

Lindsay Downtown Revitalization Action Plan Report

February 2022

Goal 1: The City of Kawartha Lakes will continue to take Downtown Revitalization project working in partnership with the community to implement the Actions identified to revitalize Downtown Lindsay

Activity	Tasks	Evaluation	Responsibility	Status	Notes
1.1 The Lindsay Downtown Revitalization Advisory Committee will become a working group that will work with City Economic Development staff to oversee, guide and manage the implementation of the Lindsay Downtown Revitalization Strategic Plan	Develop Committee Terms of Reference (ToR)	Committee established with appropriate representation from the Lindsay community. Terms of Reference in place and work plan established for first year of committee.	Lindsay Downtown Revitalization Committee, Kawartha Lakes Economic Development	Complete	DRAC was formed in November 2017 with 2 members from each of the DR communities and 2 councillors, along with an OMAFRA rep and Economic Development as staff liason.
	Establish annual Committee work plan				
	Develop a Memorandum of Understanding for implementation partners				
1.2 An annual progress report summarizing the work that has been completed to implement the Lindsay Downtown Revitalization Strategic Plan, will be prepared, published, and made available to all interested parties online, via social media, and in print	The Committee prepares an annual update and report on the progress of implementation	Report Card distributed to all local business owners, community and City Council annually.	Lindsay Downtown Revitalization Committee, Kawartha Lakes Economic Development	Complete	DR Committee of Council reports to Council annually and presents successes and upcoming work plan.
	Highlight successes and challenges and future steps of implementation of strategic plan				
	Present annual report to Council	Effectively communicate the progress of the DR strategic plan implementation			
	Promote and distribute report to community, businesses, etc.				
	Share on City of Kawartha Lakes website				
1.3 The Lindsay Downtown Revitalization Advisory Committee will consult with the Lindsay community regarding the implementation of the Lindsay Downtown Revitalization Strategic Plan	Conduct public information sessions to share information about the direction of the Downtown Revitalization project, and gain input on upcoming and existing projects.	Community engaged in implementation of Downtown Revitalization strategic plan resulting in enhanced community support and excitement of the Downtown project and its' overall direction.	Lindsay Downtown Revitalization Committee	Complete	Downtown Revitalization Chair reports to BIA regularly, and promotes the program annually through the Lindsay Downtown BIA Annual General Meeting
	Consult and gain community input through various means such as social media, newsletters, surveys, at community events, etc.				
	Hold public meeting upon the launch of the strategic plan				
	Segment the plan based on themes to target specific audiences.				
1.4 The Lindsay Downtown Revitalization Strategic Plan will be incorporated into the City's Economic Development Strategic Plan, to ensure that other future and related plans have regard for, and incorporate, its' contents	Use the background documents developed throughout the Downtown Revitalization process, including the Strategic Plan to help guide the development of the Economic Development Strategy.	A strategy for Economic Development, including the "Community" portfolio is developed that recognizes the importance of Downtowns and supports their further development and success.	Kawartha Lakes Economic Development	Complete	The Economic Development Strategy was adopted in July 2017. It incorporates specific actions under "Goal 1: Adopt a City-wide focus, that specifically reference the implementation of the Downtown Revitalization programs"
1.5 Access assistance through dedicated municipal staff available to access funding, and support volunteer activities related to the implementation of the Lindsay Downtown Revitalization Strategic Plan	Municipal Staff share funding opportunities regularly with Lindsay Downtown Revitalization Committee and associated community organizations.	Increased access to funding opportunities for the implementation of Downtown Revitalization.	Lindsay Downtown Revitalization Committee	Complete	Funding opportunities are shared to local businesses, organizations and associations frequently on the City website and Economic Development newsletter.
	Access staff support and encourage volunteer activities related to the implementation of the Downtown Revitalization strategic plan				
1.6 Connect the Downtown Revitalization communities - Lindsay, Fenelon Falls, Coboconk/Norland, and Omeme, and others that may come forward - to prepare and annual "multi community report" , inclusive of budget requirements, that is presented to Council	Host a meeting of all four Downtown Revitalization communities upon launch of action/implementation plans	Annual "four community report" presented to Council.	Downtown Revitalization Advisory Committee, City of Kawartha Lakes	Complete	This action is accomplished through the DRAC and the reporting process to Council and OMAFRA
	Maintain open communication between each committee				
	Upon preparation of the annual report (Action 1.2) for each community, combine each report together to create an overall Downtown Revitalization report to Council.				
	Collect annual indicator data indicative of Downtown Revitalization project to include in report such as employment stats, investment dollars, economic impact (as appropriate), number of businesses, etc. (refer to OMAFRA community report card)				

Goal 2: Improve the visual appearance and functionality of the public realm while maintaining and enhancing its historic character by committing to implementing the Lindsay Downtown Revitalization Strategic Plan, and the Lindsay Streetscape and Façade Design Guidelines, creating a livable and attractive community for residents and visitors to enjoy

