

The Corporation of the City of Kawartha Lakes
Minutes
Downtown Revitalization Advisory Committee Meeting

DRAC2021-03
Friday, September 24, 2021
1:00 P.M.
Council Chambers
City Hall
26 Francis Street, Lindsay, Ontario K9V 5R8

Members:
Mayor Andy Letham
Matthew Hutchison
Julie Kellett
Denise Livingstone
Lynne Manning
Stephen Podolsky
Dinah Wilson
K. Quinn
A. Radey

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1. Call to Order

L. Manning called the meeting to order at 1:03 p.m. D. Wilson, S. Podolsky, A. Radey, M. Hutchinson were in attendance.

Absent: Mayor Letham, D. Livingstone, J. Kellett, K. Quinn

J. Armstrong, C. Appleton, C. Puterbough and R. Mustard were also in attendance.

2. Administrative Business

2.1 Adoption of Agenda

DRAC2021-014

Moved By A. Radey

Seconded By S. Podolsky

That the agenda be adopted as circulated.

Carried

2.2 Declaration of Pecuniary Interest

There were no declarations of pecuniary interest disclosed.

2.3 Adoption of Minutes

DRAC2021-015

Moved By A. Radey

Seconded By S. Podolsky

That the minutes of the Downtown Revitalization Advisory Committee meeting held on April 15, 2021, be adopted as circulated.

Carried

2.3.1 Adoption of the April 15, 2021 Downtown Revitalization Committee Meeting Minutes

3. Deputations/Presentations

3.1 Kawartha Works Co-Op

Jim Armstrong of the Kawartha Works Community Co-op made a presentation to introduce the Co-op to Committee. Invitation for communities to utilize the Co-op to help get initiatives off the ground.

4. Correspondence

4.1 Letter of Resignation, Denise Livingstone

DRAC2021-016

Moved By S. Podolsky

Seconded By D. Wilson

That the July 8, 2021 correspondence from Denise Livingstone, regarding resignation from the Committee, be received.

Carried

5. Downtown Revitalization Updates

5.1 Community Downtown Revitalization Updates

Highlight the top successes and challenges for each community throughout the Downtown Revitalization program

Coboconk-Norland top successes:

- Wellness Centre
- Norland Management Committee
- Obtained management of Lions Park in Coboconk
- Increase of use of parks
- Increase in visitors to area
- Great local facilities
- Beautification efforts

Coboconk-Norland top challenges:

- Community capacity and leadership to implement plans
- Community out-migration of long time residents + visitors

Fenelon Falls top successes:

- Community leadership and capacity
- Reconstruction of Colborne Street
- Wayfinding Signage
- Walking Tour
- The Grove Theater

- Sculpture Project
- Beautification (flowers)
- Business retention during COVID-19
- Business innovation during COVID-19
- New condo developments (in development)
- Relationship with High School Co-op Program

Fenelon Falls top challenge:

- Signage: wayfinding, entrance, highway

Lindsay top successes:

- Reconstruction
- Better snow removal
- Heritage Conservation District
- Building and Landlord Inventory
- Streamlined parking enforcement
- Lindsay designated Trail Town
- Parking Study
- Downtown Walking Tour
- Information Kiosk (in development)
- BIA Event playbook for downtown events

Lindsay top challenges:

- Wifi in Downtown
- Standard Business Hours

Omemee top successes:

- Guitar Signage
- Library and Mickeals collaboration
- Omemee Units + increase in community events

Omemee top challenges:

- Community capacity and leadership to implement plans
- Access to workforce

5.2 Economic Development Staff Update

C. Arbour provided an update on key municipal projects related to the Downtown Revitalization action plans: Million Dollar Makeover, Digital Main Streets, collaboration initiatives and signage.

6. New or Other Business

6.1 Downtown Revitalization Framework Discussion and Visioning

Facilitated by Carolyn Puterbough, OMAFRA

The Committee was led through a facilitated discussion to identify the key components of Downtown Revitalization that they would like to see included in the new downtown program framework.

7. Next Meeting

The next meeting will be Thursday, November 18 at 1:00 p.m.

8. Adjournment

DRAC2021-017

Moved By A. Radey

Seconded By S. Podolsky

That the Downtown Revitalization Advisory Committee Meeting adjourn at 3:23 p.m.

Carried