



Committee of the Whole Report

Report Number:	ED2021-016
Meeting Date:	April 6, 2021
Title:	Arts, Culture, Heritage Recovery Fund
Description:	This funding will serve as one-time recovery support payment to help cover the burden of fixed operating costs of cultural services during COVID-19.
Author and Title:	Donna Goodwin, Economic Development Officer – Arts and Culture

Recommendations:

That Report ED2021-016, **Arts, Culture, Heritage Recovery Fund** be received;

That the outstanding balance of \$59,000 be returned to the Pandemic Contingency Reserve; and

That this recommendation be brought forward to Council for consideration at the next Regular Council Meeting.

(Acting) Department Head: _____

Financial/Legal/HR/Other: _____

Chief Administrative Officer: _____

Background:

At the Council Meeting of January 28, 2021 Council adopted the following resolution:

CR2021-020

That Report ED2021-006, **Arts, Culture and Heritage Recovery Funding Framework**, be received;

That funds of up to \$100,000 be allocated to the Arts, Culture and Heritage Recovery Fund from the Pandemic Related portion of the contingency reserve;

That staff be delegated the responsibility to establish and manage the Arts, Culture and Heritage Recovery Fund as detailed in Appendix A and B; and

That a review committee of up to five (5) Staff from Development Services, Community Services and Corporate Services be established to review application eligibility and the Director of Corporate Services be authorized to approve applications.

Carried

This report addresses that direction.

Rationale:

The intent of this report is to allocate the 2021 Arts, Culture and Heritage Recovery Fund to help cover eligible fixed operating costs incurred by cultural facilities in 2020. While the Management Directive provides for approval from the Director of Corporate Services, this report will share with Council the funding requests received and the planned allocations so Council is aware.

As per the 2021 budget, total funding available for distribution is \$100,000.00. Management Directive MD2021-001 invites Arts, Culture and Heritage Organizations to make one application to receive a one-time payment for recovery funds to each eligible organization. The application deadline was March 12, 2021 for operational fixed costs incurred in 2020. The open application period was advertised through the City website, press release and sent directly to Arts, Culture and Heritage organizations in the municipality.

All applications have been evaluated based on the established funding criteria. Funding is based on the sliding scale outlined in MD2021-001;

Fixed costs between \$2,000 and \$4,999: fixed funding amount of \$1,000;
between \$5,000 and \$9,999: fixed funding amount of \$2,000;
between \$10,000 and \$50,000: fixed funding amount of \$5,000;
between \$50,001 and \$100,000; fixed funding amount of \$10,000;
from \$100,001 and over; the amount equivalent to 10% of annual expenses up to
a maximum of \$20,000.

A total of 10 applications were received by the deadline. The ten amount to a total of \$41,000 in funding.

Applicant	Community	Funding
A Sheila Boyd Foundation	Bobcaygeon	\$5,000
Fenelon Station Gallery	Fenelon Falls	\$1,000
Globus Theatre	Bobcaygeon	\$5,000
Kawartha Art Gallery (KAG)	Lindsay	\$2,000
Kawartha Settlers Village	Bobcaygeon	\$5,000
Kinmount Artisan Marketplace	Kinmount	\$2,000
Lindsay Little Theatre	Lindsay	\$5,000
The Academy Foundation	Lindsay	\$10,000
The Ottawa Huron Tract History Association	Bethany	\$1,000
Victoria County Historical Society	Lindsay	\$5,000
Total		\$41,000

Funding has been recommended based on the information provided in each application and the verification of eligible fixed operating costs through Profit & Loss statements.

Following Council's receipt of this report, each organization will receive a confirmation letter that will include the amount and any report back requirements. A form of reconciliation from each organization must be returned to the City for the purpose of financial reconciliation.

Should the need for funding in the Arts, Culture and Heritage sectors continue due to the ongoing needs of the pandemic, Staff will report back to Council with recommendations on options for additional application periods for this funding program.

Other Alternatives Considered:

The Arts, Culture and Heritage Recovery Fund was intended to be a onetime grant. Council may consider a number of alternatives for the remaining allocation;

Alternative One:

Council could direct staff to use the unallocated funds to issue a second call in November (once the tourism season is over) for a Round Two of Arts, Culture and Heritage Recovery Funding as the effect of the pandemic is on going. Motion;

That a second intake of the Arts, Culture and Heritage Recovery Fund be offered in Q4, 2021, to help with 2021 fixed operating costs.

Alternative Two:

Further support existing applicants with additional funding to fully cover their submitted eligible fixed operating costs by revising the MD2021-001 to remove the requirement of funding allocation based on a sliding scale. An additional \$49,081.90 would need to be added to the current \$100,000 allocation. Motion:

That an additional \$49,081.90 be added to the current \$100,000 Arts, Culture and Heritage Recovery Fund allocation from the Pandemic Contingency Reserve to cover the total eligible fixed operating of all applicants.

Alternative Three:

Council could also consider a future recovery intake with an expanded scope based on the needs of the community at that time.

Alignment to Strategic Priorities

The Arts, Culture, Heritage Recovery Fund is a pandemic response to supports 2020-2023 Kawartha Lakes Strategic Plan directions of;

1. An Exceptional Quality of Life
2. A Vibrant and Growing Economy

Financial/Operation Impacts:

The recommendations within this report allow for the allocation of the 2021 Arts, Culture and Heritage Recovery Fund Initiative as per the management directive and within the budget of \$100,000.00.

Upon distribution of the recommended funding the 2021 Arts, Culture and Heritage Recovery Fund will have a balance of \$59,000.00 in remaining funds.

2021 Funding Available	\$100,000.00
2021 Recommended Allocation	\$41,000.00
Total 2021 Funding Remaining	\$59,000.00

There are no additional financial impacts to the budget.

If Council decides to add the additional funding to the original allotment, then there would be financial impacts that would require \$49,081.90 in funding from the Pandemic Contingency Reserve to this program.

Consultations:

Arts, Culture and Heritage Recovery Fund Review Committee

Attachments:

Appendix A – MD2021-001



ED2021-006MD2021
-001RecoveryFundin

(Acting) Department Head email: rholy@kawarthalakes.ca

(Acting) Department Head: Richard Holy, (Acting) Director of Development Services