Activity	Tasks	Evaluation	Responsibility	Status	Notes
2.1 Have the City of Kawartha Lakes work to create a timeline for the implementation of the streetscape design improvements, as provided in the Lindsay Streetscape and Façade Design Guidelines document, a "5 Year Capital Asset Improvement Plan for Lindsay", that ensures safety	Economic Development to meet with appropriate departments to review the Downtown Revitalization Strategic Plan, and Streetscape and Façade Design Guidelines to identify priorities for the community	5 Year Capital Asset Improvement Plan developed and presented to Council.	City of Kawartha Lakes, Lindsay Downtown Revitalization Committee, Lindsay Downtown BIA	Complete	Engineering has incorporated the Streetscape & Façade Design Guidelines into the Capital Plans for Lindsay. Construction for Downtown Lindsay will take place in four phases between 2019-2022. All amenities invited to have access and install upgrades during construction. Natural Gas upgraded by Enbridge prior to construction.
	City to establish a 5 year Capital Asset Improvement Plan for Downtown Lindsay, including necessary budget and process requirements				
	Lindsay Downtown Revitalization Committee to provide a list of priorities to provide to the City in developing the Plan	Community engaged and informed on upcoming upgrades and timeline for process.		Complete	Increased regular communication with property owners and businesses within Downtown construction boundaries throughout project.
	Include necessary upgrades for all infrastructure requirements (including hydro, water, gas, fibre optic, storm and sanitary sewers)				
2.2 Implement the Streetscape and Façade Design Guidelines as they affect the public areas, streetscapes and public buildings located in Downtown Lindsay	Identify priorities within the Streetscape and Façade Design Guidelines for public infrastructure improvements.	Downtown public infrastructure improvements made that align with the Streetscape and Façade Design Guidelines.	City of Kawartha Lake	Complete	City staff trained on Streetscape and Façade design guidelines upon implementation in 2016. Guidelines provided to Engineering, Parks and Rec and any departments as they implement capital projects on municipal property.
2.3 Ensure fibre optic technology upgrades are installed and completed at the same time as other infrastructure improvements are installed in the Downtown, such as publicly accessible high speed internet connectivity is available through the Downtown	Identify timeline for fiber optic access in Downtown Lindsay	Fibre optic technology installed in Downtown.	City of Kawartha Lakes, Utilities Working Group	Not complete	All utilities invited to have access and install upgrades during construction. Internet utilities did not upgrade.
	Align installation of underground fibre optic infrastructure with the Streetscape and Façade Design Guideline improvements of sidewalk and street infrastructure improvements in the Downtown				
2.4 Make public Wi-Fi available through the Downtown	Identify local Wi-Fi internet providers (i.e. CableCable, Nexicom, Cogeco, Rogers, Bell, etc.)	Public Wi-Fi available in Downtown	Lindsay Downtown BIA, Lindsay and District Chamber of Commerce	Not complete	BIA spoke with nexicom, lessons learned from other communities / investigation deemed that it is no longer a priority. Not in budget. Too many obstacles.
	Set up meeting with appropriate Municipal Departments, Chamber of Commerce, LDBIA and internet provider(s)				
	Determine operational logistics and set up agreement				
2.5 Prepare a strategy for communicating the Streetscape and Façade Design Guidelines to all stakeholders in the Downtown, including the appropriate municipal departments	Identify key stakeholders for communications strategy	Communications strategy for the Streetscape and Façade Design Guidelines developed and implemented.	Lindsay Downtown Revitalization Committee	Complete	Signage & Façade Design Brochure was created to support the Million Dollar Makeover program in late 2018. Signage & Façade Design Brochure was distributed with Million Dollar Makeover materials to all downtown businesses in November/ December 2018. Guidelines shared with all departments. Info sheet created and available online and through BIA Welcome Package.
	Prepare a strategy for communicating the Streetscape and Façade Guidelines to all stakeholders in the Downtown				
	Engage appropriate municipal departments and organizations in strategy				
2.6 Improve and replace sidewalks in disrepair in sequence with the replacement of underground services, at slower times of commercial activity	Accommodate accessibility needs to access Downtown businesses when sidewalk improvements are being made, where they have not already been completed	Improvements to sidewalks completed along with necessary underground service improvements and replacements.	City of Kawartha Lakes	Complete	Construction for Downtown Lindsay will take place in four phases between 2019-2022.
2.7 Ensure the maintenance of public and private properties including the removal of garbage and overgrown vegetation	Ensure the maintenance of public and private properties	Public and private properties maintained.	Lindsay Downtown BIA, City of Kawartha Lakes, Property Owners	Complete	Always ongoing. BIA has built a strong working relationship with Public Works for public property. BIA Board advocating to property owners on issues as identified. Maintenance workers are currently employed with BIA for street cleaning, flower and tree watering, and general maintenance tasks. City property enforcement comes at the discretion of the officer. There is a property standards bylaw and actions occur depending on the violation found.
	Engage private landowners				

2.8 Create and install new larger, way-finding and gateway signage that incorporate historical, branding and accessible elements	Conduct sign inventory to identify redundant signs, necessary upgrades and new signage opportunities.	Way-finding and downtown gateway signs installed.	Lindsay Downtown Revitalization Committee, Lindsay Downtown BIA	Partially Complete	Entrance sign installed in 2018. New wayfinding signage at Old Mill Park and Rivera Park in 2019. All BIA gateway panel signs updated in 2019. New signage through the Trail Town initiative to come. Larger wayfinding signage and community signage project to be implemented by City,
	Include way-finding signage and ensure signage is accessible and visible in the dark				
	Review Sign By-Law to ensure new signage aligns with By-Law, or recommend necessary amendments to the policy				
	Align with Lindsay Downtown BIA signage priorities.				
	Ensure gateway entrances to the Downtown are welcoming and well maintained at all entrances				
2.9 Investigate opportunities for public street art installations, in alleyways and other publicly visible locations as a way to improve the attractiveness of access corridors to the Downtown	Investigate opportunities for public street art installations, in alleyways and other publicly visible locations	Public Art program developed.	City of Kawartha Lakes, Kawartha Lakes Arts Council, Lindsay Downtown BIA	Complete	Public Art Policy adopted by Council in Summer 2018 for publicly owned property. Million Dollar Makeover funding for outdoor art. Policy and incentives in place by City, action needs to be implemented by private landowners or organizations. Alleyway adjacent to Olympia Restaurant approved for lighting across the alleyway in 2020. Million Dollar Makeover provides funding for public art projects upwards of \$2,000
	Work closely with arts community to develop public art program.				
	Seek potential sponsors and funding.				
2.10 Install public amenities and optimal schedule for installation based on importance and need	Identify priority amenities and optimal schedule for installation based on importance and need	Increase in public amenities	City of Kawartha Lakes, Lindsay Downtown BIA, Lindsay Downtown Revitalization Committee	Partially Complete	Interest in 2019 for Bike Share program outside of Lindsay Library. This has not progressed. With COVID-19 public water fountains are not currently a priority. Bike racks and new street furniture may be installed as part of reconstruction. Bike racks and water filling station installed at Old Mill Park 2020. Investigation of a cycling hub is in progress for 2022 outside of the Library.
	Seek sponsorships and funding.				

Goal 3: Encourage and support the improvement of the visual appearance, character and functionality of the privately owned properties located in the Downtown

