

**The Corporation of the City of Kawartha Lakes**  
**Minutes**  
**Economic Recovery Task Force**

**ERTF2020-03**

**Tuesday, July 7, 2020**

**Commencing at 10:00 A.M. – Electronic Participation**

**Economic Development Boardroom**

**Economic Development**

**180 Kent Street West, Lindsay, Ontario**

**Members:**

**Mayor Andy Letham**

**Deputy Mayor Patrick O'Reilly**

**Councillor Kathleen Seymour-Fagan**

**Councillor Andrew Veale**

**Bjorn Alfredsson**

**Tom Phillips**

**Jill Quast**

**Mark Wilson**

**Director Chris Marshall**

**Director Juan Rojas**

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**1. Call to Order**

Mayor Letham called the meeting to order at 10:04 a.m. with the following members present: Deputy Mayor O'Reilly, Councillor Seymour-Fagan, Councillor Veale, B. Alfredsson, J. Quast, M. Wilson

Staff Present: Director C. Marshall, Director J. Rojas, R. Mustard, C. Sisson, J. Johnston

Regrets: T. Phillips

**2. Adoption of Agenda**

**Moved By** Councillor Seymour-Fagan

**Seconded By** Deputy Mayor O'Reilly

**That** the agenda of the Economic Recovery Task Force meeting for Tuesday, July 7, 2020 be adopted as circulated.

**Carried**

**3. Disclosure of Pecuniary Interest**

There were no declarations of pecuniary interest disclosed.

**4. Adoption of Minutes**

**4.1** ERTF2020-03.4.1 Draft Minutes June 16 Economic Recovery Task Force Meeting

**Moved By** Councillor Veale

**Seconded By** B. Alfredsson

**That** the minutes from the June 16 Economic Recovery Task Force Meeting be adopted with the following amendment:

Section 8.1 Mayor Letham asked staff to provide a list of outstanding Planning applications to the next meeting to determine possible ways to speed up the processes for approvals in a timely manner.

**Carried**

## **5. Business Arising from Minutes**

There was discussion about whether there are ways to speed up the back end of the zoning bylaw consolidation process.

### **5.1 ERTF2020-03.5.1. Outstanding Planning Applications including Site Plans**

Presentation of the report included highlighting 2,738 total housing units in the midst of processing right now, total commercial is 326,000sq.ft. and total industrial is 30,000sq.ft.. Discussion followed and included suggestions to improve the development and pre consultation processes and the requirements the City must follow. Planning has recently hired additional Staff to support the volume of applications.

### **5.2 ERFT2020-03.5.2. Working Group Input**

Discussion took place after the report was reviewed. It was suggested to improve communication that would explain the development process to help applicants know the status of their applications.

A small working group was established to review the current permit process and come up with ideas to improve it. The members are: B. Alfredsson, M. Wilson, C. Sisson, C. Marshall, R. Mustard. B. Stonehouse will also be asked to be a part of this group.

**Moved By** Councillor Seymour-Fagan

**Seconded By** Director Marshall

**That** Working Groups meet by sector on a set schedule every two (2) months for the remainder of the year to provide regular input to the Task Force on the state of the local economy and their needs;

**That** Working Groups be organized by sector, or cross-sector, on specific topics as determined by the Task Force.

It is also recommended that the Task Force regularly update the local business community on progress on action items. This will help overcome the challenge of working with businesses while This can be achieved through the Jump In Kawartha Lakes platform, press releases, Economic Development Newsletter and the Economic Development social media accounts.

**Carried**

5.3 ERTF2020-03.5.1. Pre-Consultation applications list and process

A list of current pre-consultation applications cannot be provided as they are confidential. There is currently no backlog of applications. When an application is received, it is reviewed and prioritized.

Discussion took place regarding administration support and if the minutes from pre-consultation meetings could be circulated sooner than they have been. There was also discussion whether site plans and sketches could be sent out electronically understanding that not all applications are submitted with a lot of detailed information.

**6. Focus Area: 1 Infrastructure Stimulus**

There was no discussion

**7. Focus Area 2: Development Approvals**

Report was reviewed. There was a brief discussion regarding the Community Improvement Plan (CIP). Looking at potentially allowing all tools in the CIP to be available to help businesses at this time.

**8. Focus Area 3: Business Recovery**

There was discussion about increasing number of garbage cans and access to washrooms and making sure that our marketing message is very clear and concise.

**9. Engagement Strategy**

The Engagement Strategy was discussed at the June 16 meeting.

**10. Round Table Discussion**

There was no discussion.

**11. Correspondence**

Letter from Councillor R. Ashmore was received regarding the Omemee Mill Pond Bridge. This is a capital budget item planned in the 2021 budget.

**12. Adjournment**

Next meeting to be held on July 21.

Meeting was adjourned at 11:55 a.m.