



Council Report

Report Number:	PR2022-003
Meeting Date:	February 22, 2022
Title:	Community Partnership and Development Fund
Description:	2022 Funding Allocation
Author and Title:	Shelley Cooper, Community Partnership and Programs Supervisor

Recommendation(s):

That Report PR2022-003, **Community Partnership and Development Fund**, be received for information only.

Department Head: _____

Financial/Legal/HR/Other: _____

Chief Administrative Officer: _____

Background:

The Community Partnership and Development Fund was established in 2006 to acknowledge and support the efforts of volunteer/community organizations, provide for the betterment of the City, and provide financial assistance to support specific initiatives:

- Beautification
- Culture
- Special Events
- Milestone Events
- Municipal Tax Rebate

This report provides recommendations on the 2022 allocation of these resources.

Rationale:

As per the 2022 budget total funding available for distribution is \$130,000.00 for all categories.

Management Directive MD2018-005 invites community groups to make requests for funding in any of the five categories: Beautification, Culture, Special Events, Milestone Event, and Municipal Tax Rebate. Each funding category has specific requirements that community groups must meet in order for their application to be considered eligible. The application deadline was October 31, 2021 for 2022 projects. All applications are evaluated based on the established funding allocation criteria. Applications received after October 31, 2021 will be considered in a second allocation on July 31, 2022 if funding remains after the first allocation is complete.

The **Beautification Fund** is to be distributed for operating expenses with the purpose of enhancement projects intended for downtown/business areas and streetscapes. These funds are made available for purchases such as hanging baskets, banners, and flowers in downtown business and key horticultural areas presently maintained by volunteers. It is not intended to fund maintenance expenses and beautification of municipal park properties; this will be funded and maintained by City staff through the operating budget. Horticulture societies and downtown improvement committees are eligible for this funding.

Table 1 outlines funds requested by organizations and the recommendation by staff, and supported by the Director, to the extent the management directive allows.

Table 1 – CPDF Beautification Funding Allocation 2022

Community Group	Project	Amount Requested	Project Total	CPDF Funds	Pandemic Relief Funds	Total Recommended Funding
Bobcaygeon Horticultural Society	Flowerbeds	\$5,000	\$5,000	\$2,500	\$2,500	\$5,000
Burnt River Blooms	Village Gardens, Christmas Lights, Spruce Tree	\$2,500	\$2,500	\$1,250	\$1,250	\$2,500
Coboconk Horticultural Society	Flowerbeds, Planters, Hanging Baskets	\$2,500	\$5,000	\$2,500	\$2,500	\$5,000
Coboconk Norland & Area Chamber of Commerce	Décor, Plantings	\$3,600	\$6,200	\$3,600	\$2,600	\$6,200
Fenelon Falls & District Chamber of Commerce	Hanging Baskets, Planters	\$10,000	\$18,400	\$10,000	\$8,400	\$18,400
Fenelon Falls Horticultural Society	Community Gardens	\$1,875	\$3,750	\$1,875	\$1,875	\$3,750
Impact 32	Hanging Baskets, Tree Lighting	\$7,500	\$19,590	\$7,500	\$2,330	\$9,830
Kings Bay	Entrance Gardens	\$375	\$600	\$375	\$225	\$600

Community Group	Project	Amount Requested	Project Total	CPDF Funds	Pandemic Relief Funds	Total Recommended Funding
Kinmount Community VMC	Flowerbeds, Planters, Hanging Baskets	\$10,000	\$20,000	\$10,000	\$9,500	\$19,500
Lindsay Downtown BIA	Hanging Baskets, Planters, Banners/Decorations	\$45,000	\$45,000	\$35,000	\$10,000*	\$45,000
Little Britain Community Association	Banners, Flowers	\$2,600	\$2,600	\$1,300	\$1,300	\$2,600
Omeme & District Horticultural Society	Hanging Baskets, Planters	\$1,450	\$2,600	\$1,450	\$1,150	\$2,600
Sturgeon Point Association	Gardens, Signage	\$1,000	\$1,000	\$500	\$500	\$1,000
Woodville & District Lions Club	Hanging Baskets	\$4,964	\$9,928	\$4,964	\$4,964	\$9,928
14		\$98,364	\$142,168	\$82,814	\$49,094	\$131,908

Funding has been recommended based on the established funding criteria, based on eligible expenses included in each individual application.

*An additional \$10,000 was added in 2022 specifically for the Lindsay BIA beautification efforts.

CR2021-627

Moved By Councillor Dunn

Seconded By Deputy Mayor O'Reilly

That the 2022 Operating Budget be amended to include \$10,000.00, to be funded from the tax levy, for additional beautification in the Lindsay BIA Area.

Additionally, staff were directed to modify the 2022 Beautification Funding Program by waiving the requirement for a matching contribution from applicants as recommended by the Community Pandemic Recovery Task Force.

CW2020-167

Moved By Councillor Elmslie

Seconded By Councillor Richardson

That staff be directed to proceed with modifying the 2021 and 2022 the 50-50 Community Project Capital Funding, Beautification Program and any other City Funding program application process by waiving the requirement for matching contribution from applicants.

All beautification projects will receive full funding to support their beautification expenses. Additional details about the funding breakdown is noted below:

- Coboconk, Norland and Area Chamber of Commerce expenses included \$1,000.00 in volunteer hours.
- Fenelon Falls and District Chamber of Commerce expenses included \$1,600.00 in kind donations.
- Impact 32 is receiving \$9,760.00 funding from CHEST in support of their project.
- Kinmount CC Volunteer Management Committee expenses included \$500.00 in kind donations.
- Omemee and District Horticulture Society expenses included \$300.00 in kind labour and supplies.

