



Council Report

Report Number: ED2021-006
Meeting Date: January 28, 2021
Title: Arts Culture and Heritage Recovery Funding Framework
Description: Proposed recovery funding framework for the Kawartha Lakes Arts, Culture and Heritage Cluster in response to the pandemic
Author and Title: Donna Goodwin, Economic Development Officer Arts and Culture

Recommendation(s):

That Report ED2021-006, **Arts, Culture and Heritage Recovery Funding Framework**, be received;

That funds of up to \$100,000 be allocated to the Arts, Culture and Heritage Recovery Fund from the Pandemic Related portion of the contingency reserve;

That staff be delegated the responsibility to establish and manage the Arts, Culture and Heritage Recovery Fund as detailed in Appendix A and B; and

That a review committee of up to five (5) Staff from Development Services, Community Services and Corporate Services be established to review application eligibility and the Director of Corporate Services be authorized to approve applications.

Department Head: _____

Financial/Legal/HR/Other: _____

Chief Administrative Officer: _____

Background:

At the Council Meeting of December 1, 2020, Council adopted the following resolution:

CR2020-395

That Report CORP2020-018, **Disposition of 2019 Surplus**, be received; and

That the 2019 Surplus of \$2,999,743 be maintained in the Contingency Reserve for the purpose of funding community, economic, and corporate pandemic recovery initiatives.

At the Council Meeting of November 17, 2020, Council adopted the following resolution:

CW2020-164

That Report ED2020-23, Economic Recovery Task Force Recommendations, be received;

That permit fees for park use, patios and events in 2021 be waived, with forecasted reduced revenue identified in the 2021 budget;

That the downtown Fenelon Falls reconstruction project be included as a decision unit in the 2021 capital budget;

That an increase in garbage cans and frequency of waste pick up in our downtowns and major parks be costed and included as a decision unit in the 2021 budget;

That portable washrooms and associated directional signage in our downtowns and parks be costed and included as a decision unit in the 2021 budget;

That accelerated investment in our boat launches and trails for improved access and enjoyment be costed and included as a decision unit in the 2021 budget;

That Council supports the work of EORN and EOWC for the Eastern Ontario "1 GIG" proposal for increased broadband capacity;

That Council directs staff to develop a cultural sector recovery grant program for 2021, which could be applied to operating costs for our arts and culture community, and report back to council on the scope of the program by end of Q1 2021;

That Council approves a modified extension to the Kawartha Lakes Innovation Cluster Pilot program until December 31, 2021, through in-kind support to provide specific support for high growth businesses; and

That Council endorses the Economic Recovery Task Force Action Plan as provided in Appendix A to this report.

Carried

The Economic Recovery Task Force Action Plan Attachment also included an action to further implement the Kawartha Lakes Cultural Master Plan;

That Staff develop an ongoing cultural organization operating program for consideration in the 2022 budget.

The Cultural Master Plan priority four; expand cultural sector funding options, addresses long term operational and financial sustainability in the cultural sector through a structured performance based program. The program would enable cultural organization to improve their operational and professional capabilities so they are able to qualify for and obtain operational funding from other levels of government. A proposed framework will come forward to Council for consideration for the 2022 budget as per the Economic Recovery Task Force Action Plan timeline.

This report addresses the direction to develop a cultural sector recovery grant program for 2021, which could be applied to operating costs for our arts and culture community, and report back to council on the scope of the program by end of Q1 2021.

Rationale:

The Arts, Culture and Heritage Recovery Fund (Fund) is a one-time recovery support payment to help cover the burden of fixed operating costs. This Fund will not cover costs currently supported by other municipal funding arrangements.

The Fund framework is based on the Canada COVID-19 Emergency Support Fund for Heritage Organizations that was launched in 2020 to complement other federal economic support programs. This program provided structured financial support to not-for-profit heritage organizations that provide public access to their collections and 2019 expenses between \$2,000 and \$3,000,000. The program was well received by the heritage community.

In recognition of the breadth of the local cultural industry in need of emergency support, the Kawartha Lakes Arts, Culture and Heritage Recovery Fund is proposed to be available to volunteer based not-for-profit organizations in the City of Kawartha

Lakes that provide a cultural resource or service to the municipality and its residents. This includes organizations such as art galleries, museums, and live theatre.

The proposed Fund is outlined in the attached Management Directive (Appendix A) and draft application form (Appendix B). In keeping with the federal program, funding will be available on a sliding scale of assistance based on 2020 fixed operating costs;

Fixed costs between \$2,000 and \$4,999: fixed funding amount of \$1,000;

between \$5,000 and \$9,999: fixed funding amount of \$2,000;

between \$10,000 and \$50,000: fixed funding amount of \$5,000;

between \$50,001 and \$100,000; fixed funding amount of \$10,000;

from \$100,001 and over; the amount equivalent to 10% of annual expenses up to a maximum of \$20,000.

Applications will be reviewed by an internal Review Committee to determine eligibility against program criteria, and approved by the Director of Corporate Services. A list of successful applicants will be presented to Council.

In the event that there is more demand than available funds, recommendations for the use of funds will be made to Council for decision.

Other Alternatives Considered:

The proposed Arts, Culture and Heritage Recovery Fund framework provides a simple, streamlined and transparent process for supporting cultural organizations as requested by Council. Council could choose to make a different amount of funding available to the program or distribute the funds under alternative criteria.

Alignment to Strategic Priorities

The Arts, Culture and Heritage Recovery Fund directly supports the 2020-2023 Kawartha Lakes Strategic Plan goal; An Exceptional Quality of Life specific to supporting the immediate economic sustainability of the Kawartha arts, culture and heritage sector.

Financial/Operation Impacts:

Funds in this program are proposed to be allocated to eligible organizations based on a scale of assistance as identified in the Pandemic Management Directive (Appendix A). The maximum amount of funds an organization is eligible to receive is \$20,000. The total amount of funds for this program is \$100,000.

Consultations:

City Solicitor

Chief Administrative Officer

Director, Corporate Services

Manager of Economic Development

Attachments:

Appendix A – Management Directive for the Arts, Culture and Heritage Recovery Fund



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tageFund.docx

Appendix B – Arts, Culture and Heritage Recovery Fund Application Outline –Form to be created online



ArtsCultureHeritage
Fund_Application.d

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