

## Economic Recovery Task Force Action Plan Draft:

The Economic Recovery Taskforce is established to provide advice and recommendations to Council and Staff on resources and support to stimulate local economic recovery from the COVID-19 Pandemic.

This will include a focus on three strategic areas;

i. **Critical infrastructure investments:** Refinement, prioritization and promotion of critical infrastructure projects that will stimulate construction and job creation including; active municipal and 3rd party construction projects; potential upcoming construction work; development driven construction;

ii. **Planning and Development Stimulus:** Advance a focused approach to a streamlined execution of development policy and approvals for shovel ready planning and development projects to stimulate private sector construction and residential and non-residential growth;

iii. **Business Recovery and Support;** Survey of local businesses to understand the Kawartha Lakes business experience, and identify gaps in current funding and support programs, and propose initiatives to address immediate and future challenges to support business

	<b>Actions</b>	<b>Current Initiatives</b>	<b>2021 Budget considerations</b>	<b>Longer term recommendations</b>
1.1	Opened up the Community Improvement Plan (CIP) for the full utilization of all tools if needed	x		
1.2	Allow patios and restaurants to expand into parking lots or sidewalks if requested	x	x	
1.3	Waived fees for parks, patios and events for 2020	x	x	
1.4	Deferred 3 property tax payments for 2020	x		
1.5	Current exemption in place for all Industrial DC charges and up to 25,000 square feet of Commercial DC charges. This exemption is being reviewed by council at end of 2021.	x	x	
1.6	Tourism and Shop local marketing campaigns	x		
1.7	Support digital transformation of local businesses through the Digital Main Street program	x		
2.1	That council consider, from an economic recovery perspective, Downtown Fenelon Falls reconstruction proceed in 2021		x	

2.2	That Council consider an increase in number of garbage cans and frequency of pick up in our downtowns and major parks for 2021		x	
2.3	That Council consider increased signage and portable washrooms in our downtowns.		x	
2.4	That Council consider increased investment in our boat launches and trails for improved access and enjoyment.		x	
2.5	That the Culture Master Plan implementation be accelerated, and that council consider setting up an emergency cultural sector grant program in 2021, which could be applied to operating costs for our arts and culture community, and that Staff develop an ongoing cultural organization operating program for consideration in the 2022 budget.		x	x
2.6	Improve timelines and processes in the Development Department. An updated spreadsheet to track applications is being finalized for review and recommendation. This should make it easier to follow and track progress on each file in the planning department. Concierge Pilot Project implemented. updated spreadsheet be brought forward to planning committee each month for discussion.		x	
2.7	The Transit master plan be accelerated with immediate focus on the need for linkage regarding transit between Pontypool and Lindsay, Peterborough and Lindsay, and Lindsay and Bobcaygeon. This immediate focus be based on an employment perspective to assist with the workforce challenges. Timing should include early morning links for work availability and early evening links for return home availability			x
2.8	That Council consider an extension to the Kawartha Lakes Innovation Cluster Pilot program to provide specific support for high growth businesses.			
3.1	That Council continue to work through EORN and EOWC and support the Eastern Ontario 1 GIG proposal for INCREASED BROADBAND capacity. This is by far, the #1 priority from an economic perspective			x
3.2	If the EOWC proposal doesn't play out, that council pursue a 'Made in Kawartha Lakes' solution and work with EORN on a local solution to supplying 1gig data to the home for all businesses and homes in Kawartha Lakes.			x

3.3	Increase housing stock across the city to improve and increase the workforce, fill vacancies in employment, and provide options for young working families.			x
3.4	Work with Fleming College to help fill labor market needs (trades, etc.)			x