



Committee of the Whole Report

Report Number: **PRC2021-003**

Meeting Date: April 6, 2021

Title: **Community Partnership and Development Fund**

Description: 2021 Funding Allocation

Author and Title: Shelley Cooper, Community Partnership and Programs
Supervisor

Recommendation(s):

That Report PRC2021-003, **Community Partnership and Development Fund**, be received; and,

That this recommendation be brought forward to Council for information only at the next Regular Council Meeting.

Department Head: _____

Financial/Legal/HR/Other: _____

Chief Administrative Officer: _____

Background:

The Community Partnership and Development Fund was established in 2006 to acknowledge and support the efforts of volunteer/community organizations, provide for the betterment of the City, and provide financial assistance to support specific initiatives:

- Beautification
- Culture
- Special Events
- Milestone Events
- Municipal Tax Rebate

The pandemic impacted many 2020 events and projects were not able to take place as planned. Funding provided in 2020 was permitted to be applied to events that were postponed to 2021.

This report provides recommendations on the 2021 allocation of these resources.

Rationale:

As per the 2021 budget total funding available for distribution is \$130,000.00 for all categories. As per Management Directive MD2018-005 Community groups are invited to make requests for funding in any of the five categories: Beautification, Culture, Special Events, Milestone Event, and Municipal Tax Rebate. Each funding category has specific requirements that community groups must meet in order for their application to be considered eligible. The application deadline was October 31, 2020 for 2021 projects. All applications are evaluated based on the established funding allocation criteria. Due to the pandemic, the delay in approving the 2021 Operating Budget resulted in a minor delay in awarding funding for the Community Partnership and Development program. Applications received after October 31, 2020 will be considered in a second allocation on July 31, 2021 if funding remains after the first allocation is complete.

The **Beautification Fund** is to be distributed for operating expenses with the purpose of enhancement projects intended for downtown/business areas and streetscapes. Table 1 outlines funds requested by organizations and the recommendation by staff, and supported by the Director, to the extent the management directive allows.

Table 1 – CPDF Beautification Funding Allocation 2021

Community Group	Project	Amount Requested	Amount Recommended
Burnt River Blooms	Village gardens, Seasonal display	\$1,500.00	\$1,500.00
Coboconk Horticultural Society	Village Flower beds	\$2,500.00	\$2,500.00
Coboconk, Norland and Area Chamber of Commerce	Décor, flowers	\$3,231.00	\$3,231.00
Dalton Volunteer Management Board	Tree Carving - Ecosystem	\$4,500.00	\$0.00
Environmental Action Bobcaygeon	Restore Edgewood Dry Stack Wall	\$7,500.00	\$0.00
Fenelon Falls & District Chamber of Commerce	Hanging baskets, Flower planters, flags	\$10,000.00	\$8,750.00
Fenelon Falls Horticulture Society	Update Public Gardens	\$3,430.00	\$3,430.00
Impact 32/Kawartha Works Community Coop	Bobcaygeon Hanging Baskets	\$7,500.00	\$7,000.00
Kinmount CC Volunteer Management Committee	Hanging baskets, flowers	\$10,000.00	\$6,226.10
Lindsay Downtown BIA	Hanging baskets, flower planters, furniture, flags	\$45,000.00	\$35,000.00
Little Britain Community Association	4 corners décor, banners	\$2,500.00	\$1,611.20
Norland Horticulture Society	Village planters and gardens	\$2,500.00	\$2,500.00
Omeme & District Horticulture Society	Village Gardens	\$1,450.00	\$1,450.00
Sturgeon Point Association	Gardens & Welcome Sign	\$1,000.00	\$1,000.00
Woodville & District Lions Club	Hanging Baskets	\$6,130.00	\$6,130.00
15		\$108,741.00	\$80,328.30

These funds are made available for purchases such as hanging baskets, banners, and flowers in downtown business and key horticultural areas presently maintained by volunteers. It is not intended to be used to fund maintenance expenses and beautification of municipal park properties; this will be funded and maintained by City staff through the operating budget. Horticulture societies and downtown improvement

committees are eligible for this funding. Community groups must provide proof of matching funds to be considered eligible for funding and the funds must be used for operational purposes only.

Funding has been recommended based on the established funding criteria and eligible expenses included in each individual application. Details about the projects not recommended to receive full funding are detailed below:

The application from the Dalton Volunteer Management Board for a tree carving and Environmental Action Bobcaygeon for the dry stack wall were both not considered eligible beautification projects.

The application from the Fenelon Falls & District Chamber of Commerce is receiving partial funding, the expenses related to tractor maintenance and repair were not considered eligible beautification expenses.

The application from Impact 32 is receiving partial funding, the expenses related to the trolley for an event were not considered eligible beautification expenses.

The application from the Lindsay BIA is receiving partial funding, \$10,000 in funding is being provided to this organization from another City budget, as approved by Council.

The funding for Kinmount is being reduced to recover a shortage related to their 2020 beautification spending that was impacted by the pandemic.

The objective of the **Culture Fund** is to help groups to promote their programs and services. Museums and organizations representing the arts community are examples of eligible organizations.

Table 2 outlines funds requested by organizations and the recommendation by staff, and supported by the Director. The maximum funding available per request is \$2,000.00.

