



# **CITY OF KAWARTHA LAKES UPDATE**

**Tuesday, November 3<sup>rd</sup> 2020**

**Innovation Cluster -  
Peterborough and the Kawarthas**



# **INNOVATION CLUSTER**

**PETERBOROUGH AND  
THE KAWARTHAS**

**HOW WE HAVE HELPED  
INNOVATIVE STARTUPS SHAPE THE FUTURE IN  
THE CITY OF KAWARTHA LAKES**



**Did you know?**

**80 percent of  
start-ups fail in the  
first two years  
BUT incubation  
programs reduce  
that to less than  
30 percent**

**Haliburton**



**Trent University**



**Downtown PTBO**

**PTBO**

**GRAND OPENING:  
FEBRUARY 11, 2020**

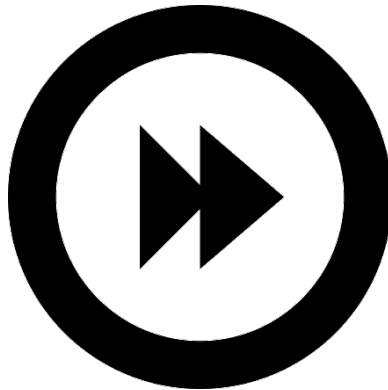


**Lindsay, CKL**





# **OUR IMPACT ON THE CITY OF KAWARTHA LAKES**





Peterborough  
**Angels**

Investing  
Entreprene

Peterborough  
&  
THE KAWARTHAS

ECONOMIC DEVELOPMENT

PETERBOROUGHED.CA

**YVES LAFORTUNE**  
EXECUTIVE DIRECTOR - PETERBOROUGH REGION  
ANGEL NETWORK

**MICHELLE CATHERS**  
LEAD MANAGER - ECONOMIC DEVELOPMENT  
EASTERN ONTARIO

**CONNECTING CKL WITH  
ANGEL INVESTMENT**

# INCREASED AWARENESS

FOR THE CITY OF KAWARTHA LAKES



**PUBLISHED BLOGS: 10**

**PRESS RELEASES ISSUED: 7**

**MEDIA PICK UPS: 16**

**VIRTUAL EVENTS HELD: 28**

**VIRTUAL EVENT ATTENDEES: 2,587**



# PUTTING THE CITY OF KAWARTHA LAKES ON THE CANADIAN TECH & INNOVATION MAP



CANADIAN STARTUP NEWS & TECH INNOVATION

BY [ISABELLE KIRKWOOD](#) / [CANADIAN STARTUP NEWS](#) / FEBRUARY 24, 2020

## NEW BUSINESS INCUBATOR LAUNCHED TO SUPPORT STARTUPS IN KAWARTHA LAKES REGION



**Jobs.betakit**  
POWERED BY JOBSIO

**GET BACK ON  
YOUR FEET**  
Canadian companies  
need your talent

# PROVIDING WORLD CLASS SUPPORT DURING A WORLDWIDE PANDEMIC



EVENTS ▾

NEWS & COMMUNITY ▾

ARTS & ENTERTAINMENT ▾

BUSINESS & TECH ▾

LIFE

Business & Tech

## Innovation Cluster helps local start-ups pivot toward success during COVID-19 crisis

Peterborough and the Kawarthas incubator for technology and innovation companies continues to support its clients remotely during pandemic

By **Barb Shaw** - Published April 12, 2020



# **COVID-19 RESPONSE**

## **HOW THE INNOVATION CLUSTER HAS PIVOTED:**

- **IMPLEMENTED VIDEO  
CONFERENCE MEETINGS**
- **CLIENT PORTAL IMPLEMENTED**
- **“CUBE LUNCH” ROUNDTABLES  
FOR NETWORKING**
- **INCREASED WORKSHOPS AND  
PROGRAMMING SPECIFIC TO  
COVID-19**
- **MOTIVATIONAL SPOTIFY  
PLAYLISTS**



# 1/3 OF WOMEN BREAKING BARRIERS PROGRAM COMPANIES FROM CKL



[FEATURED POSTS](#) / [HOME](#) / [COMMUNITY](#) / [SOCIAL MEDIA](#) / [BLOG](#) / [UPCOMING EVENTS](#) / [ABOUT](#)

## Innovation Cluster Launches Groundbreaking Women Breaking Barriers Accelerator Program

August 05, 2020

Statistics show that only 6% of tech companies have a female CEO, and only 8% of Directors on boards of Canadian tech companies are women. As well, only 4% of VC funding goes toward women-led companies and founders who are women of colour get less than 1% of venture capital each year. The Innovation Cluster is working to change their numbers through a groundbreaking new accelerator program.

They have officially launched [Women Breaking Barriers](#), a six-month cohort acceleration program designed specifically for women in

# THE NUMBERS

# YTD ECONOMIC IMPACT

**Total sales, personal  
investment, equity  
investment, loans & grants  
facilitated by the program:**

**\$786,195**

79% of CKL Target by December 31, 2020



■ YTD ■ Remaining

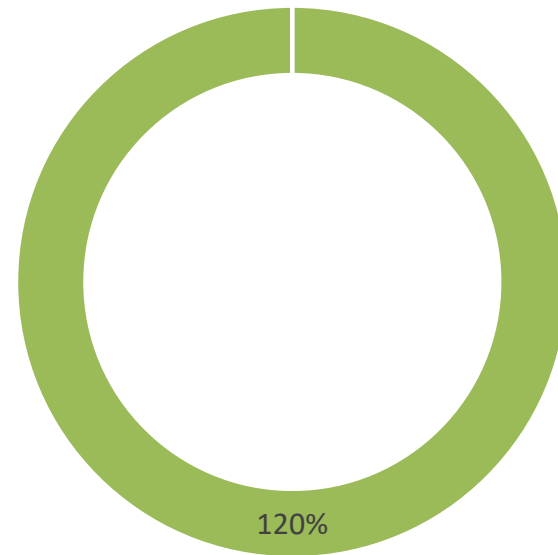


**YTD  
COMPANIES  
SUPPORTED**

**Total innovation &  
technology startups  
accepted into the incubation  
program:**

**12**

Exceeded CKL Target by December 31, 2020



■ YTD

# INNOVATIVE COMPANIES IN CKL



**& MORE**

# FOUNDER FEEDBACK

**“I was like anyone else, watching this situation with COVID-19 unfold and it was just so surreal. But they sprung into action sending all the information we needed, from government updates to helping us know what steps we needed to take each day.”**

**- Joanne Illaqua,  
MamaSoup App**

**“The Innovation Cluster has been instrumental in the success of Horizon Aircraft thus far. Their deep business experience, high-quality network, and strong leadership have helped our company sharpen our business plan, attract investors, and launch a brighter future for all of aviation. We are excited for this opportunity to become available for the many talented entrepreneurs in Lindsay. The result will undoubtedly be more jobs and a strengthened economic base in Lindsay and the City of Kawartha Lakes.”**

**- Brandon Robinson,  
Horizon Aircraft**

**“This is a time when having someone to reach out to, to talk about ideas, and to work through this situation is certainly lowering my stress. They have connections and people are willing to listen to you because you are connected to the Innovation Cluster.”**

**- Dan Kitchen,  
Make Stuff Move**