

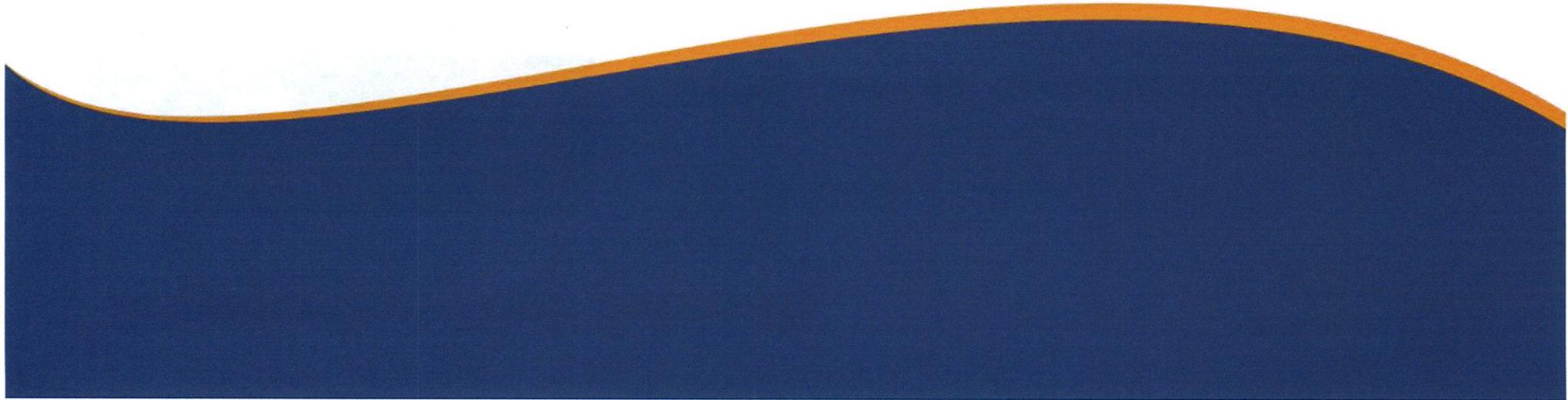
Appendix: F
To Report: PW2021-002



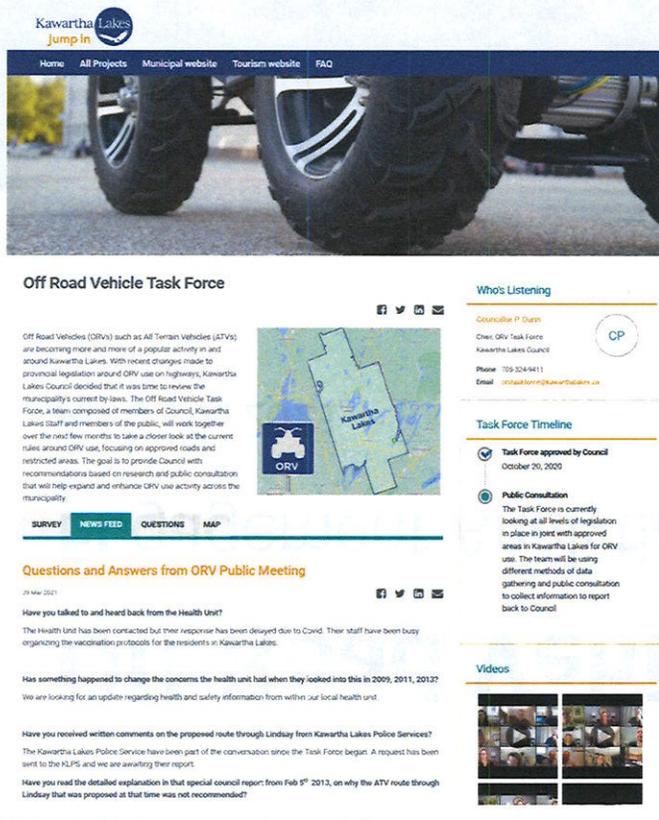
Off Road Vehicle Task Force

Engagement Analytics

April 20, 2021



Engagement Tool: Jump In



Launched: February 9, 2021

Total visitors to date: 10.4 K

Aware: 8.2K
(visited a project or tool page)

Informed: 4.9K
(clicked/downloaded one or more project tools)

Engaged 2.1K
(asked a question or participated in our survey)

