

Downtown Revitalization Committee of Council

Economic Development Staff Update

September 24, 2021

Digital Main Street

Digital Main Street 1.0 + 2.0

- Digital Service Squad: ~200 businesses served
- Digital Transformation Grants: 37 grants

Digital Main Street 3.0

- Partnership with Lindsay & District Chamber of Commerce
- Digital Service Squad: Beginning Fall 2020

Million Dollar Makeover

2021 Intakes

- February and May
- 17 applications
- 4 communities

2022 Intakes

- February and May

Collaboration + Communication

Kawartha Lakes Ecosystem Network

- 16+ business organizations
- Monthly meetings

Chambers of Commerce + BIA Working Group

- Bi-weekly meetings
- Increased collaboration
- Partnerships on funding initiatives and events

Signage Project

- Update on Signage Project

Questions?