Activity	Tasks	Evaluation	Responsibility	Status	Notes
3.1 Advocate for adequate snow removal in Downtown	Coordinate and clearly define who is responsible for snow clearing, and inform the responsible individuals.	Clear understanding within Downtown who is responsible for snow clearing.	Lindsay Downtown BIA; KL Accessibility Advisory Committee	Complete	Lindsay BIA has built a strong relationship with Public Works and By-Law for winter snow maintenance on street and in public parking lots.
	Liaise with Public Works to ensure open communication of responsibilities and process	Reduction in slip and fall claims to the City of Kawartha Lakes and Downtown Businesses.			
	Conduct an annual evaluation of the program				
3.2 Ensure all new public and private signage meets accessibility requirements	Prior to new sign development, share design with KLAAC to ensure accessibility	New signage meets accessibility requirements	KL Accessibility Advisory Committee; Lindsay Downtown BIA; City of Kawartha Lakes	Not complete	Downtown signage is required to obtain a Heritage Permit and a Sign Permit. New Sign by-law is in development let by the Building department. Recommend that signage accessibility be included in new by-law. Public signage meets accessibility standards. Challenge with private signage as each business has its own branding.
	Sign applications submitted to the Kawartha Lakes Accessibility Advisory Committee				
	Create an accessible sign checklist, including resources, that outlines the Sign By-Law and appropriate accessibility legislation				
	Include the Sign By-Law as attachment to building applications				
	Consistent with direction provided in Streetscape and Façade Design Guidelines				
3.3 Investigate the possibility of making the Downtown a "community safety zone" as defined by the Highway Traffic Act	Investigate the possibility and process of making the Downtown a "community safety zone" as defined by the Highway Traffic Act	If deemed appropriate, Downtown is designated as a community safety zone.	Lindsay Downtown BIA	Not complete	Through reconstruction the bump outs act as a controlled way to encourage speed management in the downtown. Pedestrian crossings provide opportunities for safer crossing.
	Present to council for approval				
3.4 Promote security and safety in the Downtown	Enforce by-laws that help to ensure safety and security in the Downtown.	Business owners and customers identify as feeling safe in Downtown. Crime reduction in Downtown	Lindsay Downtown BIA, City of Kawartha Lakes	Complete	Chief of Kawartha Lakes Police Services sits on the BIA Board and attends the monthly meetings. Any concerns are discussed and addressed promptly. Increased bike and foot patrols. Increased budget for extra patrols at times of need as identified by the BIA. Enhanced communication between the BIA Board and KLPS has proven successful. BIA prepared to act on the development of a safety program if identified as a need.
	Ensure pedestrian safety re: bicycles, skateboards, scooters (excluding mobility scooters as defined by the Ministry of Transportation), etc. Manage scooters skateboards, bikes, etc. in the downtown so that they do not collide with pedestrians				
	Increase police foot patrols in the Downtown. BIA shares safety measures to membership through relationship with the BIA.				
	Install security cameras in the Downtown				
	Identify alternative methods of ensuring security in the Downtown i.e. CEPTED, Neighbourhood Watch				
	Conduct a survey of business owners and customers to determine level of safety felt in Downtown				
	Provide community safety tips to Downtown Businesses in BIA Welcome Package				
	Review 2005 CEPTED report developed by Kawartha Lakes Police Services				
	Establish a Lindsay Downtown Safety Committee, invite the following groups: Lindsay Downtown BIA Youth (High Schools) Kawartha Lakes Police Services				

3.5 Embrace, promote and support diversity initiatives created and initiated by other agencies and groups as they impact the Downtown	Embrace, promote and support diversity initiatives created and initiated by other agencies and groups as they impact the Downtown.	Enhanced awareness within Downtown of local diversity initiatives.	Lindsay and District Chamber of Commerce, Lindsay Downtown BIA, Lindsay Downtown Revitalization Committee, KL Accessibility Advisory Committee	Complete	6 diversity training workshops were conducted. Decals have been distributed to those businesses who participate in the workshop. There are plans to continue offering these workshops. Chamber diversity campaign. Age friendly business campaign. Kawartha lakes pride event. Engagement from DT Businesses.
	Support initiatives to improve communication services for visually and hearing impaired individuals				
	Investigate the availability of appropriate help to meet the language requirements of business owners, investors, and the community				
	Promote and educate Downtown Businesses regarding the availability of topic specific services, supports and initiatives				
	Participate in diversity initiative				
	Improve communications between stakeholders				
3.6 Install crosswalks on Kent Street: between Cambridge and William Streets; and between William and Lindsay Streets at York Street	Install crosswalks on Kent Street: between Cambridge and William Streets; and between William and Lindsay Streets at York Street	Crosswalks installed.	Lindsay Downtown Revitalization, City of Kawartha Lakes	Complete	Included with Kent Reconstruction.
3.7 Improve traffic signalization so that it is truly pedestrian friendly, and sufficient timing is provided to cross the street	Pedestrian crossing lights should always indicate a "walk" condition, and that operating conditions are maintained.	Improved pedestrian traffic signals including longer walk times and consistent pedestrian crossing lights.	KL Accessibility Advisory Committee	Complete	Addressed with Engineering with the Kent Street Reconstruction.
	Ensure appropriate time allocation for pedestrian crossing				
3.8 Encourage property owners and tenants to make entranceways to all store fronts and public facing buildings accessible, and acknowledge and promote this feature	Engage businesses in the benefits on making accessibility retrofits to their entrances and business operations (i.e. signage, interior layout of business, etc.)	Businesses engaged in accessibility, financial incentives and programs available. Accessible entrances installed where feasible for Downtown businesses.	KL Accessibility Committee; Age Friendly Business Engagement Committee; Lindsay BIA	Complete	Million Dollar Makeover program is available for accessibility improvements. Kawartha Lakes Accessibility Awareness Recognition Awards have an "Outstanding Contribution: Business" award.
	Engage with the Age Friendly Business Engagement Committee and Accessibility Committees to have them work with Downtown businesses.				
	Promote funding incentives and programs to local businesses for <u>accessibility retrofits</u> .				
	Provide Accessibility Awards through Chamber of Commerce Awards				
3.9 Improve lighting in Victoria Park and in all public parking lots so that they are consistently well lit	Investigate local service group(s) to implement.	Improved lighting allows for more pedestrian traffic, events, and safety in the Park.	Lindsay Downtown Revitalization Committee	Not complete	
	Lighting to include functionality and aesthetics				
3.10 Investigates opportunities for children/youth play facilities/activates in the Downtown area	Investigate, develop, & implement more youth focused activities / <u>programming</u>	Increase in number of youth activities in Downtown	Boys and Girls Club of Kawartha Lakes	Not complete	BIA has a focus on business development and ensuring the Downtown has is an attractive place to conduct business. Current interest is in events and activities that promote sales, rather than youth engagement. In 2021, members of the BIA were coordinating an external committee to look at the possibility of a new, upgraded skate park in the Lindsay community. In 2022 The Lindsay Downtown BIA is launching an event program to support increased events in Downtown. <input type="checkbox"/>
	Consider locations such as the vacant lot property (121 Kent Street West)				
	Engage youth in a panel or discussion regarding "what they are looking for in the Downtown". Create an experience that engages youth "Me To We" great example – youth passions: environment; music; social justice; diversity; Identify how local businesses can tie into this				
	Create a co-op high school position for youth to help create, organize, and hold an event in the Downtown.				
	Continue Lindsay Downtown BIA youth music initiatives				

Goal 4: Encourage and support the improvement of the visual appearance, character and functionality of the privately owned properties located in the Downtown