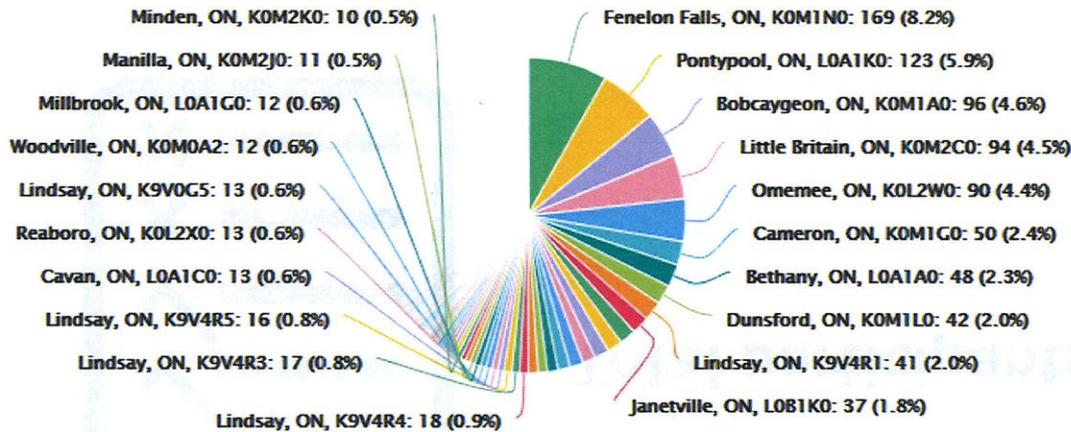
Engagement Tool: **Survey**



Survey Timeline: March 19 to April 19

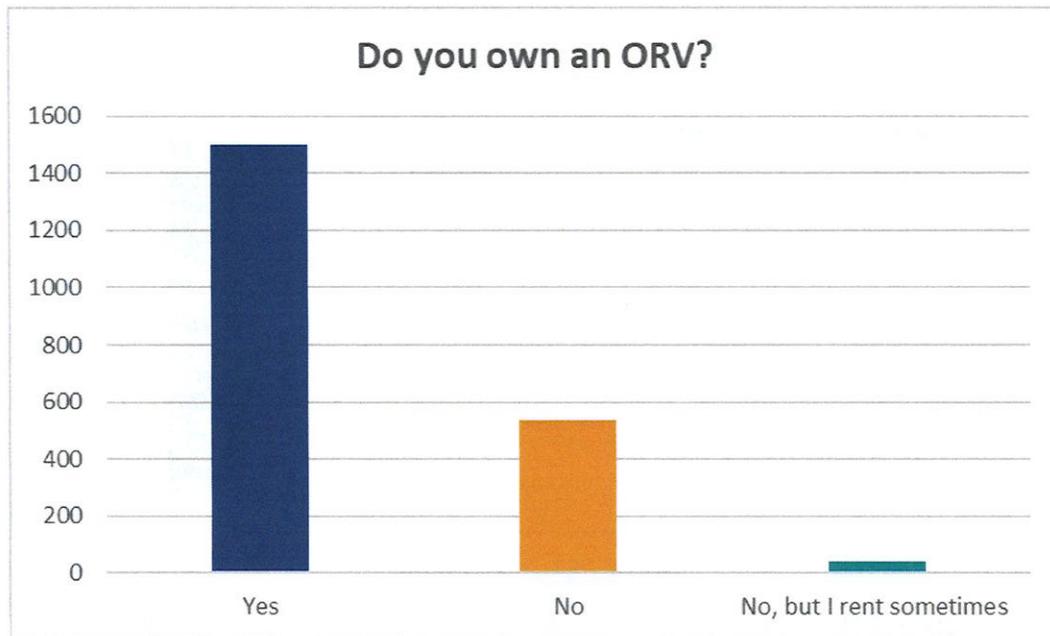
Total participants: 2,072

Quick Glance



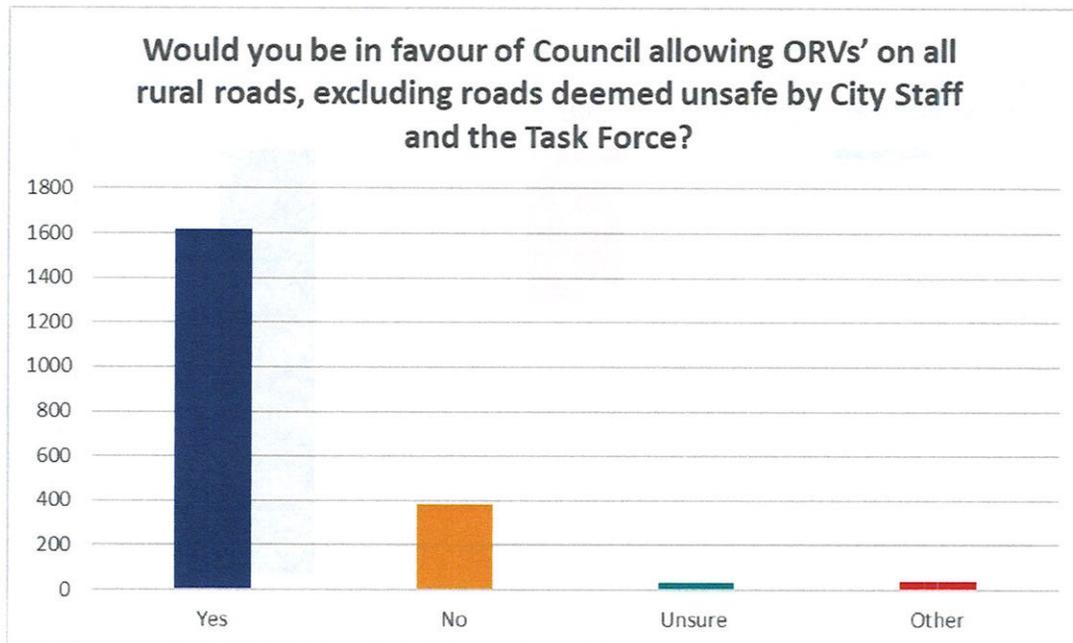
Even representation across Kawartha Lakes

