

OUTLINE FOR OCTOBER 6TH COMMITTEE OF THE WHOLE

Current initiatives in place for 2020:

- 1) Opened up the Community Improvement Plan (CIP) for the full utilization of all tools if needed.
- 2) Allowed patio's and restaurants to expand into parking lots or sidewalks if requested.
- 3) Waived fees for parks, patios and events for 2020.
- 4) Deferred 3 property tax payments for 2020.
- 5) Current exemption in place for all Industrial DC charges and up to 25,000 square feet of Commercial DC charges.
- 6) Tourism and Shop local marketing campaigns

Requested budget considerations for 2021:

- 1) That council consider, from an economic recovery perspective, that downtown Lindsay Phase 3 and downtown Fenelon Falls reconstruction proceed in 2021.
- 2) That council consider an increase in garbage cans and frequency of pick up in our downtowns and major parks for 2021.
- 3) That council consider increased signage and portable washrooms in our downtowns.
- 4) That council consider an increased investment in our boat launches for improved access.
- 5) That Council consider an extension to the Kawartha Lakes Innovation Cluster Pilot program to provide specific support for high growth businesses.
- 6) Economic Development Strategy and sector based strategies; Destination Development Plan (draft), Agriculture and Food Action Plan, Cultural Master Plan, and Downtown Revitalization plans.
- 7) That Staff continue to support small business growth through consultation services and digital transformation support.
- 8) That Staff implement the Skills Advance Ontario project for Manufacturing and Agricultural sectors.

Longer Term Recommendations:

- 1) That Council continue to work through EORN and EOWC and support the Eastern Ontario 1 GIG proposal for increased broadband capacity. This by far, the #1 priority from an economic perspective.

- 2) If the EOWC proposal doesn't pan out, that council pursue a made in Kawartha Lakes solution and work with EORN on a local solution to supply wire to the home for all businesses and homes in Kawartha Lakes.
- 3) Increase housing stock across the city to improve and increase the workforce, fill vacancies in employment, and provide options for young working families.
- 4) Market Kawartha Lakes for resident attraction to support the workforce needs of our businesses, and new business investment.
- 5) Work with Fleming College to help fill labour market needs (trades, etc)
- 6) Continue to work to improve timelines and processes in the development department. An updated spreadsheet is being finalized for review and recommendation. This should make it easier to follow and track progress on each file in the planning department. Working on a "concierge" concept as a link between planning and economic development. Idea being as planners work on reports, the concierge will assist in following up with customers. The goal being better communication and flow between applicants and staff.
- 7) Advocate to the Province for childcare and supply chain concerns that are need to be addressed for stability of workforce and inputs for local businesses.

These are the core recommendations coming from the Economic Recovery Task Force and will be presented to council for their consideration in a final report in November.