Activity	Tasks	Evaluation	Responsibility	Status	Notes
4.1 Provide appropriate Community Improvement Plan (CIP) incentives to encourage property owners to improve their properties	City of Kawartha Lakes staff to finalize the Downtown and Main Streets Community Improvement Plan document.	Downtown and Main Streets CIP in place and funded by Municipality.	City of Kawartha Lakes, Council	Complete	CIP was adopted by Council in Summer 2018 and the Million Dollar Makeover was launched in November 2018 with the first award of grant and loan funding scheduled for early 2019. Materials have been distributed throughout the community and the program has been promoted.
	CIP approved by Council				
	Profile & promote businesses assisted by CIP program and which CIP programs are being accessed.				
4.2 Ensure that all property owners, business owners, and tenants in Downtown Lindsay are provided with information regarding the Lindsay Streetscape and Façade Design Guidelines, and encourage them to use the Guidelines when they make changes to their properties, including improving and maintaining the rear facades of Downtown properties	Promote the Streetscape and Façade Design Guidelines and CIP to all existing and future/proposed property and business owners, through existing websites, social media, and communication tools.	Lindsay Downtown business community well informed of the Streetscape and Façade Design Guidelines and CIP programs. Number of copies distributed.	Lindsay Downtown Revitalization, Lindsay and District Chamber of Commerce; Lindsay Downtown BIA; City of Kawartha Lakes	Complete	The BIA promotes the MDM program and ensure the awareness of the program within the BIA. Streetscape and Façade Guideline "quick facts" brochure developed and available via the City or community business partners.
	Include information about the Streetscape and Façade Design Guidelines and CIP programs to all Building, Planning and Economic Development business inquiries and applications				
	Ensure hard copies are available through local organizations such as the Lindsay Downtown BIA, Lindsay and District Chamber of Commerce, Library, etc., including a periodic review of supply of the documents.				
	Prepare an executive Summary/Marketing piece including information specific to building owners and façade demonstration examples to easily educate applicants on the guidelines.				
	Provide identified information to Kawartha Lakes Real Estate Board, architects, designers, installers, contractors, marketers				
4.3 Investigate funding available to help improve private properties	Investigate funding opportunities (public or private sources).	Information about funding opportunities available for improvements to downtown private, commercial buildings is shared with local building and business owners and made easily accessible.	Lindsay Downtown Revitalization; City of Kawartha Lakes; Lindsay Downtown BIA; Lindsay and District Chamber of Commerce	Complete	Million Dollar Makeover program available for private property improvements. City of KL Economic Development promotes any available funding for businesses and property owners through Economic Development Newsletter, with the DR Committee and local Chambers and BIA.
	Share information and resources about available funding opportunities as they become available to building and business owners. Promote on various websites. Use various communication tools.				
	Build into communications strategy activity (5.2)				
4.4 Establish recognition program to recognize property owners that have improved their properties	Develop criteria and categories for recognition program	Building a supporting downtown business community by promoting successes in downtown beautification efforts.	Lindsay Downtown Revitalization Committee	Not complete	
	Develop process for recognition program (nomination, etc.)				
	Identify when and how recognition will be announced to Community				

4.5 Complete and maintain a comprehensive Building and Business Inventory information base of all properties in the downtown, including the key contact person	Review and update existing Building and Business Inventory developed in 2014/15. Make available to community, as per City policy.	Comprehensive building and business inventory for Downtown Lindsay completed. Information available to the community, as per City policy.	City of Kawartha Lakes	Complete	Building and Business Inventory completed by summer students in 2018 and 2019. Broader Business Count program established implemented in 2021 for Downtowns and Industrial Parks.
	Complete Building and Business Inventory Data Collection Form for all downtown properties and businesses.				
4.6 Regularly, at least annually, update the Business Mix Analysis map of Downtown Lindsay	Annually, update the Business Mix Analysis map of Downtown Lindsay.	Updated and maintained Business Mix Analysis map of Downtown Lindsay.	City of Kawartha Lakes	Complete	Building and Business Inventory completed by summer students in 2018 and 2019. Brader Business Count program established and rolling out in 2021 for Downtowns and Industrial Parks. To be incorporated with GIS program.
	Investigate adding map to the City's GIS program, as it becomes available				
4.7 Ensure the City's Planning, and Building Departments review all applications within the area identified as part of the Lindsay Downtown Revitalization Strategic Plan Area with regard to the direction provided within the Lindsay Streetscape and Façade Design Guidelines	City's Planning, and Building, Departments review all applications within the area identified as part of the Lindsay Downtown Revitalization Strategic Plan Area with regard to the direction provided within the Lindsay Streetscape and Façade Design Guidelines	Lindsay business community well informed of the Streetscape and Façade Design Guidelines.	City of Kawartha Lakes	Complete	City staff trained on Streetscape and Façade design guidelines upon implementation in 2016. These departments participate in the review of the MDM program and are fully aware the the Guidelines.
	Prepare an executive Summary/Marketing piece including information specific to building owners and façade demonstration examples to easily educate applicants on the guidelines	Downtown façade improvements align with Streetscape and Façade Design Guidelines.			
4.8 Support and assist with the implementation of the Heritage Conservation District Plan that applies to Downtown Lindsay	Support and assist with the implementation of the Heritage Conservation District Plan that applies to Downtown Lindsay.	Lindsay Downtown Revitalization Committee supportive of HCD plan.	Lindsay Downtown Revitalization; Municipal Heritage Committee; Lindsay Downtown BIA	Complete	Lindsay HCD approved in Fall 2017
	Support the promotion of the Heritage Conservation District Plan with downtown building and business owners and community at large				
4.9 Ensure property standards are enforced (including overgrowth of vegetation) so that the appearance of private properties reflect well on the community	Ensure that property standards are enforced (including overgrowth of vegetation) so that the appearance of private properties reflect well on the community	Property standards are enforced. Downtown BIA addresses overgrowth of vegetation.	City of Kawartha Lakes; Lindsay Downtown BIA	Complete	By-law enforcement of the property standards by-law is complaint driven. By-law will enforce the property standards bylaw and actions depenting on the violation found.