Table 2 – CPDF Culture Funding Allocation 2021

Community Group	Project	Amount Requested	Amount Recommended
Globus Theatre	Brochure	\$2,000.00	\$2,000.00
Kawartha Settlers' Village	Print Tourism Booklets	\$3,000.00	\$2,000.00
Kinmount CC Volunteer Management Committee	Music in the Park	\$3,000.00	\$0.00
Little Britain Community Association	Harvest Moon	\$1,500.00	\$0.00
Victoria County Studio Tour	2021 Victoria County Studio Tour Posters	\$2,000.00	\$2,000.00
5		\$11,500.00	\$6,000.00

Funding has been recommended based on the established funding criteria and eligible expenses included in each individual application. Details about the projects not recommended for funding are detailed below:

Kinmount received funding in 2020 that can be applied to the 2021 project. Little Britain Community Association Harvest Moon project does not meet the criteria for Culture.

The **Special Event Fund** is distributed to support local community events. The maximum funding under this program is \$500.00 per event, with one event per organization eligible to receive funding.

Table 3 outlines funds requested by organizations and the funding recommended by staff, and supported by the Director, to the extent the management directive allows.

Table 3 – CPDF Special Event Funding Allocation 2021

Community Group	Project	Amount Requested	Amount Recommended
Carden Old Tyme Fiddle Contest	Fiddle Contest	\$500.00	\$500.00
Coboconk, Norland and Area Chamber of Commerce	Santa Claus Parade	\$500.00	\$500.00
Dunsford Community Centre	Santa Day	\$500.00	\$500.00
Fenelon Falls & District Chamber of Commerce	Easter Eggstravaganza	\$500.00	\$500.00
Impact 32/Kawartha Works Community Coop	Mingle & Jingle	\$500.00	\$500.00
Kawartha Settlers' Village	2021 Festival of Trees	\$500.00	\$500.00
Kinmount CC Volunteer Management Committee	Kinmount Fair memorabilia	\$3,000.00	\$0.00
Little Britain Community Association	Santa Claus Parade	\$500.00	\$500.00
8		\$6,500.00	\$3,500.00

Funding has been recommended to groups based on funding criteria and eligible expenses. Organizations not recommended to receive funding are detailed below:

Funding for the Kinmount for the Fair memorabilia was not an eligible special event.

Funding for community events celebrating Quarter Century anniversaries is available under the **Milestone Event** category. Funding allotment is determined based on applications received with a maximum of \$10,000.00 per event. No applications for Milestone events were received.

The **Municipal Tax Rebate** Program is limited to one funding request per property per calendar year. This fund is a historic practice available only to those community organizations that provide recreational services or facilities to the general public and have traditionally (pre-amalgamation) received a municipal tax rebate on their taxes with the exception of the education tax. This initiative assists organizations that provide recreation through privately owned community facilities; some of which would perhaps see the facilities fall to city ownership if this assistance were not provided.

Table 4 Outlines funds requested by organizations based on their 2020 final tax bill and the funding recommended by staff, and supported by the Director, to the extent the management directive allows. Final payments will be made based on the 2021 tax bill and will be slightly higher than the amounts listed below.

Table 4 – CPDF Municipal Tax Funding Allocation 2021

Community Group	2020 Tax Bill	Amount Recommended
Bethany Athletic Society	\$2,148.26	\$2,148.26
Dunsford Community Centre	\$7,419.02	\$7,419.02
Southview-Cameron New Horizons Seniors Club	\$1,850.80	\$1,850.80
3	\$11,418.08	\$11,418.08

In summary a total of 31 applications were received requesting a total of \$138,159.08 in funding through the Community Partnership and Development Fund.

1st Allocation	Number of Requests	Total Funds Requested	Total Funds Recommended
Beautification	15	\$108,741.00	\$80,328.30
Culture	5	\$11,500.00	\$6,000.00
Special Events	8	\$6,500.00	\$3,500.00
Municipal Tax	3	\$11,418.08	\$11,418.08
Milestone Special Event	0	\$0.00	\$0.00
CPDF Total	31	\$138,159.08	\$101,246.38

Following Council's receipt of this report, each organization will receive a confirmation letter that will include provisions to ensure that all liabilities, insurance, permits and permission required for each individual project are met in accordance with City Policy. Funding is pending project approval by the facility supervisor or manager.

A reconciliation from each organization must be returned to the City for the purpose of project audits.

Other Alternatives Considered:

The allocations recommended follow the Community Partnership and Development Fund Program Management Directive MD2018-005 and attempt to support the maximum number of eligible projects within existing approval levels.

Alignment to Strategic Priorities

The recommendations within this Report contribute to the Council Adopted Strategic Plan. It can identify more than one of the Goals, namely:

- Goal 1 – A Vibrant and Growing Economy
- Goal 2 – An Exceptional Quality of Life

[Kawartha Lakes Strategic Plan 2020-2023](#)

Financial/Operation Impacts:

The recommendations within this report allow for the allocation of the 2021 Community Partnership and Development Fund Allocation as per the management directive and within the budget of \$130,000.00.

Upon distribution of the recommended funding the 2021 Community Partnership and Development Fund Initiative will have a balance of \$28,753.62 in remaining funds. This funding can be distributed in a second round, for applications received after the deadline as per Management Directive MD2018-005.

2021 Funding Available	\$130,000.00
2021 Recommended Allocation	\$101,246.38
Total 2021 Funding Remaining	\$ 28,753.62

Consultations:

Funding requests from various community groups.

Attachments:

Department Head email: cshanks@kawarthalakes.ca

Department Head: Craig Shanks