The objective of the **Culture Fund** is to help groups to promote their programs and services. Museums and organizations representing the arts community are examples of eligible organizations.

Table 2 outlines funds requested by organizations and the recommendation by staff, and supported by the Director. The maximum funding available per request is \$2,000.00.

Table 2 – CPDF Culture Funding Allocation 2022

Community Group	Project	Amount Requested	Amount Recommended
Globus Theatre	2022 Summer Brochure	\$2,000.00	\$2,000.00
Kinmount CC Volunteer Management Committee	Music in the Park	\$5,000.00	\$2,000.00
Victoria County Studio Tour	2021 Victoria County Studio Tour Posters	\$2,000.00	\$2,000.00
3		\$9,000.00	\$6,000.00

Funding has been recommended based on the established funding criteria and eligible expenses included in each individual application.

The **Special Event Fund** is distributed to support local community events. The maximum funding under this program is \$500.00 per event, with one event per organization eligible to receive funding.

Table 3 outlines funds requested by organizations and the funding recommended by staff, and supported by the Director, to the extent the management directive allows.

Table 3 – CPDF Special Event Funding Allocation 2022

Community Group	Project	Amount Requested	Amount Recommended
Coboconk, Norland and Area Chamber of Commerce	Santa Claus Parade	\$500.00	\$500.00
Impact 32	Mingle and Jingle	\$500.00	\$500.00
Kawartha Lakes Winter Festival	Cancelled	\$500.00	\$0.00
Kinmount CC Volunteer Management Committee	Kinmount Fair memorabilia	\$3,000.00	\$0.00
Lindsay Santa Claus Parade	Lindsay Santa Claus Parade	\$500.00	\$500.00
Little Britain Community Association	Santa Claus Parade	\$500.00	\$500.00
Ontario Open Fiddle and Step Contest	Ontario Open Fiddle and Step Contest	\$500.00	\$500.00
7		\$6,000.00	\$2,500.00

Funding has been recommended to groups based on funding criteria and eligible expenses. Organizations not recommended to receive funding are detailed below:

- The Kawartha Lakes Winter Festival has been cancelled for 2022.
- Funding for the Kinmount Fair Memorabilia is not considered eligible.

Funding for community events celebrating Quarter Century anniversaries is available under the **Milestone Event** category. Funding allotment is determined based on applications received with a maximum of \$10,000.00 per event. No applications for Milestone events were received for 2022.

The **Municipal Tax Rebate** Program is limited to one funding request per property per calendar year. This fund is a historic practice available only to those community organizations that provide recreational services or facilities to the general public and have traditionally (pre-amalgamation) received a municipal tax rebate on their taxes with the exception of the education tax. This initiative assists organizations that provide recreation through privately owned community facilities; some of which would perhaps see the facilities fall to city ownership if this assistance were not provided.

Table 4 outlines funds requested by organizations based on their past final tax bill and the funding recommended by staff, and supported by the Director, to the extent the management directive allows. Final payments will updated based on the 2022 tax bill.

Table 4 – CPDF Municipal Tax Funding Allocation 2022

Community Group	Approximate Final 2022 Municipal Tax Bill
Bethany Athletic Society	\$2,200.00
Dunsford Community Centre	\$7,000.00
Southview-Cameron New Horizons Seniors Club	\$2,000.00
3	\$11,200.00

In summary a total of 27 applications were received requesting funding through the Community Partnership and Development Fund.

1st Allocation	Number of Requests	Total Funds Recommended
Beautification	14	\$82,814.00
Culture	3	\$6,000.00
Special Events	7	\$2,500.00
Municipal Tax	3	\$11,200.00
Milestone Special Event	0	0
CPDF Total	27	\$102,514.00

Following Council’s receipt of this report, each organization will receive a confirmation letter that will include provisions to ensure that all liabilities, insurance, permits and permission required for each individual project are met in accordance with City Policy. Funding is pending project approval by the facility supervisor or manager.

A reconciliation from each organization must be returned to the City for the purpose of project audits.

Other Alternatives Considered:

The allocations recommended follow the Community Partnership and Development Fund Program Management Directive MD2018-005 and attempt to support the maximum number of eligible projects within existing approval levels.

Alignment to Strategic Priorities

The recommendations within this Report contribute to the Council Adopted Strategic Plan. It can identify more than one of the Goals, namely:

- Goal 1 – A Vibrant and Growing Economy
- Goal 2 – An Exceptional Quality of Life

[Kawartha Lakes Strategic Plan 2020-2023](#)

Financial/Operation Impacts:

The recommendations within this report allow for the allocation of the 2022 Community Partnership and Development Fund Allocation as per the management directive and within the 2022 budget of \$130,000.00.

Upon distribution of the recommended funding the 2022 Community Partnership and Development Fund Initiative will have a balance of \$27,486.00 in remaining funds. This

funding can be distributed in a second round, for applications received after the deadline as per Management Directive MD2018-005.

2022 Funding Available	\$130,000.00
2022 Recommended Allocation	\$102,514.00
Pandemic Relief Funding	\$ 49,094.00
Total 2022 Funding Remaining	\$ 27,486.00

Consultations:

Funding requests from various community groups.

Attachments:

n/a

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Department Head: Craig Shanks