



The Corporation of the
City of Kawartha Lakes
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Cathie Ritchie, City Clerk

From: The Office of the City Clerk, City of Kawartha Lakes
Date: October 22, 2020
To: All affected residents, utilities, and emergency services
Re: Public Consultation to Rename the New Service Roads near Highway 7 and Meadowview Road

Background:

On July 17, 2020 the City of Kawartha Lakes received a request from the Ministry of Transportation to rename the newly created service roads on the former Highway 7 alignment at Meadowview Road on the boundary of the geographic Township of Emily (now City of Kawartha Lakes), and the Township of Selwyn. In response to this request, Kawartha Lakes Council proposed to adopt a by-law at the October 20, 2020 Regular Council Meeting to name:

- an existing public service road along the former Highway 7 alignment south of Meadowview Road from Highway 7 to "Switzer Place".
- an existing public service road along the former Highway 7 alignment north of Meadowview Road from Highway 7 to "McCumber Court".

A resolution of Council was adopted at the October 20th Regular Council Meeting **pausing the naming process**, to allow for **additional public consultation** for selecting the new service road names.

How to Name a Road: The Rules

When selecting a new road name, rules and policy established by the municipal government and emergency services must be followed to ensure the safety of residents, and simplicity of addressing. These include:

- Names must be easily spelled, read and clearly understood
- Names must be made up of only letters with no punctuation included
- Names must not sound similar to existing names elsewhere in Kawartha Lakes (or in nearby neighbouring municipalities)
- Names shall not duplicate existing names elsewhere in Kawartha Lakes (or in nearby neighbouring municipalities) to the extent that only the suffix is changed (example. Street versus Road)
- Streets must not be named after existing businesses
- Names must not insinuate any political reference
- Names must not be discriminatory/derogatory
- Names of former streets shall not be reused (example: Old Highway 7)
- The specific suffix (Road, Street, Court, Place, etc.) used must meet the definition established by policy

What Names are Allowed: The Options

When selecting a new street name, these options are available to be used:

- Names from the pre-approved, community-developed Kawartha Lakes Master Name List appropriate to the geographic area/township; or
- New name suggestions which include names of historical use, service organizations, geographic significance, veterans, politicians, prominent citizens, or local sports figures

Four (4) names are pre-approved on the Kawartha Lakes Master Name List and are appropriate for the Emily Township area:

- **Guiry:** (Daniel) Former Emily Township Reeve from 1935-1938 and Victoria County Warden in 1939.
- **McCumber:** (Don) Former Emily Township Reeve from 1979-1987 and Victoria County Warden in 1986. Recipient of Queen's Golden and Diamond Jubilee Medals for service to Cadet and Veterans organizations.
- **McQuade:** (Arthur) Former Emily Township Reeve in 1874, Emily Council member from 1862-1873, and Federal MP for Victoria South Riding from 1874-1882. (Thomas) Former Emily Township Reeve from 1885-1891 and Victoria County Warden in 1890.
- **Switzer:** (William) Former Emily Township Reeve from 1892-1896 and Victoria County Warden in 1896, and name of former nearby schoolhouse

Two (2) additional names suggestions received for the new service roads that appear to meet the requirements of the naming policy include:

- **Cottontail:** (nature, descriptive) referring to Eastern Cottontail Rabbit
- **Fallaise:** (Thomas) first driver of the Caremobile in Peterborough area

Approved and appropriate 'suffixes' for any of the above names could include: **Court, Place, or Road.**

Other suggestions were received, however they were respectfully not considered due to violating the naming policy rules (on first page) included: Emily Lane, Adventure Drive, Hilltop Court, Thomas Court, Sunset Place, Old Bridge Lane, Blue Jay Lane, Sumac Place, and Juniper Lane.

Two (2) separate names are recommended for both the new service roads north and south of Meadowview Road to allow for the possibility of future extensions to the north or south of these roads (not currently planned).

Do You have Another Name Suggestion?

City Council has reopened public consultation to allow residents to be more involved with the selection of their new road names. If you have another suggestion, prefer one of the six (6) names in bold above, or would like to register as an interested party, please email the Office of the City Clerk at:

clerks@kawarthalakes.ca

by

end of day, Thursday, November 5, 2020

Staff will preliminarily review all new suggestions, and respond to every suggested name to let you know if it is valid, or if it may violate policy designed for community safety and addressing simplicity.

