000 in local festivals and events through the Celebrate Ontario program to help reinvigorate our province's \$36 billion tourism industry that supports over 400,000 jobs.

Our government is committed to continuing its work with our province's tourism and arts sectors to ensure that as the economy gradually reopens, Ontario will be in the best position to welcome the world back to our province.

Additional Resources

- [Celebrate Ontario program](#)

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