

Public Mapping Applications

Current Status And Road Ahead...

February 9th 2021



A very brief history...

- An assessment done in 2014 indicated Kawartha Lakes was approximately 10 years behind similar municipalities in Southern Ontario in terms of the ability to deliver basic GIS and Mapping services to the Public
- As a result of this assessment, the GIS division committed to building the infrastructure necessary to support public GIS and mapping services
- In 2019 we began live testing of mapping services with select users
- Several mapping services were 'soft launched' in early 2020 to test the systems

Current Status

- In May 2020 we released our Geo-Hub front page
- Our Open Data initiative
- Public launch of City's GIS services started in 2020* and continuing through 2021



Thriving and growing communities within a healthy and natural environment.

Walsons to account gloriers for intensing with spatial state.

Kawartha Maps

Explore, Plan, Create

MAPS AND APPS

Apps, Web Maps And Stories provide simple access to information and tools for you to collect data and help you understand what, where, when and why. Try exploring the apps below to help engage specific goals and initiatives.









Locate my Ward Boat Launches and
Find the Ward you reside in Sentem the Kewartha Bo

Carranha Bash Laurean

Find My Waste and Recycling Collection... Waste and Respiring Zeros and Levill Leadure



CITY OF KAWARTHA LAKES OPEN DATA PORTAL

The City of Kawartha Lakes Open Data Portal allows you to access, explore and download our publicly accessible GIS datasets at no cost. Use the link below to dive into the data. Search by keywords to find your dataset of interest or explore the data categories. If you have any questions about how to use the Open Data Portal, or if you have any requests for a specific dataset glease contact? geomatics@kwarthalakes.ca.

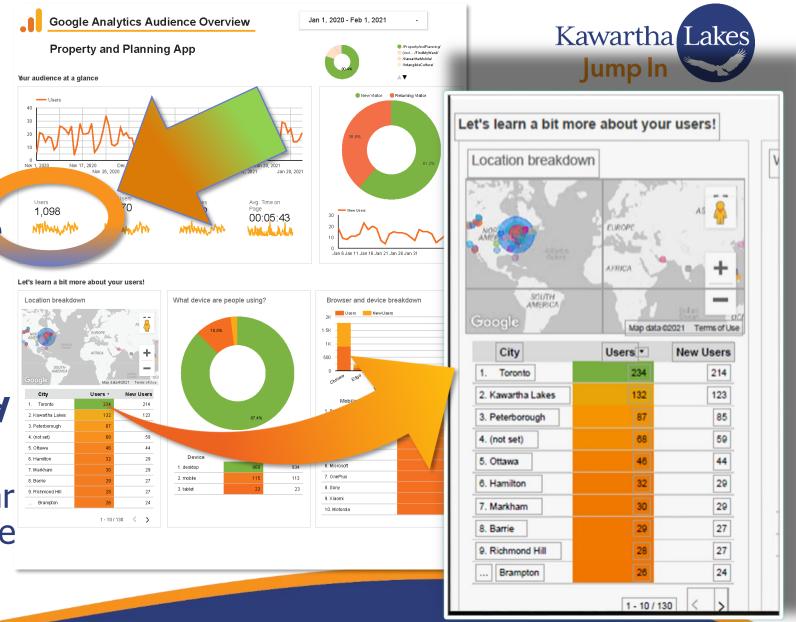
STAFF ACCESS



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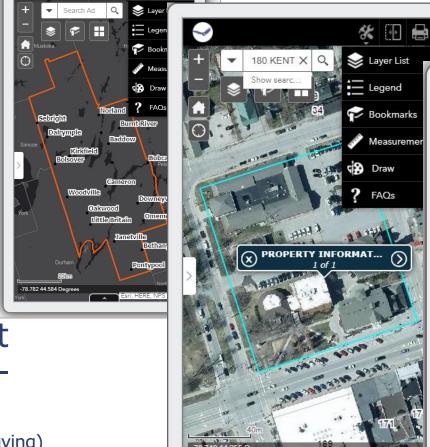
Getting to know our clients...

- All our applications are run through Google
 Analytics which provides us with a 'deep dive' at who's using our services and why*
- By far the most popular service we have to date is the <u>Planning And</u> <u>Property App</u>

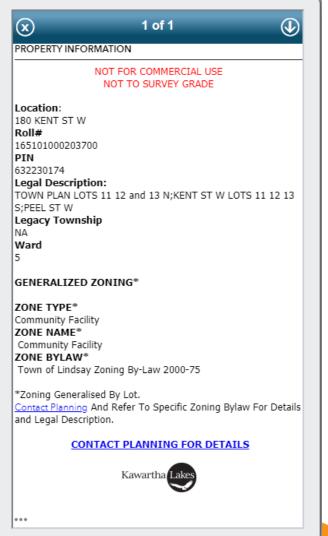


Takeaways so far...

- Application user locations for last 1 months...
 - 22% from GTA
 - 12% from Kawartha Lakes
 - ~65% from elsewhere **
- Categories of Interest by follow up inquiry – top 5 ***
 - 1. Real Estate (living, investing, buying)
 - 2. Telecom and related business's
 - 3. Planning Related (Property Owners)
 - 4. Recreation
 - 5. "Just curious..."







Users by

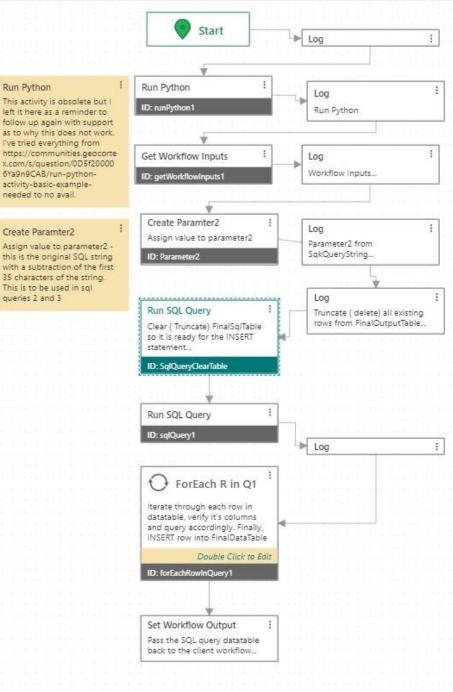
Run Python

needed to no avail.

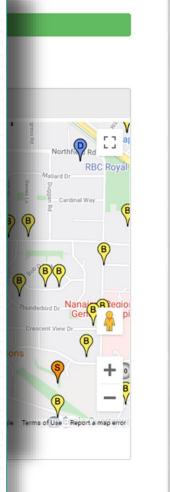
Create Paramter2

queries 2 and 3











Final Notes...

- A GIS assessment carried out in September 2020 by ESRI Canada scored Kawartha Lakes in the top 10% of similar municipalities across Ontario (Local Government with Population of 50,000 100,00) in terms of overall GIS capability (internal and external services).
- A critical note of recognition to my GIS colleagues at the City Emma Hollinger and Carrie Sherk for the diligent, creative and always challenging goals you set for yourselves and always surpass in representing and advancing the best interests of the City of Kawartha Lakes.



Thank You.