



Council Report

Report Number:	ED2021-019
Meeting Date:	April 20, 2021
Title:	GHFFA ConnectON Asset Mapping Agreement
Description:	An agreement for the use and data sharing with the Golden Horseshoe Food and Farming Alliance for food and farming and manufacturing asset information for Ontario
Author and Title:	Rebecca Mustard, Manager of Economic Development

Recommendations:

That Report ED2021-019, **GHFFA ConnectON Asset Mapping Agreement**, be received; and

That the Mayor and Clerk be authorized to execute the Terms and Conditions of Use and Data Sharing for ConnectON Asset Mapping (Appendix A).

(Acting) Department Head: _____

Financial/Legal/HR/Other: _____

Chief Administrative Officer: _____

Background:

The ConnectON Asset Mapping Program (ConnectON) is an economic development tool to support municipal and regional decision making and growth. ConnectON includes information on agri-food and manufacturing sectors and municipalities can upload, update, select, sort and map data in the program.

ConnectON is provided through the Golden Horseshoe Food and Farming Alliance (GHFFA), in partnership with the Ontario Ministry of Agriculture Food and Rural Affairs (OMAFRA), and the Ontario East Economic Development Commission (OEEDC). Over 50 municipalities in Ontario, including the City of Kawartha Lakes, are part of the program.

Rationale:

The Manufacturing and Agri-Food Terms and Conditions of Use and Data Sharing Agreements have recently been consolidated into one updated Terms and Conditions of Use and Data Sharing Agreement, attached as Appendix A. This new Agreement needs to be signed to continue participating in the program.

The new Agreement expires March 31, 2027. Under the municipalities Signing Authority By-Law 2016-009, there are specific requirements for agreements with term of five (5) years or more;

Section 6.07: A contract or agreement with a term of five (5) years or more, requires a Council Report recommendation adopted by Council that approves the contract or agreement and authorizes the Mayor and City Clerk to sign.

This report meets the requirements to sign the Agreement and continue participating in the program.

Other Alternatives Considered:

No other alternatives have been considered.

Alignment to Strategic Priorities

The ConnectON data is used to support Economic Development programs for the agriculture and manufacturing sectors and supports the priorities of 2020-2023 Kawartha Lakes Strategic Plan:

1. Healthy Environment
2. A Vibrant and Growing Economy

Financial/Operation Impacts:

As a member of the Ontario East Regional Marketing Committee, there is no cost to participating in ConnectON.

Consultations:

City Solicitor

Attachments:

Appendix A – Terms and Conditions



GHFFA ConnectON
Partner Data Sharing

(Acting) Department Head email: rholy@kawarthalakes.ca

(Acting) Department Head: Richard Holy