Goal 5: Work to support and enhance a robust business community in the Downtown

Activity	Tasks	Evaluation	Responsibility	Status	Notes
5.1 Provide a properly funded dedicated person to manage communications between all stakeholders	<p>Identify the organization(s) that will provide properly funded dedicated person to manage stakeholder communications</p> <p>Work with identified organization to seek necessary funding to hire new staff</p> <p>Identification of "community stakeholders"</p> <p>Develop Terms of Reference for communication responsibilities. Include the following: The intent is to improve communication and coordination of activities, events, and training opportunities for community stakeholders. Create a "Newsletter –Central Hub" where all information is coordinated and posted; Improve communication among: 1. All stakeholders; 2. All business interests in the Lindsay community; and 3. The broader community (visitors included), and bring them together on a regular basis; Identify the best method of communicating i.e. enhance Kawartha Lakes This Week event list, enhance social media, create Bulletin Board, explore non-digital options; Investigate e-mail event notices that provide "url" tagging of email history –Could include a "forum on-line"; Written communication should be in plain language information and highly visible; Create and maintain a list of contacts at seniors' apartments and residences, places of worship and not-for-profit organizations, and have information regarding the Downtown posted on bulletin boards at these facilities; and Make tourist information available seven days a week, twelve months a year. Communicate how much the business community gives back to the Lindsay community. Share Downtown business successes. As information becomes known, promote how the business community gives back to the Lindsay community.</p>	Communications between all stakeholders managed by dedicated person.	Lindsay Downtown Revitalization Committee (until organizations identified)	Not complete	Resources not available to support this program.
5.2 Create a Communications Strategy for the Downtown Revitalization Strategic Plan	<p>Create a Communications Strategy for the Downtown Revitalization Strategic Plan to communicate its' progress, successes and challenges.</p> <p>Engage Downtown property owners and the broader community in the Downtown Revitalization process.</p>	Communications strategy developed & implemented.	Lindsay Downtown Revitalization, City of Kawartha Lakes	Complete	The DR Plans were communicated to local business organizations, Chambers, BIA at AGMs and throughout the project, referred to as a standing evidence based document in which to direct work plans on.
5.3 Make the Downtown Revitalization Strategic Plan available in a concise format in easy to access and well maintained locations, and have complete detailed copies of the document available at all stakeholders' offices including the Library, B.I.A., etc.	Where the complete Downtown Revitalization Strategy is available, clear information is to be provided indicating who people should speak with regarding any and all aspects of the Downtown Revitalization Strategy. (This should be part of the communications plan for the Downtown Revitalization Strategy.	Downtown Revitalization Strategic Plan available at all stakeholder offices.	Lindsay Downtown Revitalization; City of Kawartha Lakes; Lindsay and District Chamber of Commerce, Lindsay Downtown BIA	Complete	Plans made available publically via City Website, Stakeholders, Libraries and public buildings.
5.4 Create an inventory of all groups in the Downtown and near Downtown including their contact information, to further build activities and events information and networking	Create and maintain an inventory of all organizations in the Downtown and near the Downtown including their contact information. Make list available to interested parties.	An inventory of all groups in the Downtown and near the Downtown completed & updated.	Lindsay Downtown Revitalization Committee, Lindsay Downtown BIA, Lindsay and District Chamber of Commerce	In progress	Lindsay Downtown BIA completing this in 2021.
5.5 Provide an information kiosk in the Downtown where people can access information regarding upcoming events and activities, and current Downtown Revitalization initiatives	<p>Research various types of information kiosks, including budget, potential locations, size, etc.</p> <p>Define target audience for information (visitors, downtown businesses, residents, etc.; this will direct the type of information to be presented).</p> <p>Develop the information to be presented in the kiosk, including "Business Directory" sign identifying businesses and facilities (such as washrooms)</p> <p>Gain appropriate permissions from property owner for installation.</p> <p>Follow Streetscape and Façade Design Guidelines to ensure the design aligns with overall direction of Downtown</p>	Information kiosk installed, profiling information about Downtown including events and activities.	Lindsay Downtown BIA; Lindsay Downtown Revitalization Committee	Stalled	Lindsay Downtown BIA interested in installing a kiosk in the Downtown. Initial location not approved through the Land Management Committee.

Goal 6: Work to support and enhance a robust business community in the Downtown

Activity	Tasks	Evaluation	Responsibility	Status	Notes
6.1 Promote the "identified potential business opportunities" to investors, and entrepreneurs in establishing or expanding a business in the Downtown, and provide them with the appropriate supporting data	Host public meetings targeted to specific sectors to present the business opportunities identified and provide detailed market area data reports to local businesses	Local businesses are aware of business opportunities identified in Trade Area report. Businesses expand product offerings to meet consumer demands.	Lindsay Downtown Revitalization Committee; Lindsay and District Chamber of Commerce, Lindsay Downtown BIA, City of Kawartha Lakes	In progress	This fits within the Economic Development 2022 Welcome Home Campaign funded in part by the OMAFRA RED grant. This will include business, resident attraction and an ambassador program for 2021-2022.
	Provide market area data on request.				
	Research best practices ambassador programs.				
	Identify and recruit community ambassadors to promote potential business opportunities				
6.2 Work with the Downtown business owners to encourage consistent business hours throughout the Downtown, including being open later, and being open on Sunday afternoons	Advocate to all Downtown business owners the research collected in the Resident Survey in 2014/15 identifying a need for unified business hours and extended Friday business hours	Downtown businesses participate in unified hours program.	Lindsay Downtown BIA	Partially Complete	Business hours differ based on the various individual needs of the businesses. Preference of the businesses owners is to set their hours based on individual customer demand. Lindsay BIA gathers business hours of operation for key holidays and weekends and promotes on behalf of the business community.
	Establish and implement a "pilot" season encouraging businesses to come together for the peak season with unified hours				
	Survey businesses for feedback on new initiative to identify further opportunities to improve or engage the businesses to develop more permanent "downtown business hours" program				
6.3. Engage Downtown stakeholders in regular information/networking meetings including meetings focused on "like interested" parties, and "Business after Hours" events	Engage Downtown stakeholders in regular information / networking meetings including meetings focused on "like interested" parties, and "Business after Hours" events.	Stronger relationships between Downtown businesses developed as they connect through networking sessions.	Lindsay Downtown BIA; Lindsay and District Chamber of Commerce	Complete	BIA Fun Four Hours events began in 2018. This is where like-minded businesses are coming together to promote themselves to be open later for consumers during a specific date and time. This is an event based marketing project. The Chamber also hosts Business After Hours events and Coffee Breakfasts - plan to continue offering these events. These events are available for all members, not just those in the Downtown.
	Develop new networking series and promote to Downtown businesses. Schedule around business hours				
	Survey businesses about networking interests and target session around business interests				
6.4 Identify training needs required by the Downtown's workforce, and provide the appropriate training	Connect with local business community to identify training and assistance needs to support workforce development.	Local business community training and assistance needs identified, and programs and services made available to meet their needs.	City of Kawartha Lakes, Lindsay and District Chamber of Commerce, VCSS; United Way; Fleming College	Complete	The Kawartha Lakes SAO project launched in 2020 with a new Economic Development Officer focused on workforce planning. The initial year of the program is focused on incumbent training for the agriculture and manufacturing sector. 2021 saw the addition of the construction sector. Training held by KLSBEC, in partnership with Chambers is done on an as needed basis informed by the local small business community.
	Connect with local Workforce Development Board to support training initiatives, and access workforce demand data.				
	Identify business assistance needs beyond training, and work with local community organizations to develop a method to support those needs				
	Encourage the holding of training sessions in the Downtown				
6.5 Provide workshops and training to address the needs of Downtown businesses i.e. digital marketing, customer service, and diversity issues	Connect with local business community to identify training and assistance needs	Local business community training and assistance needs identified, and programs and services made available to meet their needs.	City of Kawartha Lakes; Lindsay and District Chamber of Commerce, Lindsay Downtown BIA	Complete	Starter Company PLUS program (KLSBEC) if for new and existing businesses looking for business plan development support, market research, operations, marketing strategies, technologies. Program includes coaching and mentorship support and peer-to-peer roundtables. Digital Main Street (2019-2021/22) program delivered locally in Kawartha Lakes. Brought four (4) opportunities for businesses to get online: (1) Digital Transformation Grant \$2,500 for businesses to implement digital technology including training and development of digital transformation plan (2) Digital Service Squad - 1 on 1 consulting for businesses to pivot and access digital media and technology and implement the digital transformation plan (3) Digital Training and Education sessions available online on regular basis (4) ShopHERE - free support to start an online Shopify ecommerce site
	Using the Business Owner Survey results and additional business input, develop a training program that includes programs in high demand from local businesses				
	Encourage training sessions in the Downtown.				
	Promote training initiatives.				

