



## Committee of the Whole Report

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**Report Number:** ED2021-013  
**Meeting Date:** March 9, 2021  
**Title:** Agricultural Development Advisory Committee 2021 Work Plan  
**Description:** 2020 Work Plan review and proposed 2021 Work Plan  
**Author and Title:** Kelly Maloney, Economic Development Officer – Agriculture

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### Recommendation(s):

**That** Report ED2021-013, **Agricultural Development Advisory Committee 2021 Work Plan**, be received;

**That** the Agricultural Development Advisory Committee 2021 Work Plan as outlined in Appendix B to Report ED2021-013 be approved; and

**That** this recommendation be brought forward to Council for consideration at the next Regular Council Meeting.

**Department Head:** \_\_\_\_\_

**Financial/Legal/HR/Other:** \_\_\_\_\_

**Chief Administrative Officer:** \_\_\_\_\_

## **Background:**

At the Council Meeting of March 19, 2020 Council adopted the following resolution:

### **CW2020-054**

**That** Report ED2020-013, Agricultural Development Advisory Committee 2020 Work Plan, be received; and

**That** the Agricultural Development Advisory Committee 2020 Work Plan as outlined in Appendix B to Report ED2020-013 be approved.

This report summarizes the work undertaken in 2020 and proposes a work plan for 2021 as per Policy number 028 CAO 002 – Non-legislated Committees of Council.

## **Rationale:**

During the 2020 calendar year, the Agricultural Development Advisory Committee identified the following five goals for their 2020 Work Plan:

1. Review and advise Council and the Economic Development Division on matters related to agricultural industry to improve economic environment of the agricultural sector and prosperity of the rural areas
2. Arrange VIP Guided Tours at the 2020 IPM for the traditional VIP Tour guests, to allow for education and open dialogue in context of modern farming and agri-business at various times during the event
3. ADAC Members Participate at East Central Farm Show Booth with the Economic Development Division to increase visibility access to ADAC
4. ADAC to actively participate in the development of the Comprehensive Rural Zoning By-law.

The review of 2020 accomplishments is included in Appendix A attached to this report.

The 2021 Agricultural Development Advisory Committee Work Plan (please refer to Appendix B) includes activities that are the core business of the Committee. This work plan needs to be adopted by Council to set the direction of Committee work for 2021. It identifies to the Committee what Council feels is important for the Committee to achieve during the year.

## **Other Alternatives Considered:**

The submissions within this report follow policy and direction of Council with respect to Committees of Council so no other alternatives were considered.

## **Alignment to Strategic Priorities**

The recommendations within this report directly align with all Strategic Priorities, with a primary focus on supporting A Vibrant and Growing Economy.

## **Financial/Operation Impacts:**

With the adoption of work plans and annual reports, Council has developed a way for committees of Council to be accountable for their important input into the future of this municipality. Efforts can now be refocused from administrative (non-value added) duties to more in-depth work by the volunteers (value added). There are no financial considerations associated with this recommendation.

## **Consultations:**

Agricultural Development Advisory Committee members.

## **Attachments:**

Appendix A - 2020 Agricultural Development Advisory Committee Work Plan Review



2020 ADAC Work  
Plan Review - Apper

Appendix B - 2021 Agricultural Development Advisory Committee Work Plan



2021 ADAC Work  
Plan Proposed - App

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