

# KL Downtown RAC

24 - 24 Sep 2021

Poll results

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## What is one thing you would like to see continue in your community downtown revitalization action plan implementation?

- More community involvement.
- funding for Million Dollar Makeover
- 1. Signage improvements 2.  
Continued communication between city staff and members of the town
- 3. More arts and culture improvements like the theatre and the sculptures
- Continued improvement in downtown. More area to be improved

## Is there something that should start in regards to the downtown revitalization implementation?

003

- 1. Increased urgency for signage improvement and wayfinding signage 2. More open communication between city staff and members of the public
- competitions for businesses in seasonal decor
- Signage

## Is there something that should stop in regards to the downtown revitalization implementation?

0 0 1

- I don't know of anything that should stop. I think any enthusiasm people/volunteers have towards the final goal is helpful one way or another.

## What data would be important for your community to collect in the future?

004

Resident survey



Business survey



Customer origin survey (market data report)



Building & business inventory



Other data



**How often do you feel you need to collect data about your community (business, residents, customer origin)?**

0 0 4

(1/2)

4 years or more between collection of data



Every 3 years



Every 2 years



Every year



Do not see a need to collect data



**How often do you feel you need to collect data about your community (business, residents, customer origin)?**

(2/2)

0 0 4

Other

0 %



**What do you see as the next steps for this group?**

0 0 1

- need some inspiration