6.6 Work with the City's Economic Development Department to develop and market a welcome package and "Toolkit for New Businesses", to introduce them to the municipality and help them establish their business in the community. The "Toolkit" will include written guidelines, information, and appropriate contact information to help new businesses establish themselves	Develop and market a "Toolkit for New Businesses" to help them locate in Downtown Lindsay	Toolkit developed and made available for new businesses. Increased awareness and use of KLSBEC and programs.	City of Kawartha Lakes; Lindsay Downtown BIA; Lindsay and District Chamber of Commerce; Lindsay Downtown Revitalization Committee	Complete	Downtown Revitalization Advisory Committee went with the direction of an online "Toolkit" with Kawartha Lakes Economic Development. Local Intel, link: https://kawarthalakes.ecdev.org/help Tools include: Business Climate, Industry Trends, Customer Demographics, Competition, Land Uses, Environment, Workforce, Community Facilities, Transportation, Utilities, and Available Properties.
	Toolkit" will include written guidelines, information, and appropriate contact information to help new businesses establish themselves				
	Lindsay Downtown Revitalization Committee to support the City and its partners as they provide appropriate information to help new businesses locate, and existing businesses expand, in the Downtown.				
	Promote services available at the City's Small Business Entrepreneurial Centre.				
6.7 Support and assist the Lindsay Farmer's Market in this' continued operation in the Downtown	Work with Farmer's Market in supporting their needs in the downtown	Ongoing success of the Farmer's Market	Lindsay Downtown Revitalization Committee, Lindsay Downtown BIA	Complete	BIA includes panel signs on the communtiy entrance signs promoting the Lindsay Farmers Market and promotes the market via social media.
6.8 Create and implement Buy Local Shopping Programs targeted at the Downtown	Investigate best practices for shop local programs (Downtown Dollars, Membership Card, Mobile App, etc.)	Shop local program implemented with participation from significant number of local businesses. Increased customer base in the Downtown.	Lindsay Downtown BIA; Lindsay Downtown Revitalization Committee; City of Kawartha Lakes	Complete	BIA has ongoing through marketing promotions and events. BIA had annual Buy Local promotion with support from Bob FM. BIA developed the Holiday Passport program in 2018 (this has become an annual initiative with consideration to expand to other seasons). Passport program incentivises vistors to shop at multiple stores in the Downtown with the opportunity to win a prize. 2020 Shop Kawartha Lakes campaign initiated to encourage residents to purchase local amidst the COVID19 pandemic. Link: https://www.explorekawarthalakes.com/en/explore/shop-local.aspx Regional Lovin' It Local campaign launched by the Chambers of Commerce in 2022.
	Engage local businesses regarding interest in participating in program to ensure program success				
	Establish a partnership with business and organization representatives to develop the program				
6.9 Identify opportunities for new "Downtown Events", and review existing events to consider possible updates	Support new and existing events that would interest residents and visitors	Events offered in the Downtown align with wants of residents, visitors and business community. New events are offered.	Lindsay Downtown BIA; Lindsay Downtown Revitalization Committee	Complete	BIA helps host Classics on Kent, Shop, Hop and Wine Walk, Chistmas on Kent, and Fun Four Hours are event based in the Downtown with the BIA hosting. The BIA hopes to initiate an event sponsorship program to incentivise other organizations to host events in the downtown. Oranizing events and managing them requires a significant commitment and will be a positive opportunity to share the hosting with multiple groups rather than all the responsibility of the BIA.
	Continue to host special events such as Classics on Kent and Shop Hop & Wine Walk, and embrace new events proposed by community partners				
	Invite interest groups to initiate, create, and participate in events				
	Consult with the community to identify what types of events and activities will attract people to the Downtown				
	Ensure that the cultural programming offered in the Downtown meets the diverse needs and interests of the community.				
	Identify new events that residents and visitors would be interested in.				
	Consult with Kawartha Lakes Arts Council, Lindsay Gallery and Academy Theater to encourage cultural events				
	Refer to Resident Survey, Business Owner Survey and Market Area Data and Analysis Reports for suggested events				
6.10 Encourage increased pedestrian activity in the Downtown.	Including working with public transit.	Increased pedestrian traffic counts in the Downtown.	Lindsay Downtown BIA; City of Kawartha Lakes	Complete	Downtown Lindsay transit hub moved to Victoria and Kent Street, giving the opportunity for transit riders to navigate the whole of Downtown while on foot. Diggin' Downtown signage campaign worked to support pedestrian traffic throughout the downtown during Kent Reconstruction. Promoting the businesses and the walkability of Downtown during construction. Downtown Lindsay Walking Tour launched in June 2021, a self-guided walking tour that takes pedestrians through the downtown. Format of walking tour provides opportunity for expansion. Lindsay Legends and Lore walking tour updated.
	Encourage alternate modes of transportation to access Downtown (walking, biking, transit, etc.)				
	Identify potential public pedestrian spaces within Downtown.				
	Encourage more animation in the Downtown, such as buskers, <u>window display contests</u>				
	Conduct pedestrian traffic count				
6.11 Work with the Trent Severn Waterway to make Lindsay "a stop" on boater's travel through the Waterway, and to provide improved signage and the local information regarding Downtown Lindsay, to the users of the Waterway	Work with the Trent Severn Waterway to make Lindsay "a stop" on boater's travels through the Waterway, and to provide improved signage and local information regarding Downtown Lindsay, to users of the Waterway.	Increased boat traffic at Lock 33 in Lindsay	Lindsay Downtown BIA; Lindsay and District Chamber of Commerce; City of Kawartha Lakes; Parks Canada TSW	Partially Complete	BIA promoted Lindsay with the Trent-Severn maps. This will continue to be an ongoing project. Lindsay has become a Trail Town, in partnership with the RTO8. Will need an active community to leverage the programming and the opportunities that exist with Trail Towns. This will come with signage, amrketing and promotion of Downtown Lindsay as a destination along the Trent Severn Waterway.
	Provide directional signage along the TSW to attract boaters into Downtown Lindsay.				

