

The Corporation of the City of Kawartha Lakes
Minutes
Downtown Revitalization Advisory Committee Meeting

DRAC2020-01
Thursday, February 20, 2020
5:00 P.M.
Economic Development Boardroom
Economic Development
180 Kent Street West, Lindsay, Ontario

Members:
Mayor Andy Letham
Matthew Hutchison
Julie Kellett
Lynne Manning
Stephen Podolsky
Dinah Wilson
K. Quinn
Anna Radey

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1. Call to Order

Vice Chair Matthew Hutchinson called the meeting to order at 5:02 p.m. Mayor Andy Letham, Lynne Manning, Stephen Podolsky, Dinah Wilson, Karen Quinn, Ana Ready, Denise Livingstone and Joe McCool were in attendance. Staff present were Craig Shanks and Carlie Arbour.

2. Administrative Business

2.1 Adoption of Agenda

DRAC2020-01

Moved By S. Podolsky

Seconded By D. Wilson

That the agenda be adopted as amended.

Carried

2.2 Declaration of Pecuniary Interest

There were no declarations of pecuniary interest disclosed.

2.3 Adoption of Minutes

DRAC2020-02

Moved By S. Podolsky

Seconded By Mayor Letham

That the minutes of the Downtown Revitalization Advisory Committee meeting held on October 15, 2019 be adopted as circulated.

Carried

3. Deputations/Presentations

4. Correspondence

5. Business Arising from the Minutes

5.1 Public Washrooms

Coboconk: Community interest in installing port-a-potty with decorative building on the private property of Bryant Insurance adjacent to the wharf. The Community to provide the location, design and insurance.

Craig Shanks to inquire with Realty Services Division regarding the preparation of the necessary agreements. The City

Joe McCool, the designer of the building will finalize the design and look at wayfinding signage for the washrooms.

Omeme – Community interest in promoting Coronation Hall as the available washroom within the Downtown in the off-season where the beach washrooms are not available. Director of Community Services approved the promotion of the Hall during standard operating hours (Monday – Friday 8:30am – 4:30 pm) only. The Hall is available for facility rentals outside of normal operating hours, and will not be available for use as a washroom during private functions.

Fenelon Falls – Public washrooms currently exist at the Beach, Library and TSW but all present a challenge to visitors with the offered hours of operation and accessibility to public need in the Downtown. The

Washrooms facilities and maintenance come with a significant costs and will need Council endorsement and budget. Will be included in the 2021 budget for a public washroom. Committee to consider making make a resolution during the budget deliberations.

Community and municipality urged to work with the TSW to allow public access their washrooms.

6. New or Other Business

6.1 Downtown Revitalization Committee of Council 2020 Work Plan

That the 2020 Downtown Revitalization Committee of Council Work Plan be approved and forwarded to Council for approval.

DRAC2020-03

Moved By S. Podolsky

Seconded By K. Quinn

That the 2020 Downtown Revitalization Committee of Council Work plan be approved by Council.

Carried

6.2 2020 Meeting Schedule

The 2020 Meetings will take place the months of March, May and September. Additional meeting will be scheduled as necessary.

6.3 6.3 Electric Charging Stations

Lynn Manning introduced a conversation on bringing in electric charging stations to the City as an opportunity to enhance tourism. Interest in seeking one in the public parking lot in Fenelon Falls.

Currently there are charging stations in Norland and at the Lindsay Recreation Complex. Typically led by private business.

Committee to reach out to local businesses on the return on investment for the Charging Stations.

Carlie will research electric charging station grants and share it with the committee.

7. **Staff Update**

Carlie updated the Committee on the Digital Main Street and Million Dollar Makeover program. Presented the Committee with two new publications for the Local Data Intelligence Tool and a Workforce Attraction piece.

8. **Community Working Group Updates**

8.1 Working Group Successes and Challenge Updates

Fenelon Falls

- Teeny Tiny Summit with OMAFRA will be hosted in Fenelon Falls in early June.
- Fenelon Falls received a OTF grant to build an outdoor amphitheater.
- Sculpture competition in process for selection and installation of public art.
- Event organizers collaborating to determine opportunities to work together and build capacity.
- Looking at a new visioning process for 2021.
- Four new restaurants opened over the winter.
- Updated events through Chamber for 2020.

Coboconk

- Working on washroom project for the wharf.
- Looking for funding for project to keep geese out of the park.
- Wellness Centre at Train Station study currently in progress.

- Norland parking lot updated last year.

Lindsay

- Strong focus on construction work. Building incentive programs to attract customers to shop Downtown.
- Trail Towns work plan and priorities set.
- Classics on Kent will go be in July 2020.

Omeme

- Businesses joint venture with the Library and Mikeals Bakery
- New businesses locating in the Downtown.
- Omeme Units working on implementing community focused events including Easter and New Years Eve.
- Omeme Visioning program in development with key community leaders to introduce art programs and beautification within the Downtown.

8.2 Working Group Priorities

9. Next Meeting

The next meeting will be Tuesday, March 31 at 5:00 p.m. in Fenelon Falls.

10. Adjournment

DRAC2020-04

Moved By L. Manning

Seconded By D. Wilson

That the Downtown Revitalization Advisory Committee Meeting adjourn at 7:00 p.m.

Carried