Quick Glance



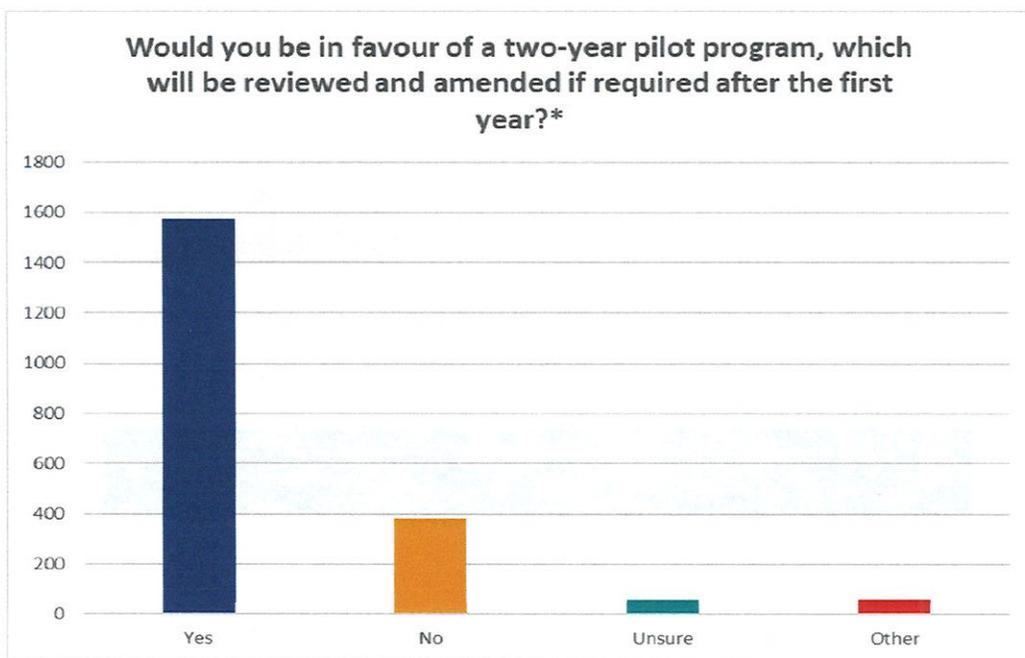
Majority respondents own ORVs

Quick Glance



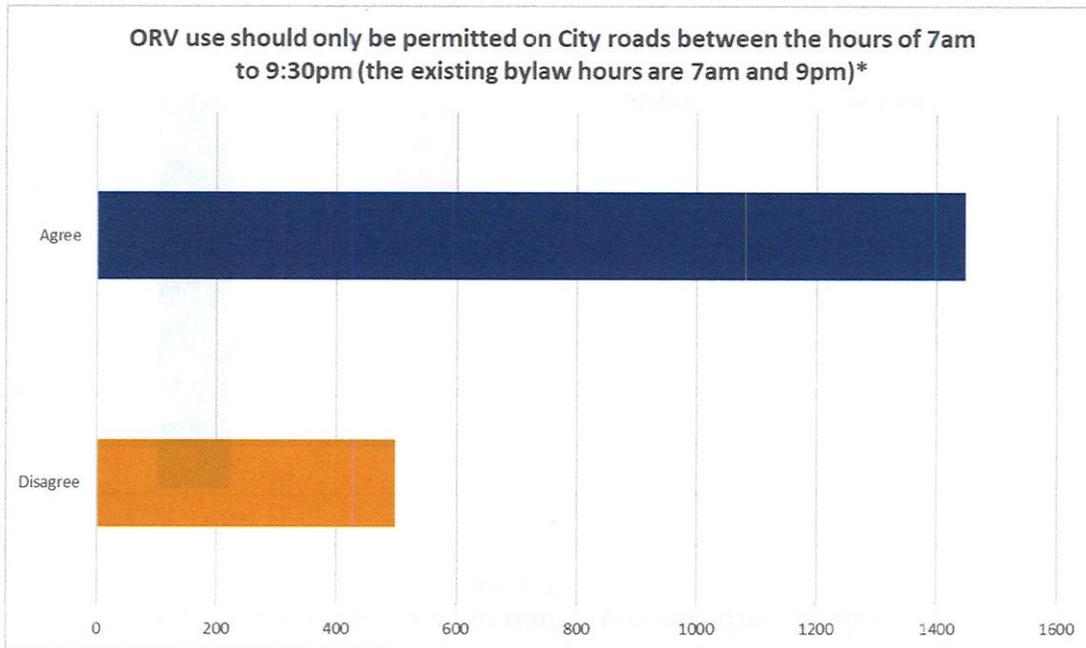
78% are in favour of allowing ORVs on rural roads