Goal 7: Support, promote, and further develop new and existing cultural assets

Activity	Tasks	Evaluation	Responsibility	Status	Notes
7.1 Create a Cultural Hub in the Downtown where people can access many different events and activities, and obtain information about other events and activities	<p>Create a Cultural Hub in the Downtown where people can access many different events and activities, and obtain information about other events and activities.</p> <p>Determine what kind of space or resources would be needed</p> <p>Identify partners and funding opportunities.</p>	Establishment and successful opening	Kawartha Lakes Arts Council; Kawartha Lakes Culture & Heritage Roundtable	In progress	Cultural Centre Feasibility Study for Kawartha Lakes underway.
7.2 Create an on-line community bulletin board providing one central location where all scheduled events and activities can be found; provide staffing to guarantee that it is maintained; and ensure that a print version of this information is also available	<p>Event hosts responsible for uploading events to the website calendar, as well as printing and distributing their own event posters</p> <p>Utilize the new City of Kawartha Lakes online events calendar as the on-line community bulletin board</p> <p>Committee to create a bulletin board inventory at both public and private buildings and make available to local community group</p> <p>Public bulletin boards at Lindsay Service Centre and Art Gallery</p> <p>Promote new events calendar to all</p> <p>Promotion of calendar: all Downtown stakeholders.</p>	Central online calendar for local events and activities to be promoted.	City of Kawartha Lakes	Complete	This was completed in 2017 with new City of Kawartha Lakes and Tourism websites. Groups have the ability to submit their own events to go on the website. Tousim, Community, Business activities all able to go on one of these calendars.
7.3 Co-ordinate the promotion of events and activities, and communicate the dates of scheduled activities to draw people into the Downtown, connecting cultural events and businesses	<p>Consider creating a passport that provides admission to several events.</p> <p>Identify event organizers and work with them to coordinate events</p> <p>Promote what "the arts, music and culture community" located in the Downtown offers to the community</p> <p>Ensure arts, music, and culture activities held at all facilities located in or near to the Downtown, are communicated and promoted to all</p>	<p>Increased visitors attending downtown activities.</p> <p>Promotional program established that promotes the arts, music and cultural community in the Downtown.</p>	Lindsay Downtown BIA; Downtown stakeholders; City of Kawartha Lakes	Complete	Lindsay Downtown BIA leads events in the Downtown.
7.4 Consider development an outdoor theatre in the Downtown	Identify recommendations in the Music Feasibility Study to support research necessary for the development of an outdoor theatre in Downtown Lindsay	Recommendations presented regarding an outdoor theater in Downtown Lindsay.	City of Kawartha Lakes; Kawartha Lakes Arts Council	Not complete	This could tie into cultural centre and parkette redevelopment. Not completed to date. Concerts in the park were an ongoing initiative.
7.5 Investigate opportunities to tie-in cultural programming and other related activities with neighbouring communities	<p>Investigate opportunities to tie-in cultural programming and other related activities with neighbouring communities</p> <p>Connect with other communities rather than compete</p>	Cultural programming connected across Kawartha Lakes.	City of Kawartha Lakes ; Kawartha Lakes Arts Council; Kawartha Lakes Heritage Network	Complete	<p>The Arts & Heritage Trail was further developed in 2018 to foster a collaborative relationship with Arts & Culture Industry within the Municipality</p> <p>2021 Words While We Wait program, connecting poets, and visual artists to come together in a temporary public art display in local bus shelters and the Downtown.</p>
7.6 Maintain ongoing communication with the arts, music, and cultural community to build communication cohesiveness	<p>Maintain ongoing communication between downtown stakeholders and the arts & culture community</p> <p>Create an inventory of all types of facilities available in the Downtown for cultural activities, including places of worship, to further utilize the facilities for other appropriate activities</p>	Open communication across arts, music and cultural sector.	Kawartha Lakes Arts Council; Kawartha Lakes Heritage Network; Lindsay Downtown BIA; Lindsay Ecumenical Council	Complete	<p>The Arts & Heritage Trail was further developed in 2018 to foster a collaborative relationship with Arts & Culture Industry within the Municipality</p> <p>In addition, in 2018 there were Cultural Roundtables that were hosted throughout the City that included community members discussing relevant topics that are applicable to the Arts & Culture portfolio</p>
7.7 As appropriate, support opportunities to enhance the economic sustainability for the Academy Theatre and the Art Gallery, which are key cultural components of the Downtown. Encourage various groups to work together to more fully utilize facilities such as the Academy Theatre	<p>Encourage various groups to work together to more fully utilize facilities such as the Academy Theatre</p> <p>Support opportunities to enhance the economic sustainability for the Academy Theatre, Art Gallery, Kawartha Arts Network Co-op, and other arts groups</p>	Increased utilization of Lindsay Art Gallery and Academy Theater, including partnerships with Downtown Lindsay business community.	Lindsay Downtown BIA; Lindsay Downtown Revitalization Committee	Partially Complete	<p>COVID-19 has constrained the ability to implement this action.</p> <p>Shop Hop and Wine Walk event in BIA began and ended at the Academy Theater. Prize draw, coffee, dessert was offered there. Various events, such as Downtown Dreams and PIC for Downtown Reconstruction were here.</p>
7.8 Assist all groups that organize and hold community events in the Downtown to identify where they can access appropriate and affordable insurance	Promote organizations similar to Kawartha Works Community Co-op and Lindsay and District Chamber of Commerce who can support organizations in accessing insurance needs.	Increased capacity for local groups hosting community events to access insurance.	LDCC; Lindsay BIA; Kawartha Lakes Community Co-op; Lindsay DR	Complete	<p>Kawartha Works Community Co-Op serves this purpose. Eleven (11) initiatives under the Co-Op as of June 2021. Link: https://kawarthacoop.ca/participating-initiatives/</p> <p>LDCC can refer organization to insurance brokers.</p>