Staff will email every valid suggestion to all interested parties, and they will be given opportunity to select their favourite preferred names from the final list of names. Councillor Tracy Richardson has also offered to meet with residents on the weekend of November 7th to gather consensus of the preferred names.

The names with the greatest consensus will be presented to the November 17th Regular Council Meeting for confirmation, and a by-law to adopt and finalize the new road names presented at the December 15, 2020 Regular Council Meeting.

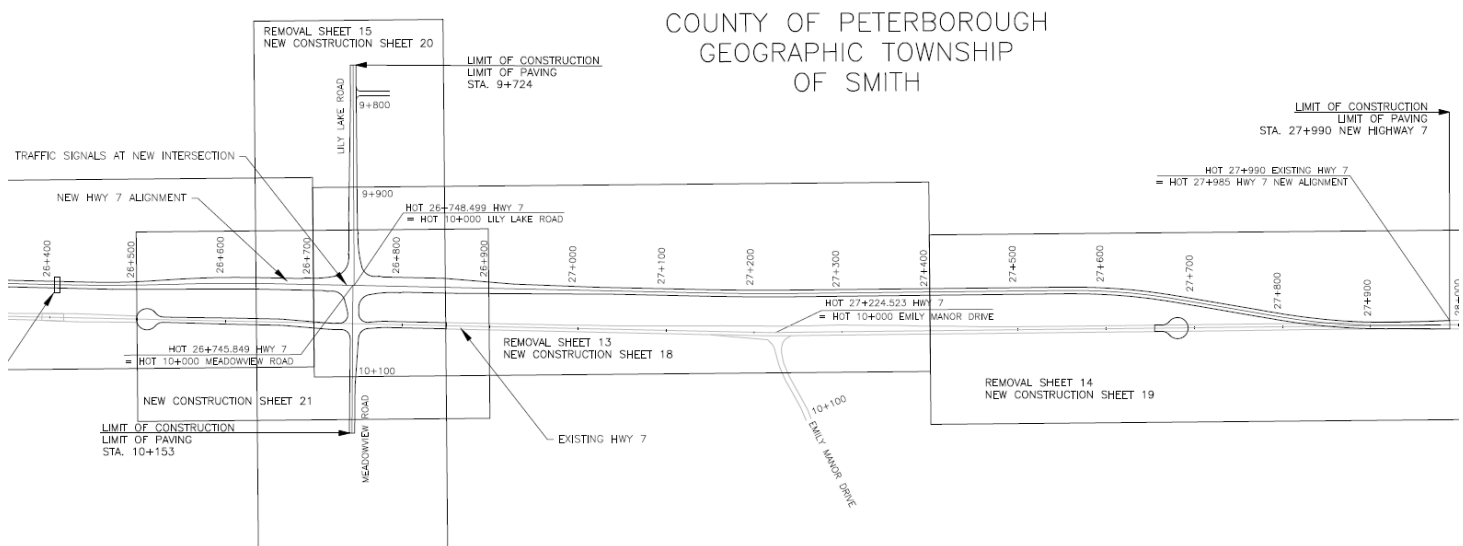
Please do not make any changes to your address on your ID, accounts for bills or other mailing lists you may be on until after the by-law is adopted at the December 15, 2020 Regular Council Meeting. You will receive final notice after that final by-law is adopted permanently enacting the name changes.

Clerk's Office & Project Engineer Contact:

This file has been assigned to Deputy Clerk Joel Watts, who can be contacted at 705-324-9411 ext.1322 if you have any questions about the process, policy, or to verify if your name suggestion is valid.

You may also contact Councillor Tracy Richardson to discuss your suggestions at trichardson@kawarthalakes.ca or 705-324-9411 ext. 3808.

If you have questions regarding the reasoning why the Ministry of Transportation requested the street renaming, or questions about the construction project, please contact the MTO Project Engineer, Corinne Morden at 613-329-8467 or by email at corinne.morden@ontario.ca



GEOGRAPHIC TOWNSHIP
OF EMILY
CITY OF KAWARTHA LAKES