Quick Glance



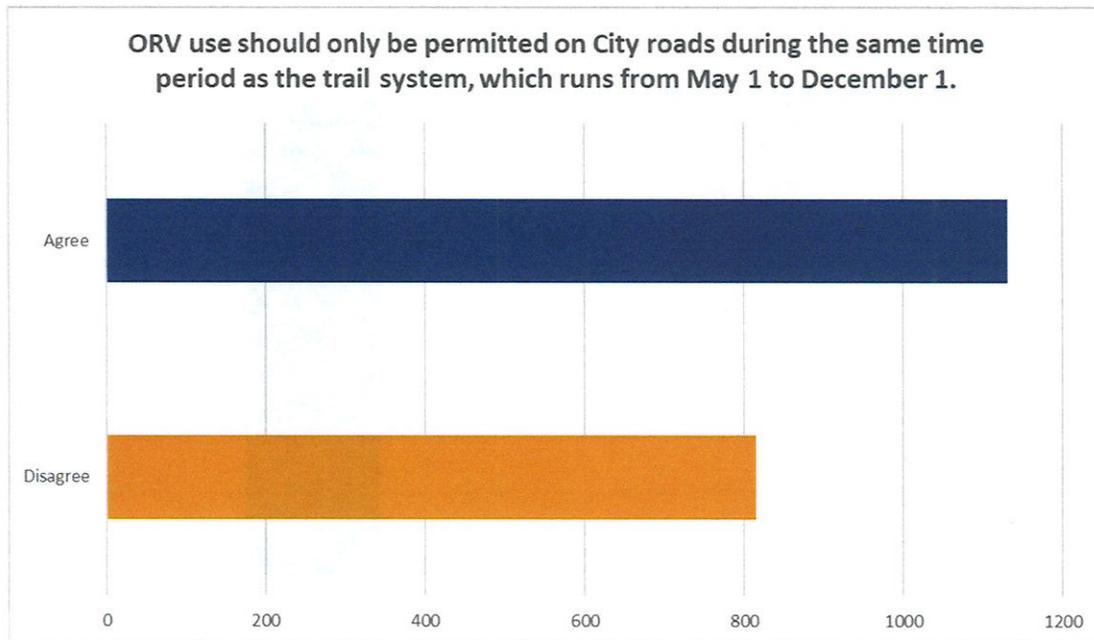
76% are in favour
of a pilot program

Quick Glance



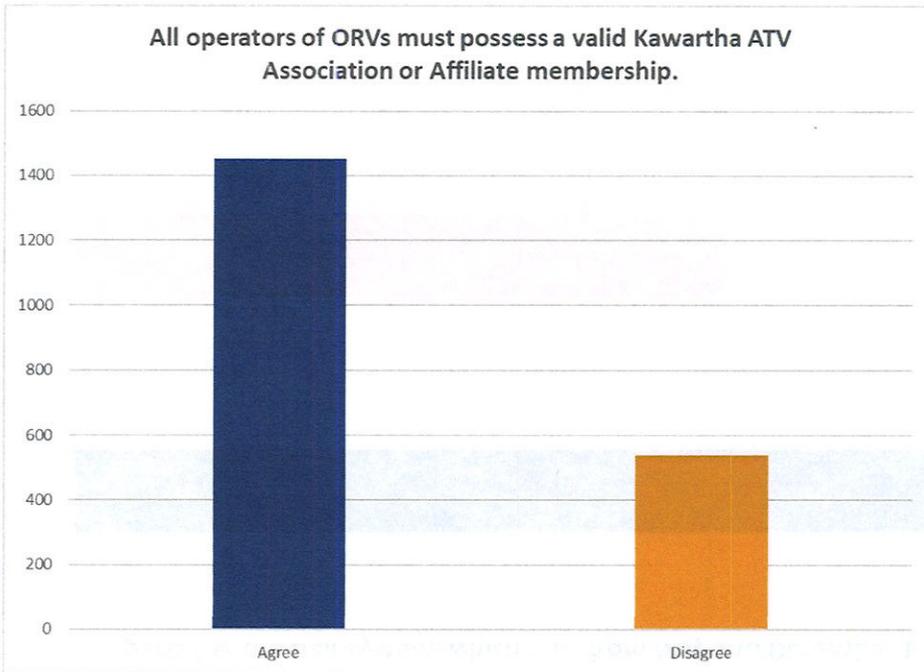
70% agree with extending time until 9:30pm

Quick Glance



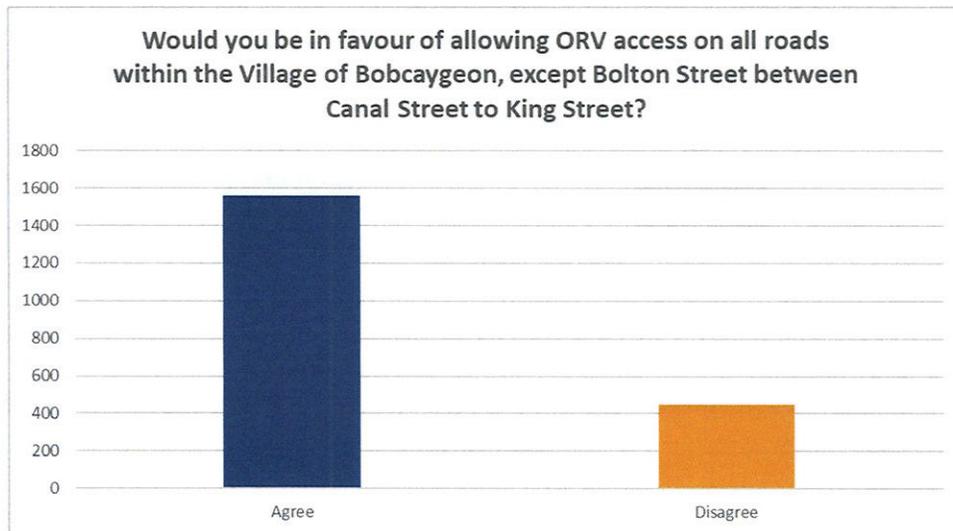
55% agree with seasonal permissions

Quick Glance



**70% agree with
KATVA association**

Quick Glance



76% are in favour of allowing ORV access on roads within Bobcaygeon

Quick Glance



75% agree with the operation of ORVs in Lindsay **IF** they are traveling directly to or from an approved route