7.9 Identify how community groups can be facilitated/helped to hold events in the Downtown and identify funding opportunities to assist groups in organizing cultural activities and events, to hold such events	Develop an Event Toolkit with information including facilities, contacts, permit & licence information.	Increase in community events held in the Downtown	Lindsay Downtown Revitalization Committee	Complete	BIA Marketing committee developing a Downtown Event Operating Guide.
	Organize a recurring follow up events to the Events Forum that was held through the Lindsay Art Gallery in 2015				
	Identify contact person				
7.10 Develop a staff supported communications program to promote what "the arts, music and culture community" located in the Downtown offers to the community, and ensures arts, music, and culture activities held at all facilities located in or near to the Downtown, are communicated and promoted to all	Promote what "the arts, music and culture community" located in the Downtown offers to the community	Promotional program established that promotes the arts, music and cultural community in the Downtown.	Lindsay Downtown BIA; Downtown stakeholders	Complete	BIA happy to promote any events in the downtown. Arts and Heritage Trail promotes cultural assets throughout Kawartha Lakes.
	Ensure arts, music, and culture activities held at all facilities located in or near to the Downtown, are communicated and promoted to all.				
7.11 Investigate utilizing the vacant lot at 7 William Street South, for possible outdoor public space purposes	Investigate with the city proposed future use of the property	Propose opportunities to Council on public space use of the Irish House property.	Lindsay Downtown Revitalization Committee	Not complete	This lot is being converted into a parking lot.
	Align with Streetscape and Façade Design Guidelines				
	Committee to facilitate conversation with potential partners and adjacent land owners				

Goal 8: Improve transportation facilities and functionality in the Downtown

Activity	Tasks	Evaluation	Responsibility	Status	Notes
8.1 Identify additional adequate, available, and properly maintained parking throughout the Downtown to meet increased demands for parking from business powers and patrons	Identify potential additional parking locations.	If identified as necessary, additional parking established throughout the Downtown.	Lindsay Downtown BIA	Complete	Parking maps updated and promoted during Kent Street reconstruction. Downtown Parking Strategy completed in 2021 with a thorough inventory of the downtown parking assets. Link: https://www.kawarthalakes.ca/en/municipal-services/resources/Major-Projects/Downtown-Parking-Strategy---June-1---Accessible.pdf
	Work with Municipal Law Enforcement; monitors utilization of existing parking, and conduct parking expansion study when utilization approaches 80%				
8.2 Address the need for a transit hub in the Downtown to accommodate local and regional buses and other forms of transportation, which will also bring out-of-town people to the Downtown	Address the need for a transit hub in the Downtown to accommodate local and regional buses and other forms of transportation	Feasibility study for Downtown transit hub completed, including plans for establishment of hub if warranted.	City of Kawartha Lakes (Transit Board), Lindsay Downtown BIA	Not complete	No update.
8.3 Include the location of all currently available parking spaces, including accessible parking spaces, the site of the regional bus pick-up and drop-off location, and the City bus pick-up and drop-off locations, in the City's GIS system	Include the location of all currently available parking spaces, including accessible parking spaces, the site of the regional bus pick-up and drop-off location, and the City bus pick-up and drop-off locations, in the City's GIS system	Parking and Transit infrastructure uploaded and visible on City website.	City of Kawartha Lakes	Complete	Parking maps updated and promoted during Kent Street reconstruction. Downtown Parking Strategy completed in 2021 with a thorough inventory of the downtown parking assets. Link: https://www.kawarthalakes.ca/en/municipal-services/resources/Major-Projects/Downtown-Parking-Strategy---June-1---Accessible.pdf
	Following launch of new City website and initialization of GIS capabilities on website				
	Provide a print version of available parking spaces.				
8.4 Address horse and buggy parking needs in the Downtown, engaging the area Amish and Mennonite communities in the discussions to determine their needs	Address horse and buggy parking needs in the Downtown, engaging the area Amish and Mennonite communities in the discussions to determine their needs.	More accessible horse and buggy parking available in the Downtown.	Lindsay Downtown BIA	Complete (deemed not necessary)	Community has identified that it has the parking it requires in the Downtown already.
8.5 Consider incorporating "charging stations" for cars, scooters, and similar vehicles into the Downtown's transportation facilities	Identify potential locations, for various charging stations (including cars and scooters)	Charging stations installed in Downtown for cars, scooters and similar vehicles.	Lindsay Downtown BIA; Lindsay and District Chamber of Commerce, City of Kawartha Lakes	Not complete	Addressed at the Downtown Revitalization Committee of Council. EVC stations not a municipal priority at this time. Will be re-evaluated as demand increases. Currently 4 EVC stations in Lindsay (Economy Wheels, Boyer Chevrolet, Lindsay Recreation Complex and Scotiabank) - one unit in Downtown Lindsay.
	When available, apply for Electric Vehicle Chargers Ontario (EVCO) program to cover the costs of installation				
	Work with Engineering, within 5 year Capital Asset Plan and Streetscape and Façade Design Guidelines to install charging stations				
8.6 Identify the needs of those using different types of transportation in the Downtown including bicycles, snowmobiles, etc., and provide the facilities necessary to accommodate these modes of transportation, inclusive of the provision of the appropriate parking	Identify the needs of those using different types of transportation in the Downtown including bicycles, snowmobiles, etc.	Access to Downtown easily available through various modes of transportation, including appropriate parking allocated for alternative vehicles.	Lindsay Downtown Revitalization Committee, City of Kawartha Lakes	Not complete	Require an active group to take this on. May be addressed in the Active Transportation Master Plan.
	Determine types of transportation that require increased facilities and/or linkages to the Downtown (i.e. walking trails, bike trails, policy updates to allow for recreational vehicles, etc.)				
8.7 Provide improved truck route signage and enforcement in the Downtown	Identify if existing truck routes exist	Truck route signage installed and routes enforced.	Lindsay Downtown BIA, City of Kawartha Lakes	Not complete	Through reconstruction businesses identified that main street access to trucks and deliveries is very important. This is not currently a priority of the BIA or it's membership.
	Identify alternative truck routes, outside of the Downtown (Kent St.) corridor.				
	Consult with the Ministry of Transportation Ontario regarding most appropriate route(s).				
	City of Kawartha Lakes to install new and necessary signage				
	Update necessary Municipal policies, if applicable				